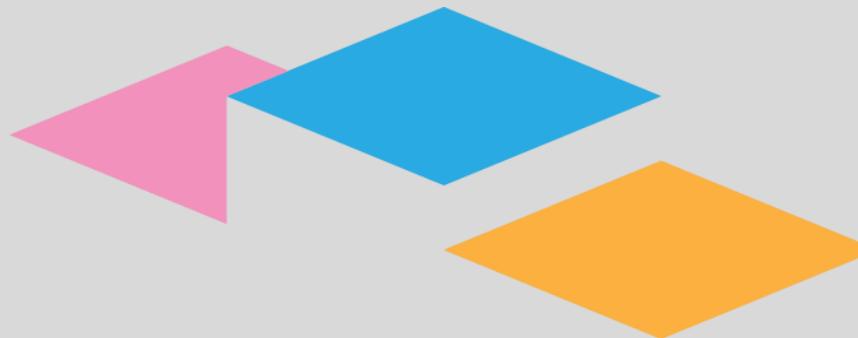


A blockchain-based, information ledger for sportspeople and sporting communities

September 26, 2017



sportspodium

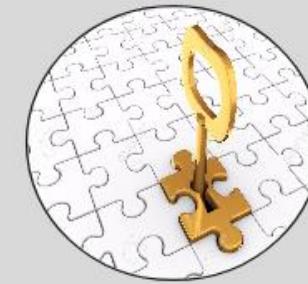
Level the playing field

Understanding the Problem



1. Money flows controlled by the rich and powerful.
2. Only a small percentage of the world's sporting community currently have access to opportunities to advance their abilities and eventually their sports career
3. Access to amateur and professional sports data is limited and/or expensive

Incentivise everyday sportspeople of all ages with our cryptocurrency (PODs) for tracking their day-to-day sporting and training activities by submitting this information electronically using a gamified app, building a digital storyboard of their sporting life.



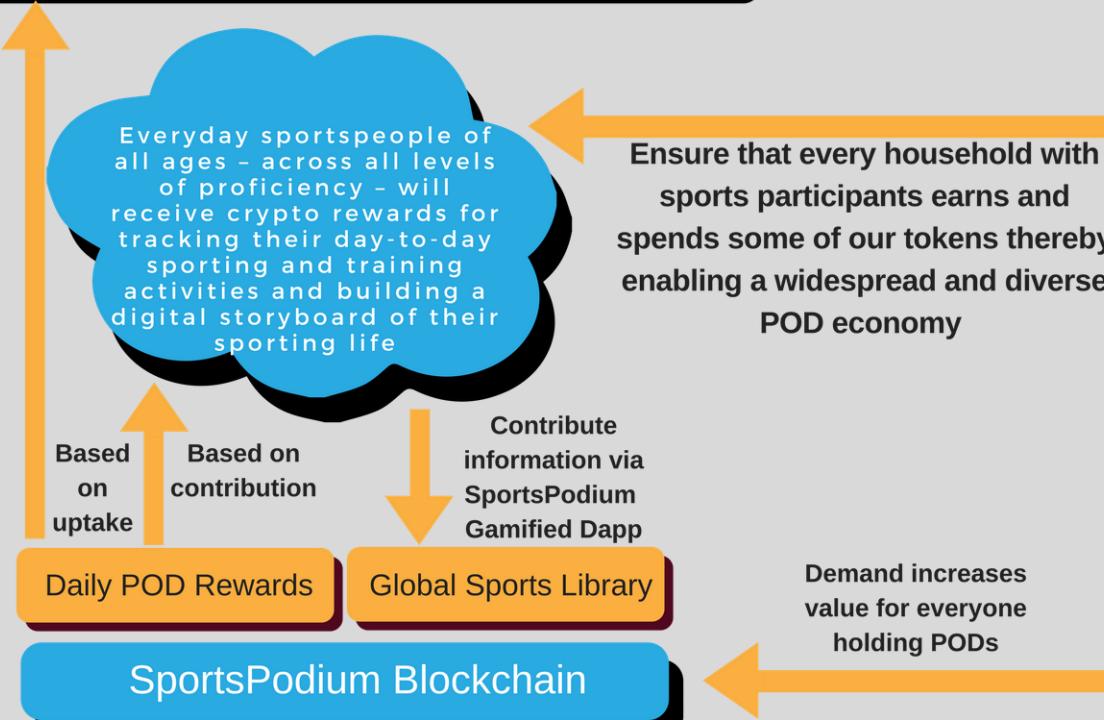
What will SportsPodium Achieve?

- Ultimate build the biggest sports data library for amateurs and professionals alike
- Provide a trustless platform to support transparent flow and distribution of money
- Create a captured audience that will be hyper-targeted for advertising**

The SportsPodium Ecosystem



To kickstart initial user adoption, SportsPodium will build a network of celebrity **Ambassadors** across several sporting disciplines, as well as an associated spider web of their **Friends** (associated influencers) in each region.

