### RESEARCHANDMARKETS

#### **Brochure**

More information from http://www.researchandmarkets.com/reports/2067255/

## **Building ASP.NET Web Pages with WebMatrix**

#### Description:

Building ASP.NET Web Pages with WebMatrix is a hands-on guide for first time website creators and hardened developers alike. Offering step-by-step instruction on how to get your website up and running, with a foray into HTML and CSS Basics. Learn how to create a simple and dynamic webpage, all on your own.

Are you looking to create your own website using Microsoft's ASP.NET Web Pages through WebMatrix? Need a straightforward guide on how get going? Whether you're an experienced web developer or just brand new to website design, Need2Know: Building ASP.NET Web Pages with WebMatrix offers you an accessible, step-by-step introduction to ASP.NET Web Pages server-side programming. This highly-focused primer demonstrates how to use Microsoft's free WebMatrix programming environment to seamlessly place your logic and HTML in a single page, making ASP.NET web development simple, quick and rewarding.

- Details how to quickly set up and deploy beautiful, functional websites using WebMatrix, Microsoft's free web programming environment
- Presents a rapid-fire introduction to HTML and CSS Basics for readers new to web development
- Teaches the essential Razor syntax in the context of real ASP.NET Web Pages programming examples
- Build a personal blog site with a secure log-in and email system
- Details how to incorporate posts and comments in a database and manage that data effectively, using SQL CE
- Shows how to add search engine optimization through WebMatrix reports and meta descriptions to generate traffic
- Takes the reader through the final steps of publishing the site to the web

### Contents:

Chapter 1: Introduction to ASP.NET Web Pages

- ASP.NET Web Pages
- Microsoft WebMatrix

Chapter 2: Your First Website

- HTML and CSS Crash Course
- Creating Your Site
- The @ Symbol: Your Best Friend
- Variables, Code Blocks, Classes, Objects, and Functions
- Layout and Partial Pages
- \_Appstart.cshtml and \_Pagestart.cshtml

Chapter 3: Introduction to HTML and CSS

- A Typical HTML Page
- Common HTML Elements
- CSS Basics

Chapter 4 - Your Blog: Get in Touch

- Creating an HTML Form
- E-mail
- Web Helpers
- Mail from Real Users

Chapter 5: Posts and Comments

- Why Use a Database?
- Creating and Managing Data
- Displaying and Storing Posts and Comments

Chapter 6: Security

- User Registration and Login
- Roles

## **RESEARCHANDMARKETS**

Chapter 7: The Finishing Touches

- Fit and Finish
- Uploading and Displaying Images
- Search Engine Optimization
- Publishing Your Site
- Cheat Sheet

Ordering: Order Online - http://www.researchandmarkets.com/reports/2067255/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets, Guinness Centre, Taylors Lane, Dublin 8, Ireland.

## RESEARCHANDMARKETS Page 1 of 2

### Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

O		C-		4.5
( )rc	lor I	INTO	rma	ation
$\mathbf{v}_{\mathbf{i}}$		$\cdots$	11116	14011

Please verify that the product information is correct.

Product Name: Building ASP.NET Web Pages with WebMatrix

Web Address: http://www.researchandmarkets.com/reports/2067255/

Office Code: SC23AY1E

### **Product Format**

Please select the product format and quantity you require:

Qua	ntity

Electronic (PDF) - USD 10 Enterprisewide:

### **Contact Information**

Please enter all the information below in **BLOCK CAPITALS** 

Title:	Mr	Mrs	Dr		Miss	Ms	Prof	
First Name:				Las	st Name:			
Email Address: *								
Job Title:								
Organisation:								
Address:								
City:								
Postal / Zip Code:								
Country:								
Phone Number:								
Fax Number:								

<sup>\*</sup> Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

# RESEARCHANDMARKETS Page 2 of 2

### **Payment Information**

od you would like to use by selecting	the appropriate box.				
You will receive an emai credit card details.	You will receive an email with a link to a secure webpage to enter your credit card details.				
Please post the check, a	Please post the check, accompanied by this form, to:				
Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.					
Please transfer funds to	Please transfer funds to:				
Account number	833 130 83				
Sort code	98-53-30				
Swift code	ULSBIE2D				
IBAN number	IE78ULSB98533083313083				
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.				
e please enter it below:					
	You will receive an emai credit card details.  Please post the check, a Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.  Please transfer funds to Account number Sort code Swift code IBAN number Bank Address				

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to: (646) 607-1907 or (646) 964-6609 - From USA +353-1-481-1716 or +353-1-653-1571 - From Rest of World