

Seth Fuller

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Skills: PHP, Laravel, Vue.js, JavaScript, Java, HTML, CSS, MySQL, Git, Blade, Agile Development

PROFESSIONAL EXPERIENCE

Full Stack Developer - Laravel & Vue.js

Earthley Wellness

03/2025 – Present

Columbus, OH

- Directed full-stack development of a production application leveraging Laravel (PHP) and Vue.js to support business and production operations.
- Collaborated closely with cross-functional teams to gather requirements, translate business needs into technical deliverables, and ensure successful deployment.
- Developed dynamic, modular Vue.js components for a responsive and intuitive user experience across devices.
- Integrated front-end and back-end systems to enable real-time data interaction and seamless application flow.

Desktop Support Team Lead

Denison University

11/2023 – 3/2025

Granville, OH

- Served as campus IT lead, driving sustainability initiatives that reduced hardware waste and extended device life cycles.
- Provisioned and deployed over 500+ staff, faculty and student workstations, improving technology access and efficiency.
- Managed and mentored 10+ direct reports, developing comprehensive training programs for career growth.
- Fostered collaboration between IT and academic departments, strengthening relationships, and improving service quality.

Marketing Manager

Columbus Crew

12/2022 – 11/2023

Columbus, OH

- Developed and executed marketing strategies achieving 20% increase in net promoter rating (NPR).
- Produced largest drone show in the history of Columbus, attracting 20,000+ attendees and generating media coverage.
- Mentored and developed a team of 8 marketing professionals, resulting in two promotions and a 20% improvement in team performance.
- Fostered collaboration between IT and academic departments, strengthening relationships and improving service quality.

Information Technology Manager

Columbus Crew

07/2021 – 12/2022

Columbus, OH

- Managed a cross-functional team to implement a mobile app for fans, increasing digital engagement by 35% and driving a 20% increase in in-app purchases.
- Provided advanced technical support for 30+ live events each year, to include concerts, soccer matches, high school events, college sporting events, and more.
- Implemented IT training programs for non-technical staff, improving overall technology adoption and reducing helpdesk requests by 30%.
- Led and mentored technical staff, improving productivity by 75% and resulting in an internal promotion.

EDUCATION

B.S. Education

The Ohio State University

M.S. College Education, Criminal Justice, & Human Services

University of Cincinnati