



sportspodium

# Whitepaper

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## 1. Introduction

SportsPodium is a transparent blockchain-based sports community. We apply blockchain technology to unlock undervalued and previously un-monetised aspects in sports. We will reward aspiring athletes of all ages, across all levels of proficiency, with crypto-based rewards for tracking their day-to-day commitment to their sports and fitness activities. This information will be accumulated into a transparent and credible global sports database that will completely disrupt the current flow of funds and talent. We are building an open platform where any sports application can potentially join the ecosystem via our platform's interface which enables us to incentivise 3rd party userbases.

Our partnership framework has been designed for various stakeholders and partners to drive users to our platform and create large volumes of data flowing into an aggregated database of amateur sports data. In return, partners will be rewarded with our crypto token (POD) on an ongoing basis and therefore benefit from a high value token. The aim is to create an ecosystem driving a value for value economy.



### The Challenge

A large portion of the value in sport is centrally controlled and many value streams are untapped.

Few people in sport reach their full potential due to systemic disparities.

Access to amateur and professional sports data is limited and/or expensive.

Incentivise everyday sportspeople to maintain a digital storyboard of their sporting life



### Our Solution

Build the biggest sports data library for aspiring and professional athletes alike.

Provide a trust-less platform to support transparent flow and distribution of money.

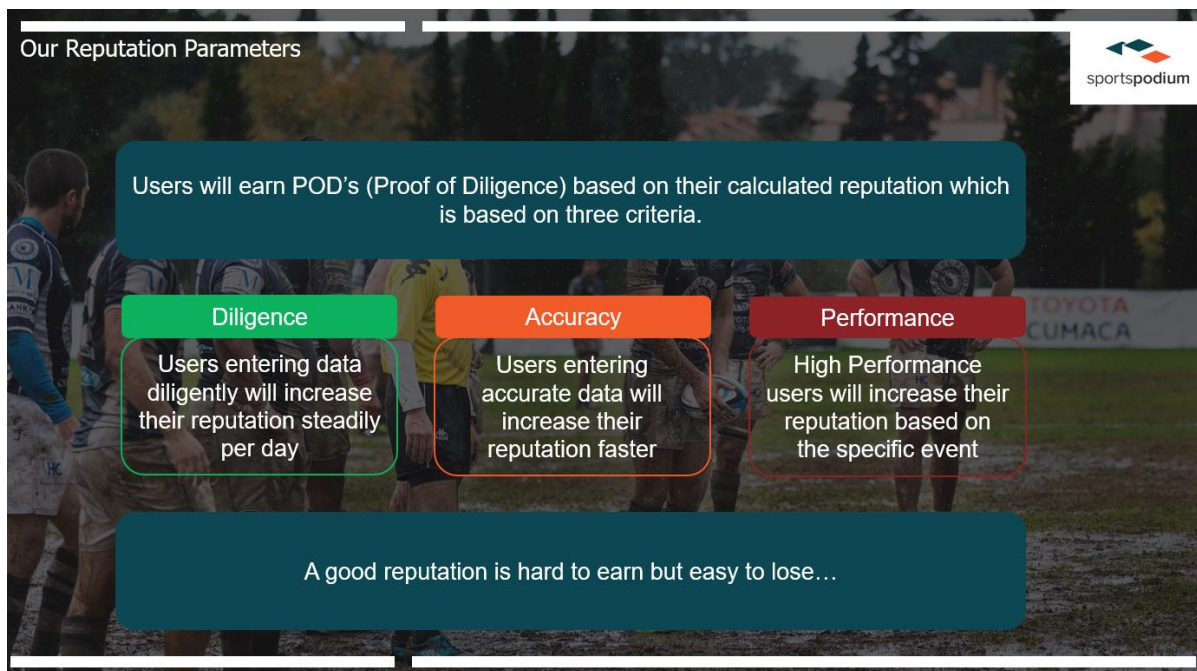
Create a captured audience that will be hyper-targeted with advertising.

## 2. The SportsPodium Token – POD

PODs are ERC20 compliant tokens based on the Sirius blockchain. <https://getsirius.io>

### 2.1. Sports People Incentives

Athletes will be rewarded for the data which they enter into the system on a per-activity basis. For us to ensure the distribution is fair to all the participants, they will be rewarded based on their system reputation, which they build over time.



#### Diligence

Players, coaches, teams, clubs/schools and administrators who diligently and regularly enter their data will be incentivised. The SportsPodium algorithms will execute multipliers to incentivise the more diligent participants in order to encourage continued usage of the platform.

