

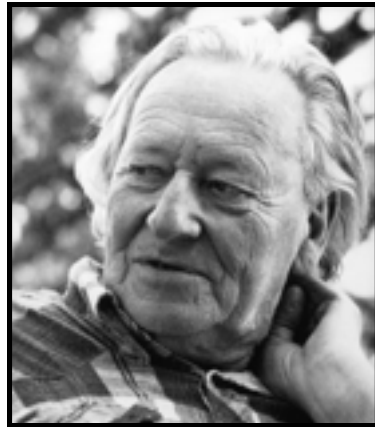
# Uncanny construction of Meaning

interested in being interested  
@danieroux





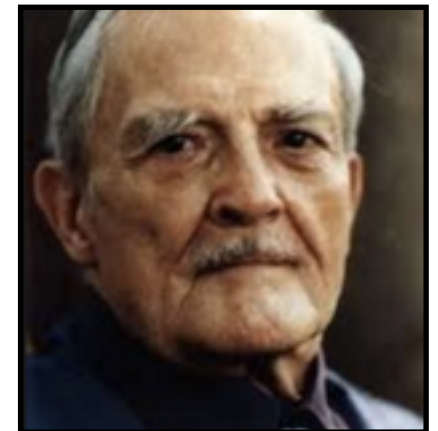
George Lakoff



Gregory Bateson



Alfred Korzybski



Milton Erickson



Virginia Satir



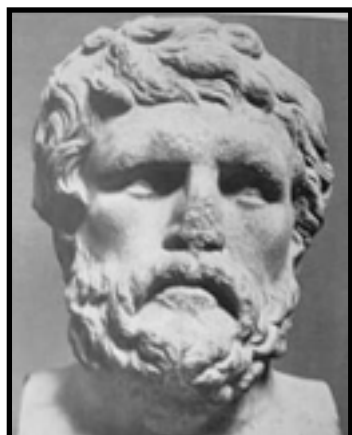
Marshall Rosenberg



Glenda Eoyang



Mihaly Csikszentmihalyi



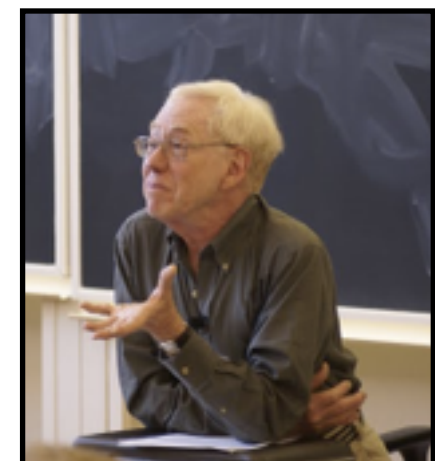
