

September 2021

To whom it may concern,

I am submitting this letter in support of Saketh Reddy's pursuit of continuing education.

After successful interview, Saketh joined Discount Tire as an intern in July 2019, focusing on an innovation initiative to develop sensors for detecting vehicle presence in our service bays. During his time with us, he developed the hardware and software solutions using his own designs to complete a successful pilot of the technology.

He demonstrated an intense curiosity fueled by his passion for problem solving. Using a systematic process and collaborating with numerous internal stakeholders Saketh was able to define the business problem and document the requirements. With the success of his solution, he established the ability to move from the 3-D printed prototypes to an outsourced manufacturing model for the non-proprietary components of his solution.

Once the device was being manufactured, Saketh integrated the system into Discount Tire's ERP, tested device thoroughly, did 23 versions of 3D box designs and 56 revisions of firmware to get to above 99% accuracy.

While Saketh's technical and intellectual capabilities are impressive, his ability to communicate across all levels of an organization, and professional demeanor was even more profound. This was demonstrated through his capability to present his accomplishments and an associated business case to Discount Tire's executive leaders. Matching his hard skills with the soft skills necessary to be successful.

When I contemplate the future of our organization, he is the type of team member that I would be proud to work with and I know would further the goals of the organization. While I have no doubt that Saketh will be successful in the path he chooses, I also recognize how much greater his contribution will be after continuing his education.

I have no doubt Saketh will be a successful member of your institution and make the most of his opportunity to advance his education.

Sincerely,

Gary Desai – Chief Information Officer



Charles Ward – Quality and Operations Improvement Manager



Daniel Fulwiler – Mobile Applications Manager

Daniel Fulwiler signed 10/6/2021

Mark Esbenshade – IT Store Systems Director