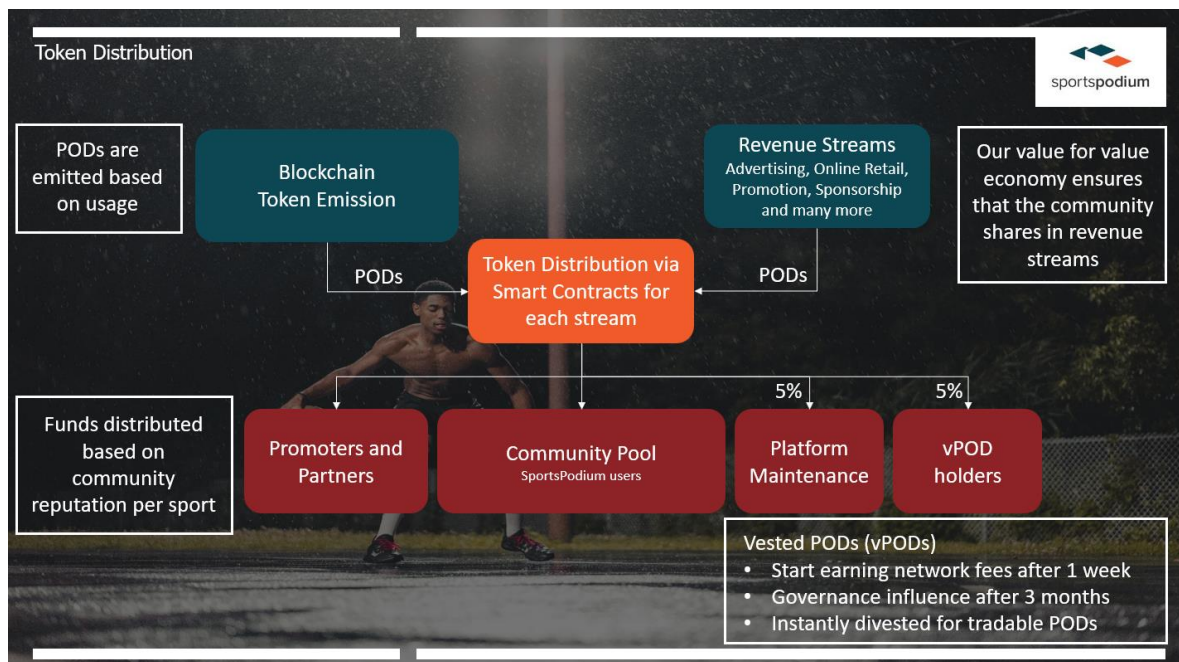
#### Accuracy

Accurate information in the system is critical to ensure reliable data services. Consensus algorithms and verification mechanisms are used to measure the accuracy of the data in the system. Reputation increase is influenced heavily by the degree of accuracy of data captured into the system. Reputation is a key part of the algorithm incentivising participants.

#### Performance

One of the aims of SportsPodium is to ultimately identify upcoming talent in the early stages of their sporting careers. Consistent good performance will ensure greater incentives for the participant.

The distribution is automated by smart contracts based on a rule set which is maintained within the ecosystem.



## 2.2. Blockchain Token Emission

Token emission is linked to a smart contract and ensures that tokens are fairly distributed when activities occur within the ecosystem. The emission model takes the following variables into consideration to calculate activity rewards:

Total PODs in circulation, User Rep, Total Rep, Activity Weight (Set by App), Weight Sum, Source App Weight, App Weight sum, Verification factor, Community pool split

Emission rate will be directly proportional to the number of activities recorded on the blockchain and the value of the data. Activity value is calculated purely on potential ad revenue from the users logging their activities.

### 2.2.1. Token Value Drivers

Token value should remain stable if token emission rate is proportional to the value of the data – speculation aside. We realise the importance of protecting POD holders and have built in measures in the platform to protect POD value. (Also see POD vesting later in this document)

In short, all tokens printed today are worth more compared to the tokens printed yesterday as demand was created by emitting less tokens than were required to incentivise the userbase for the activities which they performed.

#### Inflation Resistance Multiplier

We are reducing the value-based target inflation adjustment by 50%. E.g. if the previous activity reward was 200 PODs and the current activities to be rewarded should get 300 PODs, we will only print 250 PODs ( $200 + 100 * 50\%$ ) and share those among the activities. This reduces sudden jumps in inflation due to fast network growth.

#### Additional Network Services

Data value is only estimated with ad revenue potential, but many other services are planned on the platform that will drive demand for PODs and increase their value. These will include talent scouting, self-promotion, sponsorships and event management.

### **Inflation Hard Cap**

We are capping the maximum possible inflation at *0.33% per day* (or 10% per month). If SportsPodium experiences sudden growth and takes on thousands of new users, inflation will be clamped to not exceed 10% per month even if the network value grows by 100% or more.

### **Negative Inflation Adjustments**

If the number of activities is reduced over time, the emission calculation allows for negative inflation adjustments and reduce inflation to match the activity data value and other parameters.

## **2.3. Revenue Streams**

Keeping to our promise to build a value for value economy, where users receive value for the value they provide to the ecosystem, we believe that a percentage of all revenue generated from revenue streams should be allocated back to the community. The revenue streams include the following:

- Advertising
- Platform Services: Sponsorships, Self-Promotion and Talent Scouting, Event/Competition Management
- Online and Retail Shops (Discount deals and Transaction fees)

## **2.4. Promoters and Partners**

As mentioned before our economy is driven by the volume of usage in the ecosystem. We are looking to partner with various stakeholders in the ecosystem and will incentivise existing sport application providers. In return, we provide a new revenue stream for both the Sports Application provider and the users within the application. Promoters and partners receive a percentage of all tokens emitted for the specific region or userbase being incentivised. Partner token percentages are negotiated on a per-deal basis.

## **2.5. Community**

A percentage of the tokens emitted will be allocated to the community. This percentage is 80% on platform launch and can only be changed by a governance vote. The rewards will be distributed based on user reputation.

## **2.6. Platform maintenance**

The SportsPodium platform requires maintenance and amongst others have a commitment to pay transaction fees to the Sirius Blockchain. A set fee of 5% of all tokens emitted will be allocated to the platform maintenance pool.

