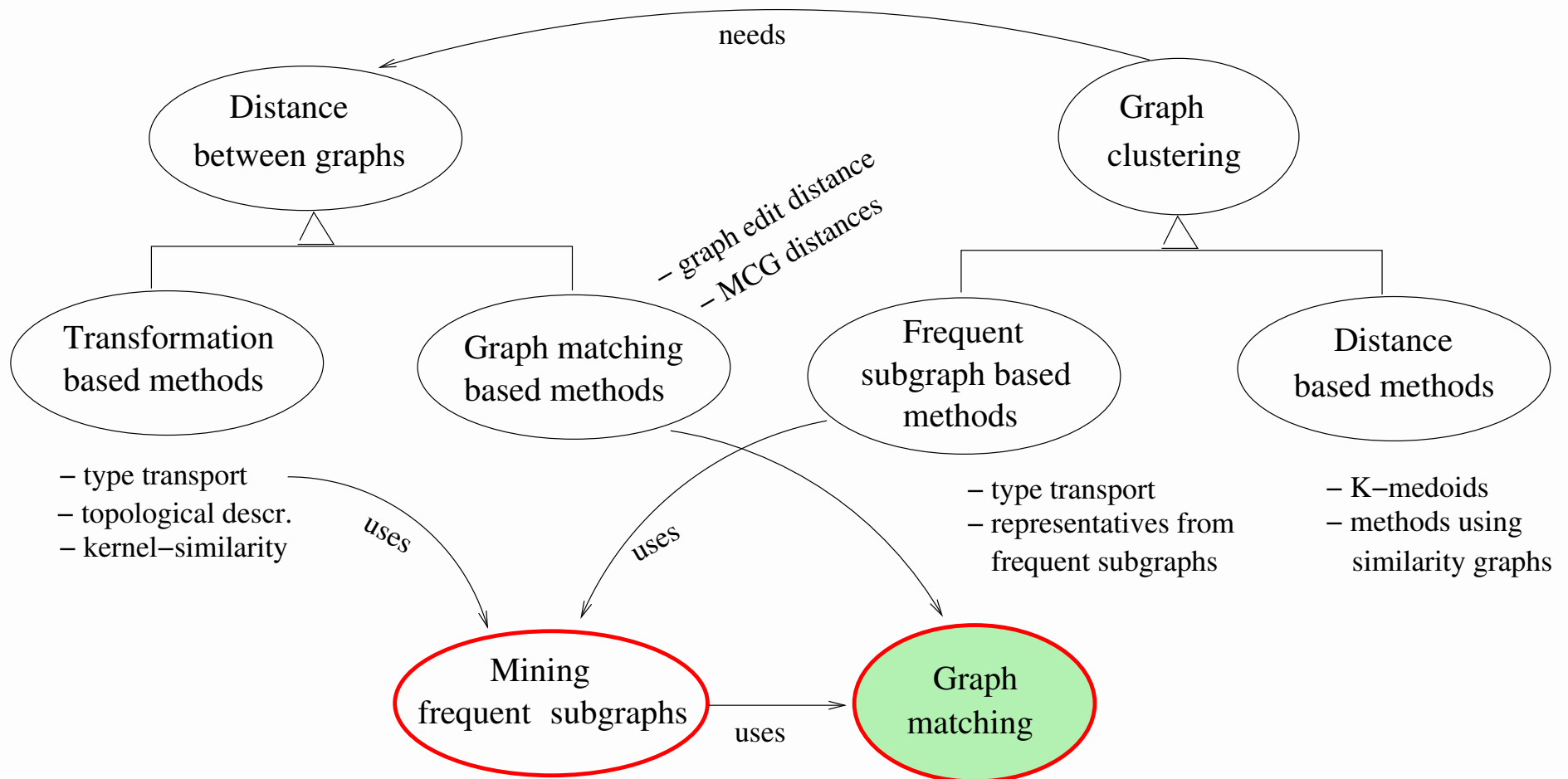
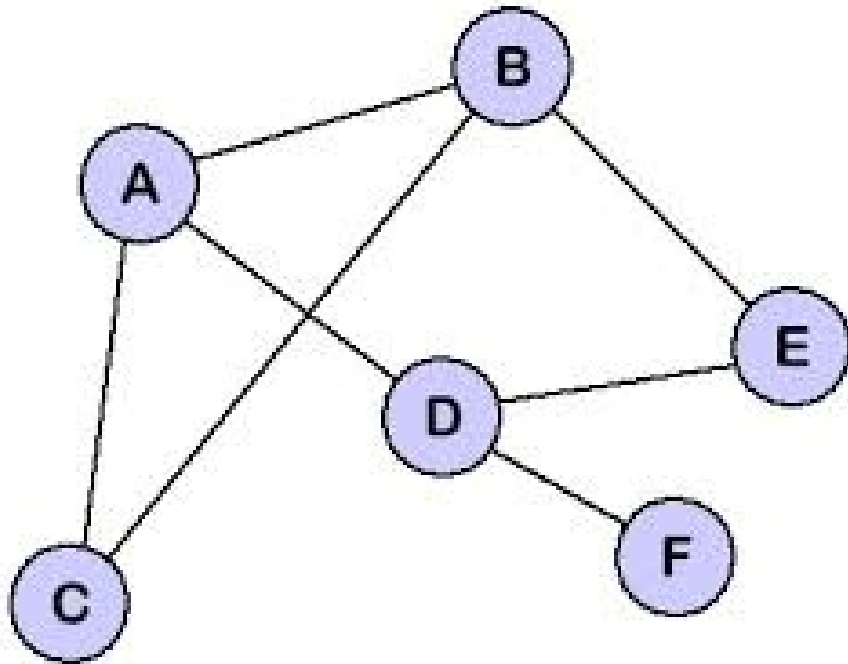


# Mining database of multiple graphs



# Graph notations



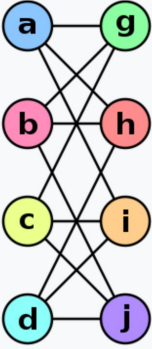
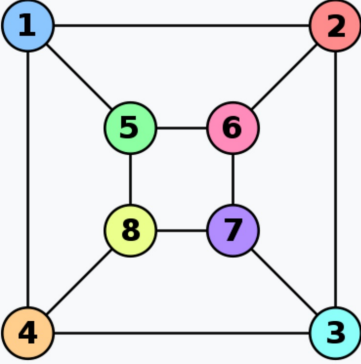
- $G = (V, E)$  graph
- $V = \{v_1, \dots, v_n\}$  = set of vertices or nodes
- $|V|$  = number of nodes
- node label  $l(v_i)$
- $E = \{e_1, \dots, e_m\}$  = set of edges,  $e_i = (v, u)$ ,  $v, u \in V$
- $|E|$  = number of edges

Now we assume that edges undirected and don't have labels

# Graph isomorphism of unlabelled graphs

Two unlabelled graphs  $G_1 = (V, E)$  and  $G_2 = (U, F)$  are **isomorphic** or **matching** if there is an edge-preserving bijection  $f : V \rightarrow U$  such that for any  $v_1, v_2 \in V$ :

$$(v_1, v_2) \in E \Leftrightarrow (f(v_1), f(v_2)) \in F.$$

Graph G	Graph H	An isomorphism between G and H
		$\begin{aligned} f(a) &= 1 \\ f(b) &= 6 \\ f(c) &= 8 \\ f(d) &= 3 \\ f(g) &= 5 \\ f(h) &= 2 \\ f(i) &= 4 \\ f(j) &= 7 \end{aligned}$

Matching can be presented as  $\mathcal{M} = \{(v, u) \mid v \in V, u \in U, u = f(v)\}$

Image source [https://en.wikipedia.org/wiki/Graph\\_isomorphism](https://en.wikipedia.org/wiki/Graph_isomorphism)

# Graph isomorphism of labelled graphs

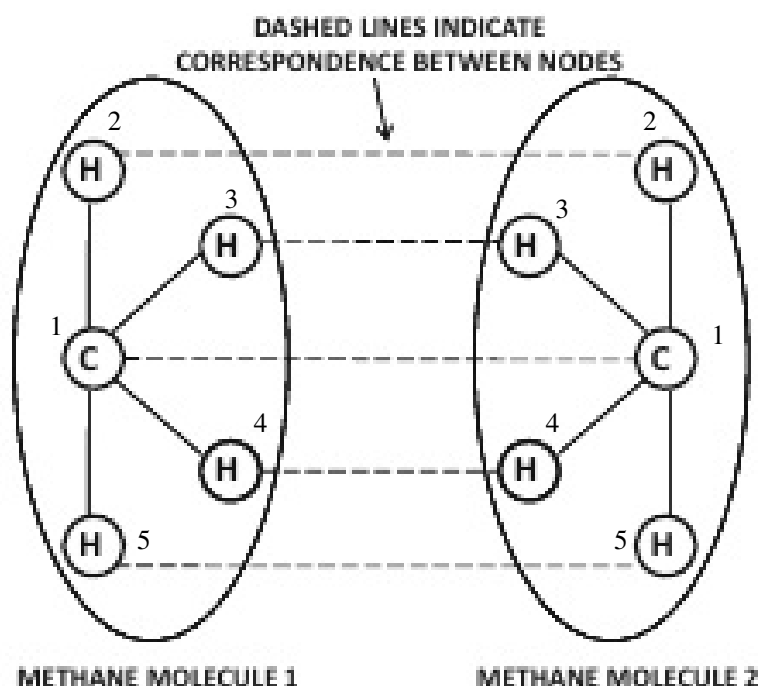
Two labelled graphs  $G_1 = (V, E)$  and  $G_2 = (U, F)$  are **isomorphic**, if there is an edge- and label-preserving **bijection**  $f : V \rightarrow U$  such that

- (i) Corresponding nodes have same labels:  $\forall v \in V$  and  $f(v) \in U$   $l(v) = l(f(v))$ .
- (ii) An edge between matched nodes exists in  $G_1$  iff the corresponding edge exists in  $G_2$ :  $\forall v_1, v_2 \in V$ :  $(v_1, v_2) \in E \Leftrightarrow (f(v_1), f(v_2)) \in F$ .

