PROJECT NAME: CleverReading TEAM MEMBERS: Stan Călin	IDEA IN SHORT: E-book selling app with incorporated AI which summarizes and translates summaries of books.

Hardcore entrepreneur hackathon 4.0

1.PRODUCT - PROBLEM WE SOLVE

We aim to make book reading as accessible and easy as possible, especially to people who don't have the time/patience to read an entire book by incorporating specially trained AI into our app which will summarize and translate summaries of e-books.

2. OUR TARGET GROUP

Location: High profile areas
Income: Middle-Class 50,000 €+
Age: 14-45
Profession: Any

3. SMART OBJECTIVES

1. Working AI infrastructure
2. Varied collection of books
3. A comment section where people can leave their thoughts on books they read
4. Continuously improving interface
5. Support for all devices (smart TVs, tablets, browsers etc.)

4. PRICE

Our price model is subscription based. We have a fixed monthly subscription of 4.99€ and customers can save 5€ if they buy a yearly subscription. Our free trial will consist of a free weekly book which everyone can read.

5. PROMOTION

We will market our app through social media (Instagram, Youtube, X), Google Ads. Our target audience will be varied, consisting of teens, young adults and middle-aged people.

We will also offer a new free book every week so that we get more customers through word of mouth.