This report will state three conclusions from the data for Pymoli.

Conclusions:

1. While Females are significantly outnumbered by their Male counterparts, with 14% v 84%, they do proportionally spend more: $361.94/$2379.77 = 15.2%, and as evidenced by the Avg Total Purchase
2. Almost 2 out of every 3 players (382/576 = ~66.3%) is between 20-29 years old.
3. The top 3 Most Popular Items are the Top 3 Most Profitable Items:
   1. Final Critic, sold 13 times for $779.87 in total
   2. Oathbreaker, Last Hope of the Breaking Storm, sold 12 times for $609.12 in total
   3. Fiery Glass Crusader, sold 9 times for $370.98 in total, sharing third place in both categories with others in 3rd place.