



57E00500 - Capstone: Business Intelligence, Lecture, 26.2.2024-10.4.2024

This course space end date is set to 10.04.2024 [Search Courses: 57E00500](#)

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Course feedback

Syllabus

Submit your learning diary here before April 17

Due: Wednesday, 17 April 2024, 11:59 PM

Please include all the learning diaries in one document (e.g. a word file or a pdf file).

In this single document, please mark clearly which unattended lecture that the learning diary is produced for. Learning diary questions will be available shortly after the lectures.

Penalty for not submitting the learning diaries: i) -0.1 (scale 0-5) for each learning diary that one should submit.

AI use policy: Using AI to proofread the text and to generate ideas is fine, but copying and pasting the ideas generated by AI into the learning diary is **not allowed!** The use of AI in the assignment should be transparent by openly describing how AI is used in the assignment.

Learning diary questions:

- Lecture 1 (Feb 26): What is business intelligence (BI) and what is the common aim of building a BI capacity in a company?
- Lecture 2 (Feb 28): What are defensive and offensive data strategies?
- Lecture 4 (March 06): What are the purposes of data visualization and how does data accuracy affect the use of data visualization?
- Lecture 5 (March 11): How to make a good BI dashboard?
- Lecture 6 (March 13): What is OKR and how to use it?
- Lecture 7 (March 18): What is data literacy, and what can you do to improve the data literacy of a company?
- Lecture 9 (March 25): What is generative AI, and how might its impacts influence future business activities?
- Lecture 10 (March 27): How does Tableau differ from Power BI?
- Lecture 10 (March 29): How does AI affect business management?-(Sorry, this learning diary question is a typo; you don't need to produce anything for this one, but if you have already produced and submitted this learning diary, it is considered a plus and counts as one learning diary entry, and you can write one of the other learning diary less).
- Lecture 11 (April 08): What is data quality and how can it be improved?
- Lecture 12 (April 10): How will AI affect the future landscape of business intelligence practices at companies?

Add submission

Submission status

Submission status	No submissions have been made yet
Grading status	Not graded
Time remaining	Assignment is overdue by: 21 hours 44 mins
Last modified	-

Previous activity

◀ Tableau workshop material

Next activity

Learning Diary Requirement and Evaluation Rubric ▶



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