



### AMENDMENT #3 TO SERVICE AGREEMENT

This Amendment ("Amendment") is effective as of the last date of signing below ("Amendment Effective Date"), pursuant to the Service Agreement, dated as of July 23, 2019 (as amended prior to the date hereof, the "Agreement"), between Spreedly, Inc., a Delaware corporation having its principal place of business at 300 Morris St STE 400, Durham, NC 27701 ("Spreedly", "we" or "us") and IM PRO MAKEUP NY L.P., a New York corporation having its principal place of business at 110 Greene Street, Suite 305, New York, NY 10012 ("Customer" or "you").


The parties hereby agree as follows:


1. Paragraph 1 of Amendment 1 to Service Agreement, dated July 29, 2020, shall be replaced with the following Paragraph 1:  
  
1. The parties mutually agree to begin a new 12-month Term beginning on July 23, 2020. Thereafter, the Agreement shall automatically renew for successive one-year periods (each, a "Renewal Term") unless either party has provided written notice of its intent to not renew the Agreement not less than sixty (60) days prior to the expiration of the then-current Term.
2. Except as set forth in this Amendment, this Agreement is unaffected and shall continue in full force and effect in accordance with its terms. If there is a conflict between this Amendment and the Agreement, the terms of the Agreement shall prevail.

**IN WITNESS WHEREOF**, authorized representatives of the parties have executed this Amendment as of the last date of signature below:

**Spreedly, Inc.**

**Customer: IM PRO MAKEUP NY L.P.**

By:   
Name: Justin Benson  
Title: CEO  
Date: 8/9/2020

By:   
Name: Amit Mor  
Title: CSO  
Date: 8/7/2020