## **2.7. Governance**

The SportsPodium blockchain will be created by the SportsPodium Foundation and development team. Vested tokens underpin the governance structures of the network via voting on worker proposals. The platform will initially be majority governed by the SportsPodium Foundation, team and other large vested token holders by means of their significant POD vesting percentage. As the network grows the governance influence will become more distributed and less centralised.

## 2.8. Vested PODs (vPods)

Vesting is a time commitment to exercise influence on the SportsPodium platform. Vested PODs won't be tradable on exchanges or even on the SportsPodium network. They can only be swapped for PODs. Users can instantly change between the two. (i.e. the currency stays liquid). The reason for keeping vPODs is that they control influence on the network and determine voting power when they are vested. vPODs only become *vested* and create influence after 3 months. Swapping vPODs for PODs and then back will reset the time counter.

vPODs will also become *protected* after one week and start to earn a share of the POD emission in return for assisting with the governance of the platform. Vested POD holders will earn their share of 5% of all PODs emitted, based on their share of the total vested PODs on the platform.

## 2.9. Permission Management

SportsPodium will collect personal information of participants (whereabouts, activity, identification and other) that is not in the public domain, and that might be protected by legislation in certain countries. This information will be obfuscated and won't be made publicly available on the blockchain, unless the owner of the information gives specific permission for such usage. We will follow a philosophy on SportsPodium that information belongs to the contributing party.

However, in order to support unique SportsPodium features in communities we will implement discoverability of community members based on participation to programs.

Some examples include

- Comparison of players against other players
- Access to supporting donor funds
- Search availability to scouting services
- Promoting your profile

Children will have to be represented by their parents who will have full responsibility for the protection of their children's information. We plan to implement Smart Contracts that will automatically transfer ownership to the child when he/she becomes of legal age.

SportsPodium will include a sophisticated user and permission management to protect personal information.

## 2.10. Anti-Bot Mechanics

Because a lot of value will be placed on diligence, completeness and accuracy of athlete training and performance data, bots will have the ability to completely skew data services and devalue the SportsPodium economy.

User Registration and validation in communities, to make sure we are dealing with real users, are the essence of the reward system. SportsPodium will have strict policies around bots and also implement mechanics into the blockchain to prevent bot abuse and users gaming the system for financial benefit.



## 3. Driving Adoption – Our Partner Model

Our ecosystem is designed to encourage various partners to participate on the platform. Partners and promoters can earn a percentage of all distributed PODs in their network. Please see the SP golf example at the end of this section.

### 3.1. Sports Application Owners

SportsPodium can create a new revenue stream for existing Sports Application providers when they integrate their application with our API. Current application providers will also be able to provide their userbase with incentives, which in turn provide the application provider with the potential of expanding their current userbase. Application providers will receive a share of all tokens allocated to their userbase as incentive should they be willing for SportsPodium to incentivise their userbases. This percentage will be determined by the value their userbase brings to the overall platform.

### 3.2. Online and Retail Stores

Online and retail stores are key to the success of the SportsPodium economy. SportsPodium are looking for partners in the online and retail stores to accept our token as a method of payment for their goods and services. SportsPodium is a decentralised payment mechanism and we are in the process of developing payment gateways which will be free to use for both online and retail stores. SportsPodium will not charge any fees for the stores, to the contrary, we will give retail stores 50% of all transaction fees paid by users of our token for their specific online or retail stores.

### 3.3. Sport Clubs and Schools

Sports Clubs and Schools will earn a percentage of all tokens allocated to athletes within their school or club. The tokens will be paid directly into the SportsPodium wallet of the specific School or club. Should the golf club be introduced by any club member or another outside party, a commission will be included in the distribution (see golf example at the end).

### 3.4. Ambassadors

A percentage (0.2%) of all tokens emitted will be allocated to the ambassador's pool. PODs from this pool will be distributed to the SportsPodium wallets of the sports ambassadors according to their specific agreements and roles.

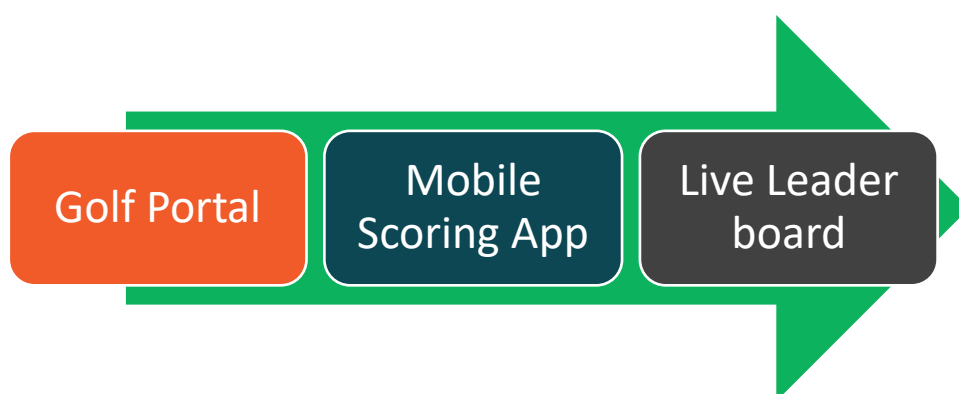
### 3.5. Entrepreneurs - Take the SP Golf solution to your market

SportsPodium has developed a golf solution consisting of three components. An events management portal, a mobile scoring application and a live leader board. Any golf club, golfer or partner can earn our POD tokens for participating in the SportsPodium ecosystem.

