

# IABC Project Overview

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The Mandalorians

# User Focus

- Main Focus: Administrators
- Secondary: Members

# Brainstorming

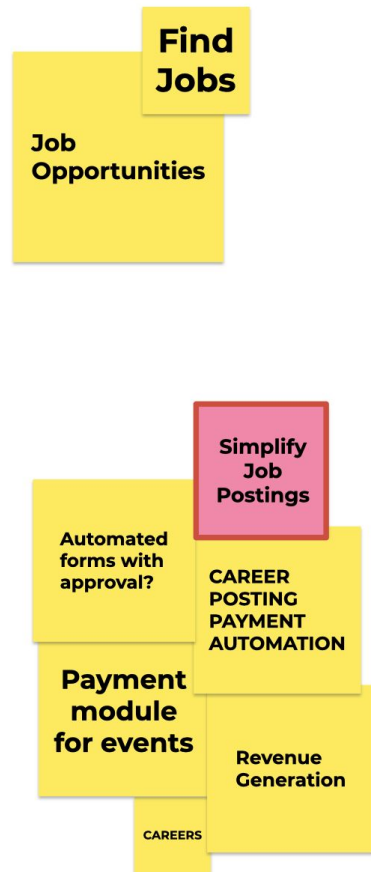
# Brainstorming

- Affinity Diagram (Ideas, Topics, Words)

# Brainstorming

- Affinity Diagram (Ideas, Topics, Words)
- Empathy Map (Thoughts, Actions, Feelings)