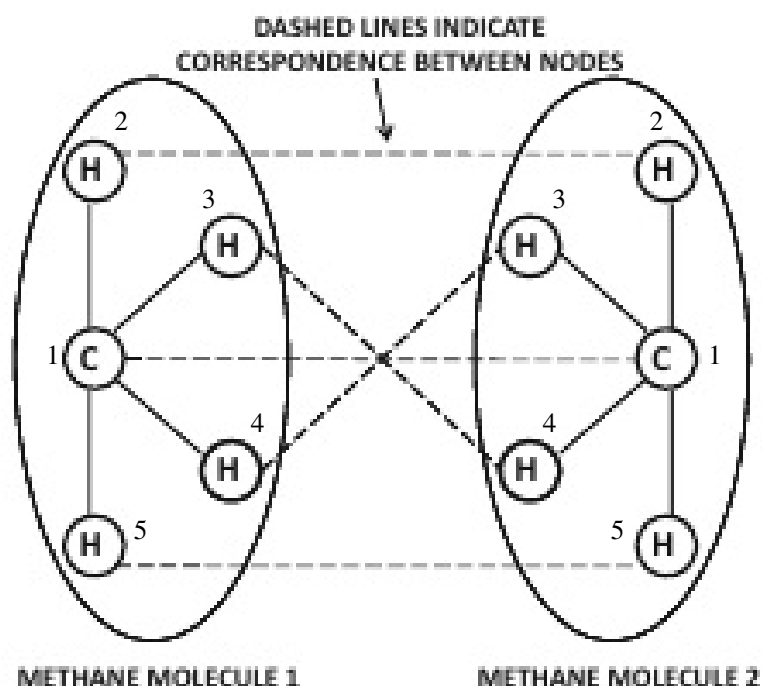
Note: no polynomial time algorithms are known (except special cases)

# *There can be many matchings!*

Two matchings for molecules 1 and 2. Totally  $4!=24$  matchings!



$$\mathcal{M} = \{(1, 1), (2, 2), (3, 3), (4, 4), (5, 5)\}$$



$$\mathcal{M} = \{(1, 1), (2, 2), (3, 4), (4, 3), (5, 5)\}$$

Image source: Aggarwal Fig. 17.2

# Subgraph isomorphism

Does a certain **query graph**  $G_q$  match a part of another graph  $G$ ?

Query graph  $G_q = (V, E)$  is a **subgraph isomorphism** of  $G = (U, F)$ , if there is an **injection**  $f : V \rightarrow U$  such that

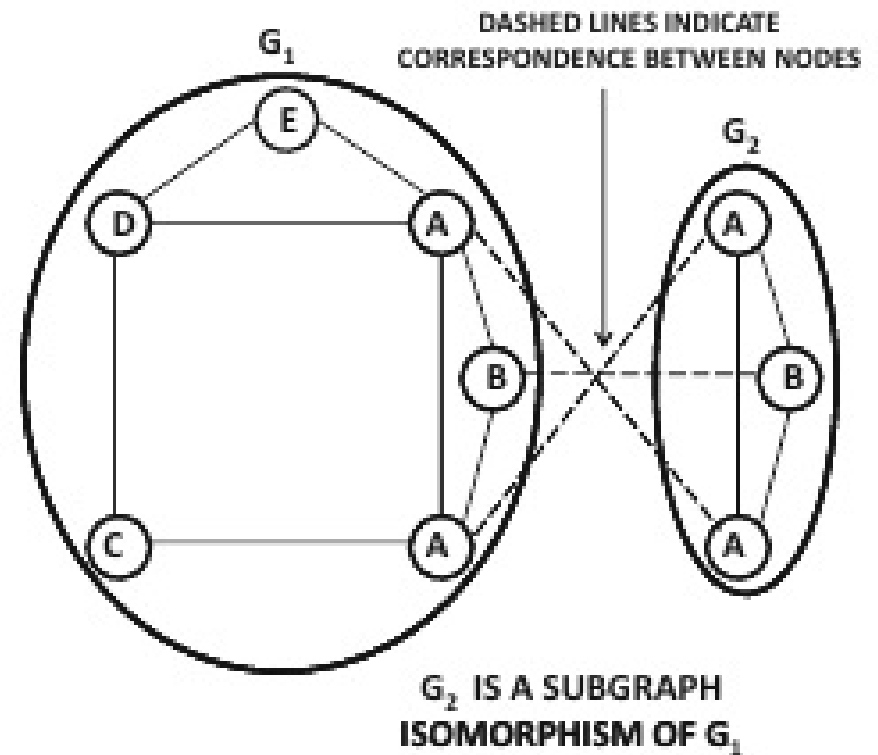
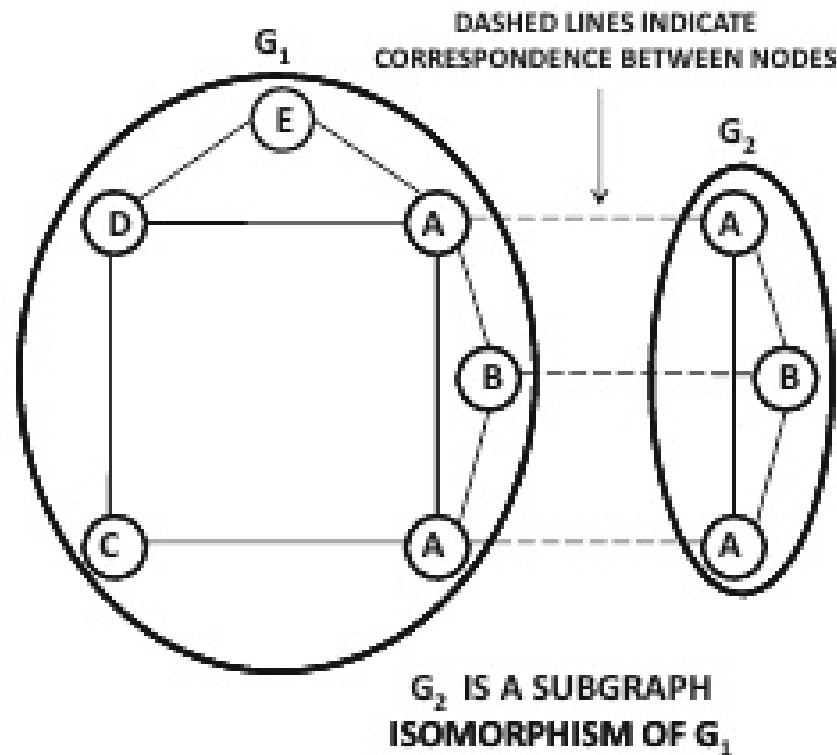
- (i) For all  $v \in V$  there is  $f(v) \in U$  such that  $l(v) = l(f(v))$ ; and
- (ii) For any  $v_1, v_2 \in V$ :  $(v_1, v_2) \in E \Leftrightarrow (f(v_1), f(v_2)) \in F$ .

**Notes:** 1) Usually it is required that the graphs are connected.

2) Sometimes a weaker condition suffices for (ii):

if  $(v_1, v_2) \in E \Rightarrow (f(v_1), f(v_2)) \in F$

# Subgraph isomorphism: example



- Algorithm: see Aggarwal Ch 17.2.1

# ***Maximum common subgraph (MCG)***

---

Problem: Given  $G_1$  and  $G_2$ , find  $G_0 = (V_0, E_0)$  such that

- (i)  $G_0$  is a subgraph isomorphism of both  $G_1$  and  $G_2$  and
- (ii)  $|V_0|$  is as large as possible.

+ useful for comparing graphs

- distances between graphs
- frequent subgraph discovery

– *NP*-hard problem (like subgraph isomorphism)



## Algorithm for $MCG(G_1, G_2)$

---

```
function  $MCG(\mathbf{G}_1, \mathbf{G}_2, \mathcal{M}, \mathcal{M}_{best})$   
  /* Create candidates for matching node pairs */  
   $C = \{(v, u) \mid v \in \mathbf{V}, u \in \mathbf{U}, l(v) = l(u), (v, u) \notin \mathcal{M}\}$   
  Prune  $C$   
  /* Recursion: */  
  for all  $(v, u) \in C$   
    if  $\text{valid}(\mathcal{M}, (v, u))$  // is  $(u, v)$  a valid extension?  
       $\mathcal{M}_{best} = MCG(\mathbf{G}_1, \mathbf{G}_2, \mathcal{M} \cup (v, u), \mathcal{M}_{best})$   
  if  $(|\mathcal{M}| > |\mathcal{M}_{best}|)$   
    return  $\mathcal{M}$   
  else return  $\mathcal{M}_{best}$ 
```

---

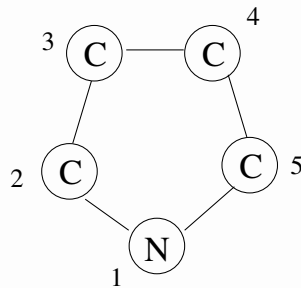
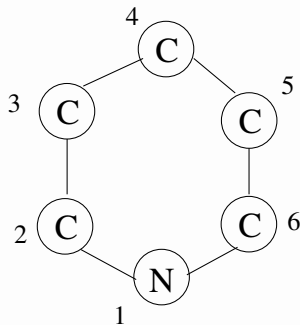
$\mathbf{G}_1 = (\mathbf{V}, \mathbf{E}), \mathbf{G}_2 = (\mathbf{U}, \mathbf{F})$

Call:  $MCG(\mathbf{G}_1, \mathbf{G}_2, \emptyset, \emptyset)$

# Algorithm: valid extensions

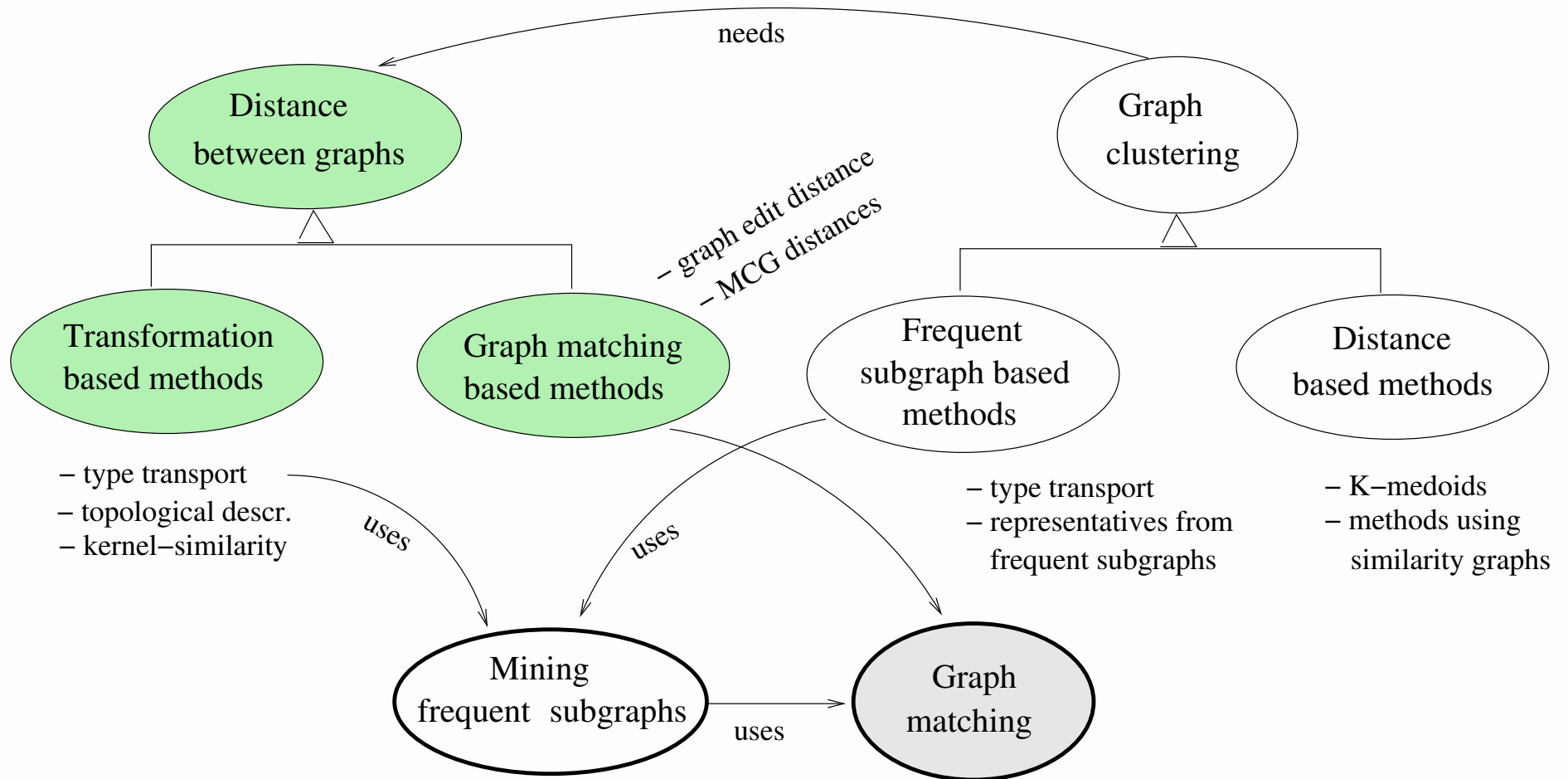
**valid**( $\mathcal{M}, (v, u)$ )