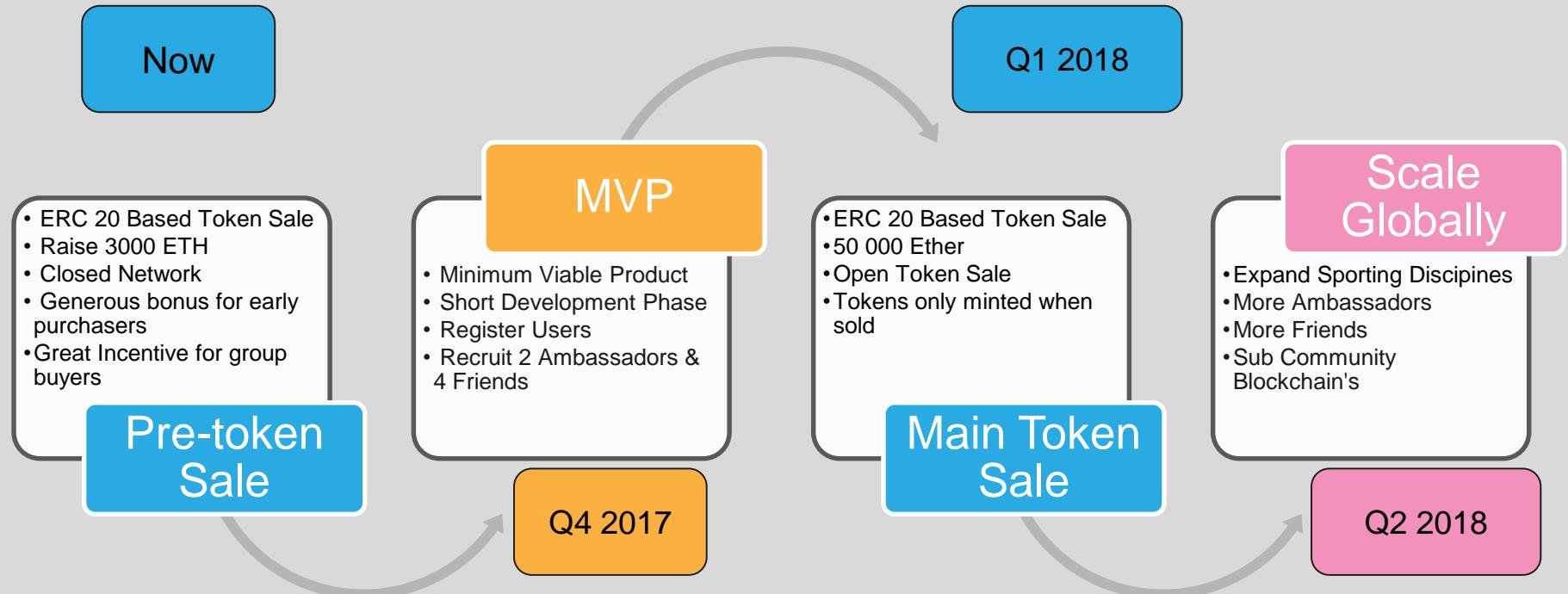


Creating demand for our token by only accepting PODs

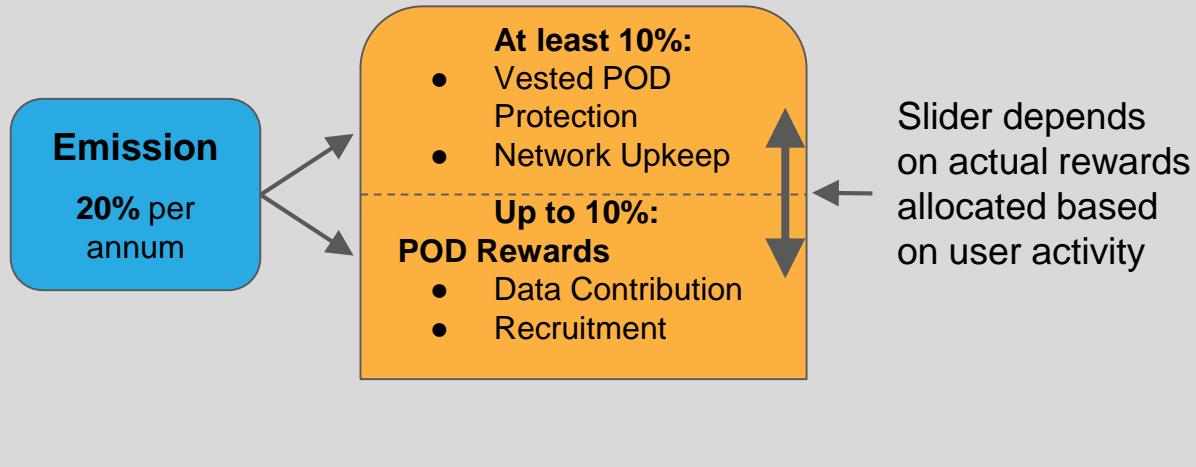
Attention Economy

A captive advertising audience and an ultra-relevant retail marketplace

SportsPodium Crypto: POD

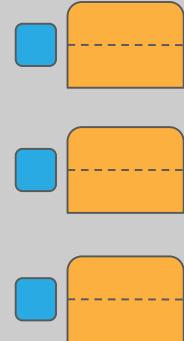


Governance and POD supply



Sub-Networks

Create a new community with its own governance when the allocated user rewards reach 10%



