// I had trouble with splitting the categories. On my data sheet they all look fine, however, when I make a pivot table, after about 2 categories it says #value. This is why I have made one pivot table with both category and sub-category instead of 2 separate ones.

What are three conclusions we can make about Kickstarter campaigns given the provided data?

* There is always a chance for failure.
* The successful campaigns were consistent with there fundraising
* Food is tough business

What are some of the limitations of this dataset?

* This does not follow the businesses after they get the money. That would be helpful to see how this data can affect business after a couple months or years.

What are some other possible tables/graphs that we could create?

* We could create a scatter plot for the amount of backers and the amount pledged to see a visual of the average donation.