BRAD BROCK | Dallas, TX
254.855.9763

EXPERIENCE

WEB PRODUCER, APOLLO INTERACTIVE, DALLAS, TX — MAY 2014-PRESENT

At Apollo Interactive, I build web sites, landing pages and marketing emails for several recognizable brands such as Wingstop, Curves, Extraco Bank and Stage Stores Inc. I also create rapid prototypes and wire frames to test new pages and features.

CONTENT SPECIALIST, PEARSON PLC, IRVING, TX — DEC 2013-MAY 2014

The responsibilities of this role primarily concern the organization of digital assets in the proprietary Pearson Content Management System, EQUELLA. This includes creating and maintaining XML data schemes for various types of digital assets such as documents, photographs, and videos, as well as assigning and maintaining users roles and permissions.

GRAPHIC DESIGN INTERN, THE VITAL DESIGN GROUP, SOUTHLAKE, TX — NOV 2011-APR 2012

While I was a design intern, I was able to contribute to the conceptualization and production of product packaging. Other duties included managing a database of art assets and updating and redesigning the company website.

DIRECTOR OF MULTIMEDIA, CHRIST UNITED METHODIST, PLANO, TX — SEPT 2009-DEC 2010

During my time here, I managed the production and delivery of various forms of electronic media such as audio and video podcasts, newsletters and blogs. Additionally, I was responsible for updating and maintaining media and copy on the website. I gained extensive experience with the content management system Arena, which is similar in structure and function to Wordpress and Joomla.

HELPDESK ANALYST, COMPUCOM, DALLAS, TX — AUG. 2008-SEPT. 2009

First point-of-contact for enterprise-environment users having desktop issues ranging from hardware peripherals to network connectivity. Also contributed to development and maintenance of a knowledge base of client-specific technical documentation.

HELPDESK ANALYST, PEPSICO, PLANO, TX — JAN. 2007-AUG. 2008

At Pepsi, I supported the inventory monitoring systems used by distributors and delivery drivers, which included monitoring network connectivity and troubleshooting hardware remotely. Working closely with the software development team, I also helped to identify inventory flow issues that could be improved.

EDUCATION

University of Texas at Dallas — BA of Art and Technology, December 2013

SKILLS

Web Standards — I have an intense passion for web technologies, and have spent the last several years developing an intimate understanding of HTML5, CSS3, JavaScript, as well as familiarity with PHP and Java.

Adobe Creative Suite — I am familiar with the entire Adobe Creative Suite and posses an expert-level of proficiency in Illustrator and Dreamweaver, as well as advanced knowledge of Photoshop.