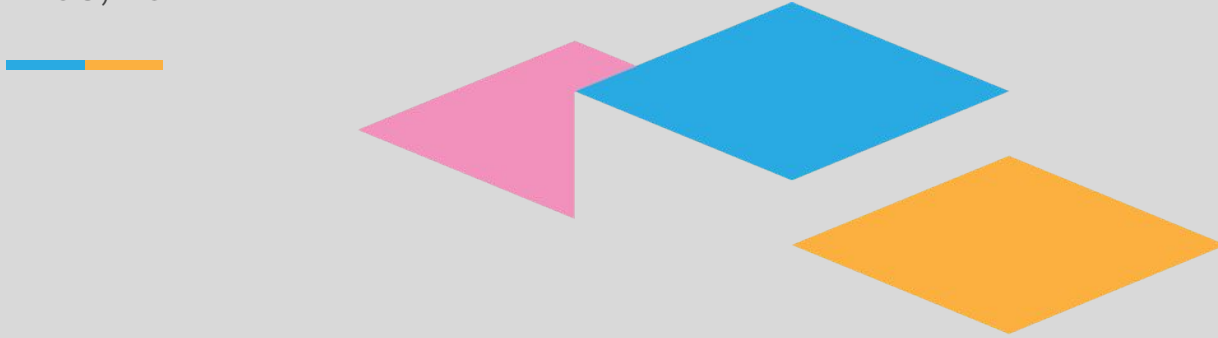


October 08, 2017



# sportspodium

Decentralise control in sport

# Understanding the Problem

The Sports Problem →

Our Solution ↓

1. Money flows are controlled by the rich and powerful
2. Access to sports data is limited and/or expensive

Incentivise sportspersons of all ages with our cryptocurrency (PODs) to submit their training, dietary and competition data to build a personal record of their sporting life

Enlist recognised household sporting names as *Ambassadors* and *Friends* that will ensure adoption of the platform through continued promotion and community interaction

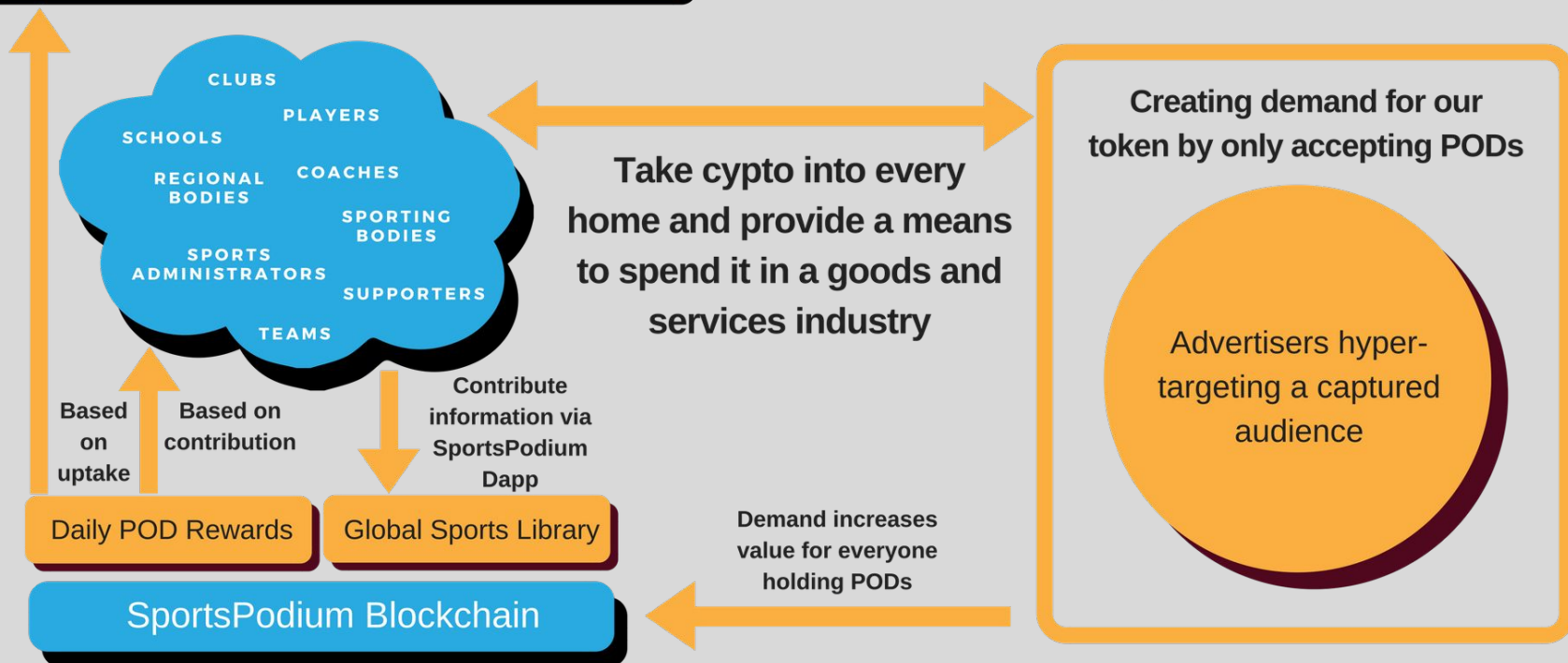
## What will we Achieve?

