



DerbyHACKS

April 9th-10th 2016

What is DerbyHacks?

A Hackathon. What is a Hackathon? A weekend-long invention competition, bringing students and professionals together to exchange ideas and to grow together as a community. Oh, and it's fueled by more caffeine and energy drinks than you can fathom. Student-run Hackathons began in 2009 with PennApps and have grown exponentially as a trend over the last 6 years. Hackathons allow students to readily further their skills and establish connections with potential employers and industry leaders. They bring new opportunities to students as companies make available their otherwise costly APIs for hackers to find an interesting use for.

Why do we want DerbyHacks?

Hackathons are an inspiring facet of the modern technologist community, and while travelling across the country to experience them is possible, if we can bring it home, then it becomes accessible to the students of the University of Louisville. Aside from just accessibility to the students, it gives accessibility to local businesses, and can lead to students developing connections with new professionals and even leading to job opportunities. On top of networking students with businesses, it connects more businesses with the University, meaning more co-op and growth opportunities for all involved. Finally Hackathons grace the campuses of other Universities across the country, so why not at the University of Louisville?

Why should you help DerbyHacks happen?

Supporting Hackathons allows you to put your company in front of driven and talented students. Sponsors get a unique opportunity to put themselves before these driven students, in terms of recruiting, marketing and cooperation. By supporting this spectacular event you get the chance to not only encourage students to be innovative, but you get one-on-one contact with these future groundbreakers.

We offer sponsors the opportunity to look at student resumes, which gives them an opportunity to seek out potential quality employees that will also have the opportunity to demonstrate an ability to produce quality products under pressure. Hackathons present you with a much more in depth recruiting fair. We encourage you to send your employees and engineers to work with the students. Your engineers can see in person how the students work and scrutinize their end products to gauge potential employment. Students get the chance to work with professionals and inquire about your company.

Sponsor Level	Infield \$1000	Grandstand \$2000	Clubhouse \$3000	Millionaire Row \$5000
Day Of				
Sponsor Table				
Workshop				
Judge General				
Opening Speech				
Hackerspace Table				
Final Judging				
Marketing				
Swag Distribution				
Website Logo				
T-shirt Logo				
Flyer Logo				
Sign Logo				
Powered By Logo*				
Recruiting				
Send Recruiters				
Resume Books After				
Resume Books Prior				
DerbyHACKS				
DH Team High Fives!				
DH Swag for Your Team				

*Goes to the highest sponsor.