The events management portal is key for driving usage of the mobile application. All golfers registered for a specific golf day will automatically be added in the mobile golf app and users need only download the golfing app before or on the day to be able to record their golf scores on their scorecards. The scorecards are populated with the data for the specific golf course being played that day.

The golf app supports more than 34 000 golf courses around the world. The golf app is key for delivering detailed data into our sports database, which will allow hyper-targeted advertising to the golf community. As scores are recorded on the day of the event, a live leader board is updated in near real-time. The leader board is accessible through any television screen or computer which has Internet connectivity.

The live leader board calculates scores for many types of golf competitions and supports golfers that play on various courses on the same day – even on the same leader board. Considering that we take Handicap Index, Course Rating and Slope Rating into account, we are breaking new grounds in the golfing world.



Anyone who is interested to earn POD tokens on an ongoing basis can take our product to their golf market. The person taking this to market will receive a percentage of all tokens distributed to the users he brings to the platform.

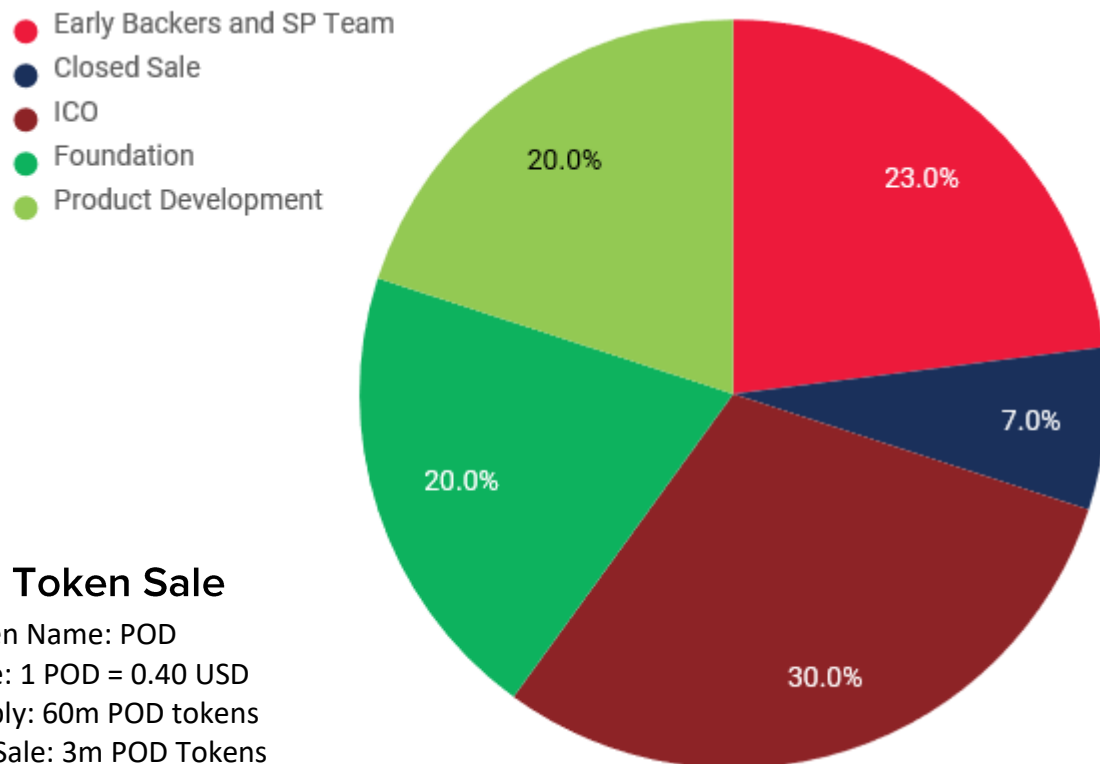
A distribution example for the SP Golf application has been negotiated as per the table below. The same structure will be used for other application partners and clubs/schools.

Users	Promotor	Ambassador	Golf Club	SP Golf	Community	Network Fee	Vested Holders
< 100K users	1.8%	0.2%	1%	7%	80%	5%	5%
100k – 225k Users	2.8%	0.2%	1%	6%	80%	5%	5%
225k - 400k Users	3.8%	0.2%	1%	5%	80%	5%	5%
400k - 500k Users	4.8%	0.2%	1%	4%	80%	5%	5%
500+ Users	6.8%	0.2%	1%	2%	80%	5%	5%

## 4. SportsPodium Funding

SportsPodium had early backers and investors who provided the ability to develop an MVP and start building our business and networks. We are now ready to take SportsPodium to the next level with a public Token Sale.

We will make 18m POD tokens available for the sale which will represent 30% of our token economy. 3m of these tokens will be made available to investors in a pre-sale at a discount of 15%.