- Ultimately build the biggest sports data library for amateurs and professionals alike
- Provide a trustless platform to support transparent flow and distribution of money
- **Create a captured audience that can be hyper-targeted for advertising**

# The SportsPodium Ecosystem



**Ambassadors** and **Friends** to the ambassador are household big brand sporting names which will actively market SportsPodium to sports communities around the world and ensure ongoing user uptake



# SportsPodium Crypto: POD



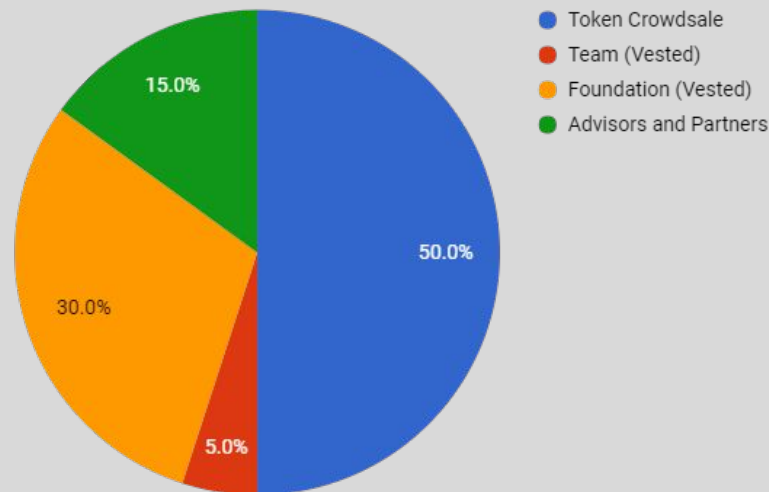
## Token Presale

- Supply: 80 000 000 PODs
- PODs per ETH: **4000**
- Presale is on NOW

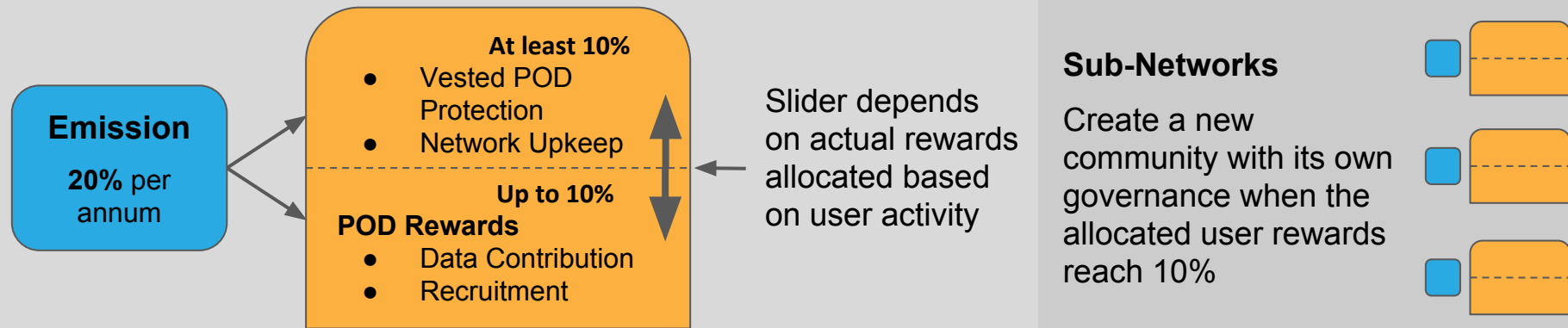
## Main Token Sale

- Capped supply: 240 000 000 PODs
- PODs per ETH: **2400**
- Tokens only minted when sold

