

57E00500 - Capstone: Business Intelligence, Lecture, 26.2.2024-10.4.2024

?AssignmentsAttendancesForumsGroup choicesResourcesWorkshops

Course feedbackSyllabus

Submit your learning diary here before April 15

Due: Monday, 15 April 2024, 11:59 PM

Please include all the learning diaries in one document (e.g. a word file or a pdf file).

In this single document, please mark clearly which unattended lecture that the learning diary is produced for. Learning diary questions will be available **shortly** after the lectures.

Penalty for not submitting the learning diaries: i) -0.1 (scale 0-5) for each learning diary that one should submit.

AI use policy: Using AI to proofread the text and to generate ideas is fine, but copying and pasting the ideas generated by AI into the learning diary is **not allowed!** The use of AI in the assignment should be transparent by openly describing how AI is used in the assignment.

Learning diary questions:

- Lecture 1 (Feb 26): What is business intelligence (BI) and what is the common aim of building a BI capacity in a company?
- Lecture 2 (Feb 28): What are defensive and offensive data strategies?
- Lecture 4 (March 06): What are the purposes of data visualization and how does data accuracy affect the use of data visualization?
- Lecture 5 (March 11): How to make a good BI dashboard?
- Lecture 6 (March 13): What is OKR and how to use it?
- Lecture 7 (March 18): What is data literacy, and what can you do to improve the data literacy of a company?
- Lecture 8 (March 25): What is generative AI, and how might its impacts influence future business activities?
- Lecture 9 (March 27): How does Tableau differ from Power BI?

Add submission

Submission status

Submission status	No submissions have been made yet
Grading status	Not graded
Time remaining	8 days 9 hours remaining
Last modified	-

Previous activity

◀ Tableau workshop material

Next activity

Learning Diary Requirement and Evaluation Rubric ▶



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