IABC Product Demo

Nolan Flegel, Roxanne Harrison, Jacob Sauer

The Mandalorians

User Focus

- Main Focus: Administrators

- Secondary: Members

Business Opportunity

- Migrate to modern web platform
- Simplify content delivery and management
- Mobile first design

Key Improvements

- Simplify navigation
- Streamline career postings
- Enhance user engagement

Plug-Ins

- Few plugins
- WP Forms
 - Possible PayPal redirect
 - Improved scheduled posting
- Astra Theme

Demo

Future Improvements

- Form automation and content posting
- Payment options for career postings and events
- Onsite event organization

Questions

- Comments / Feedback

Thank You