**if** ( $\exists u_2 \in \mathbf{U} : ((u, u_2) \in F) \&\& ((v_2, u_2) \in \mathcal{M}) \&\& ((v, v_2) \notin E)$ ) **or**  
( $\exists v_2 \in \mathbf{V} : ((v, v_2) \in E) \&\& ((v_2, u_2) \in \mathcal{M}) \&\& ((u, u_2) \notin F)$ )  
    **return** 0  
**else return** 1



E.g.,  $\mathcal{M} = \{(1, 1), (2, 2), (3, 3), (6, 5)\}$ .  
(4, 4) is invalid extension – why?  
Is there any valid extension?

# Next to distances



# ***Distances based on maximum common subgraphs***

---

- Let's assume graph size = number of nodes, i.e., for  $G = (V, E)$  notate  $|G| = |V|$
- Let  $MCS(G_1, G_2)$ =maximum common subgraph of  $G_1$  and  $G_2$  and  $|MCS(G_1, G_2)|$ =its size

## **1. Unnormalized non-matching measure:**

$$U(G_1, G_2) = |G_1| + |G_2| - 2 \cdot |MCS(G_1, G_2)|$$

- = number on non-matching nodes
- Problem: what if graphs have very different sizes?

# Normalized MCS distances

---

## 2. Union-normalized distance $Udist \in [0, 1]$

$$Udist(\mathbf{G}_1, \mathbf{G}_2) = 1 - \frac{|MCS(\mathbf{G}_1, \mathbf{G}_2)|}{|\mathbf{G}_1| + |\mathbf{G}_2| - |MCS(\mathbf{G}_1, \mathbf{G}_2)|}$$

= number of non-matching nodes normalized by union size

## 3. Max-normalized distance $Mdist \in [0, 1]$

$$Mdist(\mathbf{G}_1, \mathbf{G}_2) = 1 - \frac{|MCS(\mathbf{G}_1, \mathbf{G}_2)|}{\max\{|\mathbf{G}_1|, |\mathbf{G}_2|\}}$$

- metric

MCS distances can be computed efficiently **only for small graphs!**

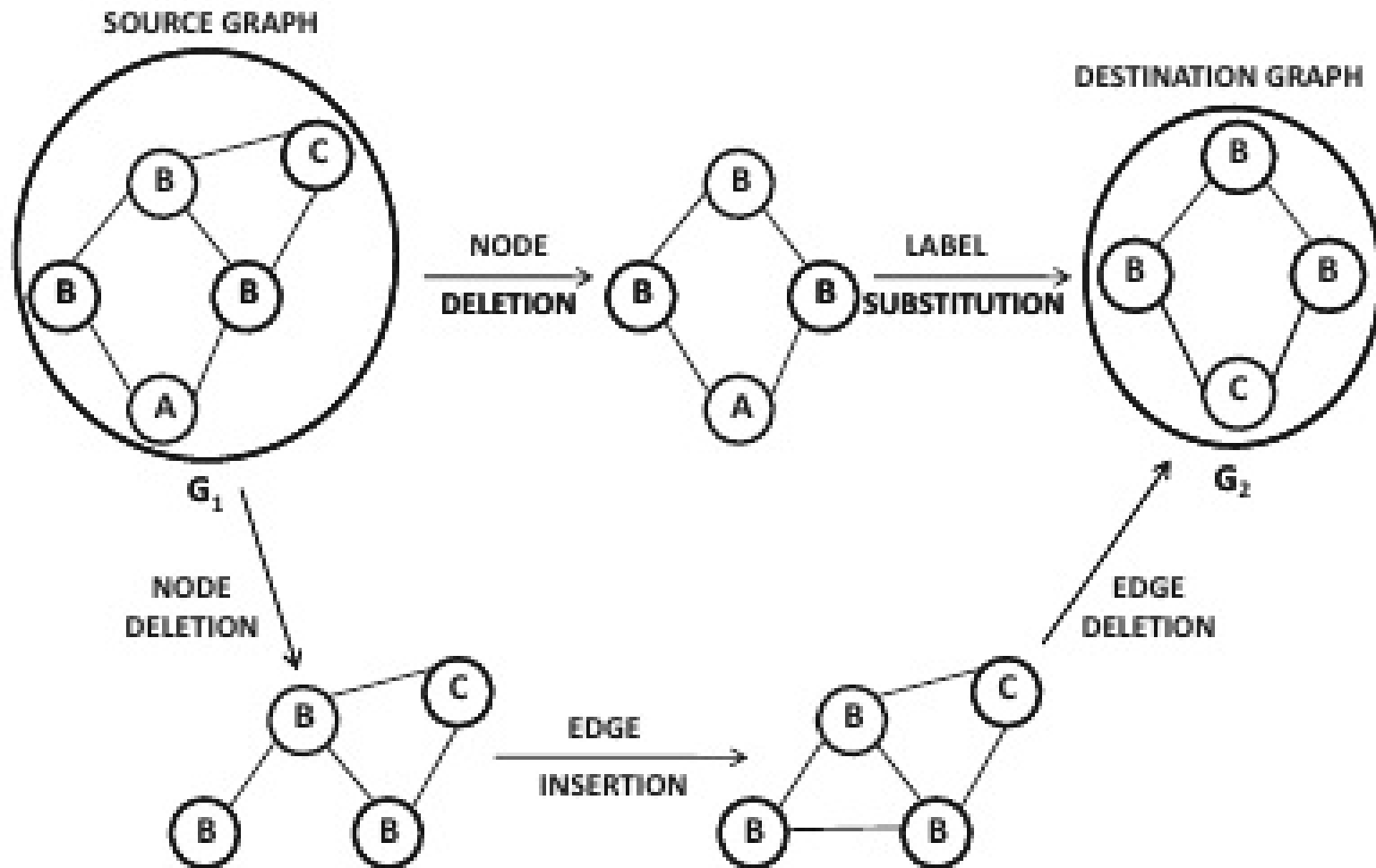
# Graph edit distance

---

What is the minimum cost of edit operations to transform  $G_1$  to  $G_2$ ?

- (i) node insertion
  - (ii) node deletion (deletes also incident edges)
  - (iii) edge insertion
  - (iv) edge deletion
  - (v) label substitution of nodes
- application-specific costs
  - may be exponentially many possible edit paths!
  - *NP*-hard

# Graph edit distance: example



# ***Transformation-based distances***

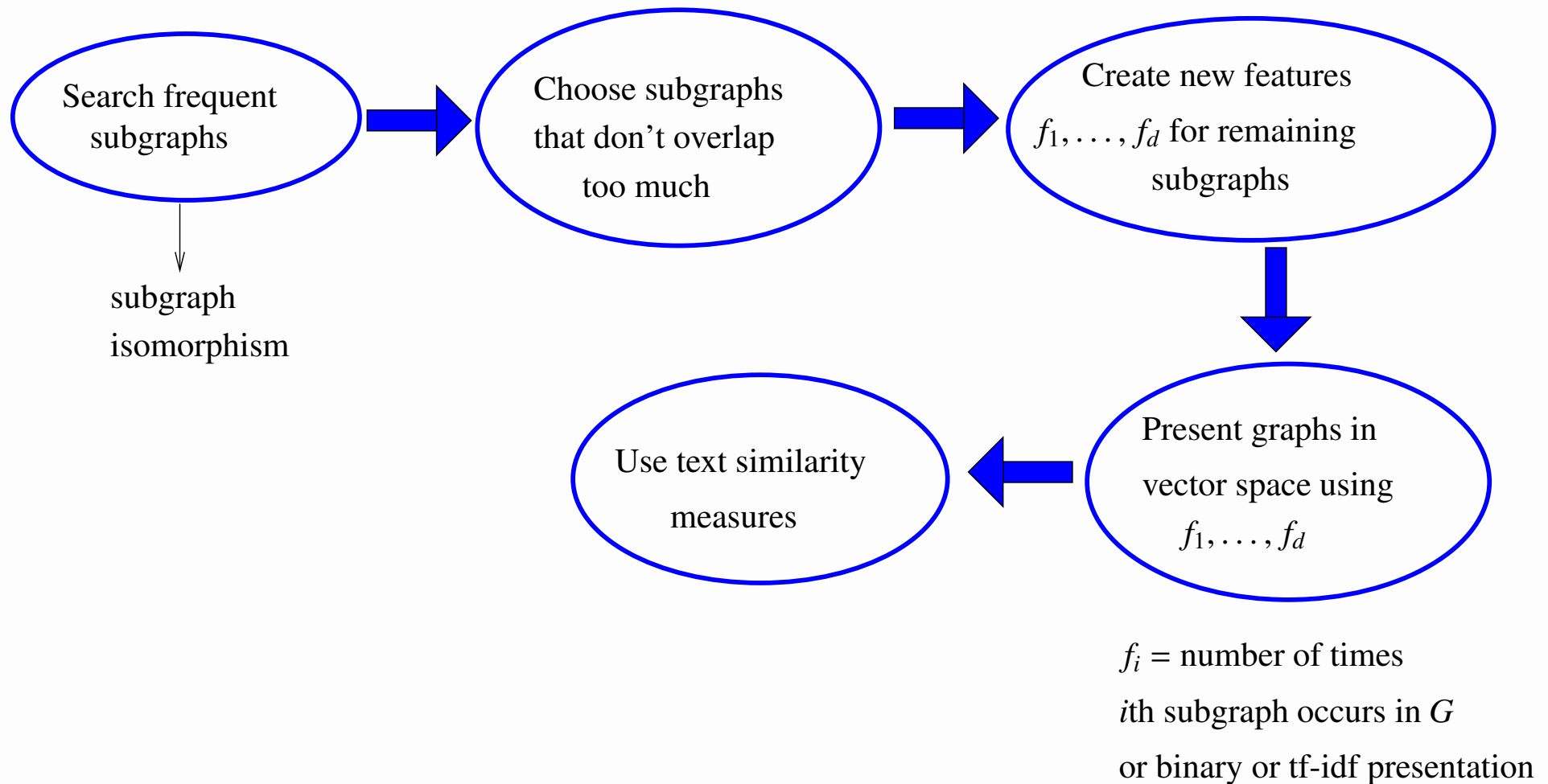
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Idea: Transform graphs into a new space where distances are easier to calculate

