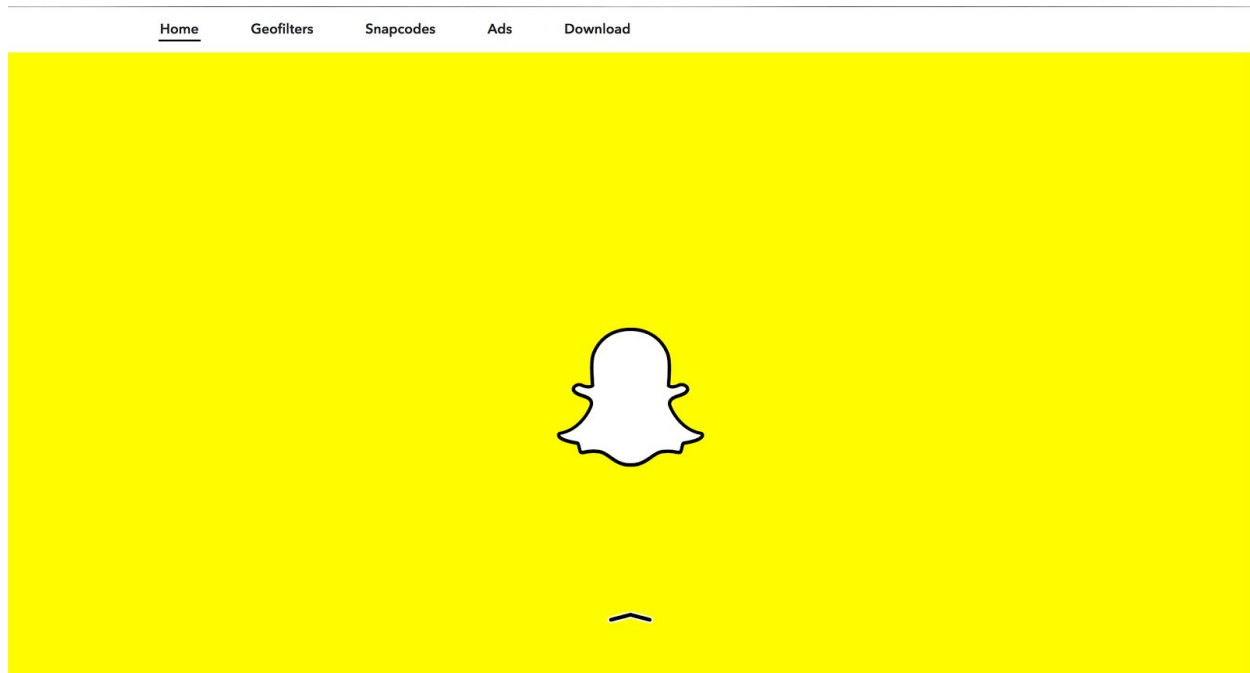


## Waze + Snapchat Combination Layout

### Business Account Profile - Creating Coupons - Process - Design

<https://biz.waze.com/>

<https://www.snapchat.com/geofilters>



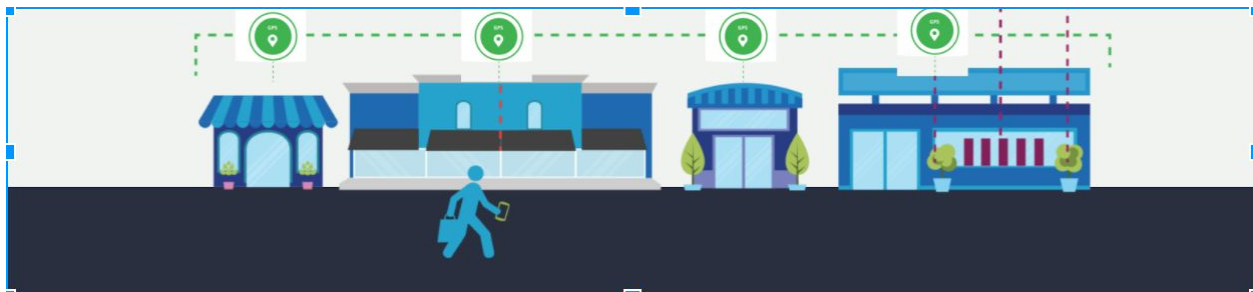
#### 1. Main Page - [www.qoopons.com](http://www.qoopons.com)

