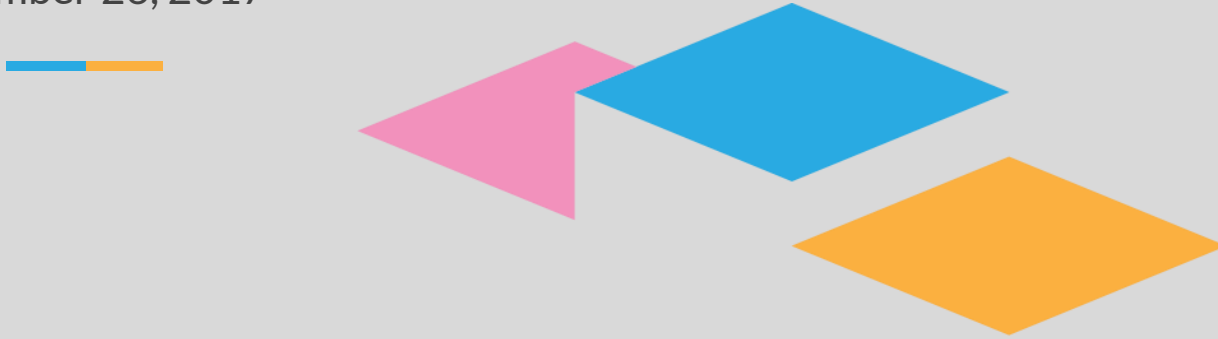


A blockchain-based, information ledger for sportspeople and sporting communities

September 26, 2017



sportspodium

Level the playing field

Understanding the Problem



Incentivise everyday sportspeople of all ages with our cryptocurrency (PODs) for tracking their day-to-day sporting and training activities by submitting this information electronically using a gamified app, building a digital storyboard of their sporting life.



1. Money flows controlled by the rich and powerful.

2. Only a small percentage of the world's sporting community currently have access to opportunities to advance their abilities and eventually their sports career

3. Access to amateur and professional sports data is limited and/or expensive

What will SportsPodium Achieve?

Ultimately build the biggest sports data library for amateurs and professionals alike

Provide a trustless platform to support transparent flow and distribution of money

Create a captured audience that will be hyper-targeted for advertising

The SportsPodium Ecosystem



Ambassador per Sport

Ambassador per Sport

Ambassador per Sport

Friends per Country

Friends per Country

Friends per Country

To kickstart initial user adoption, SportsPodium will build a network of celebrity **Ambassadors** across several sporting disciplines, as well as an associated spider web of their **Friends** (associated influencers) in each region.

Everyday sportspeople of all ages - across all levels of proficiency - will receive crypto rewards for tracking their day-to-day sporting and training activities and building a digital storyboard of their sporting life

Ensure that every household with sports participants earns and spends some of our tokens thereby enabling a widespread and diverse POD economy

