



28 November 2023

## Notice of Non-Renewal

**To:**

Attention: Priceline Accounts Payable Team / Jacobus Kok  
Priceline.com LLC  
Priceline c/o Concur Invoice Capture  
10700 Prairie Lakes Drive  
Eden Prairie, MN 55344

**From:** Nellie Vail, Chief Financial Officer, Spreedly, Inc.

**CC via email to:** [Priceline\\_InvoiceCapture@concursolutions.com](mailto:Priceline_InvoiceCapture@concursolutions.com)

**RE:** Enterprise Service Agreement dated May 8, 2020 ("ESA") pursuant to the Enterprise Service Agreement between priceline.com LLCB and Spreedly Inc. (the "Agreement").

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Dear Priceline.com,

This letter will serve as written notice of Spreedly's decision to not renew the services under Order Form #1 effective June 1, 2023.

As you know, we have been working hard to add more features and benefits to Spreedly's services and as a result have included network tokenization in Spreedly's Advanced Vault product, requiring new terms. In addition Priceline has exceeded the allocation of API calls in the current order form requiring other changes.

As per our current discussions, we look forward to continue working with Priceline.com and Bookings Holdings in the coming weeks to agree on the terms of a new Order Form. We trust that Spreedly has proven to be a reliable partner and are excited for the continued collaboration for years to come.

Sincerely,

DocuSigned by:

A handwritten signature in black ink, appearing to read "Nellie Vail", enclosed within a blue DocuSign signature box.

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Nellie Vail  
CFO  
Spreedly, Inc.  
11/29/2023