

Pitch

Often myself and others I know struggle with coming up with fun things to do over the weekend or find a new hobby to try. That's why I've made this app where you can fill out prompts to find activities that align with what you find enjoyable.

Assumptions

- People have free time to do what they want to
- People want to try new things
- They have an income that they can pay for activities

Problem Statements

- Identify if they want to try a new activity/hobby
- Identify if they enjoy more physically engaging or mentally engaging activities
- Identify how much people are willing/able to spend on an activity

User Research

- 1) Q: Do you like to find new day activities/hobbies to try?

A: Yes (45.5%)

No (27.3%)

Depends on activity/hobby (27.3%)

- 2) Q: Would you prefer to do something outside or inside?

A: Inside (36.4%)

Outside (63.6%)

- 3) Q: What is the limit you'd be willing to spend to try a new day activity or new hobby?

A: \$0-20 (36.4%)

\$21-50 (54.5%)
\$51-100 (0%)
\$101-500 (9.1%)
\$501+ (0%)

4) Q: What is something you've always wanted to try but never have?

A: Skiing, Skydiving (3), Ragerooms, escape rooms, cliff diving, climb mount everest, paragliding, snorkling, glass blowing, long distance biking

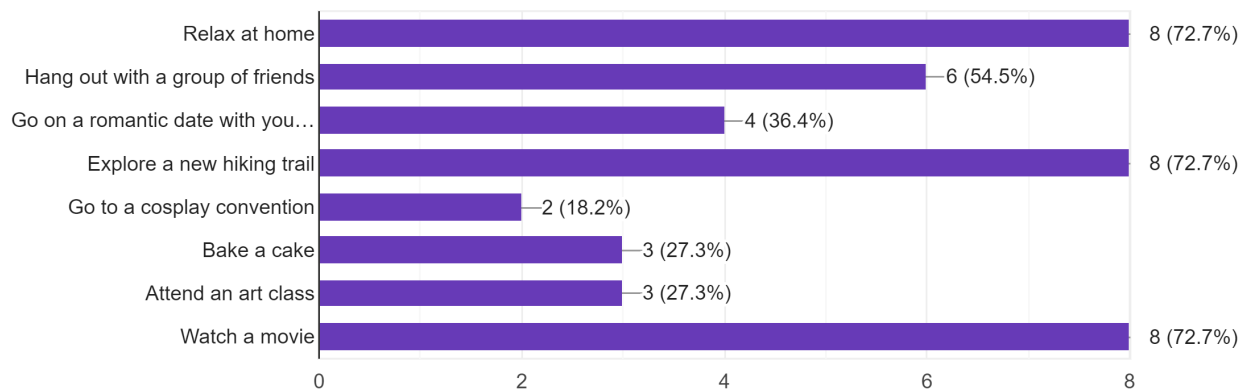
5) Q:What was an activity you've done that was more fun than you expected?

A: Golfing, Wine tasting, axe throwing, paddle boarding (2), frisbee golf, fishing, ice blocking, pickleball, ice skating

6) Check the boxes of activities you'd prefer to do with free time?

Check the boxes of activities you would prefer to do with free time?

11 responses



7) Q:Would you download an app that would suggest a new activity/hobby to try based off of your preference?

A:Yes (63.6%)

No (9.1%)

Maybe (27.3%)

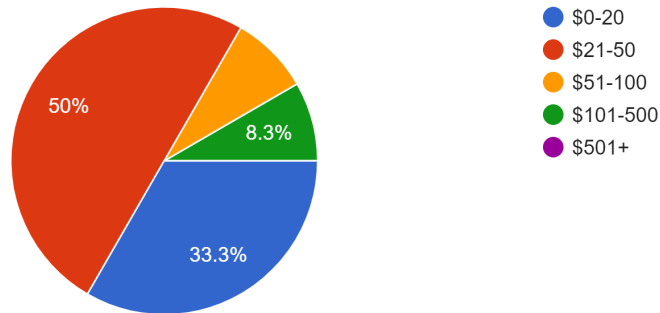
Analysis

Key Findings

- Most people aren't willing to spend more than \$50 on a day activity or new hobby

What is the limit you'd be willing to spend to try a new day activity or new hobby?

