

Bryce M. Spraggins

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LinkedIn: <https://www.linkedin.com/in/bryce-spraggins-71b6a4126/>

Portfolio: <https://spragbry.github.io/02-hw-portfolio/>

GitHub: <https://github.com/Spragbry>

Technical & Personal Skills:

- HTML
- CSS
- Java Script
- Node.JS
- jQuery
- Adobe photo shop
- Adobe Illustrator
- Adobe In-design
- Canva
- Microsoft word
- Microsoft Excel
- Microsoft power point
- Microsoft access
- Excellent interpersonal/ Customer skills
- Strong problem solving/ multi-tasking skill set
- Proven leadership abilities
- Positive and outgoing personality

Projects

▪ Day Planner

- The day planner I created is a simple calendar application that allows a user to save events for each hour of the day by simply clicking and typing your own events. This app will run in the browser and feature dynamically updated HTML, CSS, and jQuery code.
- Link: https://spragbry.github.io/05-hw-day_planner/

▪ Will Weather

- Will Weather is a simple weather forecast app, which uses some APIs to fetch 5 day/ 12 hour forecast data from Open Weather and to fetch cities/ map from Mapbox. The main goal of this app is to assist users as a weather forecaster and day planner to plan out their daily outdoor activities. Languages used were HTML, tailwind for CSS, Moment for time, and jQuery
- Link: <https://hnhhhaaaa.github.io/WillWeather/>

▪ Password Generator

- This password generator uses your responses to various questions to come up with a unique password. This is a perfect way to come up with a password if you are stuck coming up with one.
- Link: <https://spragbry.github.io/03-hw-password/>

Employment History

Supply Chain & Logistics Experience:

- **C.H Robinson**, Account Coordinator, Grand Rapids, MI [Jan 2017-Present]

- o Support major customers in both the automotive vertical and food and beverage vertical
- o Engage with warehouse clients to coordinate and schedule pick-up and deliver appointments
- o Input customer's appointments into homegrown software to ensure product delivery and customer satisfaction.
- o Build product loads from customer invoices using a software called Navisphere to ensure driver awareness of pickup content.
- o Tracked and traced Trucks in order to update the warehouses on drivers estimated time of arrivals/status updates
- o Released Bill of lading forms and proof of delivery documents.

Marketing & Sales Experience:

- **Meijer Corporate Offices**, B2B Gift Card Specialist & Payment Solutions, Walker, MI. [Oct 2016- Jan 2017]
 - o Assisted with sales for holiday B2B gift card orders.
 - Earned highest YTO In sales for the months of November and December in Meijer history.
 - o Handled customer inquiries and prepared decks for senior level presentations.
 - o Used Microsoft Office programs along with Photoshop for marketing purposes
 - o Customers where mostly small businesses and charity organizations.
- **ROGC consultants**, Marketing Assistant, Grand Rapids, MI. [Jul 2016-Oct. 2016]
 - o Created marketing strategies, implemented tactics, and helped design websites for clients.
 - o Met with our clients to find out how they wanted to improve their business in order to come up with tactics that would help our clients reach their goals.
 - o Engaged with clients to build their websites, make commercials, and even put together a radio script for a commercial tagline.
- **Web Traffic Partners**, Web developer and social media marketer, Grand Rapids, MI. [Jan 2016-Jul 2016]
 - o Helped create websites, maintain social media sites and find new clients
 - o Created websites using Wordpress and other website platforms
 - o Created logos for clients as well.
 - o Performed client prospecting using Google and Yellow Pages.
 - o Responsible for cold calling or emailing new prospects to see if they wanted to have a meeting with us.
- **Prospect Solutions**, Direct Marketer and Sales, Grand Rapids, MI. [Mar 2015-Sep2015]
 - o Direct marketer for several products for retail services

Education

Grand Valley State University, Allendale, MI

Bachelor of Arts, 2016

Major: Advertising and Public Relations, emphasis in Advertising

Michigan State University, East Lansing, MI [April 1 2019- September 2019]

Master Certificate in Integrated Supply Chain Management

- Master Certification included the following criteria specifications:
 - o Distribution Fulfillment
 - o Manufacturing, Planning & Control
 - o Strategic Sourcing

Michigan State University, East Lansing, MI [January 19th-Present]

MSU coding Boot Camp

- Will complete boot camp in July 2021.

Community Involvement:

- Philanthropy team member for C.H Robinson [Jan 2017-present]
 - Established fund raiser to provide fleece jackets for **Grand Rapids Public School** students
 - Created, "Design your lunch bag", for the **Kids food basket**
 - Formed a group to play with elderly dogs through the **Human Society of West Michigan**
- Helped run a fundraiser for the, "**Be Nice Foundation**". Grand Rapids, MI [Dec 2017- Sep 2019]
- Volunteered at **Boys and Girls Club** Thanksgiving feast. Grand Rapids, Mi. [Nov 2017]
- Helped clean up local Grand Rapids parks. **Tabernacle Community Church**. Grand Rapids, MI. [Apr 2016]