## Careers



## Functionality

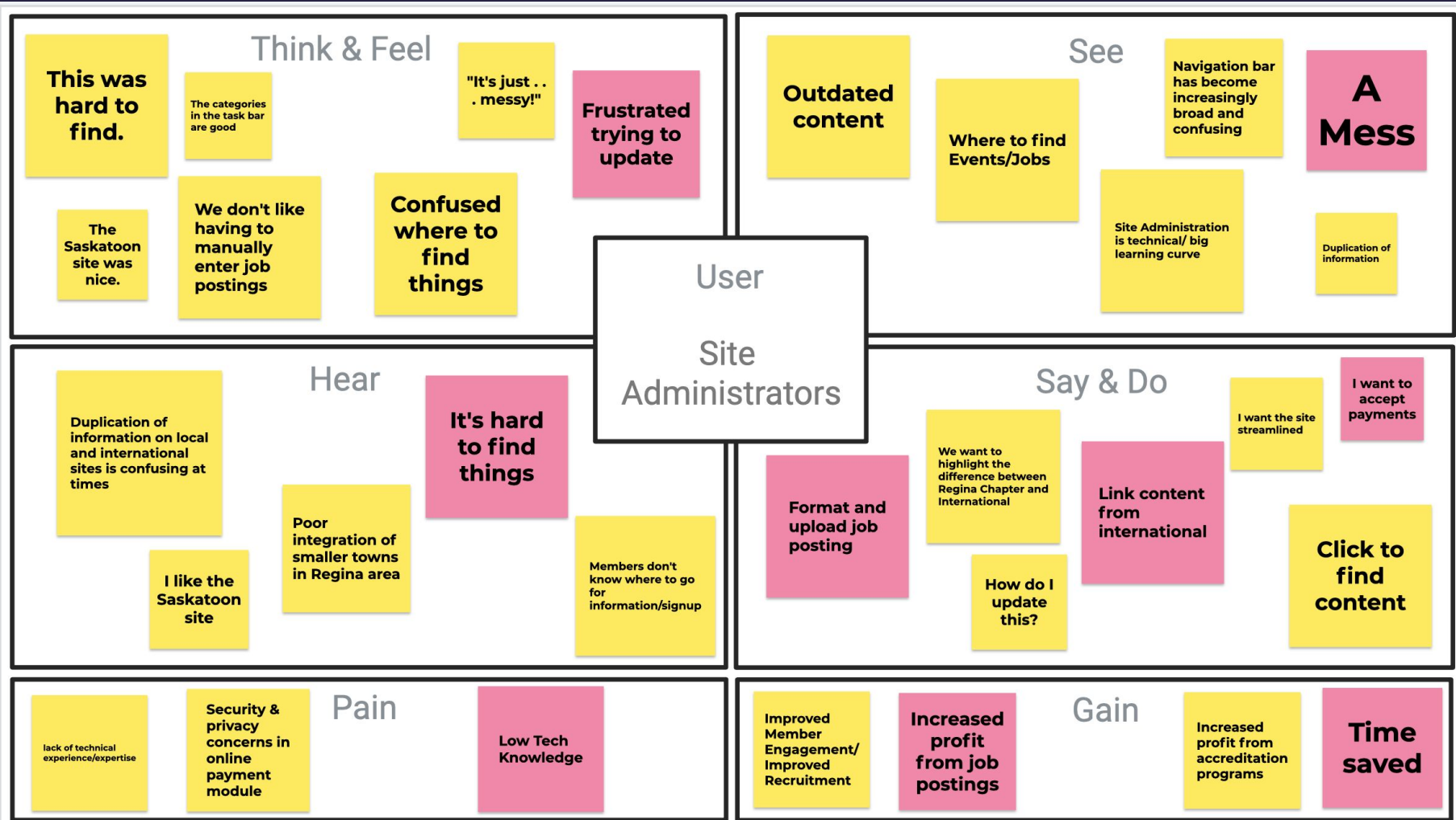


## Connections



## Learning





# Brainstorming Summary

- Better navigation
- Site simplicity
- Low level tech
- Improved career postings
- Event and job payment
- Member engagement
- Analytics



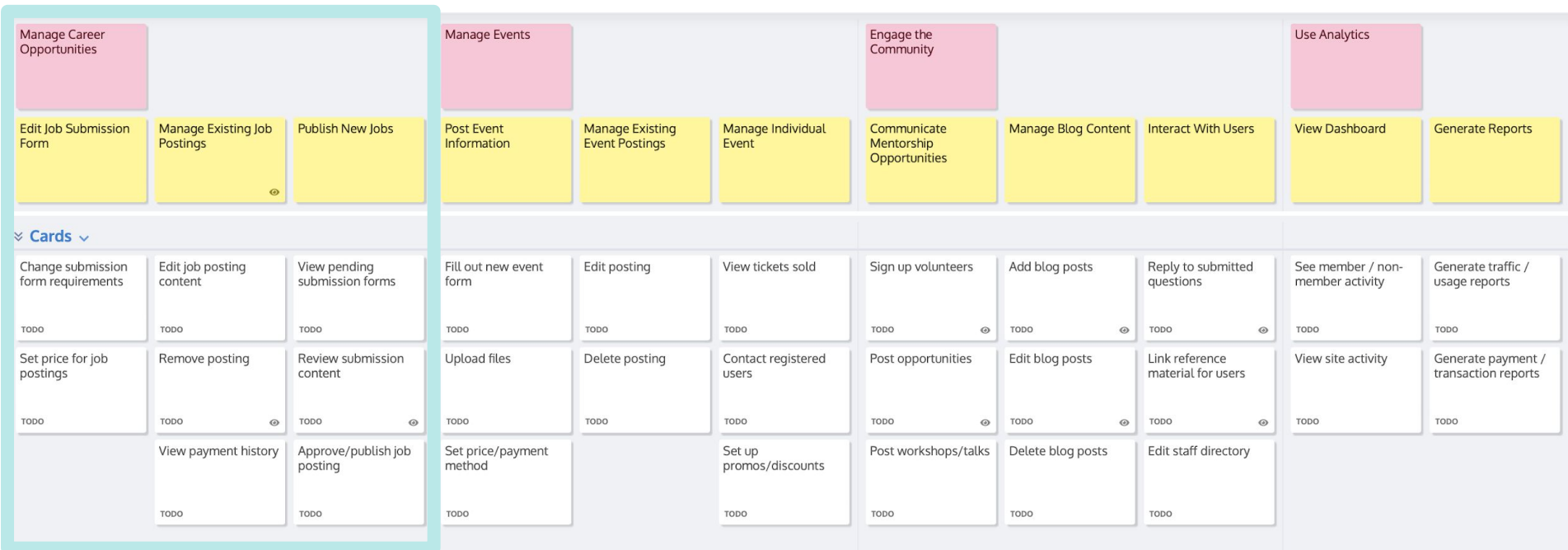
# Brainstorming Summary

- ✓ Better navigation
- ✓ Site simplicity
- ✓ Low level tech
  - Improved career postings
  - Event and job payment
  - Member engagement
  - Analytics

