

Power BI Assignment Submission and Peer Assessment

Assessed submission

Wish.com BI Assignment

submitted on Friday, 15 March 2024, 12:30 AM

-  Wish.com BI Assignment.pdf

Instructions for assessment

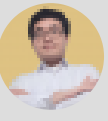
Evaluation criteria:

- Aesthetic Design: The report has a good aesthetic design
 - Business insights (actionable or strategical insights): The report offers good suggestions on what to do and how to improve, which are backed by empirical evidence.
 - Accuracy and effectiveness: The report offers accurate data and can effectively communicate the intended message.
 - Informativeness: The report is informative.

Grading schema: 1: Poor; 2: Below Average; 3: Average; 4. Very Good; 5 Excellent.

Being Constructive: Please be constructive in offering your feedback!

Please provide about at least 50 words of feedbacks or suggestions for each assignment.



Your assessment

by [Nguyen Binh](#)

Not assessed yet

Assessment form

Grid

Criteria	Levels				
Aesthetic Design: The report has a good aesthetic design	<input type="radio"/> Poor	<input type="radio"/> Below Average	<input type="radio"/> Average	<input type="radio"/> Very Good	<input checked="" type="radio"/> Excellent
Business insights (actionable or strategical insights): The report offers good suggestions on what to do and how to improve, which are backed by empirical evidence.	<input type="radio"/> Poor	<input type="radio"/> Below Average	<input type="radio"/> Average	<input type="radio"/> Very Good	<input checked="" type="radio"/> Excellent
Accuracy and effectiveness: The report offers accurate data and can effectively communicate the intended message.	<input type="radio"/> Poor	<input type="radio"/> Below Average	<input type="radio"/> Average	<input type="radio"/> Very Good	<input checked="" type="radio"/> Excellent
Informativeness: The report is informative.	<input type="radio"/> Poor	<input type="radio"/> Below Average	<input type="radio"/> Average	<input checked="" type="radio"/> Very Good	<input type="radio"/> Excellent

Overall feedback

Feedback for the author

A

B

I

- For aesthetic design: I rate 5/5.

- Your reports looks sleek, simple, and straight to the point. I rate excellent as you do not overwhelm readers with lots of graphics, and the graphic style and color styles are consistent as well throughout your report (purple). All of your figures have large enough title axis and tick font size, which is easy to read. Additionally, none of your figures are blurry like some other reports, which is also a plus point.

- For business insight, I rate 5/5, and here are my justifications

- I completely agree with you that Women and Sexy tags generate the most revenue, which is the same insight I also have

- Insight on slide 6 is also new to me, I learn this new point from your report since I don't analyze stocking.

- The correlation matrix on slide 7 is also nice to read, which shows how binary variables are correlated. Did you manage to plot this by Power BI? I did not find out how to plot heat map in Power BI.

- On slide 10, do you mean wish.com? wix.com seems to be a website template service.

- Overall, the actions and insights are clearly stated without any ambiguities. I rate excellent

- For accuracy and effectiveness, I rate 5/5

- The heat map matrix of correlation values is a plus point in your presentation. I have read carefully and did not find out any loophole or formatting problems. Overall it is very pleasant to read you graphs and decipher your message.

- For informativeness, I rate 4/5.

- You misses product color and size analysis. Many reports claim that light colors products tend to sell better.

- The report has only 11 slides, and instead of Thank You slide, you should replace it with Conclusion slide which wraps up all your findings. The final slide of a report is a crucial moment to reinforce the your message and call for action. A "Thank You" slide might waste this valuable opportunity for a stronger closing.

- Overall, the report is a joy to read enough. I rate it as excellent

Save and show next

Save and close

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◀ Power BI assignment: requirements

Next activity

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