

IntelliReview Weekly Report

Kpi_Impact

week	neg_sent_rate	anger_rate	count	avg_rating	weekly_sales
2021-12-27 00:00:00	0.0	0.0	4	4.0	1015.1334166533202
2022-01-03 00:00:00	0.125	0.0	8	3.875	897.3318969830863
2022-01-10 00:00:00	0.14285714285714285	0.0	7	3.857142857142857	984.9870473497117
2022-01-17 00:00:00	0.2857142857142857	0.0	7	3.5714285714285716	955.5175032378852
2022-01-24 00:00:00	0.2727272727272727	0.0	11	3.272727272727273	805.8110397343639
2022-01-31 00:00:00	0.16666666666666666	0.0	6	3.6666666666666665	885.4437322119624
2022-02-07 00:00:00	0.2	0.0	5	3.4	884.8772165250746
2022-02-14 00:00:00	0.09090909090909091	0.0	11	3.8181818181818183	947.4248525121159
2022-02-21 00:00:00	0.11111111111111111	0.0	9	4.111111111111111	937.8882281800487
2022-02-28 00:00:00	0.0	0.0	6	4.333333333333333	932.9715424128484
2022-03-07 00:00:00	0.25	0.0	8	3.375	922.0098615302522
2022-03-14 00:00:00	0.3333333333333333	0.0	6	2.8333333333333335	893.6885150545716
2022-03-21 00:00:00	0.0	0.0	5	4.2	1021.6195857251811
2022-03-28 00:00:00	0.2	0.0	5	4.0	945.3252411657381
2022-04-04 00:00:00	0.3333333333333333	0.0	9	3.0	887.5380346828103

Segments

user_id	avg_rating	neg_rate	conf_var	verified_rate	segment
U100674	4.0	0.0	0.0	0.0	2
U101084	4.0	0.0	0.0	1.0	0
U101546	3.0	0.0	0.0	1.0	0
U102080	5.0	0.0	0.0	1.0	0
U103475	5.0	0.0	0.0	0.0	2
U103521	2.0	1.0	0.0	1.0	1
U103591	4.0	0.0	0.0	0.0	2
U103670	5.0	0.0	0.0	1.0	0
U103800	5.0	0.0	0.0	1.0	0
U103941	4.0	0.0	0.0	0.0	2
U104719	5.0	0.0	0.0	0.0	2
U104778	4.0	0.0	0.0	1.0	0
U104971	4.0	0.0	0.0	1.0	0
U105024	4.0	0.0	0.0	1.0	0
U105237	2.0	1.0	0.0	1.0	1

Fake_Reviewers

user_id	review_count	avg_len	avg_rating	anomaly
U103941	1	18.0	4.0	-1
U107844	1	7.0	1.0	-1
U136183	1	7.0	1.0	-1
U148919	1	16.0	3.0	-1
U154262	1	16.0	3.0	-1
U163643	1	16.0	3.0	-1

U164696 | 1 | 17.0 | 5.0 | -1
U165027 | 1 | 16.0 | 3.0 | -1
U173264 | 1 | 17.0 | 3.0 | -1
U176729 | 1 | 15.0 | 1.0 | -1
U192434 | 1 | 15.0 | 1.0 | -1
U201548 | 1 | 14.0 | 1.0 | -1
U203571 | 1 | 17.0 | 5.0 | -1
U211982 | 1 | 15.0 | 2.0 | -1
U212414 | 1 | 14.0 | 1.0 | -1

Alerts

date | neg_rate | count | spike
2022-01-01 | 0.0 | 1 | False
2022-01-02 | 0.0 | 3 | False
2022-01-03 | 0.0 | 1 | False
2022-01-05 | 0.0 | 1 | False
2022-01-06 | 0.0 | 1 | False
2022-01-07 | 0.0 | 2 | False
2022-01-08 | 0.0 | 1 | False
2022-01-09 | 0.5 | 2 | True
2022-01-11 | 0.3333333333333333 | 3 | False
2022-01-12 | 0.0 | 1 | False
2022-01-13 | 0.0 | 2 | False
2022-01-16 | 0.0 | 1 | False
2022-01-17 | 0.5 | 2 | True
2022-01-18 | 0.0 | 1 | False
2022-01-19 | 1.0 | 1 | True