

AMENDMENT # 1 TO MASTER SERVICES AGREEMENT

This Amendment # 1 ("**Amendment**") to Master Services Agreement ("**Amendment**") is entered into by and between Warner Media, LLC ("**Customer**") and Spreedly, Inc. ("**Service Provider**"), and is effective as of May 24, 2021 ("**Amendment Effective Date**"). Customer and Service Provider each may be referred to herein as a "**Party**" and collectively as the "**Parties**".

In consideration of the premises and the promises, representations, covenants and agreements set forth herein, Customer and Service Provider, intending to be legally bound, hereby agree as follows:

1. BACKGROUND

1.1 Customer and Service Provider entered into that certain Master Services Agreement with an Effective Date of March 15, 2021 (the "**Agreement**").

1.2 The Parties desire to amend and/or supplement the Agreement as set forth herein.

2. AMENDMENT

2.1 **Exhibit F** (*Global Data Processing Addendum*) to the Agreement is hereby amended by deleting Section 2(b) in **Appendix 1** in its entirety and replacing it with the following.

"b. **Categories of data:** Vendor will Process the following categories of Personal Information (check all that apply):

- ☒ personal identification (name, date of birth)
- ☒ government issued identification (driver's license, social security number, or other national identity number)
- ☒ contact details (email, phone, address)
- ☐ real-time, precise location tracking
- ☐ education and training details
- ☐ employment related data
- ☐ family, lifestyle and social circumstances
- ☐ financial, economic and insurance data
- ☒ billing and payment information
- ☒ digital, device and social identifiers or digital profiles
- ☐ any other categories of Personal Information provided by a Customer Affiliate to Vendor in connection with the Services (specify where possible):

Vendor may also Process some of the following special categories of Personal Information (check all that apply):

- ☒ none
- ☐ racial or ethnic origin
- ☐ political opinions
- ☐ religious or philosophical beliefs
- ☐ trade union membership
- ☐ genetic data
- ☐ biometric data
- ☐ data concerning health
- ☐ sex life or sexual orientation"

3. GENERAL

3.1 All capitalized terms set forth herein shall have the meanings set forth in the Agreement, including the DPA, unless such terms are expressly defined herein.

3.2 In the event of a conflict between the terms and conditions of this Amendment and those contained in the Agreement or the DPA, the terms and conditions of this Amendment shall govern and control.

3.3 All other terms and conditions of the Agreement and DPA shall continue to remain in full force and effect unless otherwise amended by this Amendment.

3.4 This Amendment may be executed in one or more counterparts, each of which will be deemed an original, but all of which together shall constitute one and the same instrument. Signatures may be electronic or handwritten, both of which being of equal effect, whether kept in electronic or paper form.

IN WITNESS WHEREOF, the Parties' authorized representatives have executed this Amendment to be effective as of the Amendment Effective Date.

Spredly, Inc.

Warner Media, LLC

By:  _____
(Signature)

Name: Justin Benson _____

Title: CEO _____

By:  _____
(Signature)

Name: Aaron Bearce _____

Title: VP Technology _____

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Final Audit Report

2021-06-02

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