

Spoorthi Kulkarni

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EDUCATION

Northeastern University

Master of Science in Information Systems

Boston, MA

September 2023 – December 2024

Visvesvaraya Technological University

Bachelor of Engineering in Computer Science

Karnataka, India

July 2016 – August 2020

SKILLS AND CERTIFICATIONS

Skills: Data Analysis, ERP, Requirements Gathering and Definition, Stakeholder Engagement, Go-to-Market Strategy, Market Research, Competitive Analysis, Roadmapping, Prototyping, User Acceptance Test, Software Development Lifecycle Management, Risk Assessment, Process Improvement, Workflow Optimization, Gap Analysis, User Segmentation, Product Metrics (OKRs, KPIs)

Technical Skills: Python, MySQL, AWS, Confluence, JIRA, Figma, Balsamiq, Moqups, Google Analytics, Tableau, Power BI, Qlik, HTML, JavaScript, SQL, GenAI, AI Product Strategy, REST APIs

Certified Scrum Product Owner (CSPO) - Scrum Alliance

Member - Product Camp (Austin), AnitaB.org

WORK EXPERIENCE

QuadKor Inc.

Product Manager

Austin, TX

June 2025 – September 2025

- Managing 3 ERP products feature customization and creating PRD for manufacturing clients, coordinating across design, development, and QA to deliver tailored features aligned with client workflows
- Tracking sprint progress, handling backlog grooming, and streamlining parallel releases using Jira, improving delivery efficiency
- Assisting with design input mockups using Figma for a mobile application, collaborating with UI/UX teams to translate requirements into intuitive interfaces, reducing client-requested changes
- Working with the President and senior stakeholders to define product roadmaps, prioritize enhancements, and support planning for the release of 3 key features

Saayam For All

Product Manager

United States

February 2025 – Present

- Wrote user stories for feature planning and prioritization, supporting clarity across volunteer development efforts
- Collaborated with developers and testers to validate requirements and deliver 2 core MVP features within tight release cycles

Tata Consultancy Services

Associate Product Manager

Bangalore, KA

March 2021 – September 2023

- Defined product requirements, crafted a product roadmap, and orchestrated cross-functional collaboration with Development, QA, and Product teams to successfully deliver 6 features for a complaint management system at a Lifescience Healthcare company Amgen, contributing to the GTM strategy and driving product excellence
- Gathered qualitative and quantitative feedback from 250 users, created PRDs, and utilized data-driven decision-making to enhance workflows and end-to-end user experience, driving a 10% increase in user engagement and meeting key KPIs for operational efficiency
- Applied agile methodologies to prioritize 50+ tasks, manage feature execution, and conduct impact assessments, ensuring timely delivery and optimal product performance
- Addressed key usability and process bottlenecks by spearheading A/B testing and user journey evaluations, applying data analytics to optimize 5 crucial product features, and coordinating User Acceptance Testing (UAT), thereby significantly reducing feature launch time and enhancing system reliability
- Awarded 'On the Spot Award' 3 times for ideating, building, and delivering an automated report tool, reducing turnaround time from 2 days to seconds, while mentoring and onboarding new team members

Simplified Future Systems

Front-End Developer Intern

Belgaum, KA

July 2019 – August 2019

- Developed a full-stack online bookstore, conducting UX market research and gathering user insights to reduce platform navigation by 2 steps, improving overall efficiency
- Optimized React-based front-end components and integrated APIs to enhance UI/UX, streamlining data exchanges on the company's website and boosting user satisfaction by 20% through improved data-driven decision-making
- Designed high fidelity prototypes with Figma, created scalable applications using HTML, CSS, JavaScript, and MySQL, reducing page load times by 15%

PROJECTS

ParentingSync - AI-Powered Parenting Insights

January 2025

- Built a GenAI - powered tool using NLP, Python, web scraping, sentiment analysis, and Reddit API to analyze 25 discussions per query, structuring insights and surfacing shared parenting challenges for easier discovery

TravelBuddy - Panic button, Downloadable checklist – All In One

November 2024

- Steered product development by aligning features with business goals, eliciting 13 user stories, designing prototypes validated by user tests, and achieving 100% on-time delivery of critical features

Nearly - Accommodation Hunt Web Application

March 2024

- Evaluated user needs from 55 participants to inform feature prioritization and UX refinement; implemented REST APIs and synchronized the front-end (React, Tailwind CSS, MongoDB, Typescript) with SQL and back-end components, ensuring seamless data flow and tracking metrics