

March 31, 2025

NOTICE OF NON-RENEWAL

Attention: Matt Middleton-White

VGW Holdings Limited

Level 44, Grosvenor Place, 225 George Street, Sydney NSW 2000, Australia

Via email to: matthew.middleton-white@vgw.co

Cc: julie.calder@vgw.co

From: Nellie Vail, CFO, Spreedly, Inc.

RE: Non-renewal of Service Agreement between Spreedly, Inc. and VGW Malta Limited, VGW GP Limited, VGW Luckyland, Inc. dated May 15, 2019 as amended (our "Service Agreement")

Dear VGW Holdings Limited and affiliated entities,

We are writing to formally notify you that Spreedly has elected not to auto-renew the services provided under our current Service Agreement. As a result, unless terminated earlier under the terms of our agreement, our services will terminate on **May 14, 2025**.

We sincerely appreciate your long-standing partnership. As we continue enhancing our open payments platform, we believe it is the right time to update the legal and commercial terms governing our relationship.

We would welcome the opportunity to discuss a new agreement tailored to your needs. In the coming weeks, we are prepared to collaborate with you to finalize a new order form and enterprise service agreement. We remain committed to being a reliable payments partner and look forward to continued collaboration.

If you have any questions about this notice or would like to discuss a new agreement, please contact your Spreedly account manager.

Thank you for your partnership.

Sincerely,

CFO
Spreedly, Inc.