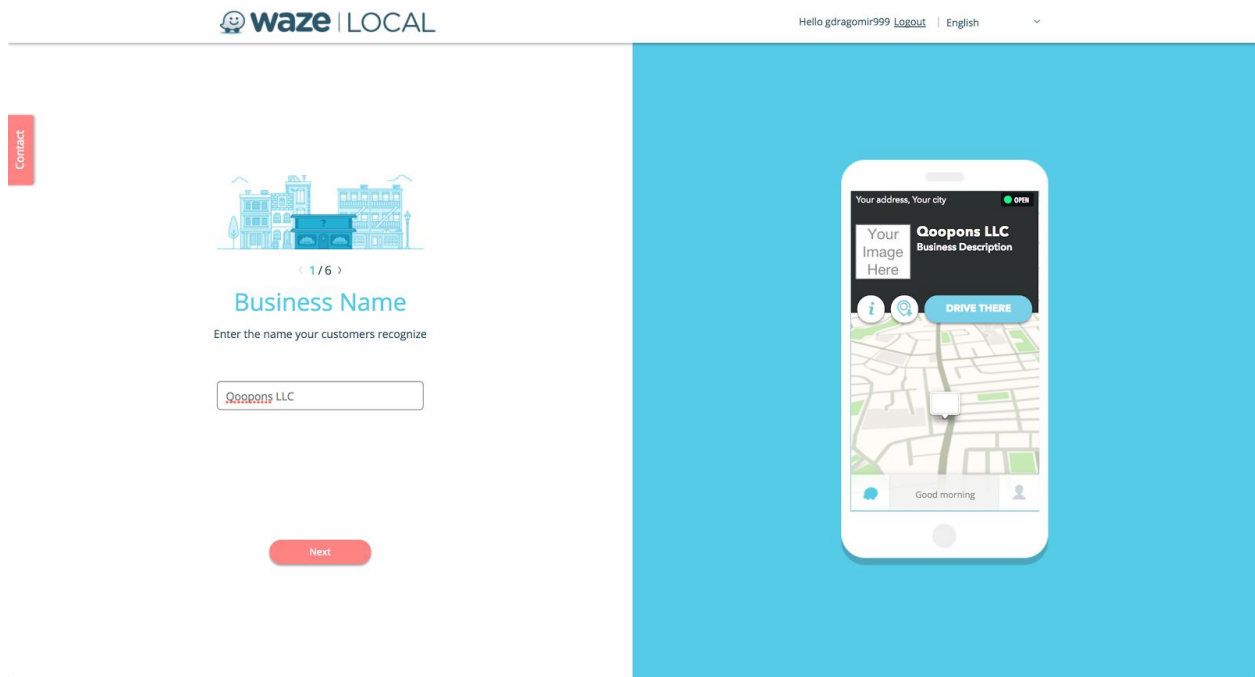
Main page should be:

- easy for the eye to see
- simple and interactive
- personal

<https://biz.waze.com/>

Should be like this but instead of a car, it is a person walking and as you scroll down on the screen animations will pop on the side of screen of a building and a bubble of a coupon notification showing how the process would be like in real life.



