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# 57E00500 - Capstone: Business Intelligence, Lecture, 26.2.2024-10.4.2024

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## **Challenge (Tableau assignment)**

#### **Tableau Assignment and Challenge Event:**

Please see the PDF file below for more detailed instructions. Gists of the instruction are summarized here.

The challenge is organized by Aalto University, Turku School of Economics, and Tableau.

#### Challenge event: A half-day event on April 23 (09:30 - 13:00)

Five teams will be selected to participate in the challenge event! Bonus: Participants of the selected teams will gain 1/5 of the bonus.

#### Submission deadline: April 19 at 13:00 (NOT 24:00)

Late submission: i) Groups with a late submission will not be selected to participate in the challenge event due to time pressure; ii) less than 3 hours, a penalty of 5%; iii) 20 % penalty for late submission of 24 hours; iv) submission after 24 hours late will not be evaluated.

- Submission of the assignment by a single team member will suffice.

**Evaluation schema:** (0 = Did not cover; 1 = Poor; 2 = Less than average; 3 = Fair; 4 = Very good; 5 = Excellent)

- Quality of Insights (Accurate insights / Finding hidden insights / Insights for action)
- Leading with Data (Back your findings with data visualizations & KPIs / Make your findings stand out and easy to pick up)
- Pitching (Good use of time / Flow of the pitch / Storytelling)

should participate in the event to receive the bonus.

Submission Requirement: each team needs to submit two files, including i) a 3-minutes video and ii) a separate information file (docx/pdf/ppt)

- A 3-minutes video: In the video, the team presents the key findings by addressing the challenge questions
  - Please use Panopto to develop a video presentation of your findings like doing a real business.
  - You can find guidance for using Panopto from the "Panopto" section on the course page.
  - You can either submit a whole video or a link to the video. If you submit a link, please make sure you give permission for others to access the video via the link.
- A separate information file (docx/pdf/ppt): In this file, please indicate: - <u>Indicating your willingness</u> to participate in the challenge event in the assignment! Highlight the names and emails of those who can participate in the competition events! - Including the names and student numbers of team members who contribute to the work. - Please note: teams with **3 or 3+ members** will be considered candidates to participate in the competition of the challenge event. At least 2 of the team members of the selected teams



PDF document Instruction for Tableau Assignment / Challenge Event

Kindly note that the challenge event will start at April 23, **09:50, not 10:00** at the latest.



## Challenge video + docx/pdf/ppt submission

The maximum submission size is **400 MB**. However, if you are making a Panopto video, you may also consider submitting just the link to your video.

If you want to submit a link to your video, other than the whole video, please highlight the link to the video in the seperated file (docx/pdf/ppt).

Please include both **student ID**, **names** and **emails** of team members who contribute to the

You can find guidance for using Panopto from the "Panopto" section in the course page.



**Business Presentations Rubric** 

Assignment will be evaluated based on the "success criteria", which are available in the guide for the challenge event. The business presentation rubric is offered here to help you better organize the presentation, but is not directly used for assignment evaluation.

**◄** Previous section Weka



assignment in the docx/pdf/ppt file.



**Next section** ► Panopto



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