ServiceDesign project 0.1

Business Model Canvas

Key Partners Who are our Key Partners? Who are our key suppliers? Which Key Resources are we acquiring from partners? Which Key Activitis do partners perform?	Key Activities What Key Activities do our Value Propositions require? Our Distribution Channels? Customer Relationships? Revenue Strams? Key Resources What Key Resources What Key Resources do our Value Propositions require? Our Distribution Channels? Customer Relationships? Revenue Streams?	What value do we deliver to to the Which one of our customer's helping to solve? What bundles of products and to each Customer Segment? Which customer needs are well as the w	he customer? probles are we d services are we offering	Channels Through which Channels do our Customer Segments exactly the ware to be reached? How are we reaching them now? How are we reaching them with customer routines?	For whom are we creating value? Who are our most important customers?	
Cost Structure What are the most important costs inherent in our business mod Which Key Resources are most expensive? Which Key Activities are most expensive? Project:	el?			ners really willing to pay? For what do they currently pay? 3? How would they prefer to pay? e Stram contribute to the overall revenues? under the Creative Commons Attribution-Share Alike 3.0 Unported License	2. 105, USA. CC (1) (2) (4)	

Original development of the Business Model Canvas: Business Model Generation.com

Designed for: