

Module PD Discount Voucher for account registration / sign up to the newsletter

The module allows you to send customers a discount voucher for registering a new account and subscribe to the newsletter-a or just for registering a new account by customer.

Features and Benefits

- Ability to select the operating mode of the module (discount voucher for registering a new account or for registering a new account and subscribe to the newsletter)
- Ability to define the name and description of the discount voucher
- Ability to add prefix-in voucher code
- Ability to disable the auto-generated voucher so that you had to accept by the hand generated vouchers
- Ability to show the voucher in your shopping cart on order summary page
- Ability to set priorities of the vouchers for cart rules (Cart rules are applied by priority. A cart rule with a priority of "1" will be processed before a cart rule with a priority of "2".)
- The ability to choose the type of reduction (percentage, amount or no reduction, if you choose no reduction it can offer free shipping for orders)
- Switchable option for free delivery in voucher including the type of reduction or no reduction.
- Choice of currencies and determine whether the reduction amount is net or gross
- Ability to establish restrictions on the minimum amount of the order at which the voucher can be used
- The ability to determine the minimum amount of currency
- Ability to determine if the minimum amount is net or gross
- The ability to determine whether in the minimum amount we also include the cost of delivery or not
- Ability to determine how many times a particular client voucher can be used
- Ability to establish the validity of the voucher in days (the time from registration to the date of voucher expiration)
- Responsive e-mails to the customer with the voucher code and voucher parameters set in the module configuration

Benefits for merchants

- Get more newsletter subscriptions
- Get more registrations and sales
- Customers will start talking with each other that you have that kind of promotion in your store