Creating demand for our token by only accepting PODs

Attention Economy

A captive advertising audience and an ultra-relevant retail marketplace

Based on uptake

Based on contribution

Contribute information via SportsPodium Gamified Dapp

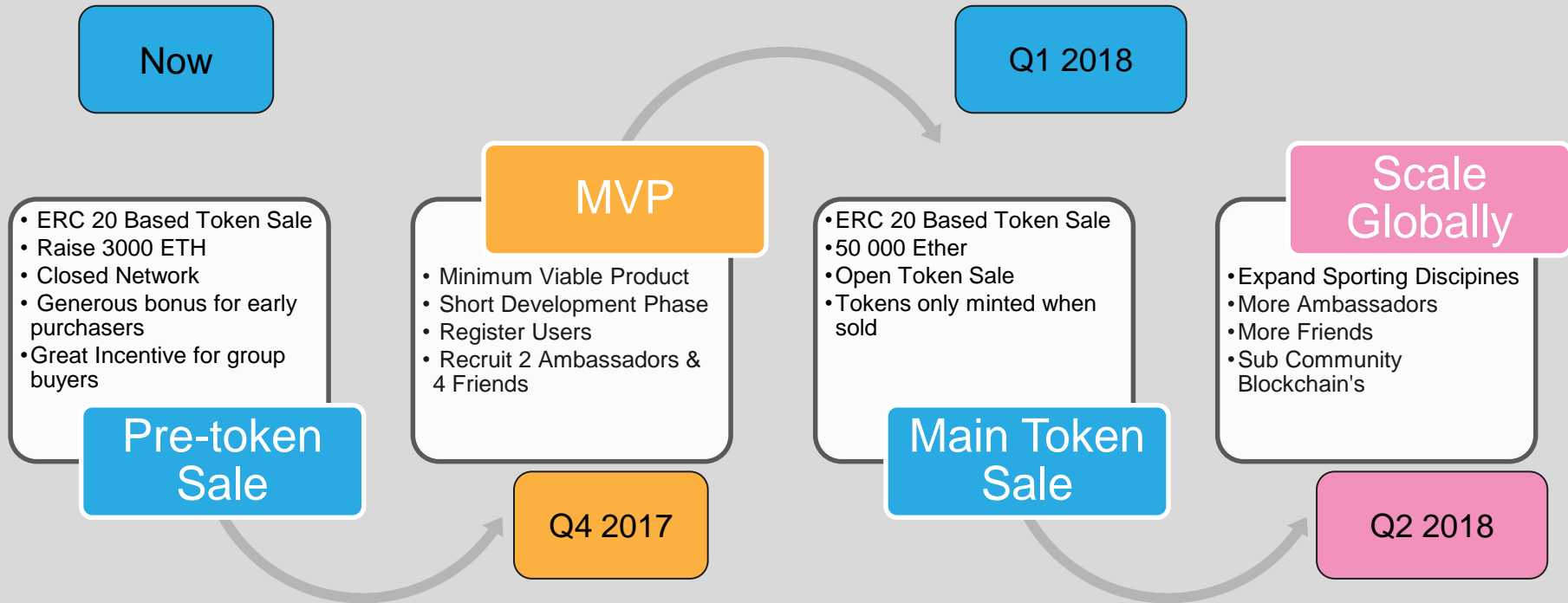
Daily POD Rewards

Global Sports Library

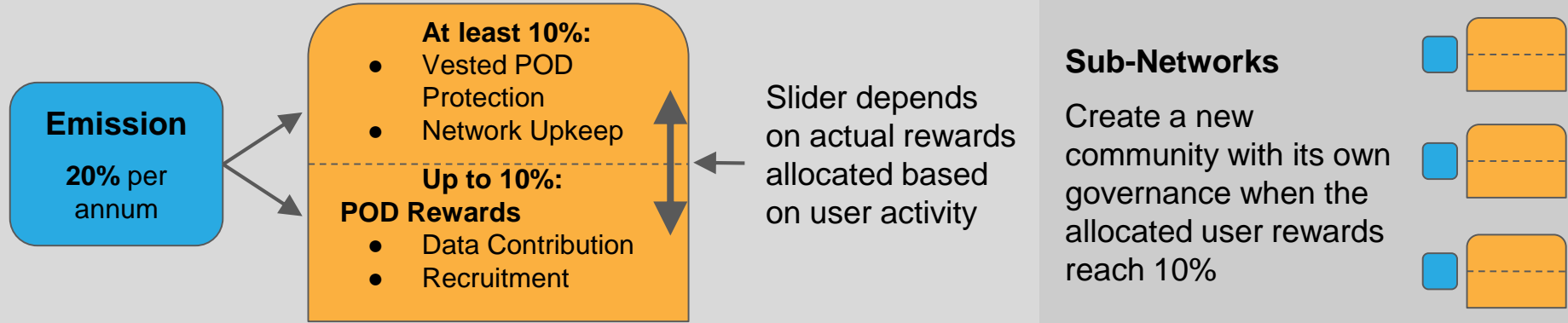
Demand increases value for everyone holding PODs

SportsPodium Blockchain

SportsPodium Crypto: POD



Governance and POD supply



SportsPodium POD Rewards

- Data Contributions and Curation are rewarded based on user **reputation** built on a user's *Diligence*, *Accuracy* and *Performance*
- Ambassadors and Friends are rewarded for recruitment and **uptake**

Vested PODs (vPODs)

- Start earning Inflation Protection after 1 week
- Network Influence after 6 months
- Instantly divestable for normal PODs

