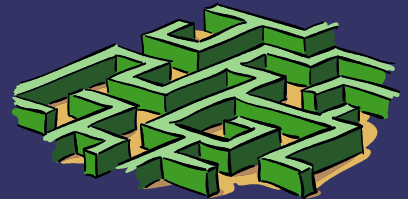


Recommendation of a Strategy

Title



Overview

- ➔ Summarise the main plans
- ➔ Explain the long-term course to follow



Long-term goal

- ⇒ State the desired goal
- ⇒ Define the goal in more detail



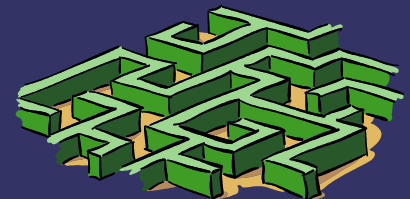
The Present Situation

- ➡ Give a summary of the current situation



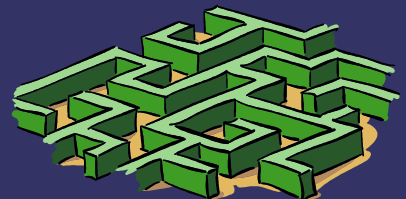
Development up to present

- ⇒ Development made up to the current situation
- ⇒ Important background information
- ⇒ Original forecasts which turned out to be wrong
- ⇒ Original forecasts which turned out to be true



Potential Alternatives

- ➔ State the alternative strategies
- ➔ List the pros and cons of each strategy
- ➔ Give a forecast of costs



Recommendation

- ➔ Recommend one or several strategies
- ➔ Give a summary of the expected results
- ➔ Name the next steps to be taken
- ➔ Delegate the various tasks