# User Tasks

Manage Career Opportunities			Manage Events			Engage the Community			Use Analytics	
Edit Job Submission Form	Manage Existing Job Postings	Publish New Jobs	Post Event Information	Manage Existing Event Postings	Manage Individual Event	Communicate Mentorship Opportunities	Manage Blog Content	Interact With Users	View Dashboard	Generate Reports
Cards										
Change submission form requirements	Edit job posting content	View pending submission forms	Fill out new event form	Edit posting	View tickets sold	Sign up volunteers	Add blog posts	Reply to submitted questions	See member / non-member activity	Generate traffic / usage reports
TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO
Set price for job postings	Remove posting	Review submission content	Upload files	Delete posting	Contact registered users	Post opportunities	Edit blog posts	Link reference material for users	View site activity	Generate payment / transaction reports
TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO	TODO
	View payment history	Approve/publish job posting	Set price/payment method		Set up promos/discounts	Post workshops/talks	Delete blog posts	Edit staff directory		
	TODO	TODO	TODO		TODO	TODO	TODO	TODO		

# User Tasks



# User Tasks

Manage Career Opportunities

Edit Job Submission Form

Manage Existing Job Postings

Publish New Jobs

Manage Career Opportunities

Edit Job Submission Form

Manage Existing Job Postings

Publish New Jobs

✧ Cards ▾

Change submission form requirements

TODO

Edit job posting content

TODO

View pending submission forms

TODO

Change submission form requirements

TODO

Edit job posting content

TODO

View pending submission forms

TODO

Set price for job postings

TODO

Remove posting

TODO

Review submission content

TODO

Set price for job postings

TODO

Remove posting

TODO

Review submission content

TODO

View payment history

TODO

Approve/publish job posting

TODO