- a) Type transport using frequent subgraphs
- b) Topological descriptors
- c) Kernel similarity



# Type transport using frequent subgraphs



involves an *NP*-hard subproblem

# Topological descriptors

---

Idea: calculate different kinds of indices from graphs  $\Rightarrow$  new numerical features  $\Rightarrow$  Use distances for numerical data

- structural information lost
- utility domain-specific (e.g., good in chemical domain)
- e.g., Wiener index:

$$W(\mathbf{G}) = \sum_{v,u \in \mathbf{V}} d(v, u)$$

$d(v, u)$  = length of shortest path from  $v$  to  $u$

- more in Aggarwal Ch 17.3.2

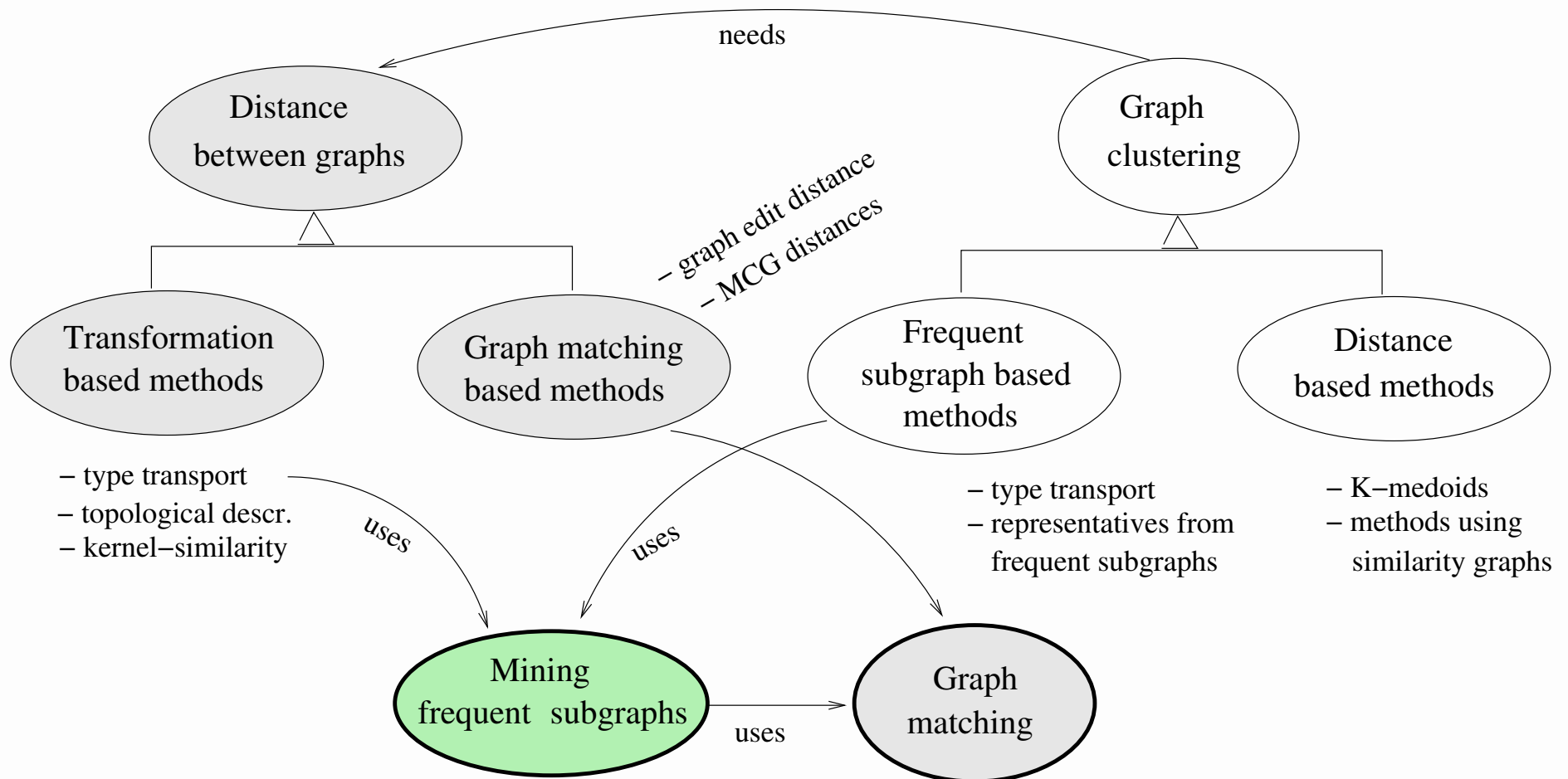
# Kernel similarity

---

Idea:

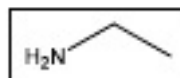
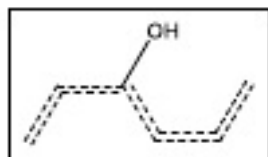
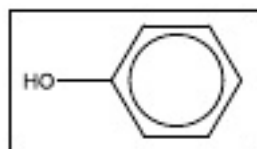
- Assume transformation  $\Phi$  such that similarity of  $G_1$  and  $G_2$  can be measured by  $\Phi(G_1) \cdot \Phi(G_2)$
- Design **kernel function**  $K$  such that  $K(G_1, G_2) = \Phi(G_1) \cdot \Phi(G_2)$  and use it as a similarity measure (without transformation)
- e.g. shortest path kernel ( $O(n^4)$ ) and random walk kernel ( $O(n^6)$ )
- practical for small graphs
- more in Aggarwal Ch 17.3.3

# Next to frequent subgraph discovery

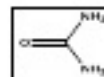
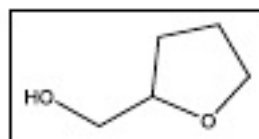


# Frequent subgraph discovery: Motivation

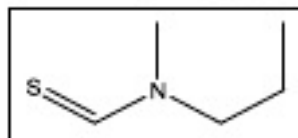
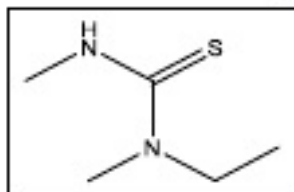
## Most Discriminating Subgraphs



(a) On Toxicology (PTC) Dataset



(b) On AIDS Dataset



(c) On Anthrax Dataset

Predict:

toxicity of compounds

anti-HIV activity

binding ability with  
Anthrax toxin

Image source: <https://slideplayer.com/slide/5894097/>

# ***Frequent subgraph discovery***

---

Task: Given graph database, search frequent subgraphs given threshold  $\min_{fr}$ .

- Search idea: utilize **monotonicity of frequency!**
- If  $G_1$  is a subgraph of  $G_2$ , then  $fr(G_1) \geq fr(G_2)$
- similar algorithms than for frequent itemsets, but more complex
- two variants: size of graph may refer to a) number of nodes b) number of edges  
⇒ how new candidates are generated

# GraphApriori algorithm

$\mathcal{F}_i$  = frequent subgraphs of size  $i$ ,  $C_i$  = candidates

- $\mathcal{F}_1 = \{\mathbf{G} \mid \text{where } |\mathbf{G}| = 1, P(\mathbf{G}) \geq \min_{fr}\}; i = 1$
- while  $\mathcal{F}_i \neq \emptyset$ 
  - generate candidates  $C_{i+1}$  from  $\mathcal{F}_i$
  - prune  $\mathbf{G} \in C_{i+1}$  if  $\mathbf{G}$  has a subgraph  $\mathbf{G}'$  such that  $|\mathbf{G}'| = i$  and  $\mathbf{G}' \notin \mathcal{F}_i$  (=monotonicity criterion)
  - count frequencies  $fr(\mathbf{G}), \mathbf{G} \in C_{i+1}$
  - set  $\mathcal{F}_{i+1} = \{\mathbf{G} \in C_{i+1} \mid P(\mathbf{G}) \geq \min_{fr}\}$
  - $i = i + 1$
- return  $\cup_i \mathcal{F}_i$

# GraphApriori: Candidate generation

---

For all  $\mathbf{G}_1, \mathbf{G}_2 \in \mathcal{F}_i$ ,  $|\mathbf{G}_1| = |\mathbf{G}_2| = i$

1. determine if  $\mathbf{G}_1$  and  $\mathbf{G}_2$  have a common subgraph  $\mathbf{G}_0$  of size  $i - 1$ 
    - may be many isomorphic matchings  $\Rightarrow$  **many alternative  $\mathbf{G}_0$ s!**
  2. for each  $\mathbf{G}_0$  create candidate graphs of size  $i + 1$ 
    - **node-based**: include all common + 2 non-matching nodes (with extra edge or not)
    - **edge-based**: include all  $i - 1$  common edges and 2 unique edges (with extra node or not)
- same subgraphs may be generated multiple times  $\Rightarrow$  redundancy checking



