

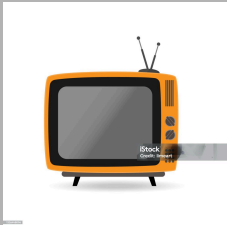
Super-Bowl ads Dashboard

● Detail Analysis for super-bowl commercial

OverView

Details

● TV View and Estimated cost were displayed in millions



25018

● Showing in Millions



372M

● Likes 1.18M



1284

● Showing in Millions

TV Views

You Tube Views

Ad Cost



Super-Bowl ads Dashboard

Ad cost

ads

Estimated ads cost



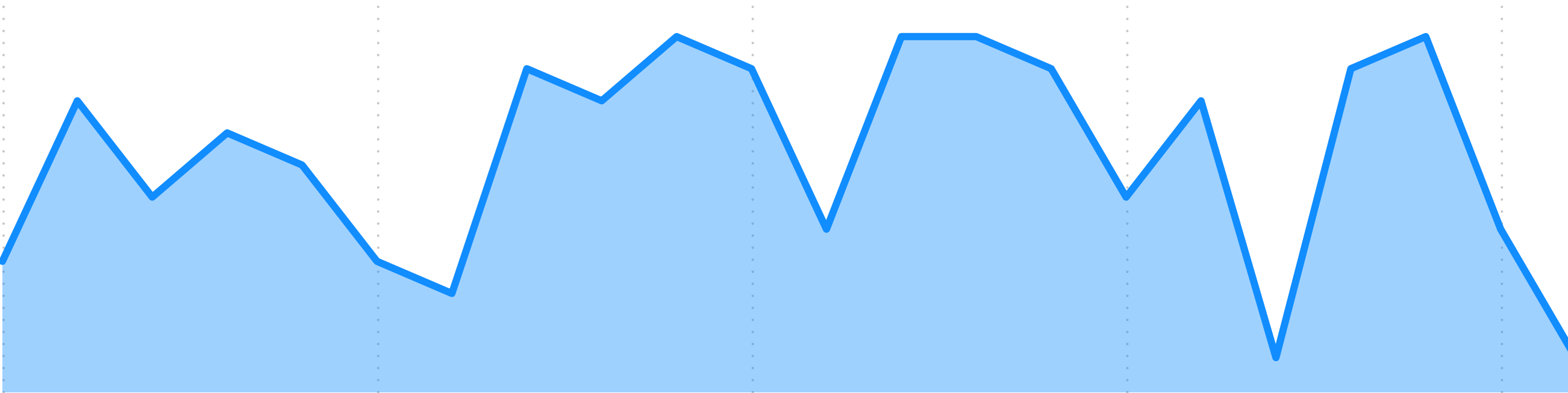
Bud Light Budweiser Coca-Cola NFL Hyundai Kia Pepsi Doritos Toyota E-Trade

Brand

10

Brands

Number of Ads by brands



2000 2005 2010 2015 2020

Year

22

Years

Funny ads

172

69%

TV Views You Tube Views

17K

Showing in Millions

270M

Likes

746.24K

Serious ads

77

31%

TV Views You Tube Views

8.13K

Showing in Millions

102M

Likes

428.76K

Year Id

0

1

2

3

4

5

6

7

8

