

DUTCH BROS

MEMORANDUM OF UNDERSTANDING



This Memorandum of Understanding (“MOU”) is made effective as the last date signed below between DB Franchising USA, LLC, an Oregon limited liability company on behalf of it and each of its affiliates (“Dutch Bros”) and the service provider listed below (“Service Provider”).

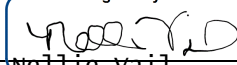
Service Provider is currently providing services to Dutch Bros and may have access to, receive, maintain, process, or transmit cardholder data. Service Provider represents and warrants it is aware of Payment Card Industry Data Security Standard (“PCI-DSS”) requirements applicable to Service Provider’s services and systems and complies with applicable PCI DSS requirements. Service Provider acknowledges and agrees that it will cooperate with Dutch Bros and provide reasonable access to Service Provider’s documentation and systems regarding the services for purposes of Dutch Bros’s PCI-DSS compliance audit processes.

As of the effective date of this MOU, Service Provider has complied with all applicable PCI-DSS, has performed all necessary steps to validate its compliance with the PCI-DSS, and will maintain this compliance at all times while providing services to Dutch Bros.

Spreedly, Inc.

DocuSigned by:

By:

Name:  Neil Heval

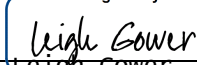
Title: CFO

Date: March 18, 2024

Dutch Bros

DocuSigned by:

By:

Name:  Leigh Gower

Title: Chief Technology Officer

Date: March 18, 2024