

Spilios Dimakopoulos

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LinkedIn | GitHub | LeetCode | Salesforce

EDUCATION

ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

MANAGEMENT SCIENCE AND TECHNOLOGY

2022 – 2026

- Major: Information Systems and E-Business
- Minor: Software and Data Analysis Technologies

PROJECTS

QUANTATIVE ANALYSIS TOOL | DATA & MACHINE LEARNING

01/2025 – Present

- This program analyzes datasets with statistical methods, data visualization, and machine learning. It generates visual outputs and a detailed report, highlighting key insights and trends.
- Python, NumPy, Pandas, Matplotlib, SciPy, Scikit-learn, Statsmodels, Jupyter Notebook.

E-COMMERCE & MARKETING | PROJECTS

- Promoted products across all social media platforms, generating 100M+ views. Created digital photos & videos and managed social media, websites, affiliate marketing, and e-commerce.
- Meta, Tiktok, Pinterest, X, E-commerce Platforms, Google Ads, YouTube, Facebook Ads, SEO, email marketing, Shopify

HUMAN RESOURCE INFORMATION SYSTEM | WEBSITE

10/2024 – 12/2024

- Collaborated on a Java-based HR system to enhance employee-HR communication. The system includes features for request submissions, schedules, announcements, and two user interfaces for employees and HR.
- Java EE, MySQL, REST API, UI/UX, Documentation.

EPIC QUOTES | WEBSITE

12/2025 – Present

- Created a website dedicated to quotes from the greatest minds in history.
- WordPress (CMS), SEO, HTML, CSS, PHP, JS & React, Google Analytics.

EXPERIENCE

ADOBE STOCK | DIGITAL PRODUCTS & A.I.

03/2023 – 09/2024

- Optimized AI-generated content production as an Adobe Stock contributor, achieving a top 0.5% ranking among 342,000 contributors. Developed software to streamline and optimize the fast, high-quality production of digital products, including images, videos, and graphics. Conducted analysis on customer preferences, trends, and SEO to ensure content relevance and maximize visibility.
- Software Development, Automation, Generative AI, Data Analysis, SEO, Digital Content Creation, Image & Video Processing.

SKILLS

INFORMATICS

- Java • Python • SQL & DBMS
- JavaScript & React • UI/UX
- Data Science & Machine Learning
- Information Systems
- Algorithms & D.S. • CRM & ERP
- LLM's • NLP • AI
- Mathematics • Optimization

TECHNOLOGIES

- Salesforce • WordPress
- Word & Excel • GIT/GitHub
- SOFTONE • IBM SPSS
- LINUX/UNIX • LATEX

BUSINESS

- Marketing & Digital Marketing
- Project Management • HRM
- Social Management • E-Commerce
- Financial Analysis • Campaigns
- Time Management • Teamwork
- Email Marketing • Communication
- Shopify • Email Content

CERTIFICATIONS

The Wharton School

AI Fundamentals for Non-Data Scientists

Oregon State University

*Crisis Management for Project Managers.
Understanding Project Management Risk.*

IBM Developer Skills Network.

*Mathematical Optimization for Business.
Python for Data Science.
SQL and Relational Databases.
Big Data 101.*

SimpliLearn

*Business Intelligence Fundamentals
Salesforce Administrator
Introduction To Large Language Models*

Google

*Foundations of Project Management
Foundations of User Experience (UX) Design*