

KPI Dashboard

KPI Description	
<u>Customer Acquisition</u>	<u>Return on Investment</u>
<u>Customer Retention</u>	<u>Revenue</u>
<u>Customer Satisfaction</u>	<u>Sales Growth</u>
<u>Employee Productivity</u>	
<u>Gross Profit Margin</u>	
<u>Inventory Turnover</u>	
<u>Market Share</u>	

