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(21223)

Roll No.

B.C.A.-I Sem.

**18003**

**B.C.A. Examination, Dec.-2023**

**Principles of Management**

**(BCA-104)**

*Time : Three Hours /*

*[Maximum Marks : 75]*

**Note :** Attempt **all** the Sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt all five questions.  $3 \times 5 = 15$

1. ✓ Explain the meaning of centralisation.
2. ✓ What is meant by Administrative management?
3. ✓ What is strategic planning?
4. ✓ Explain briefly the nature of organisation.
5. ✓ Define MBO.

**P.T.O.**

**Section-B**  
**(Short Type Questions)**

**Note :** Attempt any **two** questions.

$7.5 \times 2 = 15$

6. Explain the concept of planning and describes its types.
7. How can the Committee Organisation be made effective?
8. Discuss the process of decision making explain various types of decision making?

**Section-C**

**(Long Answer Types Questions)**

**Note :** Attempt any **three** questions.

$15 \times 3 = 45$

9. What is Motivation? Explain X and Y theory of motivation. 15
10. "Good Communication is the foundation for sound management", Discuss this statement and also explain the principles of effective communication? 15

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11. What do you understand by leadership?  
Also describe the various styles of leadership. 15
12. Define strategy. Also describe the steps taken in the formulation of strategy. 15
13. (a) What is scientific management? 7.5  
(b) Discuss the role of Scientific Management? 7.5