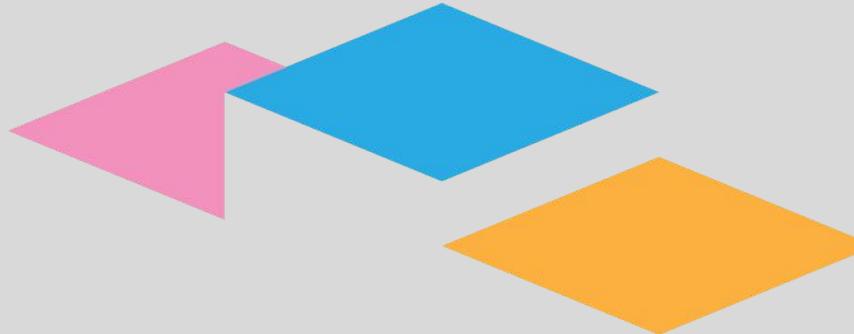


An incentivised information ledger for sports communities

October 08, 2017



sportspodium

Decentralise control in sport

Understanding the Problem

The Sports Problem →

Our Solution



1. Money flows are controlled by the rich and powerful
2. Access to sports data is limited and/or expensive

Incentivise sportspersons of all ages with our cryptocurrency (PODs) to submit their training, dietary and competition data to build a personal record of their sporting life

Enlist recognised household sporting names as *Ambassadors* and *Friends* that will ensure adoption of the platform through continued promotion and community interaction

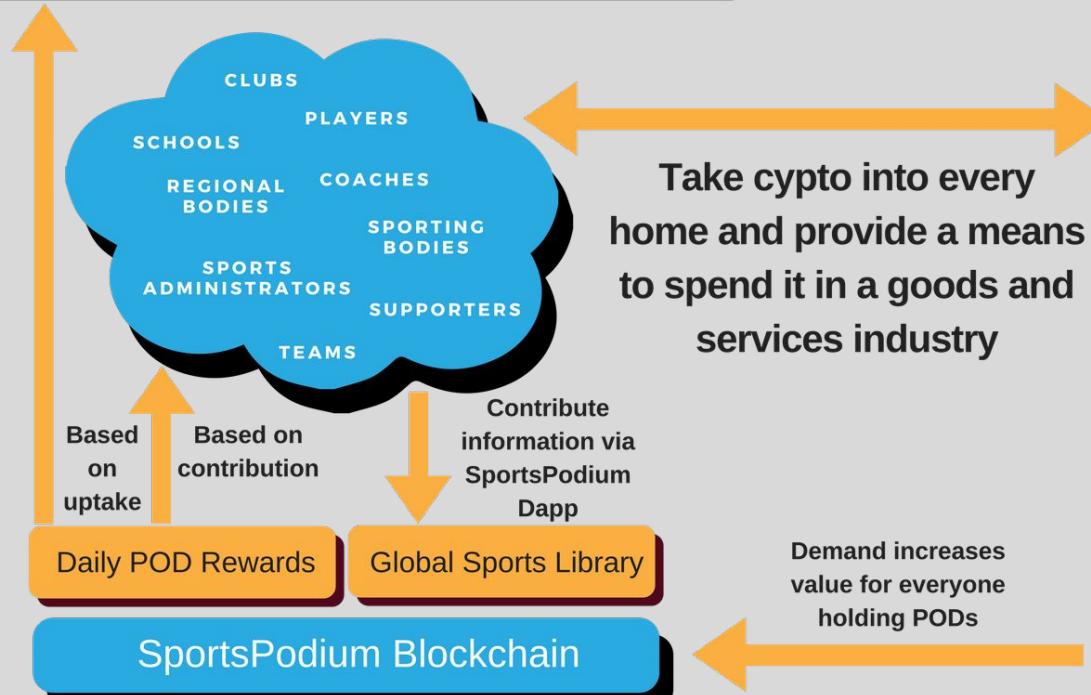
What will we Achieve?

