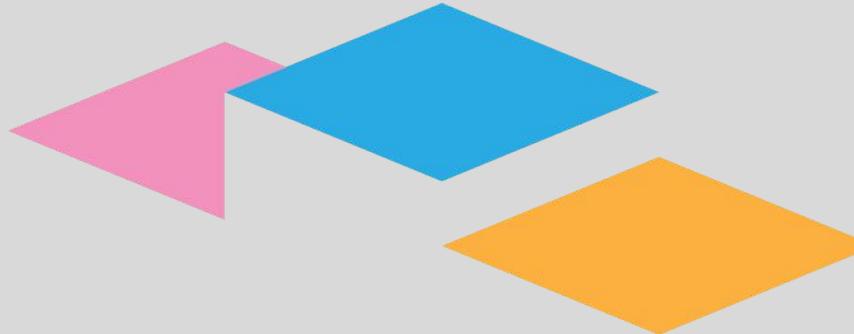


An incentivised information ledger for sports communities

October 16, 2017



sportspodium

Decentralise control in sport

Understanding the Problem



1.) Money flows controlled by the rich and powerful

2.) Only a small percentage of the world's sporting community currently have access to opportunities to advance their abilities and eventually their sports career

3.) Access to amateur and professional sports data is limited and/or expensive

Incentivise everyday sportspeople of all ages with our cryptocurrency (PODs) for tracking their day-to-day sporting and training activities by submitting this information electronically using a gamified app, building a digital storyboard of their sporting life.



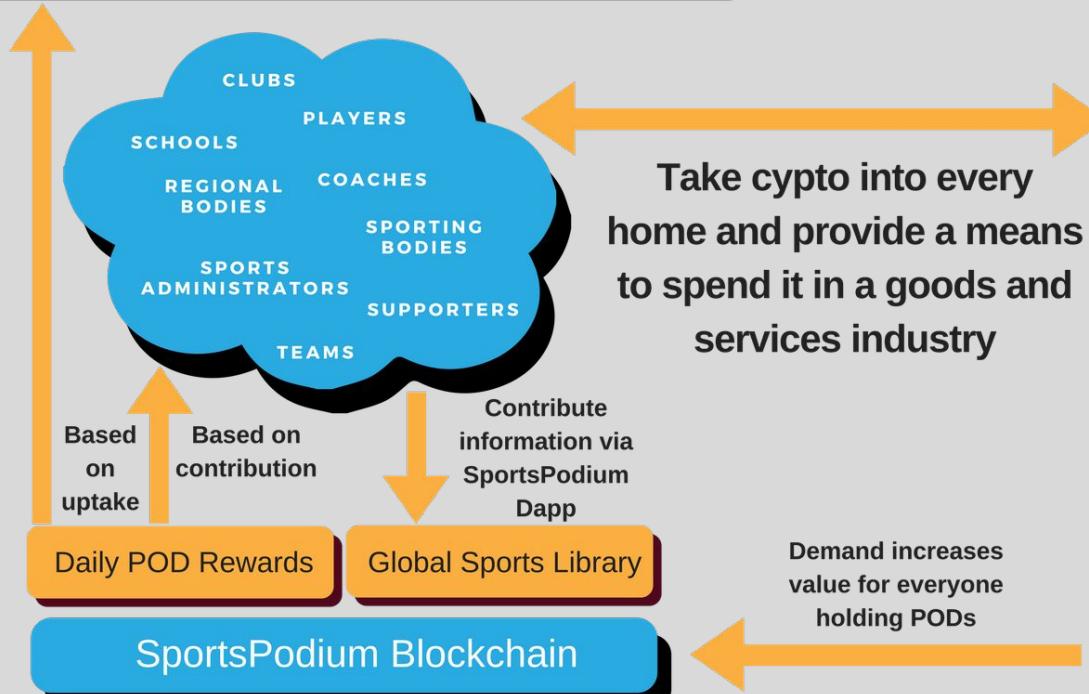
What will we Achieve?

- Ultimately build the biggest sports data library for amateurs and professionals alike
- Provide a trustless platform to support transparent flow and distribution of money
- Create a captured audience that will be hyper-targeted for advertising

The SportsPodium Ecosystem



Ambassadors and **Friends** to the ambassador are household big brand sporting names which will actively market SportsPodium to sports communities around the world and ensure ongoing user uptake