### 4.1. Token Sale

Token Name: POD

Price: 1 POD = 0.40 USD

Supply: 60m POD tokens

Pre-Sale: 3m POD Tokens

Main Sale: 15m POD Tokens

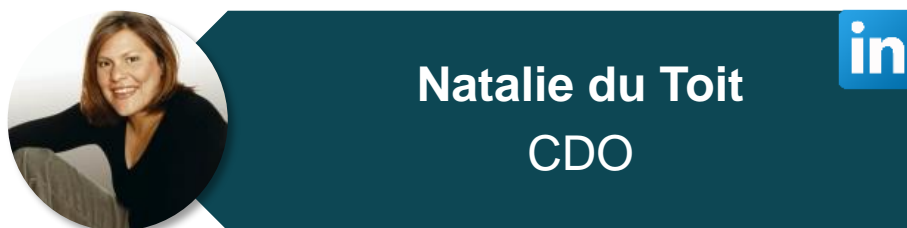
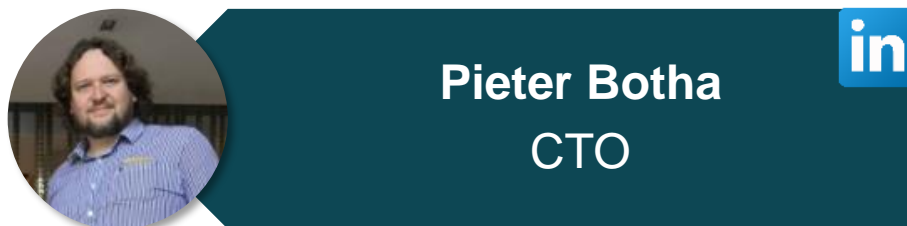
Accepted Crypto Currencies: BTC / ETH

Soft Cap: \$500k

Hard Cap: \$7.2m USD

## 5. SportsPodium Team

### 5.1. Executive



#### Jaco Rossouw

Using technology to solve business problems has always been one of his passions. Being introduced to blockchain technology and cryptocurrencies gave him a new way to identify problems and therefore find solutions. With these he can now solve problems far beyond the classic business world.

#### Pieter Botha

Pieter is a Software technologist that provided leadership in many successful projects of various sizes and complexity. With a flair for technology entrepreneurship he brings a thorough understanding of software development in general and blockchain and cryptocurrency in particular to the team.

#### Natalie du Toit

As a former Olympian and Paralympian, Natalie du Toit has moved on from her inspiring achievements in sport where she earned 13 golds and 2 silvers at the Paralympics and competed in the able-bodied Olympic Games. She has earned many awards in her memorable sporting career where she earned her stripes as a Young Leader in the World Economic Forum, speaker at the European Union Parliament in Brussels, the winner of an Ethics in Leadership Award, The Order of Ikhamanga in Golf, a medal earned for her exceptional achievements and unparalleled merit in sport and an honorary MBE from the Queen for her contribution to Paralympic sport. She is now pursuing a career in business as a social media strategist.



## 5.2. Advisors



## 5.3. Partners

### 5.3.1. Media and Marketing



### 5.3.2. Software Development



### 5.3.3. Our first Sports Partner



## 6. Roadmap

<b>Q1 2018</b>	Establish Brand, Corporate and social media identities
<b>Q2 2018</b>	Develop and launch first sports application – Golf Secure first advertiser Start second phase of golf application to include Golf Tournament and Event Management
<b>H2 2018</b>	Secure first sports application partner Finalise Golf Tournament Management Software
<b>H1 2019</b>	API and process design for partner integration to our platform SportsPodium POD ICO ; List on first exchange
<b>Q3 2019</b>	Launch Golf Tournament Management Software – We incentivise clubs to use our software Launch blockchain and smart contract incentives to clubs and sports participants Launch first partner application – Rugby Secure 50 000 users
<b>Q4 2019</b>	Launch basic version of advertising engine Develop Smart Contract based sponsorship engine Start Development on Blockchain Governance Voting Platform
<b>Q1 2020</b>	Device integration API. Wearables and IoT devices. Develop Payment Gateway Polished and documented integration API
<b>Q2 2020</b>	Integrate basic open source online shopping portal for POD retailers First non-sourced Sports Application Partner for the platform Community governed ecosystem with voting in place Large advertising and sponsor community; ever growing user base Self sustained platform with new partners coming on board without the requirement to source

# **SportsPodium MVP: Golf**

## 7. SportsPodium MVP : Golf

SportsPodium has developed a golf solution consisting of three components. An events management portal, a mobile scoring application and a live leader board. The following sections provide a detailed description of the functionality.

### 7.1. Golf Event Management Portal

Our Golf Event Management portal are free to all golf clubs and corporates arranging golf days or events. The portal automates the process for arranging golf days and ensures a seamless interaction between golfers, organisers and sponsors on the day of the event. The portal can also be used to automatically generate scorecards for the day of the event and will pre-populate all mobile apps with their fourballs for the day. Golfers will only need to download the application before or on the day of the event and keep their scores.

#### 7.1.1. Create event

Golf Event Organisers and Golf Clubs can use the portal to create an event for a specific day and specify the characteristics of the event.