- Ultimately build the biggest sports data library for amateurs and professionals alike
- Provide a trustless platform to support transparent flow and distribution of money
- Create a captured audience that can be hyper-targeted for advertising

The SportsPodium Ecosystem



Ambassadors and **Friends** to the ambassador are household big brand sporting names which will actively market SportsPodium to sports communities around the world and ensure ongoing user uptake



Creating demand for our token by only accepting PODs

Advertisers hyper-targeting a captured audience

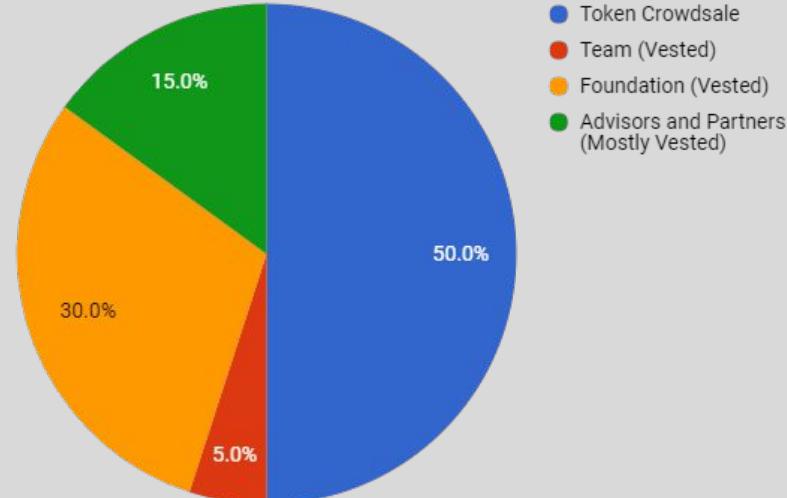
SportsPodium Crypto: POD



Token Presale

- Supply: 80 000 000 PODs
- PODs per ETH: 4000
- Presale is on NOW

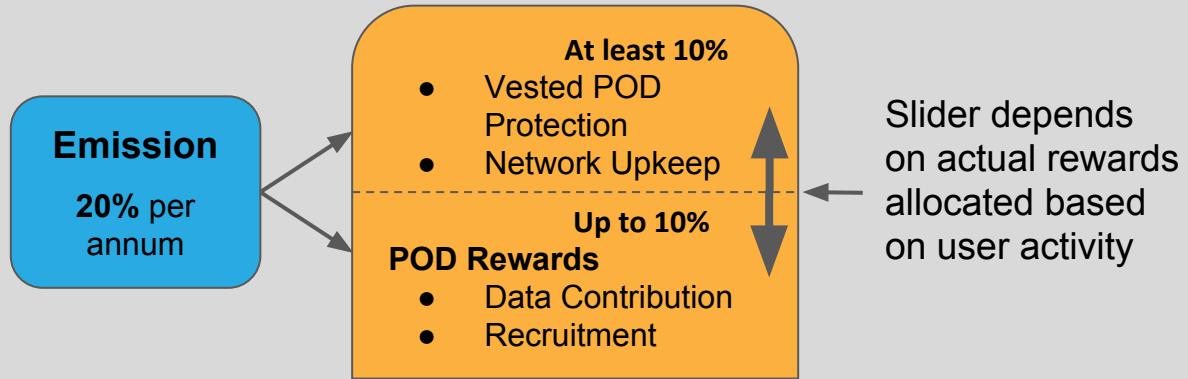
Token Sale Distribution



Main Token Sale

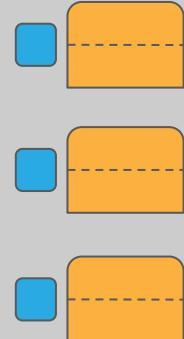
- Capped supply: 240 000 000 PODs
- PODs per ETH: 2400
- Tokens only minted when sold

