

**ORDER FORM #Q-00223**

**Spreedly, Inc.**  
300 Morris Street  
Suite 400  
Durham, NC 27701

**To:** Etienne Bouchard-Themens  
**Customer Legal Name:** Increast Marketing  
**Tax ID:** 705002202 RC0001  
**Billing Address:** 1433 Rue Mansourati, Sherbrooke,  
QC, J1N 0T3, Canada  
**Sales Rep:** Drew Assinesi

**Order Form Issued:** January 3, 2024

**Offer Valid Until:** January 31, 2024

This Order Form is entered into between the entity identified above as “Customer” and Spreedly, Inc. (each a “Party” and collectively, the “Parties”) as of the last day it is signed (the “Order Form Effective Date”) and is subject to the Spreedly Terms of Service located at <https://www.spreedly.com/terms-of-service> (“Terms of Service”).

In the event of any conflict between the terms of the Agreement and this Order Form, the Order Form will govern. Capitalized terms used but not defined in this Order Form have the meanings set forth in the Terms of Service or in the Documentation.

1. **Term.** The Initial Term of this Service Order is 1 month, after which this Service Order will automatically renew for successive 1-month periods (each, a “Renewal Term” and, together with the Initial Term, the “Term”). Customer may terminate this Order Form on 30 days written notice to Spreedly. Spreedly may terminate this Order Form on 90 days written notice to Customer.

2. **Platform Fees.** Each month, Customer will pay Spreedly the “Monthly Platform Fee” in Table 1 which entitles Customer to access and use the services of the Spreedly Platform as set out in the applicable Documentation, including:

- access to Level 1 PCI Compliant Card Storage and Tokenization;
- connections to any of Spreedly’s Supported Gateway integrations;
- use of existing 3DS2 services and gateway Supported Payment Methods; and
- all currently available Payment Method Distribution receiver endpoints.

Table 1	
Monthly Platform Fee:	\$1,500.00
API Usage Fee: \$0.0200	
Advanced Vault	\$500.00 See Table 2 for details
Business Support	Included
<b>Committed Monthly Fees</b>	<b>\$2,000.00</b>

**One-Time Platform Discount.** If this Order Form becomes effective on or before January 31, 2024, Spreedly will apply a one-time discount of \$1,500.00 applied in equal installments of \$750.00 to the invoices for the first 2 month’s Monthly Platform Fees.

3. **API Usage Fees.** In addition to the Monthly Platform Fee, Spreedly will bill Customer an “API Usage Fee” monthly in arrears at a rate of \$0.0200 per API call to the Spreedly Platform.

4. **Advanced Vault.** Spreedly’s Advanced Vault service will be charged the greater of (i) the rate corresponding to the number of enrolled payment methods in each month of service as set out in Table 2 below or (ii) the minimum committed fee of \$500.00 per month. Costs are exclusive of fees imposed by the card associations and/or third-party service providers (e.g. card updates, tokenization, etc.) which will be passed through to Customer and are subject to change at any time. For the avoidance of doubt, Customer will still be charged the third party fee each time a payment card is updated. Spreedly will make reasonable efforts to notify Customers in advance of changes in third party fees.

Table 2
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Tier	# of Payment Methods	Monthly Fee Per Method	Minimum Monthly Fee
1	0 – 149,999	\$0.0250	
2	150,000 – 1,499,99	\$0.0225	\$500.00
3	1,500,000 +	\$0.0200	

If this Order Form becomes effective on or before January 31, 2024, Spreedly will apply a one-time discount of \$500.00 applied in equal installments of \$250.00 to the invoices for the first 2 month's fees for Advanced Vault Fees. If in any given month, the total fees for Customer's enrolled payment methods increases by more than that month's discount installment of \$250.00 over the fees for prior month, this discount will be immediately discontinued.

By using Advanced Vault, Customer agrees that any updates to payment card information may be used by Spreedly to improve or provide payment services on its Platform. Customer authorizes Spreedly to act on Customer's behalf to (i) request and retain a Token Requestor ID from applicable card issuers, and (ii) use the Token Requestor ID to provision network tokens where available.

5. Support Services. Customer has selected Business Support. Upon payment of the applicable fees, Spreedly will provide the technical Support Services in accordance with the Support Service Terms posted at <https://www.spreedly.com/support-services-terms> at the support level specified in this Order Form.

6. Payments. Customer will pay the each Committed Monthly Fee and applicable API Usage Fees within 30 days of Spreedly's invoice date. All payments are subject to the terms prescribed in the Terms of Service.

Customer will pay all amounts by credit card on file. If paying by credit card, Customer authorizes Spreedly to periodically charge the credit card on file for Spreedly service fees as stated in this Order Form. Customer will be subject to any additional terms presented by the third-party credit card payment processor and Customer is responsible for keeping such credit card information up to date.

If Customer fails to make any payment when due then, in addition to all other remedies that may be available, Spreedly may charge interest on the past due amount at the rate of 1.5% per month calculated daily and compounded monthly or, if lower, the highest rate permitted under applicable law.


[Signatures on Next Page]



CONFIDENTIAL

The Parties have executed this Order Form by their duly authorized representatives in one or more counterparts, each of which will be deemed an original.

**Spreedly, Inc.**


DocuSigned by:  
By:   
BE108849DB824F9...

Name: Nellie Vail

Title: CFO

Date: 1/16/2024

**Increast Marketing**

DocuSigned by:  
By:   
DEA6709EC30E444...

Name: Etienne Bouchard-Themens

Title: CEO

Date: 1/16/2024