

SCOTT SUTHERLAND
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PROFESSIONAL SUMMARY

Self-taught Front-End Developer with 5+ years of experience building, optimizing, and maintaining high-performance websites. Strong focus on HTML, CSS, JavaScript, React, Next.js, and WordPress performance optimization. Proven ability to refactor bloated systems, improve Core Web Vitals, and deliver responsive, scalable solutions. Seeking junior–mid-level front-end or AI training roles.

TECHNICAL SKILLS

Languages & Frameworks: HTML5, CSS3, JavaScript (ES6+), React, Next.js, PHP, SQL (basic), Supabase, Firebase

Frontend & Performance: Responsive Design, CSS Grid, Flexbox, Core Web Vitals, Page Speed Optimization, Accessibility, WCAG

CMS & Platforms: WordPress (custom builds, plugin reduction, ACF), Shopify

Tools & SEO: Git, Google Tag Manager, Google Ads, Google Analytics, Zapier, Zoho, Keap, aHRefs

Design & Media: Photoshop, After Effects, Illustrator (basic), Sony Vegas

PROFESSIONAL EXPERIENCE

Developer — Yopie Internet Marketing | Jan 2020 – Present

- Developed and maintained multiple WordPress websites
- Improved Core Web Vitals from ~15–20 to 90–95
- Removed heavy frameworks and reduced plugins from 30+ to under 10
- Rebuilt legacy sites using HTML, CSS, JS, and PHP for maximum performance
- Implemented responsive layouts using CSS Grid and Flexbox
- Applied UI/UX best practices to improve usability and conversion-focused layouts
- Collaborated with SEO and marketing teams using GTM, Google Ads, and analytics tools

Owner / Front-End Developer — Web Cheddar Web Solutions | Feb 2019 – Present

- Founded and operated a freelance web development business
- Built and customized client sites using modern front-end technologies
- Delivered multiple UI variations to streamline approvals
- Integrated UI/UX principles for intuitive navigation and responsive design
- Maintained long-term client relationships and repeat business

General Manager — The Beverage Group | Jan 2008 – May 2020

- Managed daily operations for a high-volume, multi-level venue
- Oversaw payroll, scheduling, POS systems, and network infrastructure

- Produced in-house marketing media and acted as internal webmaster

CERTIFICATIONS & TRAINING

Google Cybersecurity Professional Certificate

Zero To Mastery Academy: Complete Web Developer, Junior to Senior Developer, Advanced JavaScript, Complete React Developer

Commercial Pilot Program — Brampton Flight Centre

ADDITIONAL STRENGTHS

Strong attention to detail and technical accuracy; well-suited for AI training, evaluation, and data annotation tasks. Background in hardware, networking, and troubleshooting.