## *Example of node-based join*

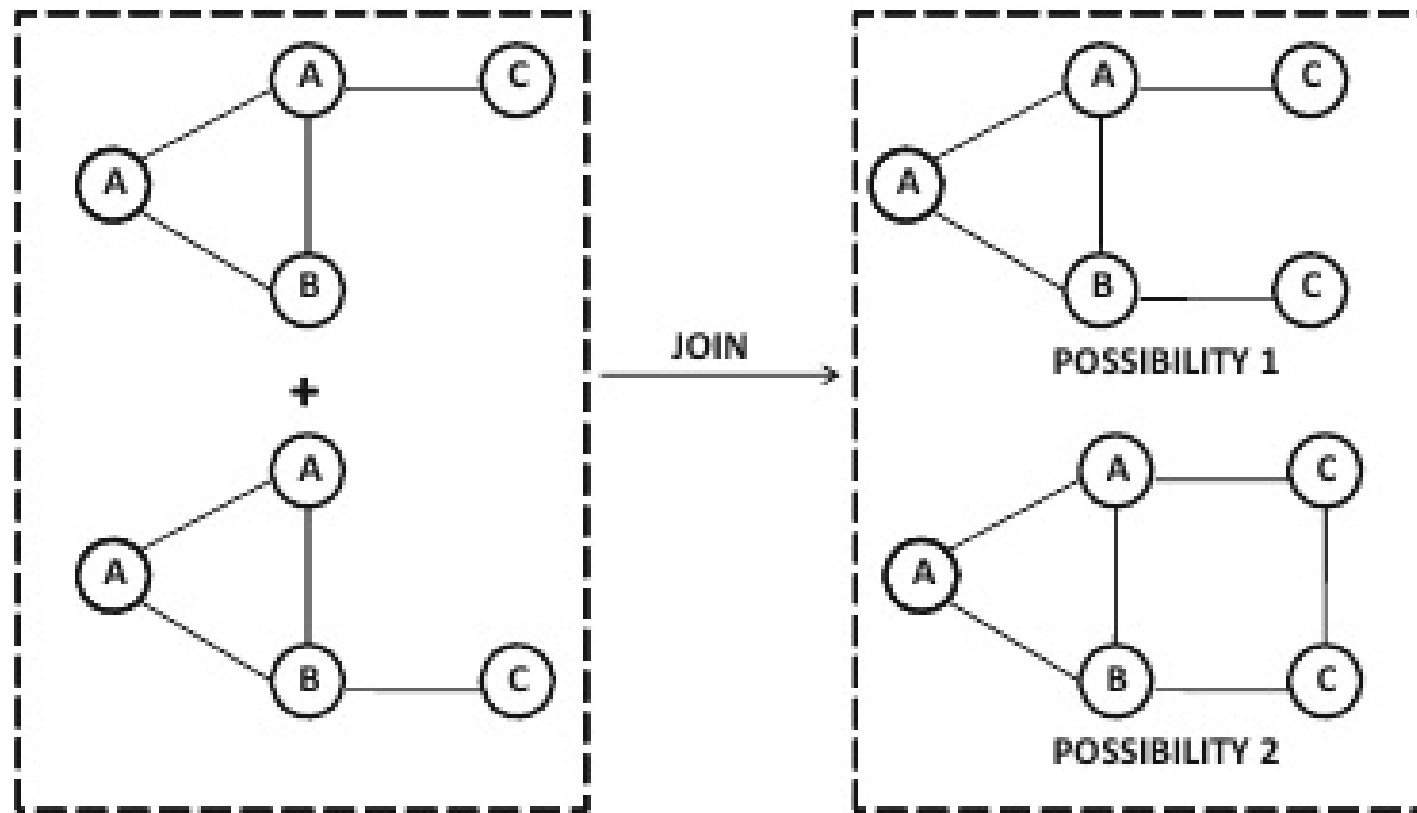


Image source: Aggarwal Fig. 17.12

## *Example of edge-based join*

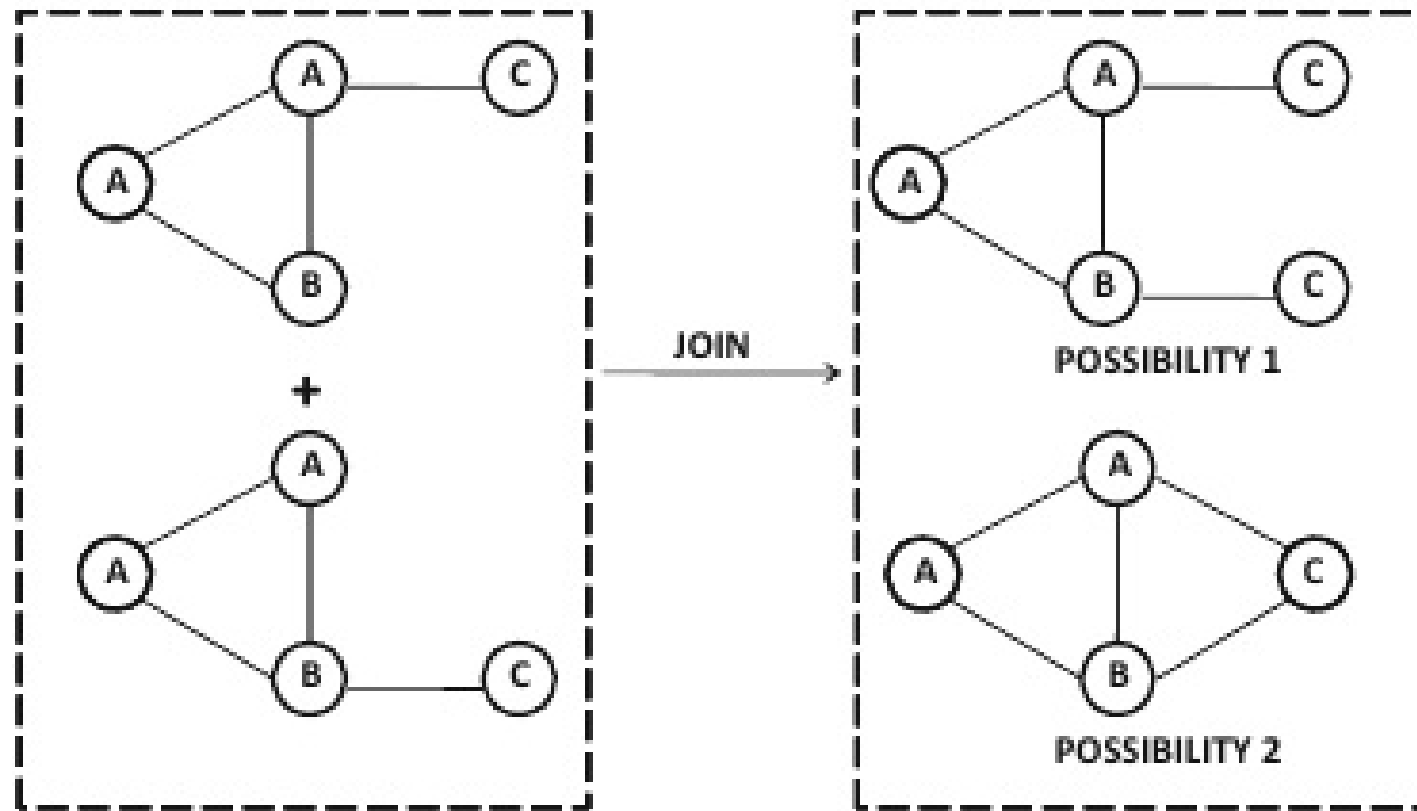


Image source: Aggarwal Fig. 17.13

## ***Why this is heavy?***

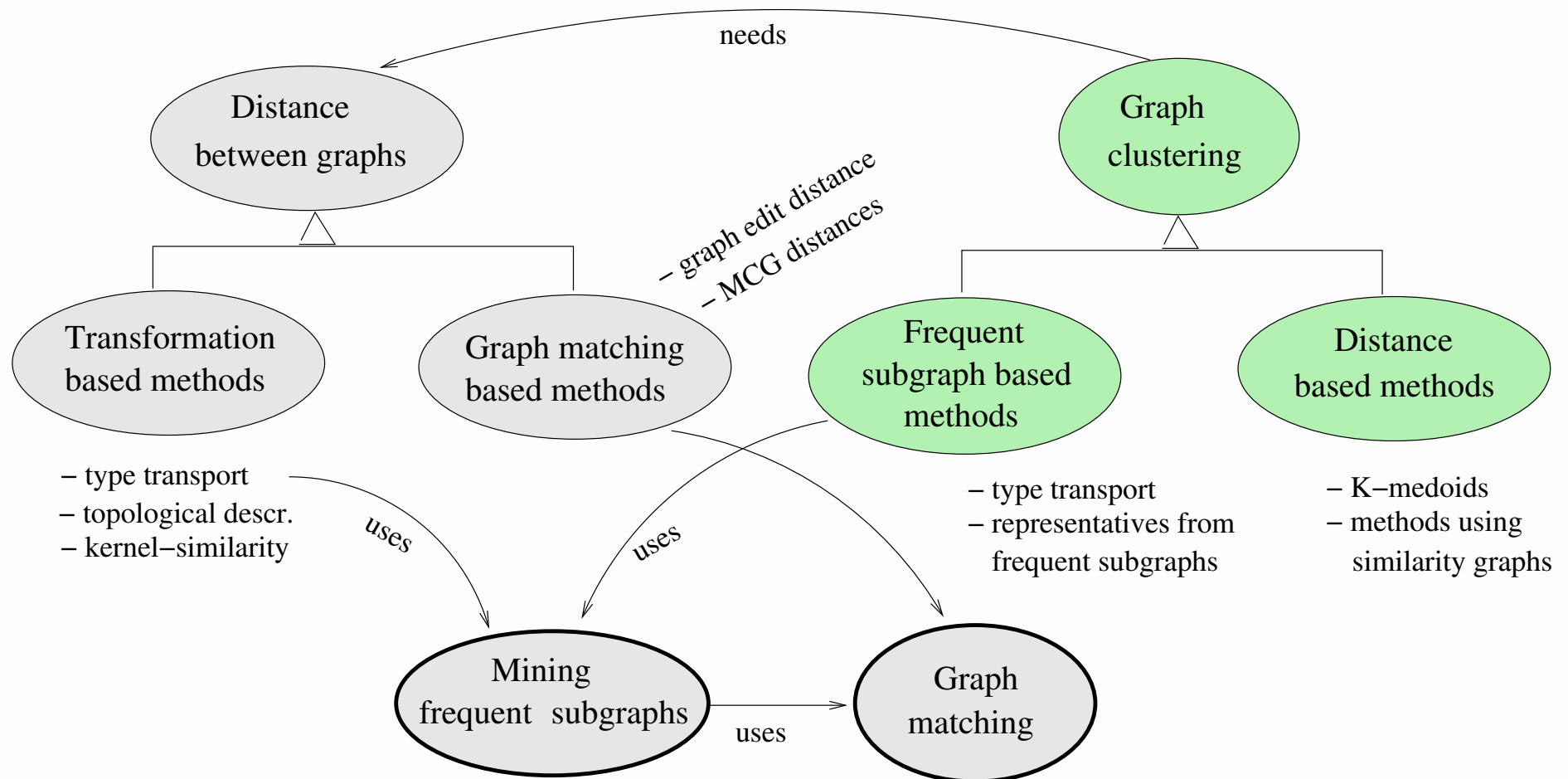
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- number of candidate patterns may be huge!
- subgraph isomorphism to identify pairs of subgraphs for joining
- graph isomorphism for redundancy checking
- subgraph isomorphism for monotonicity pruning
- subgraph isomorphism for frequency counting

### **Easier if**

- many unique node labels
- only small subgraphs are searched
- edge-based join is used (usually less candidates)

# Next to graph clustering



# ***Distance-based clustering methods***

---

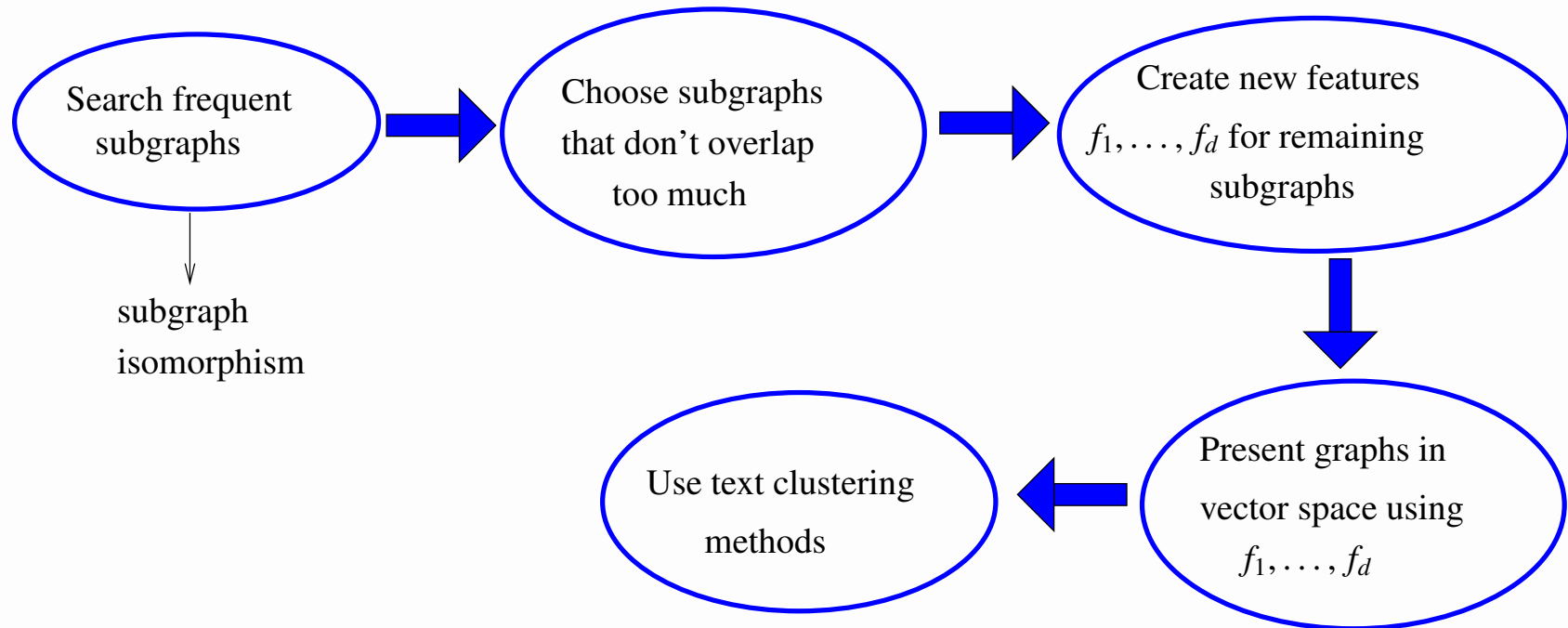
Common approaches:

