HARMAN

400 Atlantic Street, 15th Floor Stamford, CT 06901 USA



VIA E-MAIL

October 12, 2023

Watrice Woodridge Spreedly, Inc. 300 Morris Street, Suite 400 Durham, NC 27701 watrice@spreedly.com

Re: Termination of Enterprise Service Agreement & Order Forms #1 and #2 by Harman International Industries, Incorporated

Dear Watrice,

This letter is in reference to the Enterprise Service Agreement (hereinafter, "the Agreement") and Order Forms #1 and #2 (hereinafter, "the Order Form") the between Spreedly, Inc. and Harman International Industries, Incorporated, dated December 23, 2021, and December 17, 2022, respectively. Pursuant to Section 9 of the Agreement and Section 1 of the Order Form, we regret to inform you of our intention to terminate the Agreement and Order Form. We request Spreedly provide a prorated invoice in accordance with the Agreement and the Order Form by December 30, 2023 such that we will be able to remit payment and fulfill our obligations under the Agreement.

We hope that we will have other opportunities to work together in the future.

Sincerely,

DocuSigned by:

Jens Beckmann

Jens Beckmann

Senior Director, Business Lead Store FOD

Harman International Industries, Incorporated

CC: Deanna Kossaras, Director, IP & Tech Transaction, Harman International