The Team

QUADRO
SHIFTBIT



ROCKETPIXEL



Natalie du Toit,
Executive

Social Media
strategist and
Sports
communication



Chris Smit,
PRO

Public Relations and
Marketing specialist



Robert Marshall,
CEO

Business and
Financial
management



Jaco Rossouw,
Executive

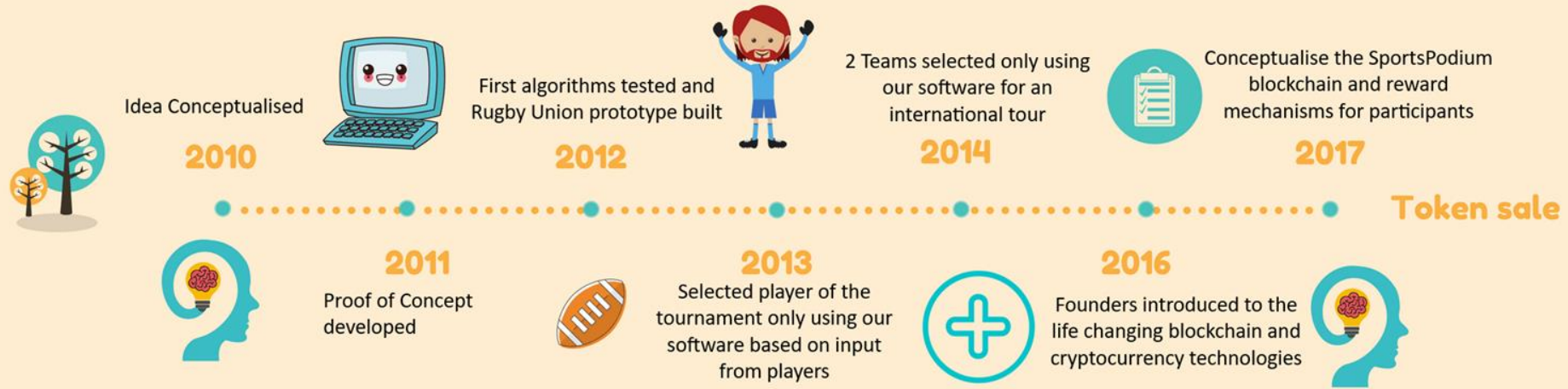
Business
Development and
Solutions Architect



Pieter Botha,
CTO

Technology
management

Behind our Story ...



Crypto Advisors



Lorien Gamaroff



Gavin Vetten

Business Advisors



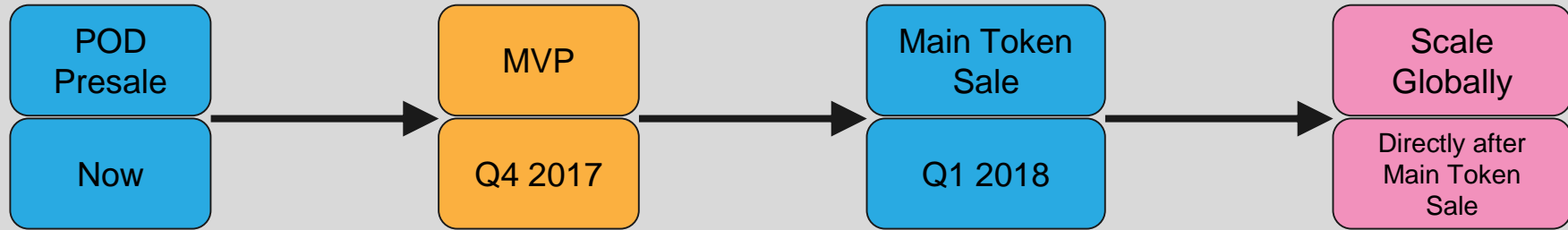
Jan Albert Valk

Sakkie van Wijk



Jenna Clifford


Opportunity to contribute



POD Presale (Running Now!)

- End of September / Early October
- ERC 20 Based Token Sale (Closed Group)
- Raise 3000 ETH
- Generous bonus for early purchasers
- Great incentive for group buyers
- Supply: 21 000 000 PODs

Our Promise



The flow of money in the sports world is centrally controlled creating many challenges for the rightful recipients of these funds. There must be a thinning of the line between business and sport, as there should be between corruption and honesty. Our purpose is to level the playing field in sport. SportsPodium be offering crypto tokens to help us do so. SportsPodium want the tokens to serve as encouragement to the broader public to submit information and in the process to help bring fairness to sport, to help spot talent and to open opportunities for all at local, national and international level.

**The Power of sport, Sport Stars and Crypto
Currency!
Will this be the next Unicorn?**

<https://sportspodium.io>