

User-Interfaces

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Spencer Kifell : 1937291

Memo Page: Developer Club

1. Name of Club or Association
 - I. John Abbott – Developer Club
2. What do they do?
 - I. The Developer Club is designed to meet the expectations and interests of those passionate about technology, programming and working as a team. They aim to produce self-made software, websites, games and are open to suggestions.
 - II. They have a few online meetings a week, both to discuss future projects and to work on current tasks at hand.
3. Why do they do it?
 - I. Since the technological industry is continuously changing, we aim to educate ourselves and others on new technologies in order to adapt to a ceaseless industry.
 - II. Everyone in the club is devoted to learning as much as they can as they all truly enjoy programming, developing and further expanding their perspectives.
4. Identify the two primary audiences of the website.
 - I. Targeted Audience #1: Students with an interest in technology
 - One of our primary audiences is students who aren't too knowledgeable in the world of technology and would like to further expand their knowledge on the information at hand. Typically, these students would be passionate about technologies alongside programming and be interested in learning how to contribute to the team.
 - They would be expecting to find information on how to get in touch with the club along with how to sign up and learn additional information.
 - II. Targeted Audience #2:
 - Another one of our primary audiences is developers who are interested in contributing and working along side other developers in pursuit to create beneficial software's and potentially increase their knowledge on certain topics.
 - They would be expecting to see current events coming up, along with potential hackathons. They would be interested in finding out if what the club is developing piques their interest and potentially be interested in joining.