SportsPodium POD Rewards

- Data Contributions and Curation are rewarded based on user **reputation** built on a user's *Diligence, Accuracy and Performance*
- Ambassadors and Friends are rewarded for recruitment and **uptake**

Vested PODs (vPODs)

- Start earning Inflation Protection after 1 week
- Network Influence after 6 months
- Instantly divestable for normal PODs

The Team



Natalie du Toit,
Executive

Social Media
strategist and
Sports
communication



Chris Smit,
PRO

Public Relations and
Marketing specialist



Robert Marshall,
CEO

Business and
Financial
management



Jaco Rossouw,
Executive

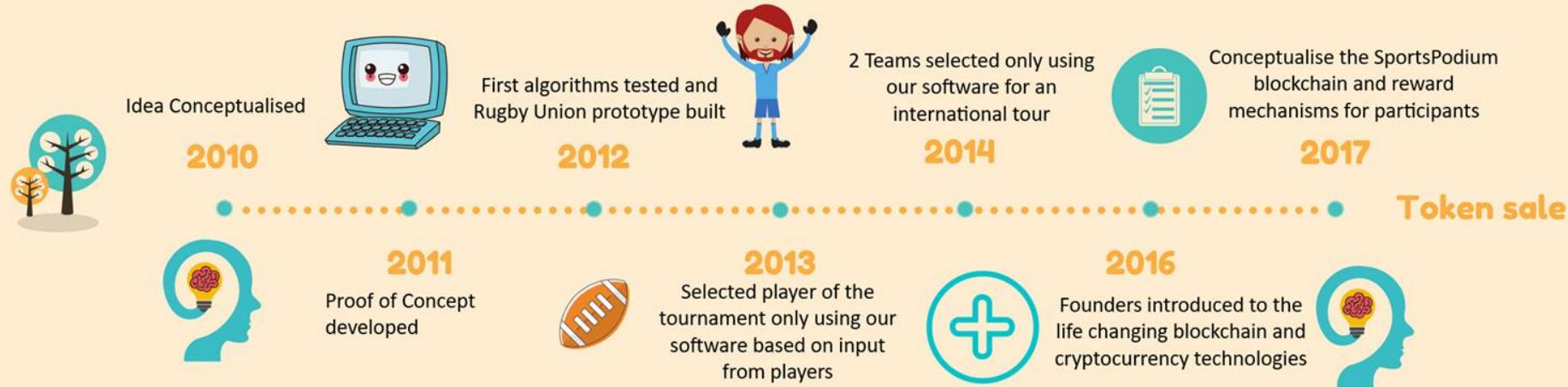
Business
Development and
Solutions Architect



Pieter Botha,
CTO

Technology
management

Behind our Story ...



Crypto Advisors



Lorien Gamaroff



Gavin Vetten

Business Advisors



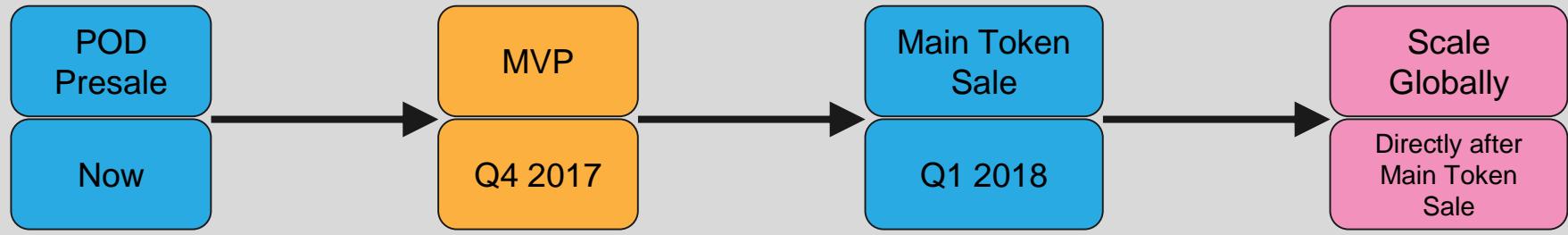
Jan Albert Valk

Sakkie van Wijk



Jenna Clifford

Opportunity to contribute



POD Presale (Running Now!)

- End of September / Early October
- ERC 20 Based Token Sale (Closed Group)
- Raise 3000 ETH
- Generous bonus for early purchasers
- Great incentive for group buyers
- Supply: 21 000 000 PODs

Our Promise

The flow of money in the sports world is centrally controlled creating many challenges for the rightful recipients of these funds. There must be a thinning of the line between business and sport, as there should be between corruption and honesty. Our purpose is to level the playing field in sport. SportsPodium be offering crypto tokens to help us do so. SportsPodium want the tokens to serve as encouragement to the broader public to submit information and in the process to help bring fairness to sport, to help spot talent and to open opportunities for all at local, national and international level.

**The Power of sport, Sport Stars and Crypto
Currency!**
Will this be the next Unicorn?

<https://sportspodium.io>