

Home Page

What Makes us different: Shoes that aren't mainstream, [Black-owned shoe stores](#)

Women | Men - use search to find shoe type

- Sports Shoes
 - Running (Garrett)
 - Nike
 - Adidas
 - New Balance
 - Brooks
 - Sketchers
 - Cleats (Serena)
 - Football
 - Soccer
 - Baseball/Softball
 - Track
- Casual (Sha'Bess)
 - Vans
 - Toms
 - Loafers
 - Converse
 -
- Sneakers (D'Andre)
 - Jordans
 - Nikes
 - Adidas
 - Skechers
 -
- Boot (Alex)
 - Rain Boots
 - Snow Boots
- Professional Wear - (Tori)
 - Heels
 - Flats
 - Loafers
 - Boots
 - Monkstrap
- Sandals (Tremain)

Micheal Grey Sandal Factory

Team Project Overview: Expectations, Groupings, Scheduled Tasks, etc.

Post the following Stages to the Team Discussion Board within the below timeframes.

- **Stage 1 - September 14 - October 26 (update)** - (1) member needs to post one time.
- **Stage 2 - September 16 - October 28th** - (1) member needs to post one time.
- **Stage 3 - October 28 - November 4th** - Each member must post their file contributions.
- **Stage 4 - November 2 - November 8th** - Each member must post their updated files.

Stage 1: roles

- should be posted on the Team Discussion Board by the above due date.

Topic/Purpose of the website – What action do you want the customer to do or knowledge do you want them to acquire after visiting your website? After visiting our site the customer should leave with new knowledge on a specific type of shoe. For example, the best type of shoes to wear when being active or the proper shoe for being professional.

- **Target Audience** – Who should visit your website? General information is good here. For example – Consumers who are interested in what? Age range? Any age? All ages but different ages will be separated into different categories. The main target of the website is for people who are shopping for shoes.
- **Roles and Responsibilities** -
 - Who will complete what? Which page or what content? Expected completion date? (Serena Antone) (Tori Watson)
 - Who will create the logo? Expected date of completion. (Tori Watson)
 - Who and when CSS file? Perhaps to be done after draft pages or before (Garrett Powell)
 - Who will locate and configure the web hosting portion of the project? (Alexander Brown)
 - Who all are expected to test, ensure quick download time, and debug when the website comes together? (Sha'Bess Johnson)

- Who will oversee that the website satisfies the grade requirements and add any necessary features? (D'Andre League)
 - Who all will create the story-line (details of the website in which context consistency is important)? (Tori Watson) (Serena Antone)
 - Who will analyze which tool(s) to use for coordinating the coding? Central location accessible to all team members. This Discussion Board should be used extensively also. (Tremain Jackson)
- **Site Map** – Page Layout, Web Design (Chapter 5 – Hierarchical, Inline, Random) – Home Page and how will the remainder of the website be arranged. Remember the 3 Click Rule for the Hierarchical sites.
 - **Domain Name** – Publish your website on the internet. Do not pay for it. Use the course recommended sites listed on eCourses.

Stage 2: planning for submission

- Planning for Consistencies + Submission of Project Design & Home Page to the Team Project Discussion Board.

More Detailed Items of Agreement such as:

- Logo – non-copyrighted – Who will design it? Using Photoshop? Google Image edited? Logo Maker? (Tori Watson)
- Color Scheme Agreement – Chapters 3, 4, 5 – Review pages 83 – 86; 178 – 181; 215 – 219 specifically. (Tremain Jackson)
- Font Agreement – pages 89 and so on. (Garrett Powell)
- Who will implement the required techniques and features at least once including but not limited to the following:
 - Images, video, tables, paragraphs, headings, lists, hyperlinks, forms, etc. (Tremain Jackson)
 - multicolumn format (Tori Watson)
 - div HTML4 element or article HTML 5 elements to develop a layout for the website (Serena Antone)
 - All formatting should be done using CSS and linked to externally. (Garrett Powell)
 - Photoshop can be used to design a logo for your website. (Tori Watson)
 - Who will review the web guidelines described in Chapter 5 should be followed during design and development. (D'Andre League)

o Who will evaluate based on creativity, completeness, and quality. When? (Sha'Bess Johnson)

o Who will review the resulting draft website for compliance of the guidelines introduced in Chapter 5 in determining good website design? When?(D'Andre League)

Please feel free to review the Chapter 4 Example and Textbook Instruction files within the Canvas module in order to get a idea of the standard expectation for your team website. It may not have all of the elements that I have required for each web page but it is a descent example.

Stage 3: posting progres

- EVERYONE post their draft web pages to the Team Discussion Board. DRAFT page is not required to be the finished page. Progress is expected to be visible and comparable with other team members.

Work with gitHub to post your website. Analyze how to work simultaneously but without overwriting each others work. Use comments appropriately.

Stage 4: Review all team members' draft pages and recommend improvements. All team members should post feedback to the Team's Discussion Board. Include positive statements and possible recommend improvements or suggestions. Ensure all team project requirements are met as described in the requirements document from your Instructor.

Preliminary Project Submission - Each team member should agreed upon changes. Now, the team will review the updated results.

Final Project Submission: Due to the Canvas dropbox.

Teams who submit/presents before due date may edit their submission before the final grading in order to earn an higher final grade. Once you have presented, your attendance can be excused until the last day of class.

Technical Requirements

On Every Page – every team member is responsible for at least (1) page:

1. Title tags
2. Reference link to a CSS file

3. At least 2 subheadings or different sized fonts
4. At least one graphic – logo
5. At least one hyperlink and address the default colors if needed
6. A background color that is easy on the eyes – even if you choose white
7. At least one font color coded – considering hyperlinks default colors
8. All HTML tags must be in lowercase and properly nested and closed.
9. Use Web Design Best Practices as described in Chapter 5 of your textbook.
10. Include the author's name within the website's documentation/comments.
11. Include a web design feature not taught within the course. Review the resources and links added to the Canvas course.

Other Features to include within the entire website:

1. Create a division for your images.
2. Use a border around an image.
3. Table – include one within your website with specific details other than default settings.
4. Header within CSS file
5. Footer within CSS file
6. Folders for images and a subfolder names styles for any external style sheets.
7. Create an external style sheet to format your web page based on the guidelines below.

The page should utilize a light to medium background color (you may choose the color).

Good contrast between the background color you choose and the text on the page.

H1 headings specifications – alignment, color, font family details

H2 headings specifications – alignment, color, font family details

H3 headings specifications – alignment, color, font family details

Paragraphs specifications – alignment, color, font family details