Ancient Greek Dude



Russell Ackoff



Robert Dilts



Hubert Dreyfus

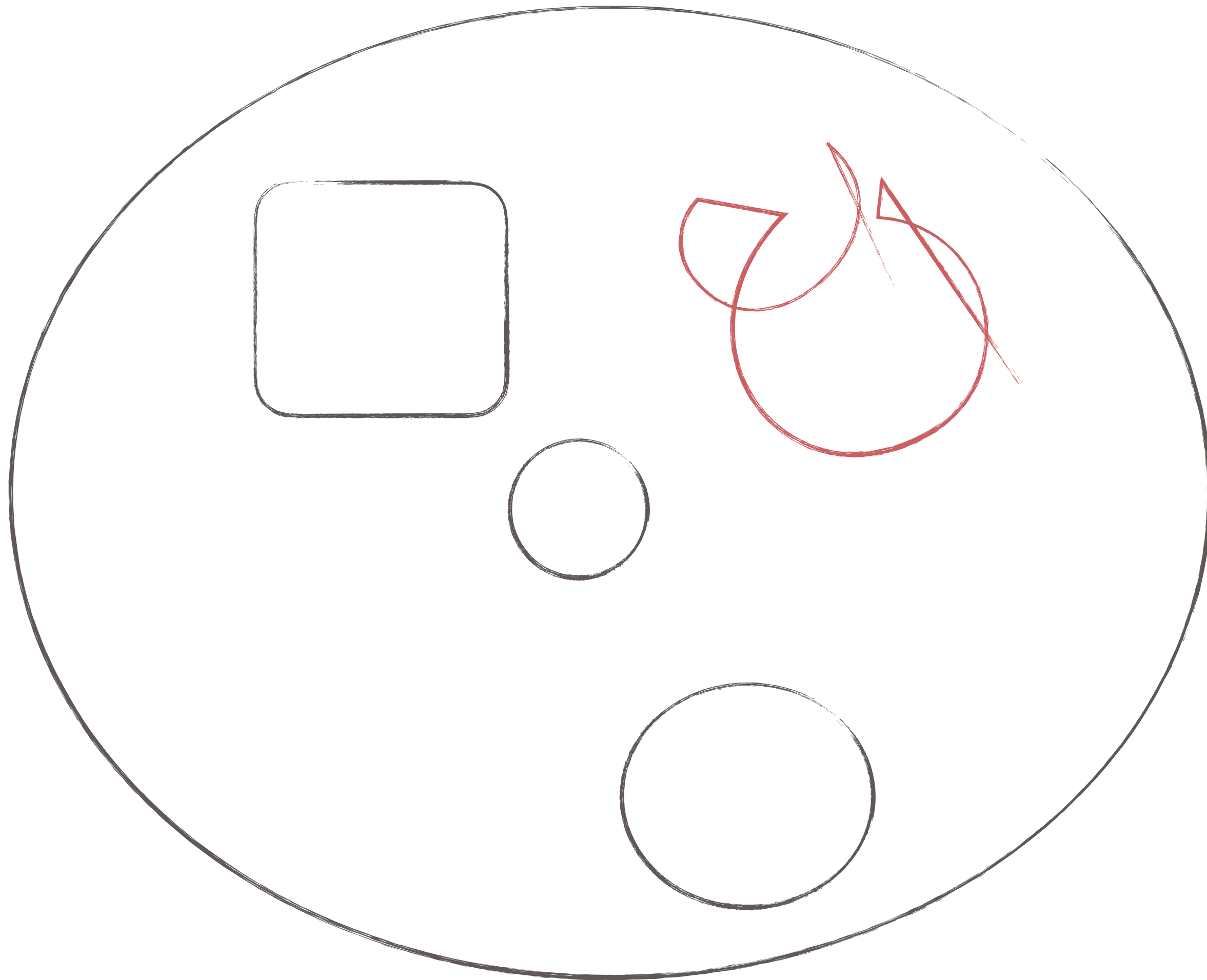
Next Wednesday's meeting has been  
moved forward two days.

Wise men see outlines  
and therefore they  
draw them.

William Blake

Mad men  
see outlines  
and therefore  
they draw them

William Blake







*Ceci n'est pas une pipe.*

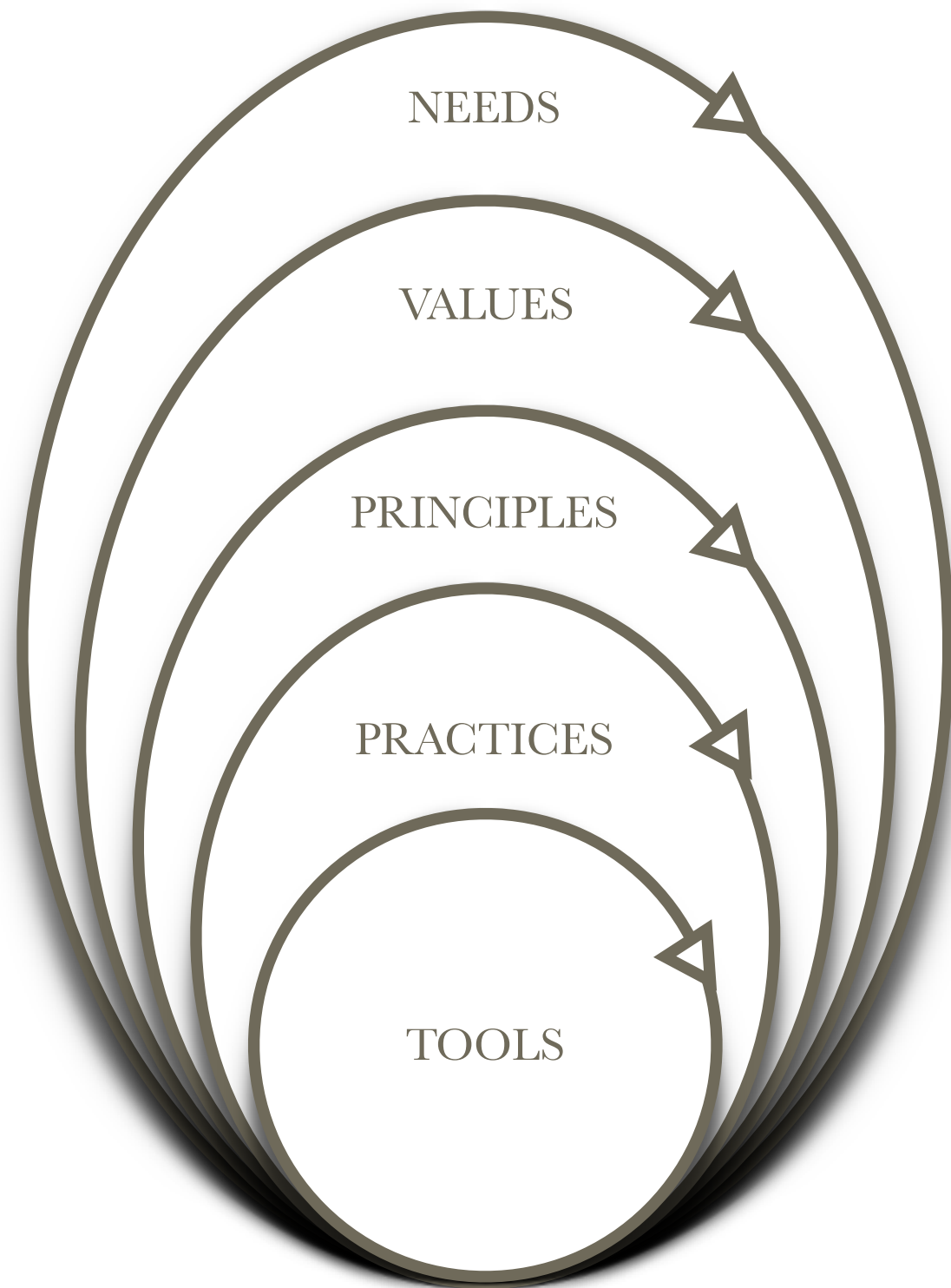
The map is not the territory.