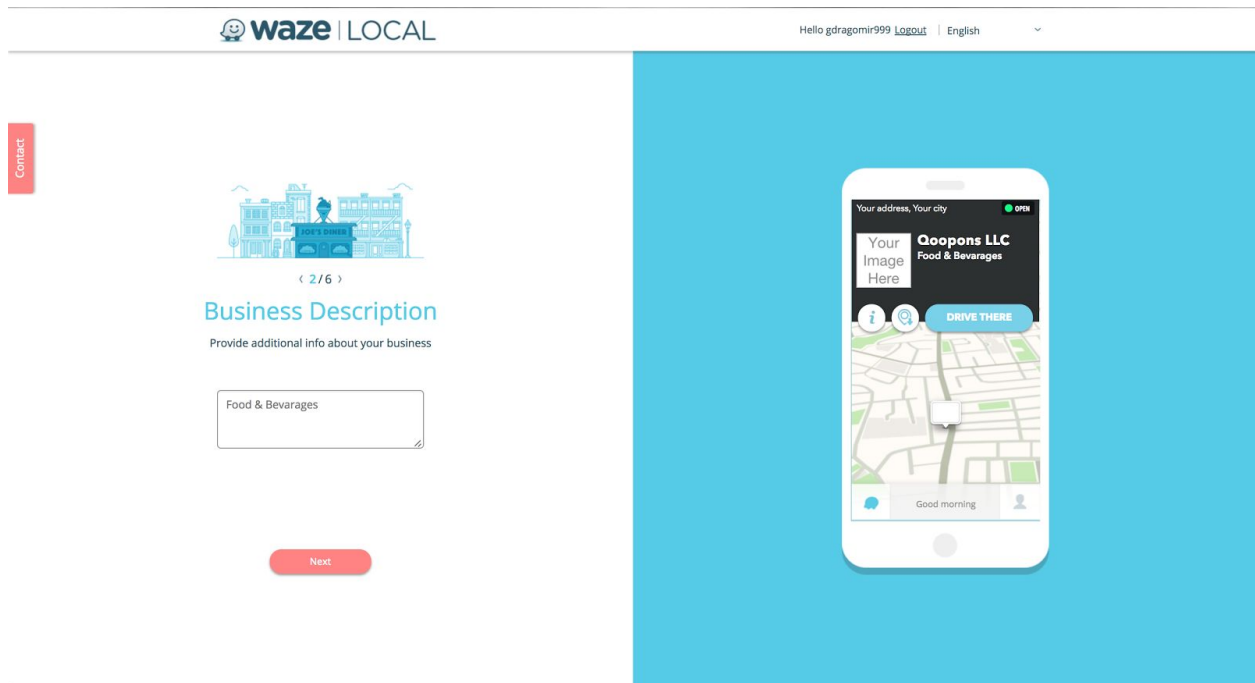


## 2. Creating Business Account Profile - Signing up for our service

\*Important to have right side of screen show what it will look like on people's phone

-20% if Macy's signs up then they will select number of locations they want signed up

-80% same process - most likely just one store location because mom and pop



### 3. Business description

### Example: Macy's - Department Store

[illegible]

3. Here company would enter the headquarters location

All other Macy's stores will have access to this account and they can create sub category account for their locations which will be assigned different unique profile but will register their data automatically under headquarter profile

[Hello gdragomir999](#)
[Logout](#)
[English](#)

Contact

< 4/6 >

Business Type

Identify a category then select an icon that represents your business

Food

Restaurant

Coffee Shop

Fast Food

Next

**4. Stores will pick out their category whether, it is sport stadium, or restaurant or bar etc.**

There should also be a question asking the store if they have POS system so we know what kind of store we are dealing with and if they'll need the additional feature in the app.


---

## Stores after the 4th step have officially created their profile - now they can create/upload their coupons

[Home](#) [Geofilters](#) [Snapcodes](#) [Ads](#) [Download](#)

### Geofilters


Dynamic art for different places.



#### COMMUNITY

Artists and designers are encouraged to create and submit a free Community Geofilter for their city, university, a local landmark, or another public location. No brand logos allowed.


[CREATE NOW](#)



#### ON-DEMAND

Businesses and individuals alike can purchase On-Demand Geofilters for their event, business, or a specific location. Brand logos and trademarks are permitted.

[LEARN MORE](#)



### For People and Businesses

Whether it's for a house party or wedding, a coffee shop or campus-wide event, Geofilters make it easy for Snapchatters who are there to send your message to friends.

[CREATE NOW](#)

### 1. DESIGN

Ensure your design meets our guidelines and upload your artwork.



### 2. MAP


Pick a time and set a geofence for your Geofilter.



### 3. BUY

Submit your Geofilter and have it reviewed within one business day.




gdragomir9 ▾

STEP 1

Upload or Design

STEP 2


Choose Dates

STEP 3

Choose Area

STEP 4


Submit



**Use Your Own**

Use your favorite creative tools to design a new Geofilter, or use one of our Photoshop and Illustrator [templates](#).

UPLOAD



**Create Online**


Use our simple online tools and templates to design a Geofilter for events like weddings, birthdays, and more. No Photoshop skills are required!

DESIGN

Contact information like URLs, hashtags, and social media handles, as well as photographs of people, are not allowed.

[Download Templates](#)
[Submission Guidelines](#)

## 6. Business can customize coupon template online or upload one


gdragomir9 ▾

STEP 1

Upload or Design

STEP 2

Choose Dates


STEP 3

Choose Area


STEP 4

Submit


What's the occasion?