## Token Sale Distribution



# Governance and POD supply



## SportsPodium POD Rewards

- Data Contributions and Curation are rewarded based on user **reputation** built on a user's *Diligence, Accuracy and Performance*
- Ambassadors and Friends are rewarded for recruitment and **uptake**

## Vested PODs (vPODs)

- Start earning Inflation Mitigation after 1 week
- Governance Influence after 6 months
- Instantly tradable for normal PODs

# The Team



Natalie du Toit,  
Executive

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Social Media  
strategist and  
Sports  
communication



Chris Smit,  
PRO

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Public Relations and  
Marketing specialist



Robert Marshall,  
CEO

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Business and  
Financial  
management



Jaco Rossouw,  
Executive

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Business  
Development and  
Solutions Architect

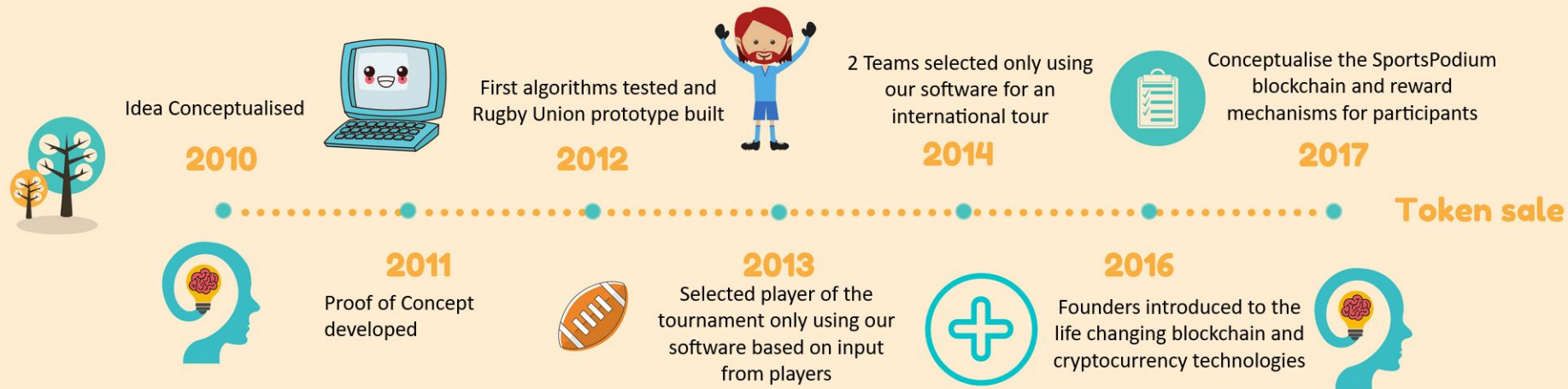


Pieter Botha,  
CTO

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Technology  
management

# Behind our Story ...



## Crypto Advisors



Lorien Gamaroff



Gavin Vetten

## Business Advisors



Jan Albert Valk

Sakkie van Wijk



Jenna Clifford

# Our Promise



## Now



- Presale is running. Generous bonuses for early supporters

## Q4 2017

- Capped main token sale open to the public
- Trading of PODs possible after the sale ends

## Q2 2018

- Launch an MVP where users can submit data and participate in their communities
- 2 Sporting codes in 3 countries

## Q3 and beyond

- Scale Globally. Add more sporting disciplines
- Extend solution. Add support for commerce, advertising, donations, sponsorships and sub-communities

The flow of money in the sports world is centrally controlled creating many challenges for the rightful recipients of these funds. There must be a thinning of the line between business and sport, as there should be between corruption and honesty. Our purpose is to level the playing field in sport.

We'll be offering crypto tokens to help us do so. We want the tokens to serve as encouragement to the broader public to submit information and in the process to help bring fairness to sport, to help spot talent and to open opportunities for all at local, national and international level.

<https://sportspodium.io>