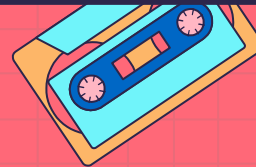
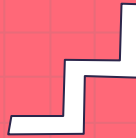
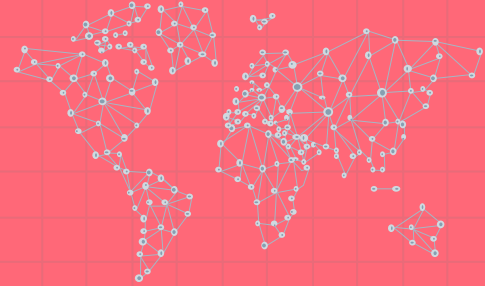
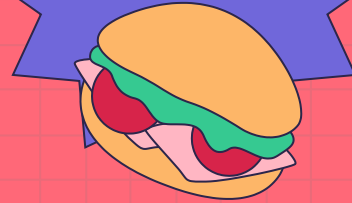
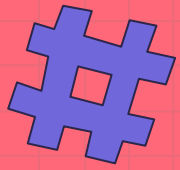
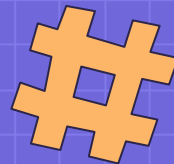


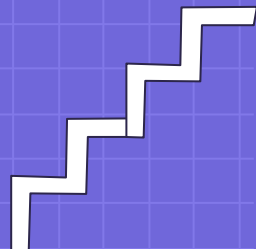
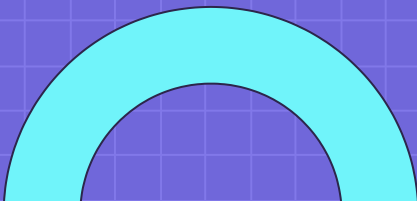
# Team INT\_Elligence

Army Public School Delhi Cantt





Play! Earn! Redeem!  
#WeSetTheTrend



# Retrend

In the world of metaverse AR and VR those epic games are forgotten, We at ReTrend focus on bringing back those old golden games with a modern touch.



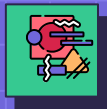
# OUR TEAM



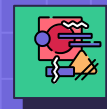
**Abhay Singh**



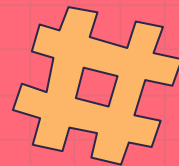
**Aashay Kumar**



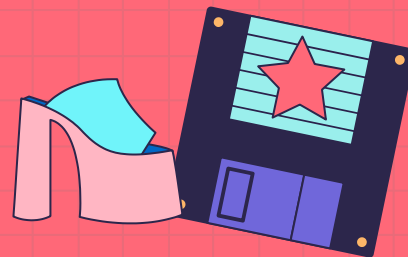
**Siddharth Sharma**

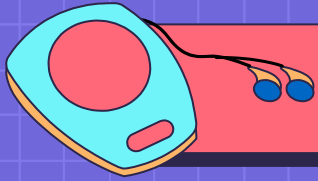


**Supriyo Ghosh**



# PROBLEM VS SOLUTION





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**02**

**The product we have**

**03**

**SWOT Analysis**

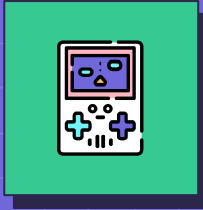
**04**

**Business model**

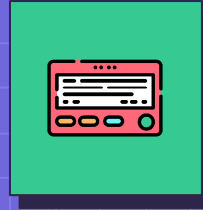




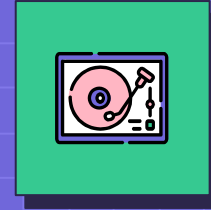
# PROBLEM



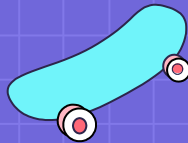
Lack of games that  
satisfies all age  
groups.



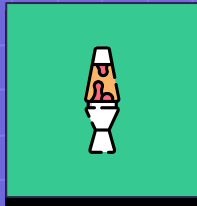
Lack of games  
related to virtual  
life and Metaverse



Lack of Gaming as a  
profession

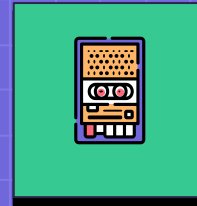


# THEM VS. US



## THEM

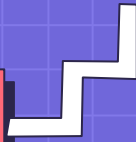
Most of the companies which involves earning while playing provides you with real currencies which often get them banned from platforms like Playstore. Eg: MPL



## US

We have our own digital currency which could be used anywhere easily in this world of metaverse and crypto.