1.  $K$ -medoids (needs just a distance function)
2. Spectral and other graph-based methods
  - construct a nearest neighbour/similarity graph of graph objects
  - cluster nodes of the new graph

Remember: graph distance measures very expensive to compute! → suitable for smaller graphs

# Methods based on frequent subgraphs

Approach 1. Type transport: graphs  $\rightarrow$  multidimensional



$f_i$  = number of times  
 $i$ th subgraph occurs in  $G$   
or binary or tf-idf representation

involves an *NP*-hard subproblem

# Methods based on frequent subgraphs

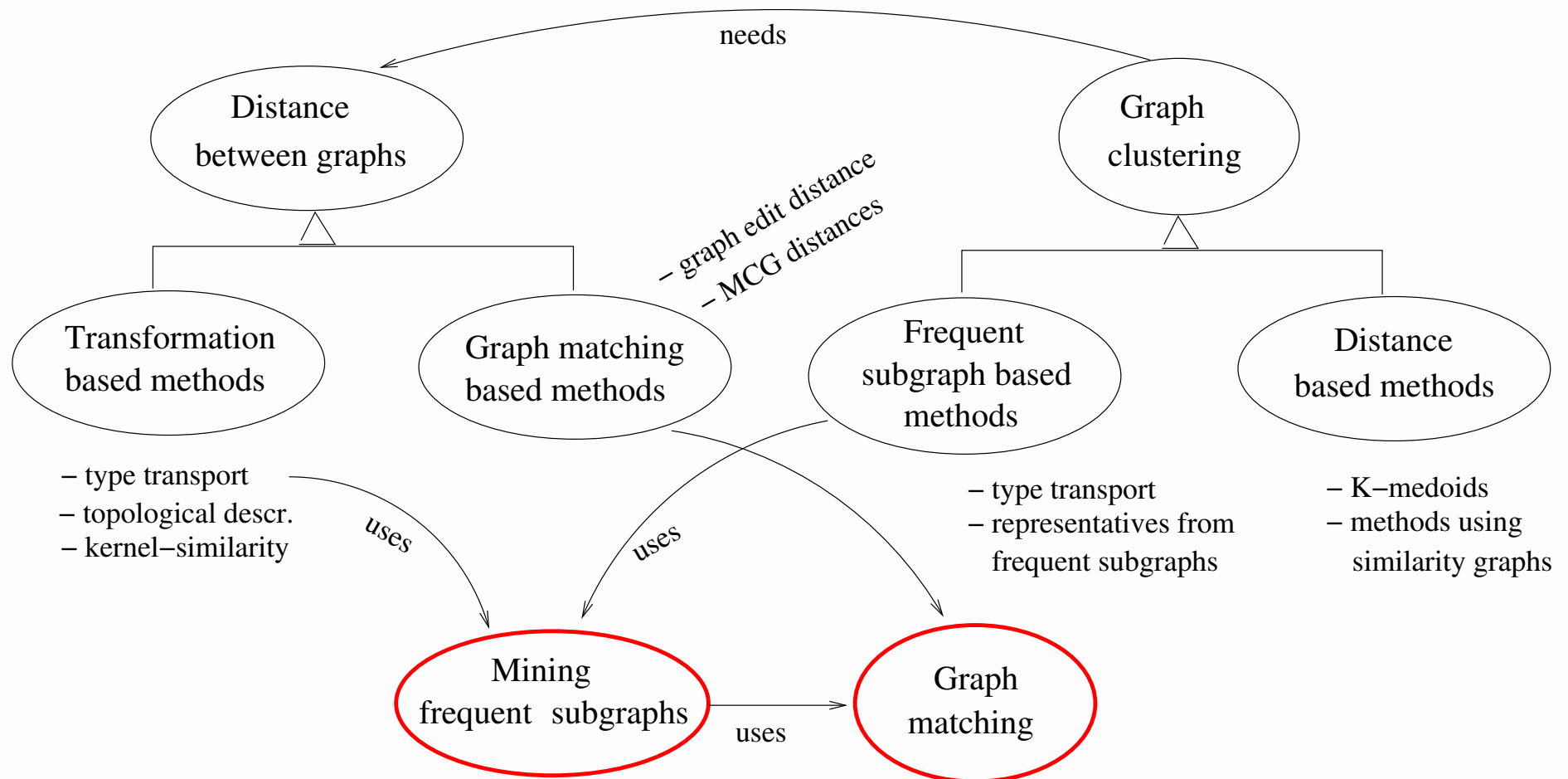
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Approach 2. XProj: cluster representatives = sets of frequent subgraphs

- Initialization: Create  $K$  random clusters  $C_1, \dots, C_K$
- for all  $C_i$ :  $\mathcal{F}_i$  = set of frequent subgraphs (of a given size) from  $C_i$
- repeat until convergence:
  - assign each  $G_j$  to  $C_i$  where  $\text{sim}(G_j, \mathcal{F}_i)$  largest
  - for all  $C_i$  determine new  $\mathcal{F}_i$

$\text{sim}(G_j, \mathcal{F}_i)$  = fraction of frequent graphs in  $\mathcal{F}_i$  that occur in  $G_j$

# Summary

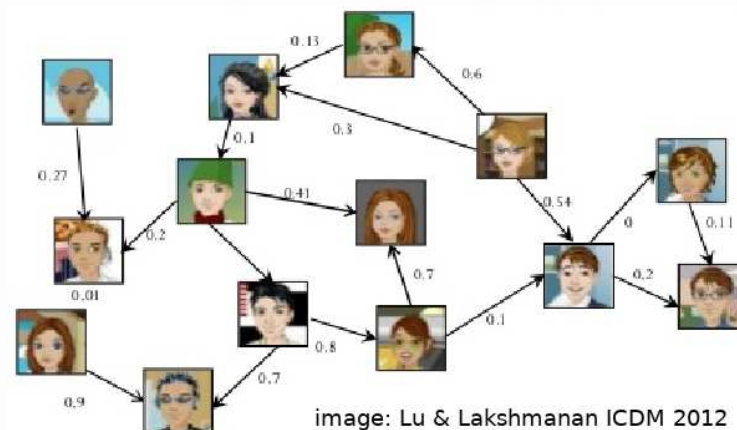




# Overview of social network analysis

## Emphasis:

- Properties of social networks
- Important analysis tasks
- Useful measures and solution principles



More on course CS-E5740 **Complex Networks**

# ***I Introduction: Types of social networks***

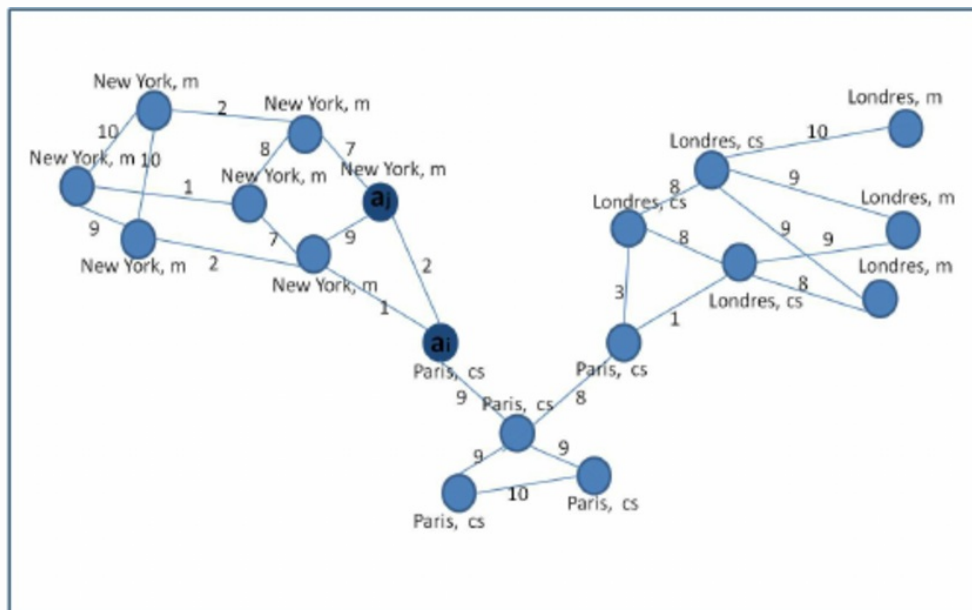
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- online networks (Twitter, LinkedIn, Facebook)
- indirect communication networks (telecommunications, email, chat messages)
- media sharing sites (Youtube, Instagram, Tiktok)
- interaction networks in professional communities (e.g., citation networks between researchers)
- networks recorded in observational studies (e.g., interactions in a class room, between animals)