Creating demand for our token by only accepting PODs

Advertisers hyper-targeting a captured audience

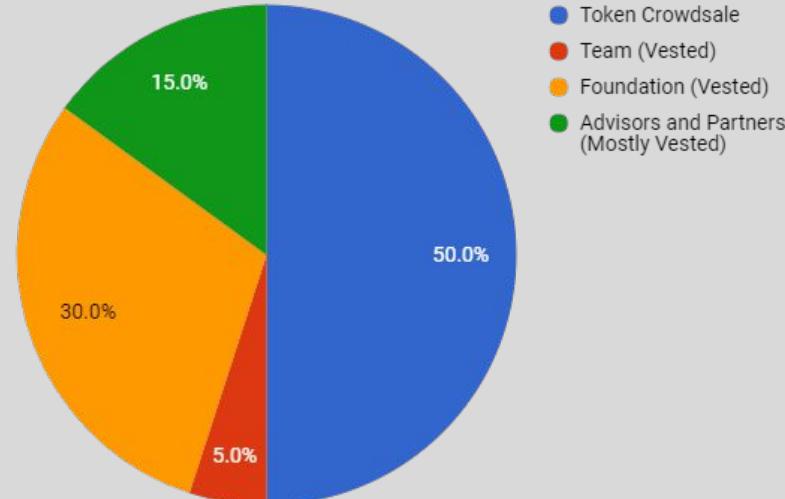
SportsPodium Crypto: POD



Token presale

- Available PODs: 16 000 000
- PODs per ETH: 4000
- The presale is on NOW

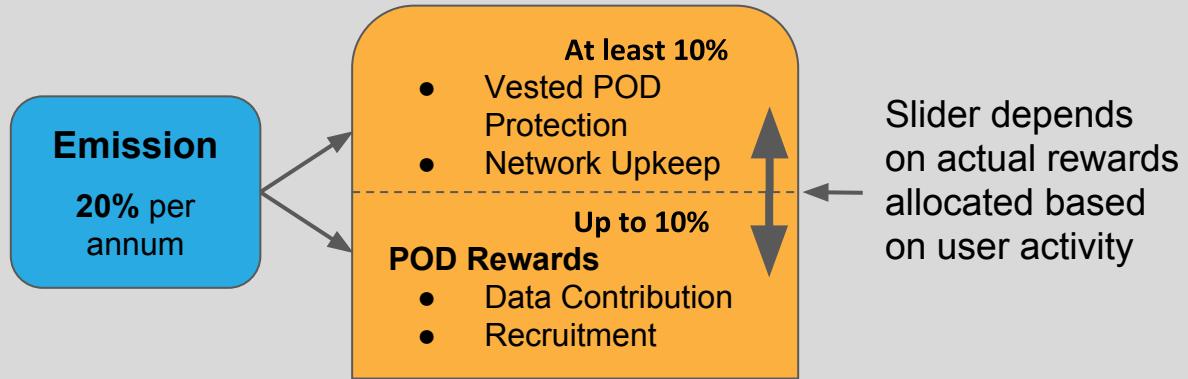
Token Sale Distribution



Main Token Sale

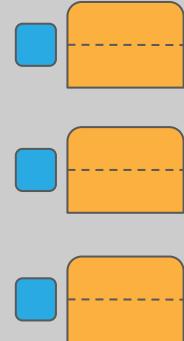
- Capped supply: 240 000 000 PODs
- PODs per ETH: 2400 (incl ave Bonus)
- Tokens only minted when sold

Governance and POD supply



Sub-Networks

Create a new community with its own governance when the allocated user rewards reach 10%



SportsPodium POD Rewards

- Data Contributions and Curation are rewarded based on user **reputation** built on a user's *Diligence, Accuracy and Performance*
- Ambassadors and Friends are rewarded for recruitment and **uptake**

Vested PODs (vPODs)

- Start earning Inflation Mitigation after 1 week
- Governance Influence after 6 months
- Instantly tradable for normal PODs

The Team



Natalie du Toit,
Executive

Olympic Swimming
champion Social
Media strategist
and Sports
communication



Chris Smit,
PRO

Public Relations and
Marketing specialist
with 20 years plus in
Sports PR



Robert Marshall,
CEO

Founder, Tech
Entrepreneur and
Business
Strategy consultant



Jaco Rossouw,
Executive

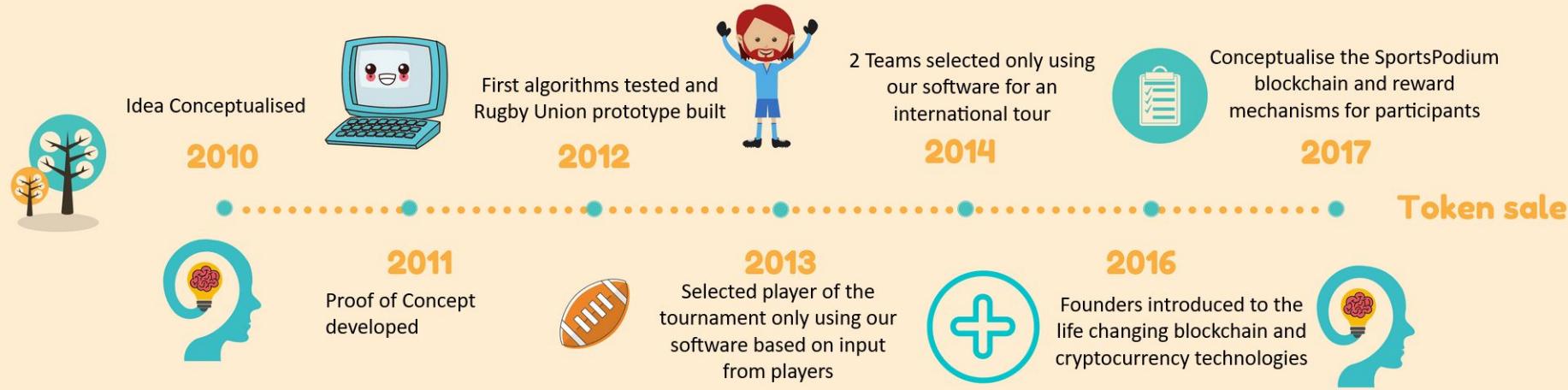
Entrepreneur,
Business
Development and
Solutions Architect