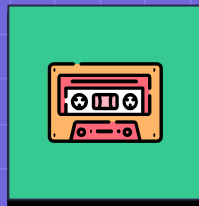
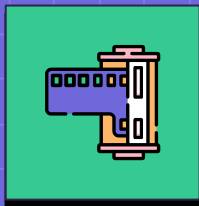




# SOLUTION

## Age Groups

Retro games will bring attention of grown ups while AR/VR will attract GenZ

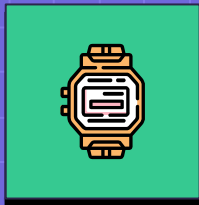


## Metaverse

A virtual life where one can do what they want is the key of our product

## Gaming profession

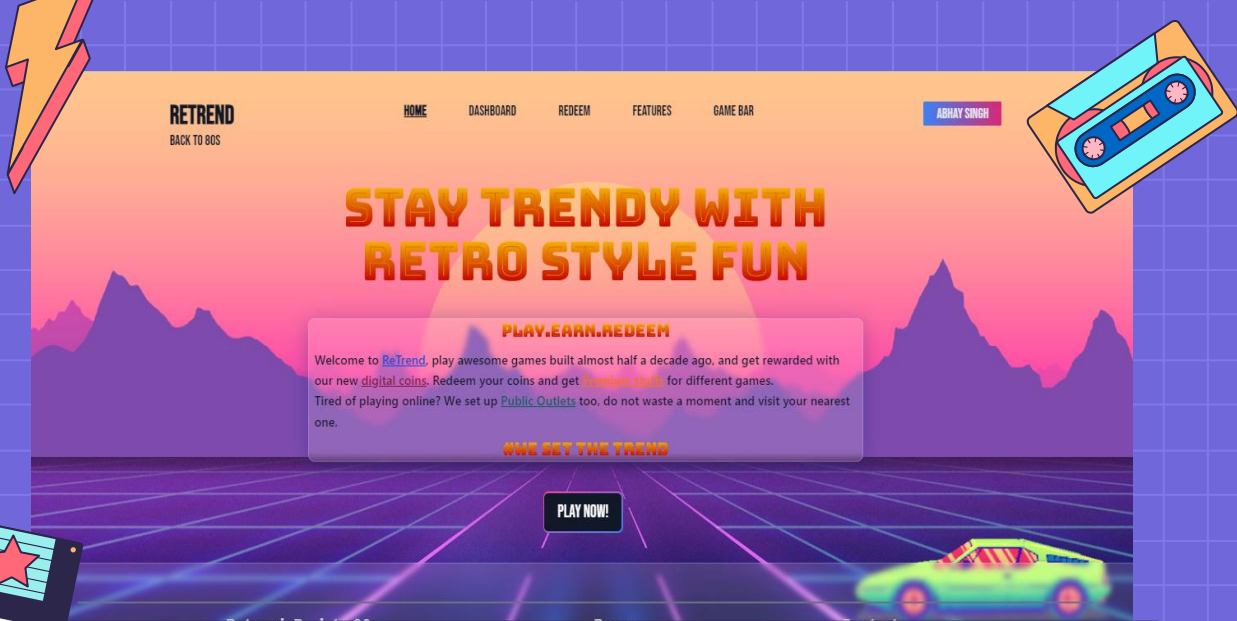
Retro games provides a gaming center for the gamers