Alfred Korzybski



The purpose of abstraction is ... to  
create a new semantic level in  
which one can be absolutely  
precise.

Edsger Dijkstra



This satisfies \_\_\_\_\_

This optimises for \_\_\_\_\_

This leverages \_\_\_\_\_ for change

This does \_\_\_\_\_ to create value

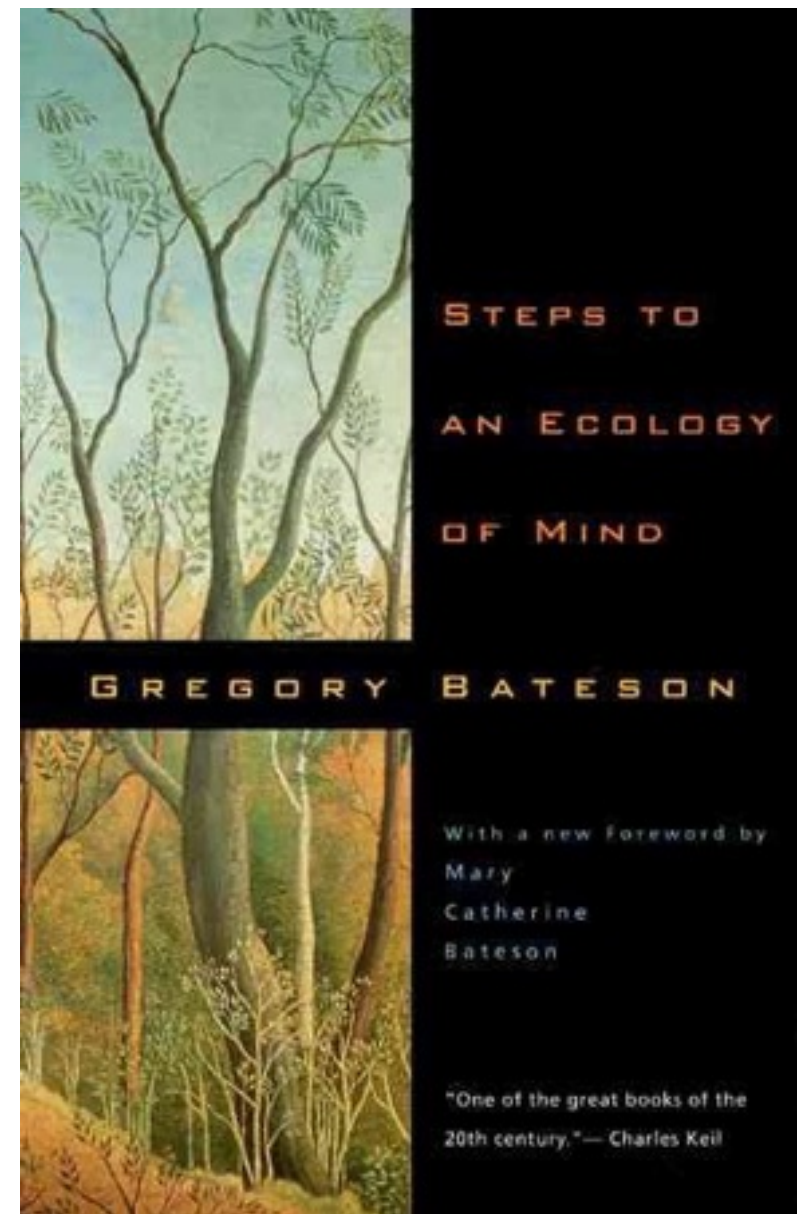
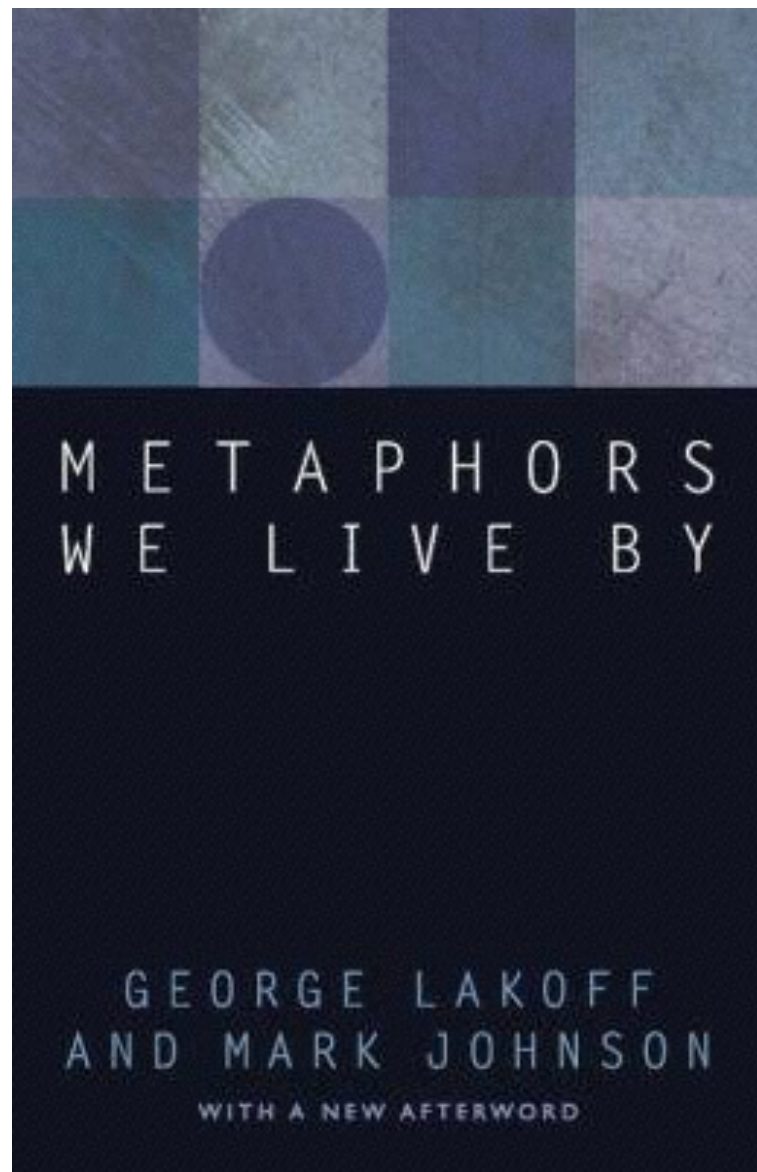
We use \_\_\_\_\_ to get our work done

