

San Francisco, California
January 24, 2024

REF: Non-renewal Spreedly Service Agreement and Order Forms by Rappi INC

Dear Spreedly team,

I am writing to inform you that Rappi INC will not be renewing the Spreedly Service Agreement, signed on October 26th, 2017, along with all the signed Order Forms, having the latest renewal on March 31st, 2023 based on the last Order Form signed by both parties on said date.


***“Order Form Term:** The Initial Term of this Order Form is 12 months. Thereafter, this Order Form will automatically renew for successive one-year periods (each, a “Renewal Term” and, together with the Initial Term, the “Term”) unless either party has provided written notice of its intent to not renew this Agreement not less than sixty (60) days prior to the expiration of the then-current Initial or Renewal Term. Each 12 months of service will be deemed a “Contract Year”.*

In this regard we will not continue with the services and our relationship will end on March 31st, 2024.

Under these terms you have acknowledged the present notification as of the present date.

Thank you once again for your partnership and the positive collaboration we have shared over the years. We wish Spreedly continued success in all your future endeavors.

Yours sincerely,



Felipe Villamarin
Co-founder - Rappi