## VR/AR Stations

This could be a revolution in gaming centres





## Our Website



# PRODUCT OVERVIEW



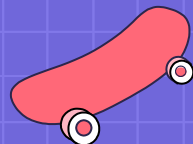
**EARN**



**PLAY**



**REDEEM**



# BUSINESS MODEL

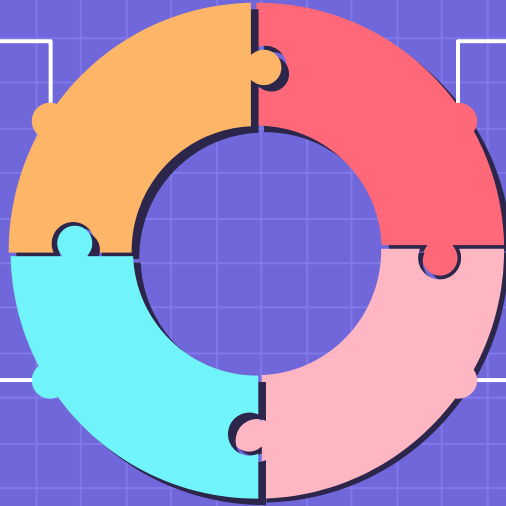


**MARKETING**

**CHAMPIONSHIPS**

**DEVELOPERS**

**TECHNOLOGY**



# SWOT ANALYSIS



**S**

## **Different**

We are different and that will make our product survive in the market

**W**

## **Investment**

VR/AR stations would require high investments

**O**

## **Less Competitors**

No one has yet provided a quality product like ours to the audience

**T**

## **Big Firms**

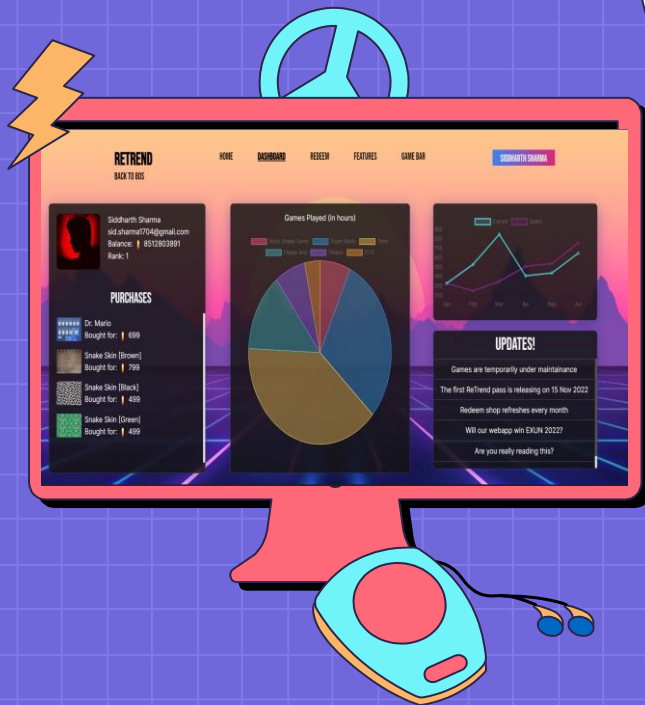
Big firms like Meta are working on Metaverse



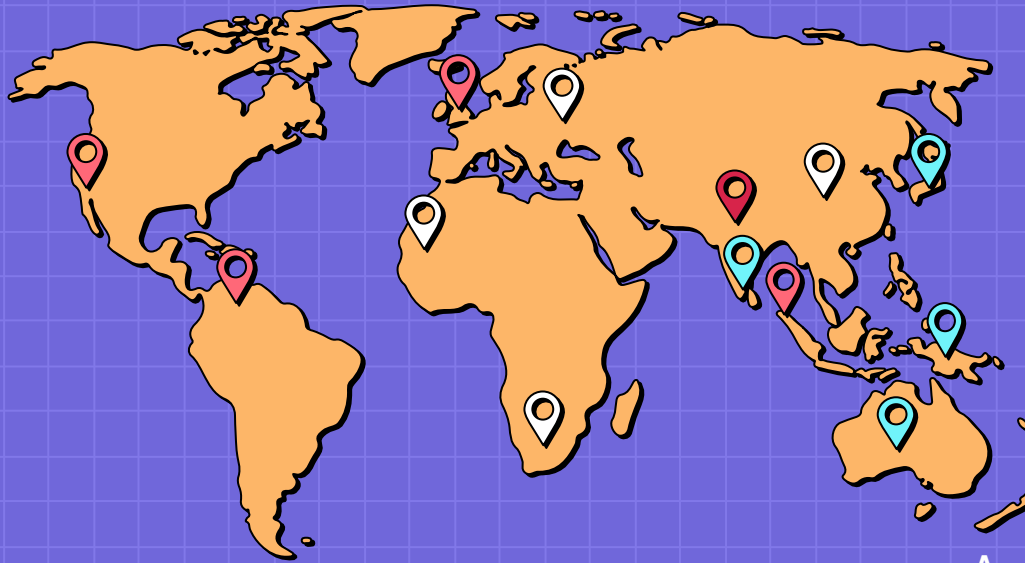


# PRODUCT DEMO

Our App: <https://retrend-exun.vercel.app/>



# THIS IS A MAP



## Hot Locations ■

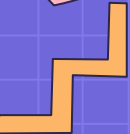
High investments  
more revenue

## Mild Locations ■

High investments can  
lead to higher revenue

## Average Locations ■

Average Investment to start  
with, results would show up  
the need to invest more





