

FLAVOUR

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ACKNOWLEDGEMENT

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SYNOPSIS

"Welcome to 'FLAVOUR', an innovative online marketplace that is committed to offering a wide range of organic products. As a leading e-commerce platform in the organic sector, FLAVOUR specializes in providing fresh fruits, vegetables, and spices that are 100% organic and sustainably sourced.

The website is designed with a user-friendly interface and a clean, modern aesthetic. This ensures that shopping for organic products is not just easy, but also an enjoyable experience. The layout of the website is intuitive, with clearly categorized products and a search function that helps you find exactly what you're looking for in no time.

One of the unique features of FLAVOUR is the categorization of products into 'New Seller', 'Best Seller', and 'Hot Deals'. The 'New Seller' category introduces customers to the latest additions to our product range, giving them the opportunity to try new organic products. The 'Best Seller' category showcases the most popular products among our customers, providing a reliable guide for those who are new to organic shopping. The 'Hot Deals' category offers special discounts and promotions, making organic shopping affordable for everyone.

At the heart of FLAVOUR is a commitment to supporting small and medium organic farmers and producers. We believe in fair trade and sustainable practices, and we strive to create a platform where these producers can connect directly with consumers. By shopping at FLAVOUR, customers are not only making a healthier choice for themselves but also contributing to a more sustainable and equitable food system.

In addition to this, FLAVOUR boasts a responsive customer service team that is always ready to assist with any queries or issues. Whether you need help with placing an order, have a question about a product, or want to know more about our sourcing practices, our team is just a click away.

In conclusion, PurelyOrganic is more than just an e-commerce store. It is a community for those who are committed to living an organic and sustainable lifestyle. We invite you to join us on this journey towards a healthier life and a greener planet."

Problem Statement

We are a young company, FLAVORS, born of a modern and affordable kitchen. We carry in our DNA the creativity, joy, and entrepreneurial spirit. More than a seasoning brand, FLAVORS is the main ingredient in an incredible story to share: a passion for food.

Good cooking for us is the creative cuisine. We built our product mix uniting aromas and flavors in a unique way, with all the knowledge. Creativity is in the right choices: working with non-industrialized ingredients, choosing long-time producers, and caring for a

healthier life. We also combine unique flavors and blends to goals that go beyond a recipe, we want to break prejudices and translate the best traditions of the good table in a current and uncomplicated way.

FLAVORS rethinks how people and businesses relate to each other, and thickens a new gastronomic moment. We believe in the direct and attentive relationship with each client. We architect our products to value the best moments around the table. We are encouraging the culture of eating well and good cuisine. This is the motto that makes us wake up early every day.

Company is involved in trading and manufacturing a wide range of Organic Products and spices to the consumers all around the global market. Company has wide variety of collection of products.

You are supposed to create a Single-Page-Application and responsive Website for them with the below mentioned requirement specifications.

The website is to be developed for the Windows Platform using HTML5, JSON, Angular JS, JavaScript and Geolocation. The site should work well in all leading browsers including Chrome, IE, Firefox etc.

COSTUMER REQUIREMENT **SPECIFICATIONS (CRS)**

The portal will be designed as a Single-Page-Application and responsive Website with a set of pages and menus that represent choice of activities to be performed. The pages, menus, and other visual elements must be designed in a visually appealing

manner with attractive fonts, colors, and animations.

All of these should also be laid out in a responsive manner

The Web site is to be created based on the following requirements.

1) The Top of the Page should be presented with a suitable logo and banner with images of spices.

2) Sections like BestSellers, New Arrivals, Hot Deals and Categories should be created with listing of products in these categories.

3) Clicking on a product should open pop-up window with details and images of the spice along with the price. Multiple images should be provided with scrolling option.

4) Gallery should be added for viewing different images.

5) User must be allowed to provide review.

6) Site map, Gallery, about us, Contact us link must be added.

7) About Us and Contact Us: This menu option should display Email id, address, and contact number.

8) Navigation must be made smoother.

9) Uniformity in the designing must be maintained in the website.

Over and above this, the portal should implement the following functionalities:

Display a continuous scrolling ticker at the bottom of the page with current date, time, and location (hint: Use geolocation features of HTML5).

Display a visitor count at the top right corner of the page beside a logo image.

The menu options should change color on hover and also after clicking.

Fade in and fade out options can be used for the menus.

SCOPE OF PROJECT

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