Holidays




Business



Birthdays



Celebrations



Weddings

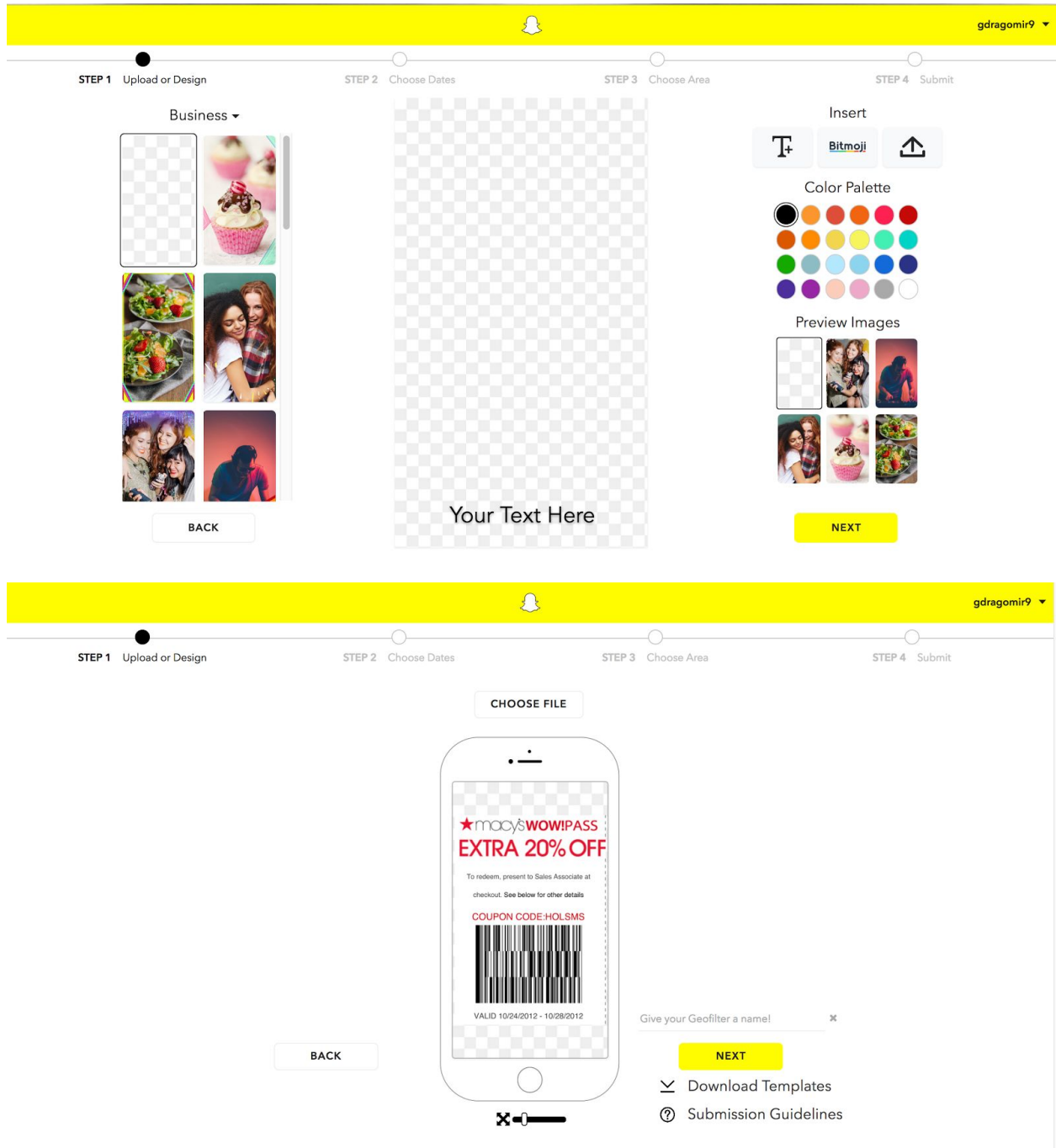
BACK

## 7. What type of store?

Retail? - 20%

Mom and Pop? - 80%

Reason for this is because the 80% don't have proper POS system so we will alter their coupon - possibly feature within app that can scan QR code



## 8. Store can upload their logo as template

There will be an option how many coupons they allow to be sent out or redeemed

STEP 1

Upload or Design

STEP 2

Choose Dates

STEP 3

Choose Area

STEP 4

Submit

<

>

December 2016

12/15/2016

08:00 PM EST

12/15/2016

09:00 PM EST

BUY ANNUALLY

Keep your Geofilter going! Click for details about Long-Term Geofilters.

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

BACK

NEXT

## 9. Store will pick dates for coupon expiration and geo fence length

STEP 1

Upload or Design

STEP 2

Choose Dates

STEP 3

Choose Area

STEP 4

Submit

SIZE: 357,149 Sq Ft

PRICE: \$8.93 USD

Click and drag on points to edit your fence. Right-click to delete a point.

12/15/2016

08:00 PM EST

12/15/2016

09:00 PM EST

Map

Satellite

14456

BACK

RESET FENCE

NEXT

## 10. Store marks out their store front or hot spots at location they want

-based on square footage and length of time of geo fence will calculate charge (revenue stream)



< 5/6 >

## Budget

Decide how much you are willing  
to spend each day

\$ 20

Daily Budget



**\$600.00** per month maximum

600,000 impressions estimated monthly reach



**Optional 11.** Somehow give them an idea how many people they could reach based on the amount they spend on the geofence/hot spot range and length of time.



< 6/6 >

## Billing

Card Number

Expiration Date

CW

Verify Payment