Pieter Botha,
CTO

Technology
management

Behind our Story ...



Crypto Advisors



Lorien Gamaroff



Gavin Vetten

Business Advisors



Jan Albert Valk

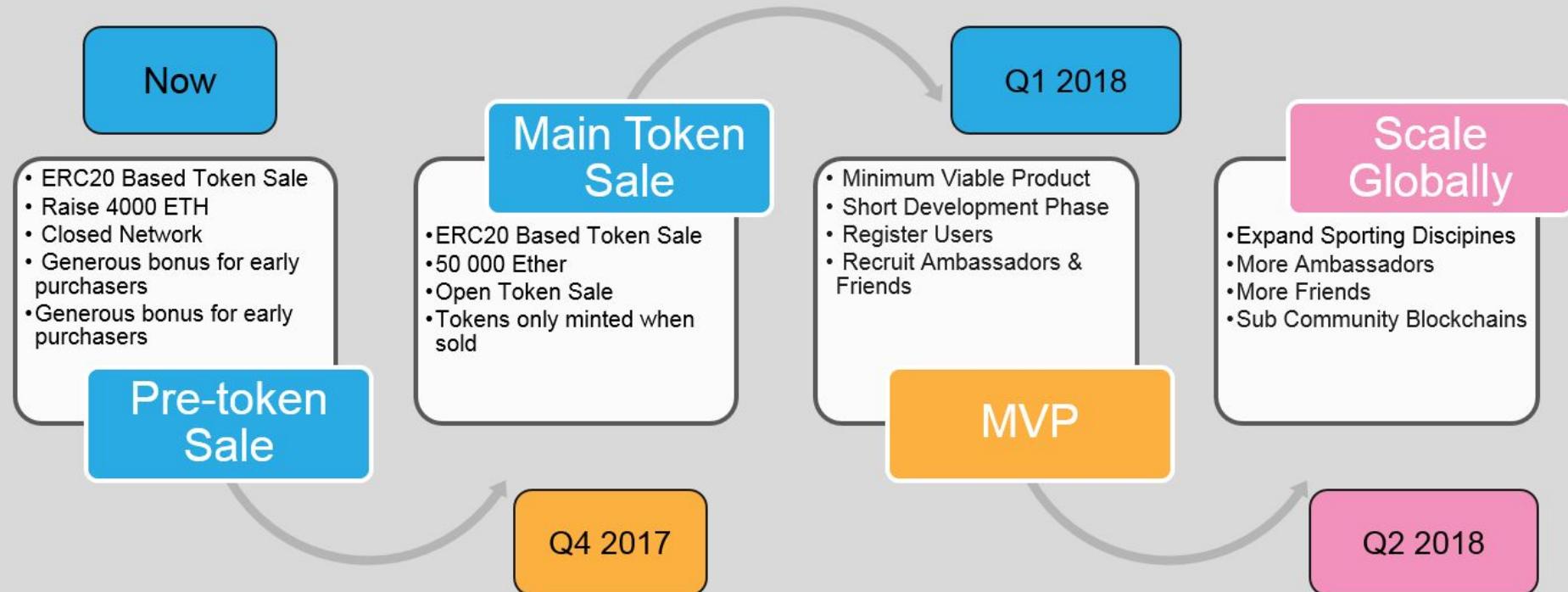


Sakkie van Wijk



Jenna Clifford

What next?



Our Promise

The flow of money in the sports world is centrally controlled creating many challenges for the rightful recipients of these funds. There must be a thinning of the line between business and sport, as there should be between corruption and honesty. Our purpose is to level the playing field in sport.

We'll be offering crypto tokens to help us do so. We want the tokens to serve as encouragement to the broader public to submit information and in the process to help bring fairness to sport, to help spot talent and to open opportunities for all at local, national and international level.

**The power of sport, sport stars and
cryptocurrency!
Will this be the next Unicorn?**

<https://sportspodium.io>