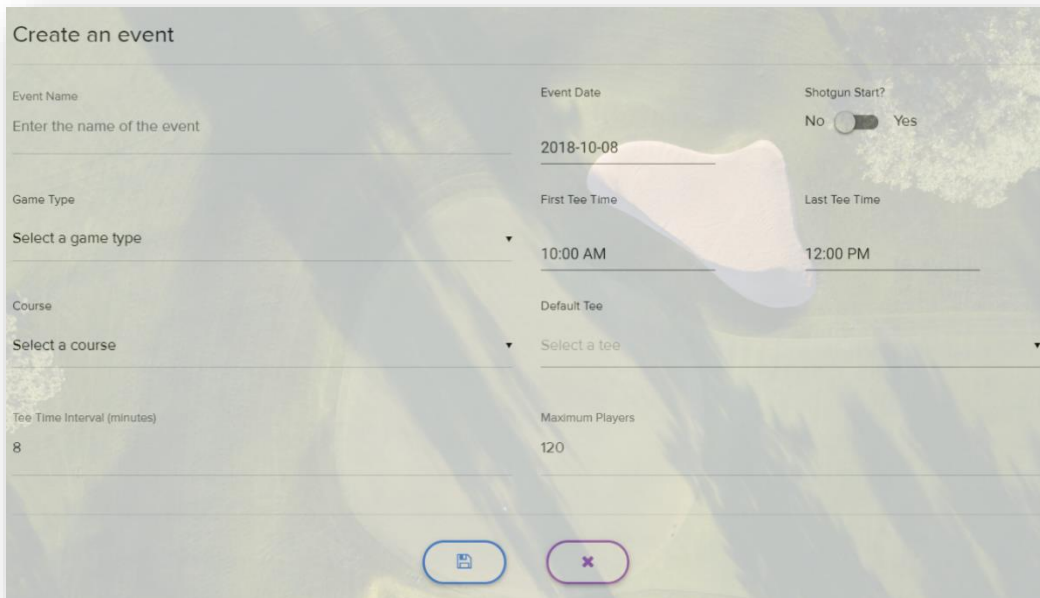


Figure 1- Create and event

The following fields are available to define the event:

#### Event Name

The event name is defined by the organiser. Events can be Sponsored Golf Days, Corporate Golf Days, Club League days etc. Examples of event names are “Ultimate Aim Golf Day” or “Gauteng North Golf League”.

#### Event Date

The date of the specific event.



### Shotgun Start

Shotgun start should be selected when the event day requires all golfers to tee off at the same time from different tees.

### Game Type

The SP Golf Application can calculate stableford points based on the handicap index of each of the golfers using the Slope Rating and Course Rating for any golf course in the world. New game types can be defined in the back end of the software. The following game types are currently available:

- Individual
- Individual Stableford
- Four Ball Alliance Stableford

### First Tee Off Time

The first tee off time for the day of the event.

### Last Tee Off Time

The last tee off time for the day of the event.

### 7.1.2. Course

Organisers can select the course for the day of the event. The SportsPodium app currently have scorecards that include Par, Handicap Index and Distance from the tee to the hole for each of 34 000+ golf courses around the world.

### 7.1.3. Default Tee

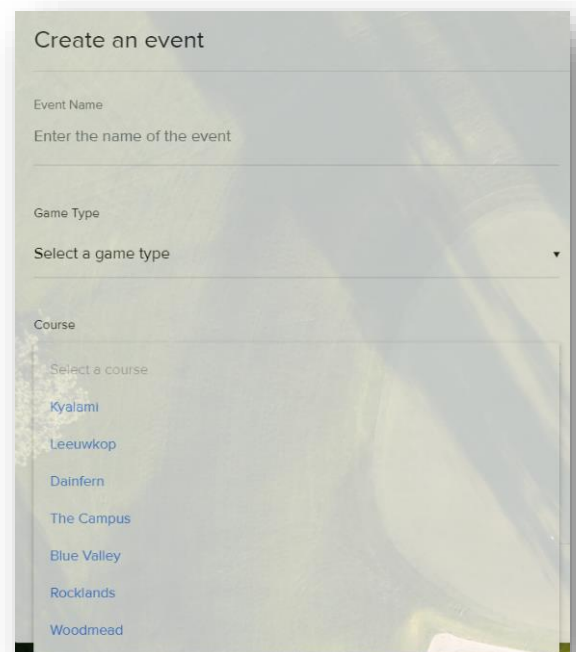
Organisers can select the default tee for the day. The various tees which are available for each of the 34 000+ courses will be available for selection. Each course will have different tees e.g. White, Yellow, Blue and Pink.

### 7.1.4. Tee Time Interval

The tee time interval is used to calculate the intervals between each of the tee times of the fourballs on the day. This will ensure that the course flows smoothly on the day. If an interval of 8 minutes is selected, with a First Tee Off time of 09:00 AM, the golfers will be scheduled to tee off at 09:00 AM, then 09:08 AM, 09:16 AM, etc.

### 7.1.5. Maximum Players

The organisers can select the maximum number of golfers depending on the requirement



Create an event

Event Name  
Enter the name of the event

Game Type  
Select a game type

Course  
Select a course

- Kyalami
- Leeuwkop
- Dainfern
- The Campus
- Blue Valley
- Rocklands
- Woodmead

### 7.1.6. Create Scorecards


When a golf event is created, the system will prompt the organiser to create scorecards for the day of the event. These score cards will auto populate the Mobile SP Golf app with the Selected Course, Selected Tees and the fellow players of the four ball. A unique ID is created for the golf event which in turn creates a unique URL for the Live Leader board which can be displayed at the golf course clubhouse.

### Generate Scorecards


Would you like to generate scorecards for Golf Day 2018 now?

YES
NO

### 7.1.7. Administrator - Edit Event

Events										
Name	Event Date	First Tee Time	Last Tee Time	Course	Game Type	Max. Players	Tee Interval	Shotgun Start	Visibility	Invite Code
St Peter's Golf Day 2018	2018-10-05	10:30	12:30	Kyalami	Four Ball Alliance - Stableford	144	8	Yes	Private	stpeters 

The event can be saved and edited at any stage should the organiser want to edit any of the fields for the specified event.