# COMPETITORS



**META**

Biggest Threat



**MPL**

Only in the Indian  
Market

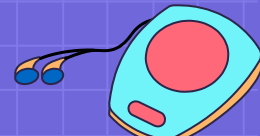


**AXIE INFINITY**

Similar Idea



**Pokemon GO**





# PREDICTED GROWTH



**2030**

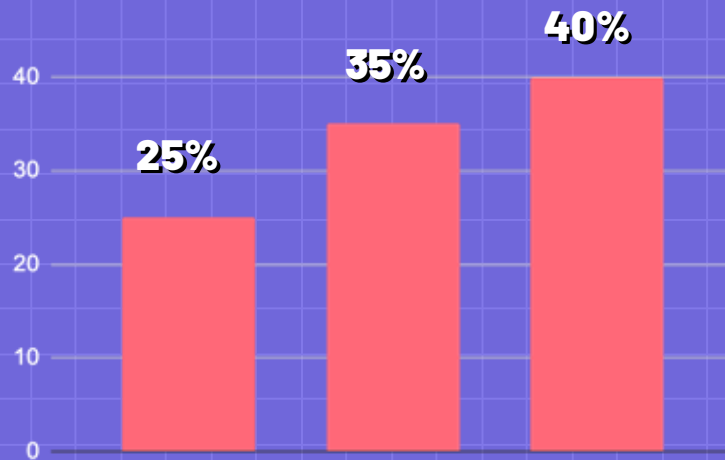
We'll start complete online

**2031**

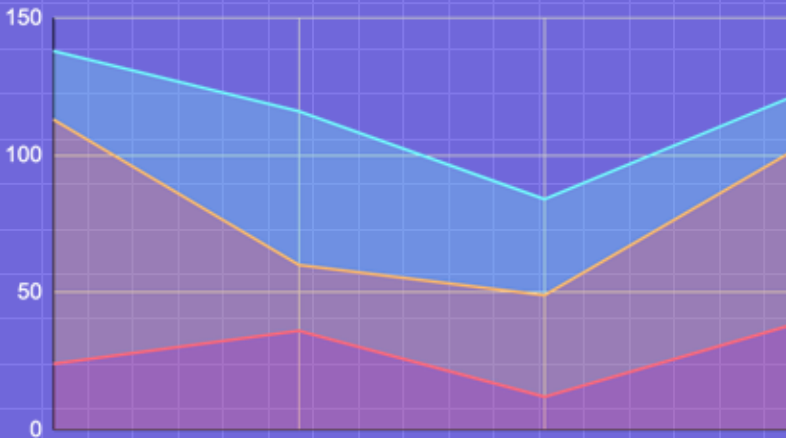
We hope to get sponsors and advertisements

**2032**

Physical VR/AR stations at Hot zones.



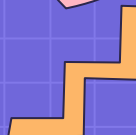
# INVESTMENT

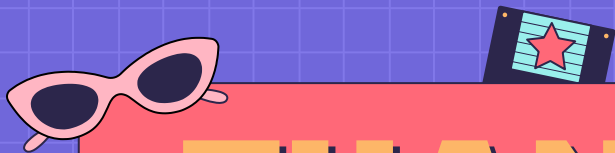


  
**SPONSORS**

  
**Advertisements**

  
**SELF FUNDING**





# THANKS

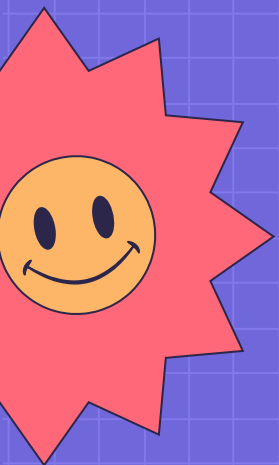


Does anyone have any questions?

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+91 -----

[retrend-exun.vercel.app](https://retrend-exun.vercel.app)



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