

## ORDER FORM #Q-03410

Spreedly, Inc. 300 Morris Street Suite 400 Durham, NC 27701

To: Jeremy Remington

Customer Legal Name: All Web Leads, Inc.

Tax ID: 203642230

Billing Address: 7300 FM 2222, 7300 FM 2222,

Austin, TX 78730, United States Sales Rep: Crystal Stewart

Order Form Issued: February 23, 2024

Offer Valid Until: March 24, 2024

This Order Form is entered into between the entity identified above as "Customer" and Spreedly, Inc. effective as of the last day it is signed and is subject to the Agreement (defined below) which is hereby incorporated by reference. For purposes of this Order Form, "Agreement" means the Spreedly Terms of Service located at https://www.spreedly.com/terms-of-service.

In the event of any conflict between the terms of the Agreement and this Order Form, the Order Form will govern. Capitalized terms used but not defined in this Order Form have the meanings set forth in the Agreement or in the applicable Documentation.

- 1. <u>Term.</u> The Initial Term of this Service Order is 1 month, after which this Service Order will automatically renew for successive 1-month periods (each, a "Renewal Term" and, together with the Initial Term, the "Term"). Customer may terminate this Order Form on 30 days written notice to Spreedly. Spreedly may terminate this Order Form on 90 days written notice to Customer.
- 2. <u>Advanced Vault</u>. Spreedly's Advanced Vault service will be charged the greater of (i) the rate corresponding to the number of enrolled payment methods in each month of service as set out in Table 1 below or (ii) the minimum committed fee of \$500.00 per month. Costs are exclusive of fees imposed by the card associations and/or third-party service providers (e.g. card updates, tokenization, etc.) which will be passed through to Customer and are subject to change at any time. For the avoidance of doubt, Customer will still be charged the third party fee each time a payment card is updated. Spreedly will make reasonable efforts to notify Customers in advance of changes in third party fees.

Table 1			
Tier	# of Payment Methods	Monthly Fee Per Method	Minimum Monthly Fee
1	0 – 149,999	\$0.0250	
2	150,000 - 1,499,99	\$0.0225	\$500.00
3	1,500,000 +	\$0.0200	

By using Advanced Vault, Customer agrees that any updates to payment card information may be used by Spreedly to improve or provide payment services on its Platform. Customer authorizes Spreedly to act on Customer's behalf to (i) request and retain a Token Requestor ID from applicable card issuers, and (ii) use the Token Requestor ID to provision network tokens where available.

3. <u>Payments</u>. All Fees are due and payable within 30 days of the invoice date are subject to the terms prescribed in the Agreement.

Customer will pay all amounts due by credit card on file with Spreedly. Customer authorizes Spreedly to immediately charge the Committed Monthly Fees for the first month and periodically charge the credit card on file for Spreedly service fees as stated in this Order Form. Customer will be subject to any additional terms presented by the third-party credit card payment processor and Customer is responsible for keeping such credit card information up to date.





If Customer fails to make any payment when due then, in addition to all other remedies that may be available, Spreedly may charge interest on the past due amount at the rate of 1.5% per month calculated daily and compounded monthly or, if lower, the highest rate permitted under applicable law.

[Signatures on Next Page]



The Parties have executed this Order Form by their duly authorized representatives in one or more counterparts, each of which will be deemed an original.

Spreedly, Inc.

DocuSigned by:

Name: Nellie Vail

Title: CFO

Date: 2/28/2024

All Web Leads, Inc.

DocuSigned by:

Name: Jeremy Remington

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Title: VP Software Development

Date: 2/27/2024