Scorecard																					
Player	Hole 1	Hole 2	Hole 3	Hole 4	Hole 5	Hole 6	Hole 7	Hole 8	Hole 9	Hole 10	Hole 11	Hole 12	Hole 13	Hole 14	Hole 15	Hole 16	Hole 17	Hole 18	Total	Thru	Net Score
Hauptfleisch, Scott (20)	6	6	4	5	7		5	6	6	6	6	5	6	5	6	6	4	6	98	18	81
Bench, Bench (24)	6	7	5	6	5	5	6	7	7	7	7	6	6	5	6	7	4	7	109	18	101
Taylor, Craig (18)	6	5	3	6	5	5	5	4	7	6	4	6	5	3	5	4	5	7	91	18	76
Jooste, Craig (10)	6	5	3	7	6	3	6	5	5	5	5	5	5	3	5	6	3	6	89	18	79

### 7.1.8. Administrator - Edit incorrect scorecards

On the day of the event many golfers use the application for the first time and from time to time organisers require someone to edit some of the score cards which was captured incorrectly. This is a very useful feature during the rush at the end of the day before the prize giving. All changes on the scorecards will reflect on the Live Leaderboard.

## 7.2. SportsPodium SP Golf Mobile Application

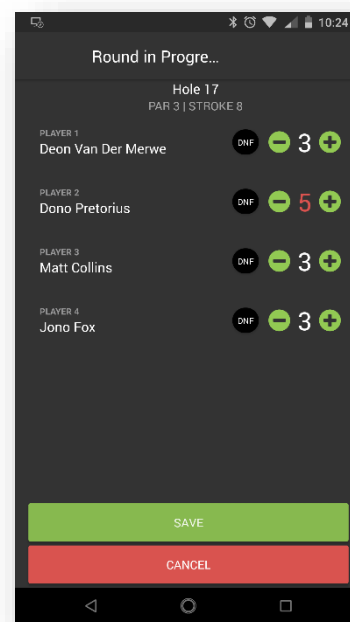
The SP Golf app is available in both the Android and Apple Stores and can be downloaded at no cost to the user. The current functionality of the application allows the application to be populated from the Golf Event Management portal or let golfers create a new round from within the app.

### 7.2.1. Recording your scores during a game

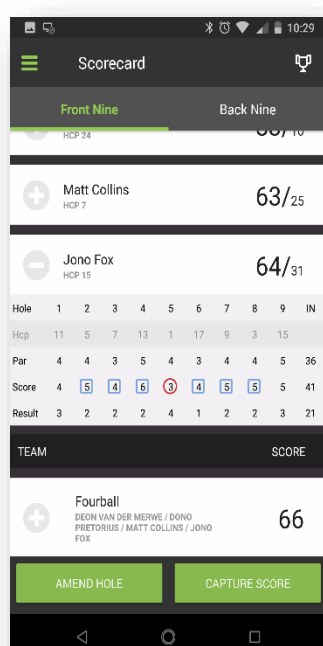
After users download the application and log in, the app will be auto-populated by the Golf Event Management portal with the game the user is scheduled to play that day. Users only need to record their scores for a specific hole when they finish the hole. The application is extremely user friendly and the golfer only needs to tap a “+” or “-” to increase or decrease the number of shots played for the specific hole.

In this example on the left, the user is playing Hole 17, which is a Par 3 Stroke Index 5. The scoring system automatically calculates the Stableford points, based on the Game Type, (Fourball Alliance Stableford) using the handicap for each of the players as defined in the portal during the event creation process.

The mobile application will automatically start at the hole that were allocated to them in the Event Management portal. Should a user not complete the specific hole in the number of allowed shots, the player can select “DNF”, and the Stableford points will be calculated accordingly.



### 7.2.2. Viewing the score card of your fourball



Any player in the fourball can view the scorecard specific to the fourball they are playing with by downloading the mobile app and joining the game. The technology is real-time and as the scorer of the fourball enters the score for a completed hole the mobile scored card is updated, and the live leader board is also updated in real-time.

The players can view the detail of each of the other player's scorecards by selecting the name of the player. Players can also switch between the front and the back nine of the scorecard.

### 7.2.3. Game Type Stableford Points

The team score can be viewed at the bottom of the app. In the example on the left of the screen the fourball currently has 66 Points as the Fourball Alliance Stableford point values. The Stableford points update in real-time as each of the hole scores are completed.

#### 7.2.4. Amend Hole

Users might require changing a score which was entered incorrectly during the game. This can be done by selecting the Amend Hole button on the screen. The user can change the score for the specific player and hole. They can then save the information.

#### 7.2.5. Capture Score

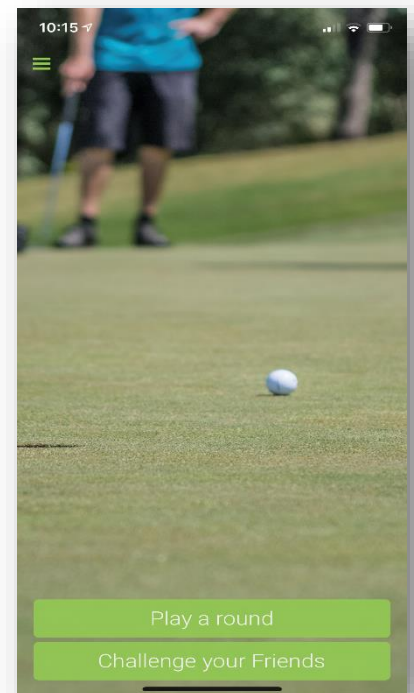
When the capture score button is selected, the mobile application will automatically open the scoring for the next hole that needs to be entered. For example, when the golfers finished the scoring for the 17<sup>th</sup> hole, the app will start the 18<sup>th</sup> hole. When the scorer selects the capture score button the scorecard will open for scoring on the 18<sup>th</sup> hole.