+ many more! but not always data

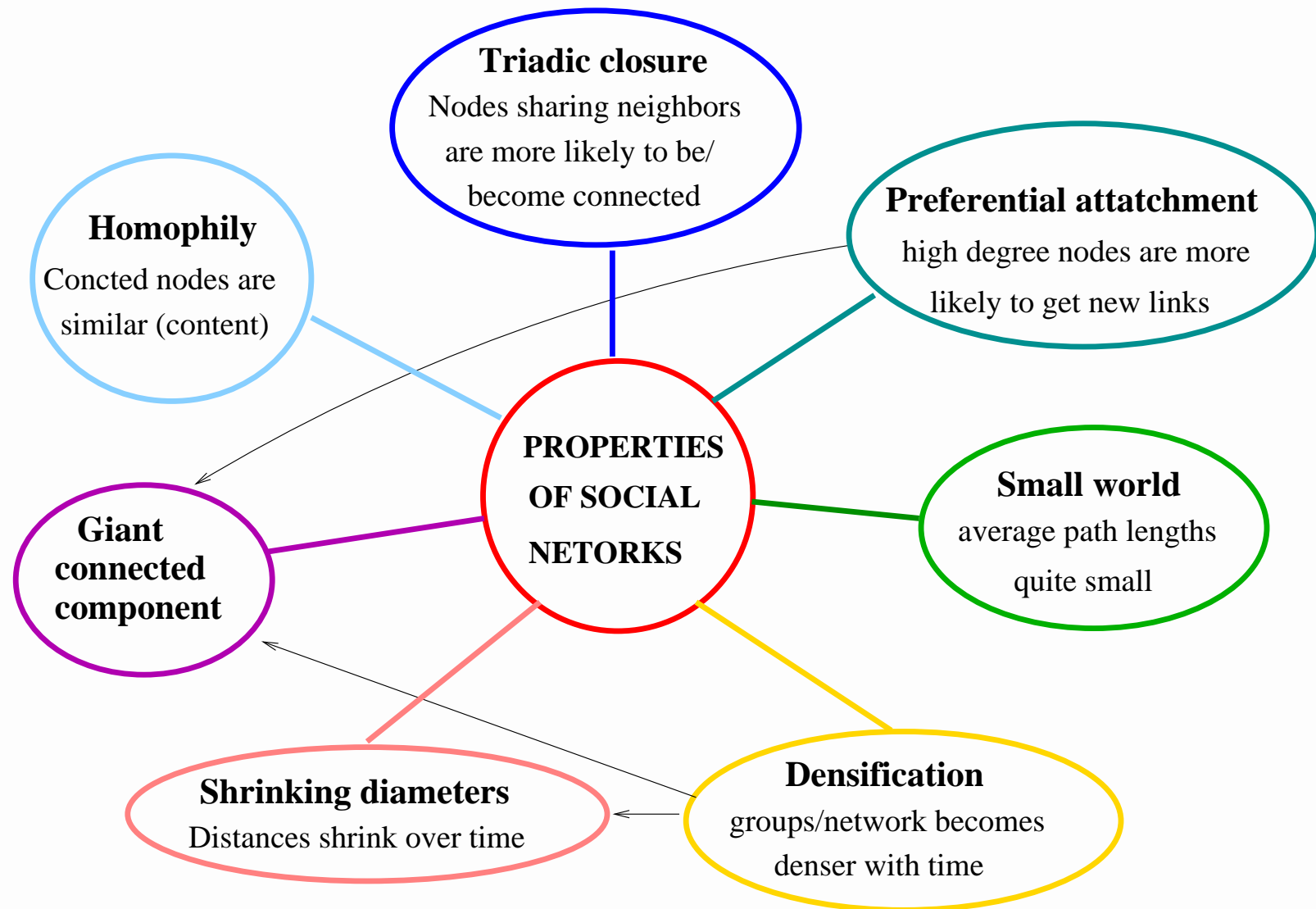
# ***Presentation as a graph $G = (V, E)$***

- **V** set of nodes corresponding to **actors**
  - may have labels or content (attributes, documents)
- **E** set of edges corresponding to links
  - undirected (friendship) or directed (“following”)
  - may have weights  $w_{ij}$



Example by Zardi et al. (2014)  
node attributes: city and education  
edge weight = number of ex-  
changed messages

# Basic properties



# ***Analysis tasks***

---

- Social influence analysis (influential nodes and influence spread)
- Community detection (graph clustering)
- Link prediction (predict future links between nodes)
- Collective classification (predict missing node labels)

## ***II Social influence analysis***

---

Which nodes have most influence? How influence (information, ideas, opinions) spreads?

A valuable advertising channel!

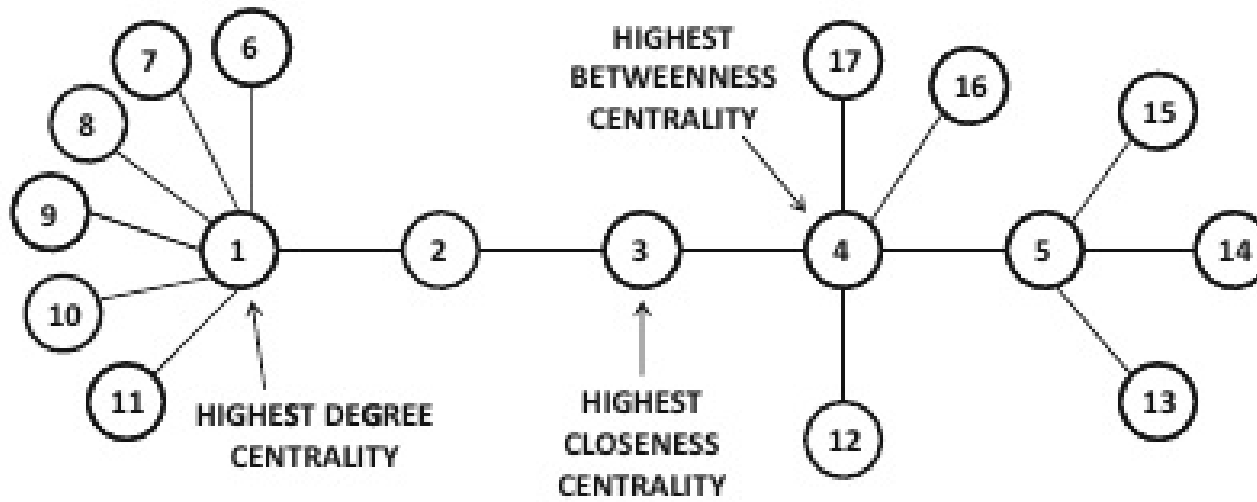
1. Measures for evaluating which nodes are influential:
  - **centrality** of a node in an undirected graph
  - **prestige** of a node in a directed graph
2. **Influence propagation or diffusion models**
  - given influence weights on edges and a model to evaluate total influence of a set of nodes
  - determine a set of **seed nodes** such that spread of influence is maximal

## Measures for the centrality of node $v$

**Degree centrality:**  $C_D(v) = \frac{Degree(v)}{n-1}$

**Closeness centrality:**  $C_C(v) = \frac{1}{avg_{u \in V, u \neq v} \{Dist(v, u)\}} = \frac{n-1}{\sum_{u \in V, u \neq v} Dist(v, u)}$

**Betweenness centrality:**  $C_B(v) = \frac{\sum_{u,w \in V, u \neq w} \frac{\#\{\text{shortest-paths}(u,w) \text{ through } v\}}{\#\{\text{shortest-paths}(u,w)\}}}{\binom{n}{2}}$



Note:  $C_c(v)$  may be calculated such  $v \neq u, v \neq w$ . Image: Aggarwal Fig. 19.1

### ***III Community detection: cluster the graph***

Given  $\mathbf{G} = (\mathbf{V}, \mathbf{E})$ . Each edge  $(v_i, v_j)$  has weight  $w_{ij}$

- if cost  $c_{ij}$ , transform, e.g. by  $w_{ij} = \frac{1}{c_{ij}}$  ( $c_{ij} \neq 0$ )

**Common objective:** Cluster  $\mathbf{V}$  into groups  $\mathbf{V}_1, \dots, \mathbf{V}_K$  such that the edge-cut cost

$$\text{cost}(\mathbf{V}_1, \dots, \mathbf{V}_k) = \sum_{(v_i, v_j) \in E, v_i \in \mathbf{V}_p, v_j \in \mathbf{V}_q, p \neq q} w_{ij}$$

is minimal.

- **many variants and extra constraints!**
- in general *NP*-hard problem, but polynomially solvable, if  $\forall i, j : w_{ij} = 1$ ,  $K = 2$  and no balancing requirements



# Example

Clustering based on both structural and content-based features

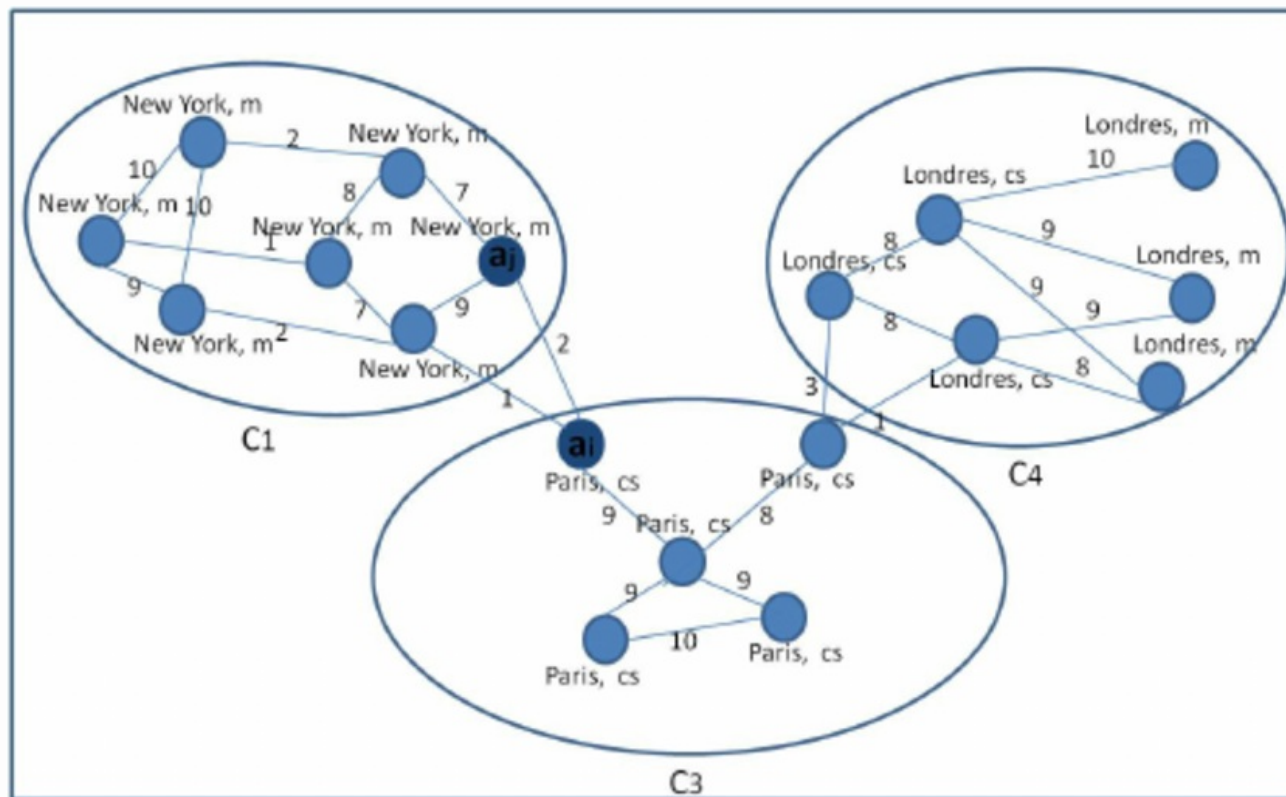


Image source: Zardi et al.: A Multi-agent homophily-based approach for community detection in social networks, ICTAI 2014

# Some community detection methods

## 1. Spectral clustering

## 2. Kernighan-Lin: balanced 2-way partitioning

- at each iteration, test a set of possible swap sequences and choose the one with greatest improvement

