



INTUITIVE INTERFACES DESIGN



ADVANTAGES AND
DISADVANTAGES

DESKTOP VS MOBILE

THINK MOBILE

- ▶ Centered
- ▶ Unique
- ▶ Fascinating
- ▶ Considerate



CONTEXT

- ▶ Boring
- ▶ Busy
- ▶ Lost



GENERALLY SPEAKING...

- ▶ Reactive
- ▶ Polished
- ▶ Thumbs
- ▶ Objectives
- ▶ Content
- ▶ Controls
- ▶ Scroll



NAVIGATION MODELS

- ▶ Single view
- ▶ Tabs
- ▶ Master / detail



INPUT

- ▶ Keyboard (autocorrector)
- ▶ Widgets
- ▶ Speech recognition



GESTURES

- ▶ Invisible
- ▶ Two hands
- ▶ Nice
- ▶ Tap / Swipe / Flick / Pinch



ORIENTATION

- ▶ Portrait
- ▶ Landscape
- ▶ Blocked



COMMUNICATION

- ▶ Feedback
- ▶ Modal alerts
- ▶ Confirmation



START

- ▶ Splash
- ▶ Recovery



FIRST IMPRESSION

- ▶ Icon
- ▶ First use



INTUITIVE APPLICATIONS CHARACTERISTICS

- ▶ Platform-compliant
- ▶ Easy to navigate
- ▶ Clear
- ▶ Simple
- ▶ Centered



IMAGES FROM:

<http://www.onedesignph.com>

<http://www.adr-studio.it>

<http://apple.developer.com>

<https://unsplash.com/>