#### 7.2.6. Challenge your friends

The mobile app has built-in functionality that allow users of the app to challenge their friends to a round of golf. This allows users to send a link to the app download page, where users can download the app and register as a user. When a user is registered, they will be made available in the list of golfers which can be selected as a player in a fourball.

The mobile app can send the App Store link through any of the popular social media applications. These include Twitter, Facebook, Telegram, WhatsApp, email, LinkedIn or any application which allows sharing through social media.

The text within the message can be configured for either a golf day or event using the portal functionality. Users can also type custom messages within the WhatsApp message. This is a powerful marketing tool and we can consider incentivising users with POD tokens when they share the app through their social media profiles.



### 7.3. Play a Round – Standalone Mode

Golfers can use the mobile app in a standalone mode where a standard round of golf is played outside an event or competition format. This will usually be done when users play a friendly game with friends.

A user will select play a round within the mobile application when they want to create a new round of golf. This can be done at the golf course.



### 7.3.1. Course

Users can select any of the 34 000+ courses which are available in the golf database. The software will automatically make the closest courses to the user available for selection or alternatively users can use the search function to select their course.

### 7.3.2. Select Type of Game

The SP Golf app can calculate Stableford points based on the handicap index of each of the golfers using the Slope Rating and Course Rating for any golf course in the world. New game types can be defined in the back end of the software. The following game types are currently available:

- Individual
- Individual Stableford
- Four Ball Alliance Stableford

### 7.3.3. Starting Hole

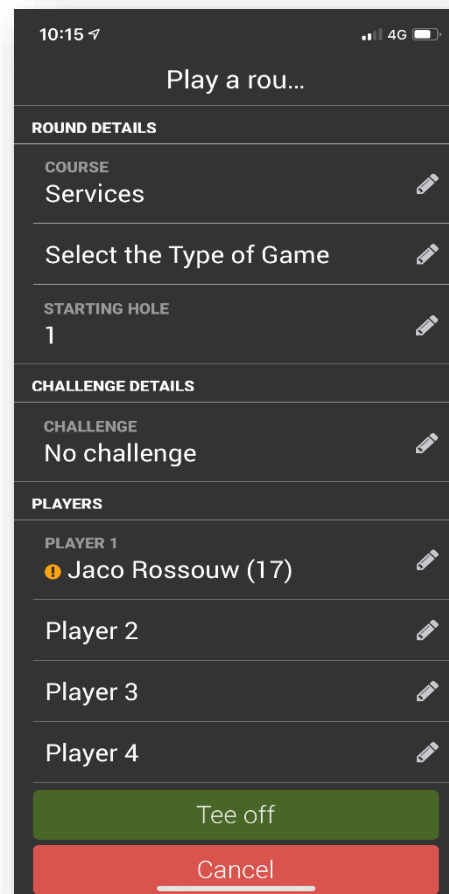
The SP Golf app will automatically populate the starting hole and game type in the event where the Golf Event Management portal were used to define the game. When the golfers use the application in standalone mode, they can select either the 1<sup>st</sup> of the 10<sup>th</sup> hole as the starting hole.

### 7.3.4. Challenge Details

When a Golf day is created in the portal, a unique name is generated for this event. Should the details of a specific golfer not be available at the time when the golf scorecards for the event are created, the user can join the Golf Event by selecting the appropriate Challenge from the list.

### 7.3.5. Selecting players

The database contains a list of all registered users within the database. Users can select the player from the list or alternatively they can search for the users by entering their name or surname. The profile of the person setting up the scorecard will default as Player 1. Each player needs to be configured for the specific tee, slope rating of the course and the handicap index of the player.



10:15 4G

Play a round...

**ROUND DETAILS**

COURSE  
Services

Select the Type of Game

STARTING HOLE  
1

**CHALLENGE DETAILS**

CHALLENGE  
No challenge

**PLAYERS**

PLAYER 1  
Jaco Rossouw (17)

Player 2

Player 3

Player 4

Tee off

Cancel





## 8. Not a Security

It is explicitly stated that a POD is not intended to act as a security, but that it is intended as a utility token. It is earned by behaviours and effort of the community members and to reward them. There are various ways they can derive goods and services in exchange for the token. While value may increase in the future, this is only desired in as much as it will enhance the reward for the member for inputting data into the system.

Tokens will be available for acquisition on various crypto exchanges for the sole purpose to allow advertisers to acquire these tokens for spend on advertising in the platform.

At no time will any interest, dividend or other return be made on the tokens held. In the case of vested PODs, the token class will simply be rewarded for their platform management activity through a platform management fee.

## 9. Please consider the SportsPodium Token Sale T&Cs

<https://github.com/SportsPodium/Documentation/raw/master/ITO%20Terms%20and%20Conditions.pdf>

## 10. Our Promise

It is a fact that there are many who deserve a chance to develop their talents, but who for some reason never get it. The flow of money in the sports world is centrally controlled; creating many challenges for the rightful recipients of these funds. Corruption should have no place in society and sport is no different. We believe transparency is the key to fair and thriving communities – which is what SportsPodium want to achieve.

We'll be offering crypto tokens to help us do so. We want the tokens to serve as encouragement to the broader public to submit information and in the process to help bring fairness to sport, to help spot talent and to open opportunities for all at local, national and international level.