Governance and POD supply



Sub-Networks

Create a new community with its own governance when the allocated user rewards reach 10%



SportsPodium POD Rewards

- Data Contributions and Curation are rewarded based on user **reputation** built on a user's *Diligence, Accuracy and Performance*
- Ambassadors and Friends are rewarded for recruitment and **uptake**

Vested PODs (vPODs)

- Start earning Inflation Mitigation after 1 week
- Governance Influence after 6 months
- Instantly tradable for normal PODs

The Team



Natalie du Toit,
Executive

Social Media
strategist and
Sports
communication



Chris Smit,
PRO

Public Relations and
Marketing specialist



Robert Marshall,
CEO

Business and
Financial
management



Jaco Rossouw,
Executive

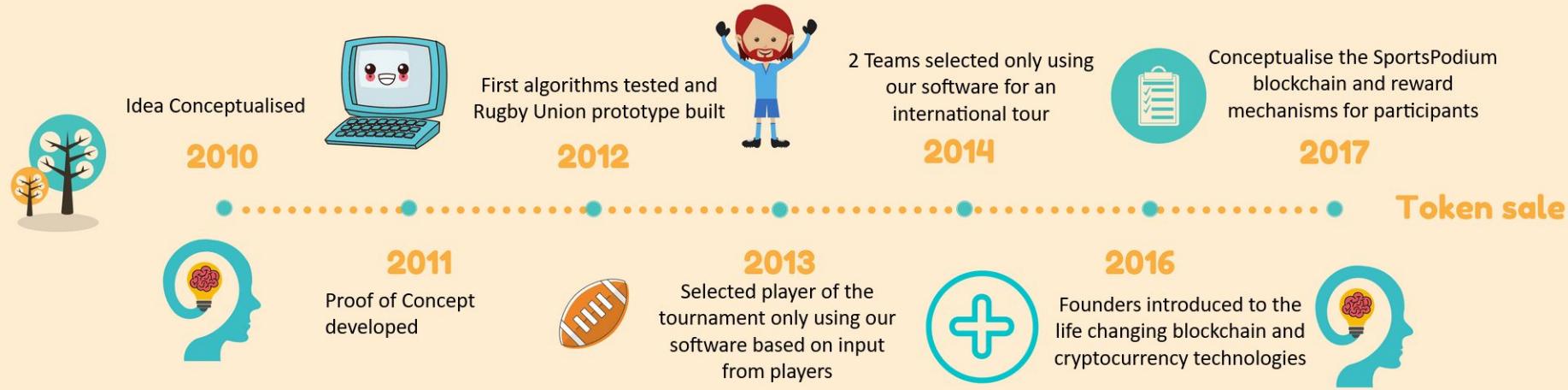
Business
Development and
Solutions Architect



Pieter Botha,
CTO

Technology
management

Behind our Story ...



Crypto Advisors



Lorien Gamaroff



Gavin Vetten

Business Advisors



Jan Albert Valk



Sakkie van Wijk



Jenna Clifford

Our Promise

Now

- Presale is running. Generous bonuses for early supporters

Q4 2017

- Capped main token sale open to the public
- Trading of PODs possible after the sale ends

Q2 2018

- Launch an MVP where users can submit data and participate in their communities
- 2 Sporting codes in 3 countries

Q3 and beyond

- Scale Globally. Add more sporting disciplines
- Extend solution. Add support for commerce, advertising, donations, sponsorships and sub-communities

The flow of money in the sports world is centrally controlled creating many challenges for the rightful recipients of these funds. There must be a thinning of the line between business and sport, as there should be between corruption and honesty. Our purpose is to level the playing field in sport.

We'll be offering crypto tokens to help us do so. We want the tokens to serve as encouragement to the broader public to submit information and in the process to help bring fairness to sport, to help spot talent and to open opportunities for all at local, national and international level.

<https://sportspodium.io>