Enlightenment is always preceded  
by confusion.

Milton H. Erickson



# Metaphors We Live By



## Steps to an Ecology of Mind





George Lakoff



Gregory Bateson



Alfred Korzybski



Milton Erickson



Virginia Satir



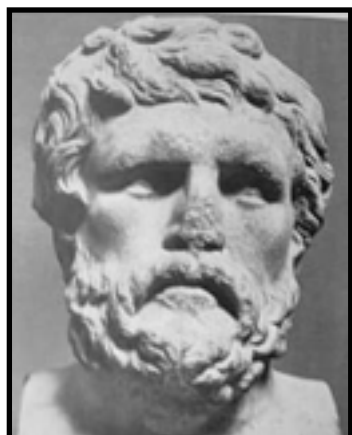
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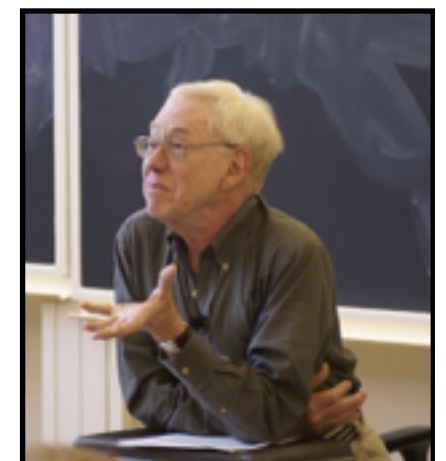
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