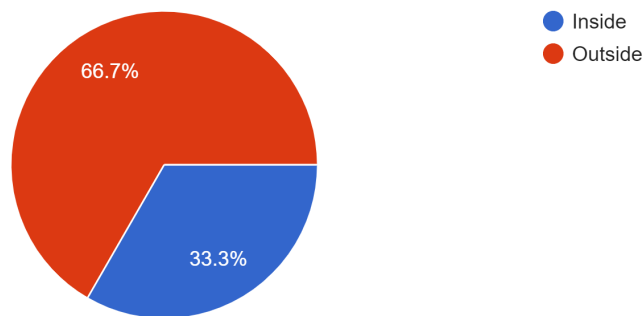
12 responses



- $\frac{2}{3}$ of participants would prefer doing something outside

Would you prefer to do something outside or inside?

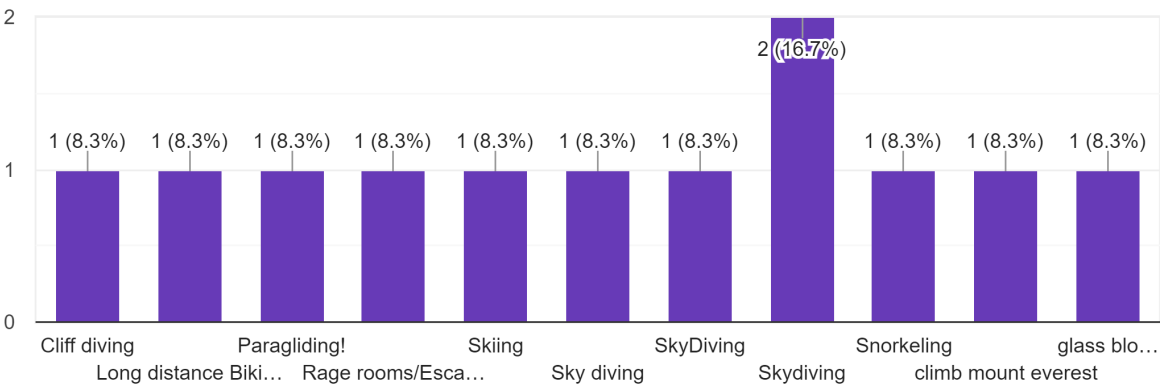
12 responses



- People do have a wishlist of something they do want to try

What is something you've always wanted to try but never have?

12 responses

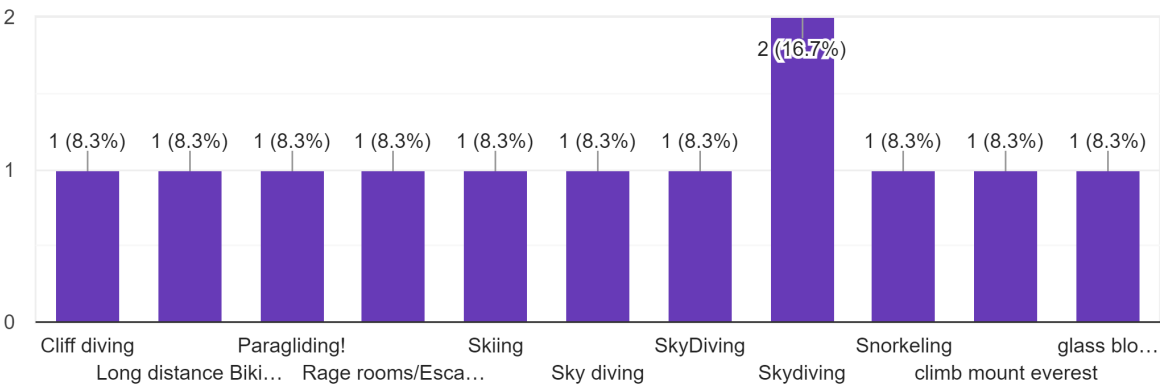


Surprising Find

More people want to do active things than I thought for the demographic the survey was done in.

What is something you've always wanted to try but never have?

12 responses



Problem Statement Analysis

Most people want to try doing something new, and most of the activity database can be gearing towards having more outdoors or physically engaging activities, but do still need a variety of group or lone events that are less extraneous and more relaxing. Most activities in the database will need to be within a budget and not as expensive to do. A lot of the activities people would like to do require going through another service so we will need the ability to link to those other services.