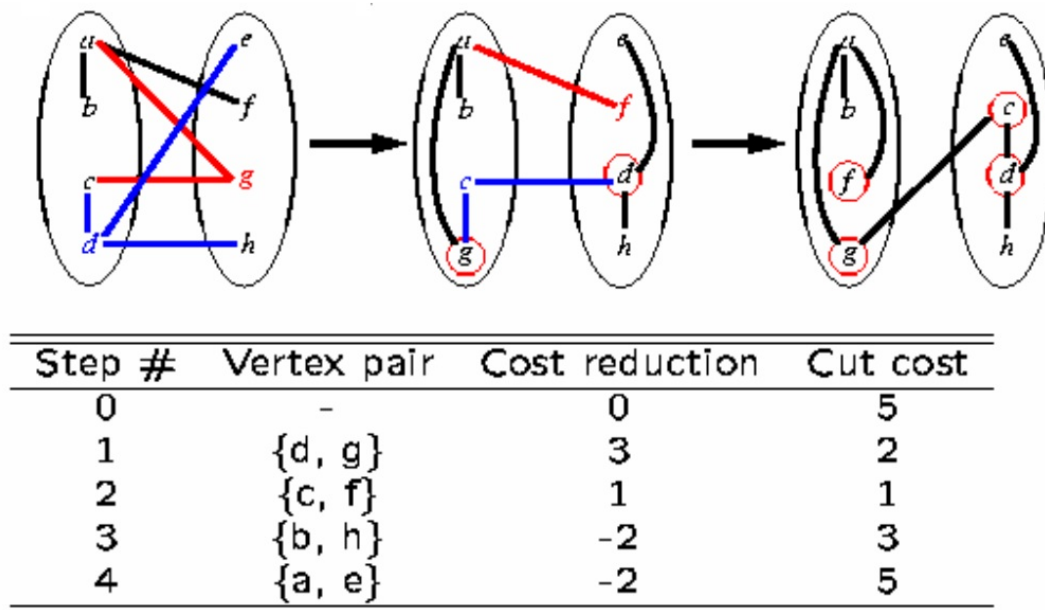


Image source: Chang 2004

### 3. Girvan-Newman algorithm

- remove “bridge edges” until  $K$  connected components remain
- edges with high **betweenness**: large proportion of shortest paths go through them

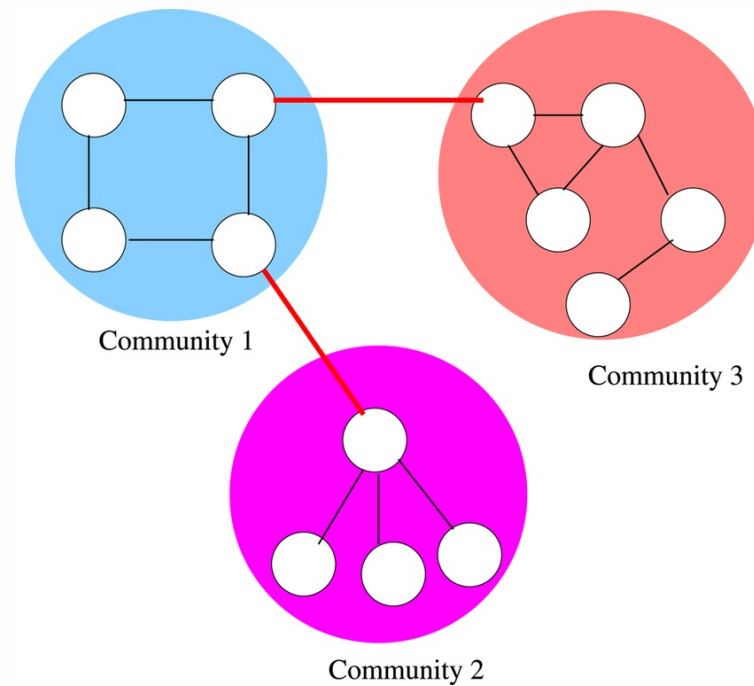
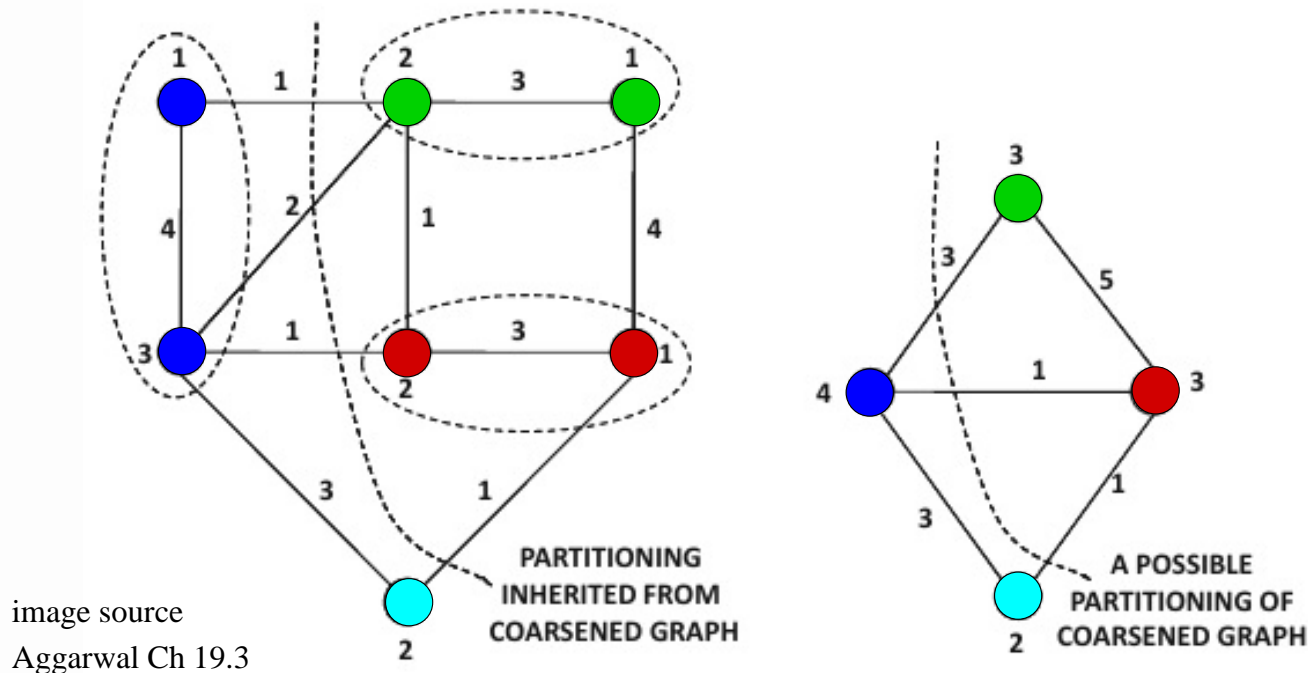


Image source: Namtirtha et al. 2023

## 4. METIS algorithm

1. Coarsen the graph by combining tightly interconnected nodes and parallel edges
2. Partition the coarsened representation (easier)
3. Refine partitioning when expanding graphs back



## ***IV Link prediction and node similarity***

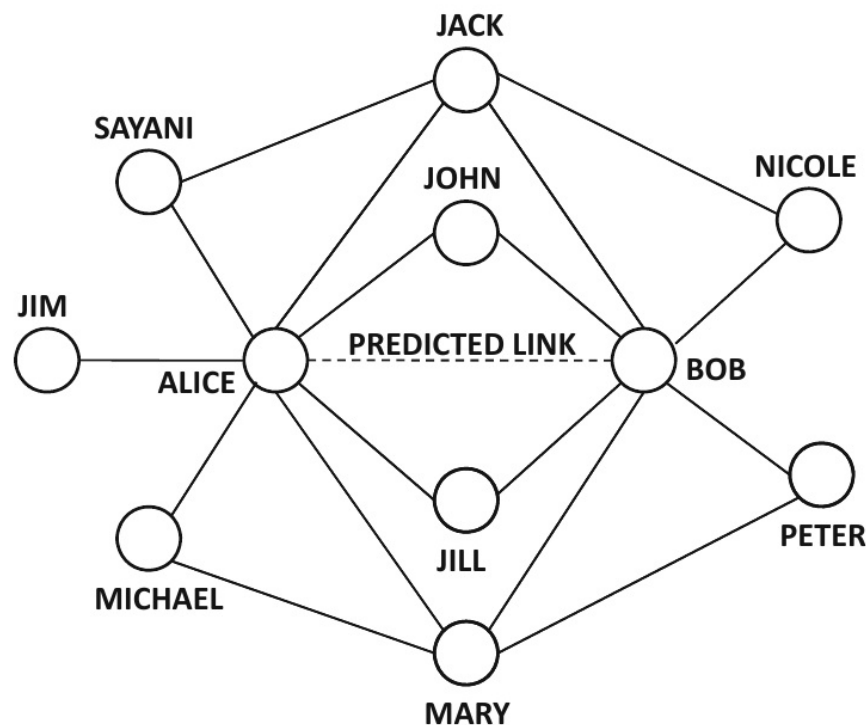
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Utilize especially **structural** features!

**Approaches:**

1. Evaluate potential connections with **node similarity measures**
  - + easy and fast to compute
2. Learn a classifier for predicting links or their absence
  - + more accurate
  - computationally more expensive
3. Use missing value estimation methods (like matrix factorization)

# Neighbourhood-based node similarity measures



(a) Many common neighbors between Alice and Bob

(normalized) number of common neighbours

— not good, if number of common neighbours small

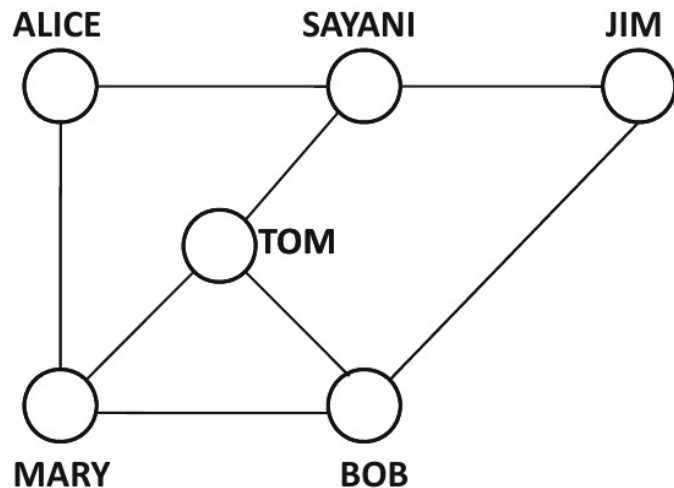
●  $Jaccard(v_i, v_j) = \frac{|S_i \cap S_j|}{|S_i \cup S_j|}$

●  $AdamicAdar(v_i, v_j) = \sum_{v_k \in S_i \cap S_j} \frac{1}{\log(|S_k|)}$

$S_i = \{v_k \mid v_k \text{ neighbour of } v_i\}$

# Walk-based node similarity measures

Is Alice more similar to Bob or Jim?



(b) Many indirect connections between Alice and Bob

- Personalized PageRank with teleportation to  $v_i$
- SimRank
- Katz measure

$$Katz(v_i, v_j) = \sum_{t=0}^{\infty} \beta^t \cdot n_{ij}^{(t)}$$

$n_{ij}^{(t)}$  = number of walks of length  $t$  between  $v_i$  and  $v_j$

$\beta < 1$  discount factor (punishes long walks)

## *Image sources*

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