

Module 1 Proj

Lunch Local App

Data

- Most look for location and speed or the quality and type of food, with a couple people health conscious, and one person was concerned about price on survey but odds are everyone is conscious of price (\$12-17).
- People want both diverse and american type places to get lunch.
- Most work from home so provide delivery options and time estimates.
- They want the ability to make their own decisions.

Features

- List of restaurants
- Menu/order/navigate buttons
- Schedule deliveries on daily basis

User Personas

1.

Name: Taylor Sparrow

Age: 26

Location: Seattle, WA

Lifestage: Young Professional, in serious relationship

Industry: Teacher

Bio: Non-Binary so inclusive healthy environments are important to them. Lives comfortably but still frugally.

Goals: Give their student's the best education that they can provide. Help as many people feel welcome as possible.

2.

Name: Charles Pinot

Age: 39

Location: Pittsburgh, PA

Lifestage: Married, Father of 3

Industry: Marketing/Sales Director for new company

Bio: Very busy with career and family. Doesn't like to waste time. Is a fan of trying new cuisines

Goals: Provide a good life for his family. Find time to enjoy his own life. Find new cuisine

3.

Name: Tanisha Johnson

Age: 31

Location: Phoenix, AZ

Lifestage: Single

Industry: Engineer

Bio: Cares greatly for her career, and is trying to be healthier and start working out. Has freetime to do things she wants to. Doesn't like to go to places with a lot of people.

Goals: Develop the next best prosthetic limb to help those with physical disabilities. Not waste work day.

Name of App

Lunch Local

Required Features

- MAP tool to see the locations of restaurants
- LIST tool of locations for lunch
- Price filtering tool
- Category filtering for types of food
- Menu for each location
- Ability to order food through app
- Able to schedule daily lunch orders (repeating)
- Reviews

Required Functionality

- Be able to search for locations to have food delivered for lunch
- See selections and prices of each location
- Able to order food for delivery/pickup

Optional Features

- See estimated delivery time
- See culture and environment of location

User Stories

1. I have limited time for lunch and want to find the quickest way to figure out where to have lunch, and which restaurant is fastest.

2. I don't want to have to worry about deciding what to have for lunch everyday, so I look for the ability to have lunch automatically sent to my place of work.
3. I want to find new places for lunch that have good reviews and food selections, and experience different types of food.
4. My restaurant location isn't in a high foot traffic location and doesn't have a delivery service. I need a way to have my food delivered during the work day.
5. My restaurant isn't very popular so people don't know the food selection I offer.

Trello Board

<https://trello.com/invite/b/Zk8ODevr/49a8da906ec2f7061a57053f0a39f41f/lunch-locator>

FIGMA Link

<https://www.figma.com/file/07M2gc6S8bpcqwWckxvXKu/Untitled?node-id=0%3A1>