

San Francisco, California
July 10th, 2024

REF: Non-renewal Spreedly Service Agreement and Order Forms by Rappi INC

Dear Spreedly team,

I am writing to inform you that Rappi INC will not be renewing the Spreedly Service Agreement, signed on October 26th, 2017, along with all the signed Order Forms, having the latest renewal on March 18th, 2024 based on the last Order Form signed by both parties on said date.

***“Order Form Term:** This Order Form supersedes and replaces Order Form # 2 dated April 1, 2023. The Initial Term of this Order Form is 12 months, after which this Order Form will automatically renew for successive 12-month periods (each, a “Renewal Term” and, together with the Initial Term, the “Term”) unless either party has provided written notice of its intent to not renew not less than 60 days prior to the expiration of the then-current Initial or Renewal Term. Each 3 months of service is a “Contract Quarter”. Customer may terminate this Order Form, without cause, by providing Spreedly with not less than 90 days prior written notice.*

In this regard we will not continue with the services and our relationship will end on December 31st, 2024.

Under these terms you have acknowledged the present notification as of the present date.

Thank you once again for your partnership and the positive collaboration we have shared over the years. We wish Spreedly continued success in all your future endeavors.

Yours sincerely,



Felipe Villamarín
Co-founder - Rappi