

**ORDER FORM #Q-03496****Spreedly, Inc.**

300 Morris Street  
Suite 400  
Durham, NC 27701

**To:** David Demsky

**Customer Legal Name:** Publishing Services LLC

**Tax ID:** 52-0953737

**Billing Address:** 1001 Cathedral St., Baltimore,  
Maryland 21201

**Sales Rep:** Tina Steffey

**Order Form Issued:** March 7, 2024

**Offer Valid Until:** April 27, 2024

This Order Form is entered into between the entity identified above as "Customer" and Spreedly, Inc. effective as of April 30, 2024 ("Order Form Effective Date") and is subject to the Agreement (defined below) which is hereby incorporated by reference. For purposes of this Order Form, "Agreement" means the Services Agreement dated March 31, 2020 currently in force between parties.

In the event of any conflict between the terms of the Agreement and this Order Form, the Order Form will govern. Capitalized terms used but not defined in this Order Form have the meanings set forth in the Agreement or in the Documentation.

1. **Term.** This Order Form supersedes and replaces Order Form # 1 dated April 27, 2022. The Initial Term of this Order Form is 12 months, after which this Order Form will automatically renew for successive 12-month periods (each, a "Renewal Term" and, together with the Initial Term, the "Term") unless either party has provided written notice of its intent to not renew not less than 60 days prior to the expiration of the then-current Initial or Renewal Term. Each 12 months of service is a "Contract Year".

2. **Platform Fees.** For each Contract Year, Customer will pay Spreedly the "Annual Platform Fee" in Table 1 which entitles Customer to access and use the services of the Spreedly Platform as set out in the applicable Documentation, including:

- access to Level 1 PCI Compliant Card Storage and Tokenization;
- connections to any of Spreedly's Supported Gateway integrations;
- use of existing 3DS2 services and gateway Supported Payment Methods; and
- all currently available Payment Method Distribution receiver endpoints.

Table 1	
Annual Platform Fee:	\$145,000.00
API Usage Fee:	\$50,000.00
Included API Calls – 10,000,000	
Cost per API Call – \$0.00500	
Advanced Vault	\$6,000.00 - See Table 2 for details
Professional Support	Included
<b>Committed Annual Fees</b>	<b>\$201,000.00</b>

3. **API Usage Fees.** In addition to the Annual Platform Fee, Customer is pre-purchasing 10,000,000 API calls to the Spreedly Platform at a cost of \$0.00500 per call ("API Usage Fee") to be utilized during the Initial Term. If Customer exceeds 10,000,000 API calls in any Contract Year, Spreedly will charge Customer monthly in arrears an overage rate determined by the contract month in which Customer first exceeds the pre-purchased API calls.

- If the overage first occurs in months 1 through 10 of the Contract Year, Spreedly will charge 2 times the rate for the pre-purchased API calls for the remainder of the same Contract Year.



- If the overage first occurs in months 11 or 12 of the Contract Year, Spreedly will charge 1.5 times the rate for the pre-purchased API calls for the remainder of the same Contract Year.

4. **Renewal Fees.** Except as otherwise agreed by the Parties in writing, this Order Form will automatically renew as described in Section 1 at the same committed API usage.

5. **Advanced Vaulting.** Spreedly's Advanced Vaulting service will be charged the greater of (i) the rate corresponding to the number of enrolled payment methods in each month of service as set out in Table 2 below or (ii) the minimum committed fee of \$500.00 per month. Costs are exclusive of fees imposed by the card associations and/or third-party service providers (e.g. card updates, tokenization, etc.) which will be passed through to Customer and are subject to change at any time. For the avoidance of doubt, Customer will still be charged the third party fee each time a payment card is updated. Spreedly will make reasonable efforts to notify Customers in advance of changes in third party fees.

Table 2	
Monthly Fee Per Method	Minimum Monthly Fee
\$0.0045	\$500.00

By using Advanced Vaulting, Customer agrees that any updates to payment card information may be used by Spreedly to improve or provide payment services on its Platform. Customer authorizes Spreedly to act on Customer's behalf to (i) request and retain a Token Requestor ID from applicable card issuers, and (ii) use the Token Requestor ID to provision network tokens where available.

6. **Support Services.** Customer has selected Professional Support. Upon payment of the applicable fees, Spreedly will provide the technical Support Services in accordance with the Support Service Terms posted at <https://www.spreedly.com/support-services-terms> at the support level specified in this Order Form.

7. **Invoice Credits.** Spreedly has already or will apply two credits to Customer invoices as follows:

- (a) \$43,320.00 to be credited in full satisfaction for a dispute involving fees related to "Contact Card Holder" responses in the Account Updater service and applied to Advanced Vault as the usage fees are incurred.
- (b) \$43,512.12 was credited on March 31, 2024 in full satisfaction for pre-paid fees paid by Customer for the Account Updater service under Order Form #1 dated April 27, 2022 as of the Order Form Effective Date.

8. **Payments.** Customer will pay the Committed Annual Fees in equal quarterly installments, with the first installment due and payable within 30 days of the Order Form Effective Date. Spreedly will invoice Customer for each subsequent quarterly payment 30 days prior to the three, six, and nine month anniversaries of the Order Form Effective Date (a "Quarterly Payment Date"), with such amounts due and payable prior to the applicable Quarterly Payment Date. For each subsequent Renewal Term, the first quarterly payment of such Renewal Term will be invoiced at least 30 days prior to the anniversary of the Order Form Effective Date ("Annula Renewal Date") and will be due and payable prior to the Annual Renewal Date.

Customer will pay the applicable fees for Advanced Vaulting, on a quarterly basis on the same schedule as the Platform Fees and pre-purchased API Usage Fees. Additional API Usages Fees (if any), will be invoiced monthly. All Fees are due and payable within 30 days of the invoice date are subject to the terms prescribed in the Agreement.

All payments are subject to the terms prescribed in the Agreement.

Customer may elect to pay all amounts due under this Order Form either by:

- (a) ACH payment or wire transfer to the following account:

Receiver: Webster Bank  
 ABA/Routing #: 211170101  
 SWIFT Code: WENAUS31  
 Beneficiary: 0024760830



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Spreedly, Inc.  
300 Morris Street, Suite 400  
Durham, NC 27701  
USA

or

(b) check delivered to the address specified in the relevant invoice.

If Customer fails to make any payment when due then, in addition to all other remedies that may be available, Spreedly may charge interest on the past due amount at the rate of 1.5% per month calculated daily and compounded monthly or, if lower, the highest rate permitted under applicable law.

[Signatures on Next Page]



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The Parties have executed this Order Form by their duly authorized representatives in one or more counterparts, each of which will be deemed an original.

**Spreedly, Inc.**

By:  DocuSigned by:  
C9132818B2F844A...

Name: justin@spreedly.com

Title: CEO

Date: 4/29/2024

**Publishing Services LLC**

By:  DocuSigned by:  
A2188DBAE2D44B5...

Name: Dave Demsky

Title: VP of Operations

Date: 4/29/2024