View payment history

TODO

Approve/publish job posting

TODO

Use Analytics

Interact With Users

View Dashboard

Generate Reports

Interact With Users

See member / non-member activity

TODO

Generate traffic / usage reports

TODO

Reference material for users

TODO

View site activity

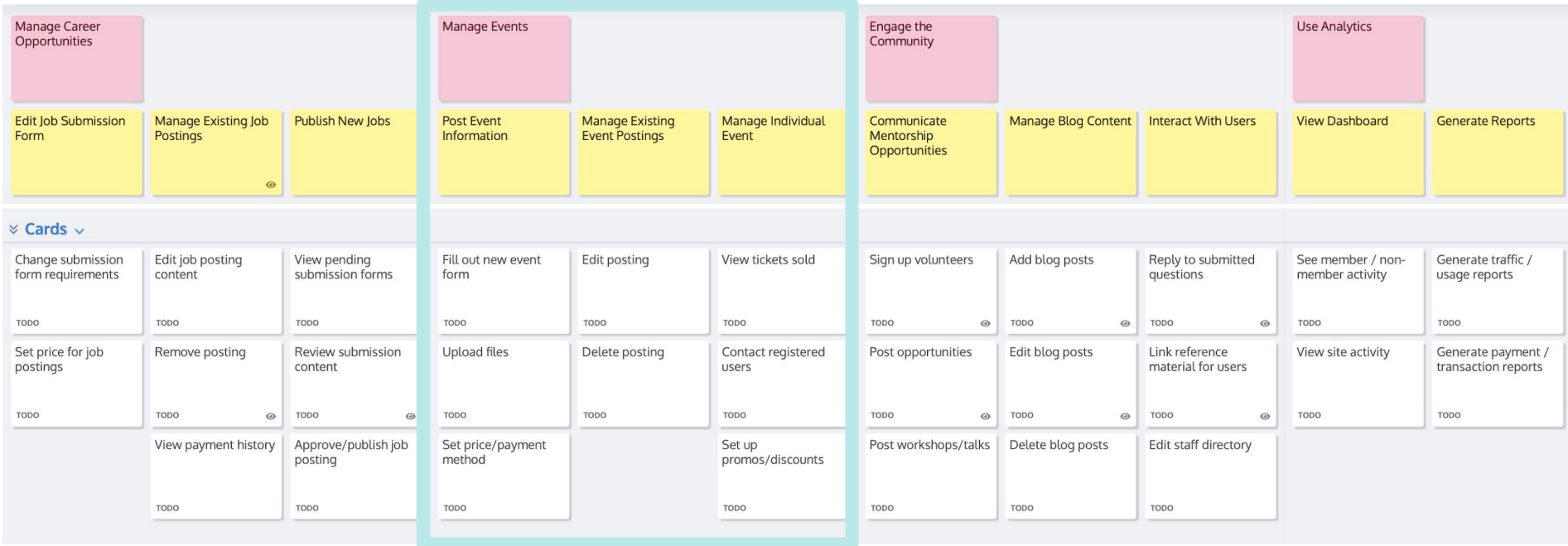
TODO

Generate payment / transaction reports

TODO

Staff directory

# User Tasks



# User Tasks

Manage Events

Post Event  
Information

Manage Existing  
Event Postings

Manage Individual  
Event

Manage Career  
Opportunities

Edit Job Submission  
Form

Manage Existing Job  
Postings

Publish New Jobs

Use Analytics

Contact With Users

View Dashboard

Generate Reports

▼ Cards ▼

Change submission  
form requirements

Edit job posting  
content

View pending  
submission forms

TODO

TODO

TODO

Upload files

Delete posting

Contact registered  
users

TODO

TODO

TODO

Set price/payment  
method

Set up  
promos/discounts

TODO

TODO

TODO

TODO

TODO

Set price for job  
postings

Remove posting

Review submission  
content

TODO

TODO

TODO

View payment history

Approve/publish job  
posting

TODO

TODO

Filter by submitted  
actions

See member / non-  
member activity

Generate traffic /  
usage reports

TODO

TODO

TODO

Reference  
material for users

View site activity

Generate payment /  
transaction reports

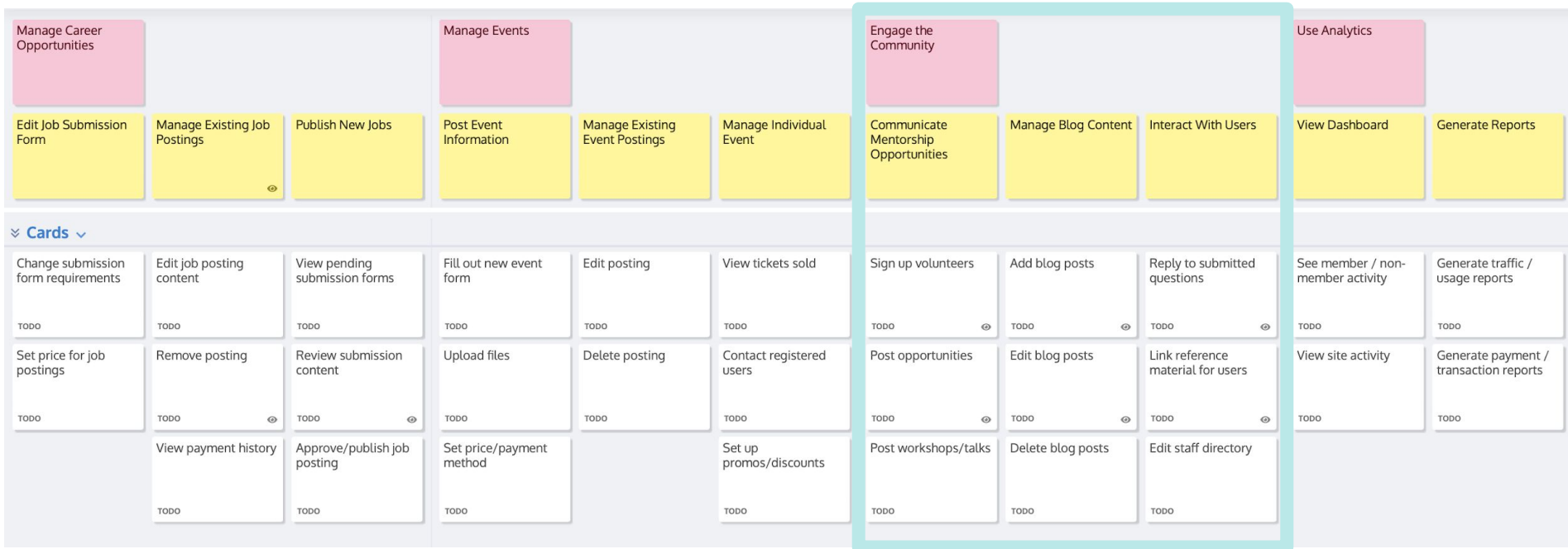
TODO

TODO

TODO

Staff directory

# User Tasks



# User Tasks

Engage the  
Community

Communicate  
Mentorship  
Opportunities

Manage Blog Content

Interact With Users

Use Analytics

Interact With Users

View Dashboard

Generate Reports

Reply to submitted  
questions

See member / non-  
member activity

Generate traffic /  
usage reports

Link reference  
material for users

View site activity

Generate payment /  
transaction reports

Post workshops/talks

staff directory

Sign up volunteers

Add blog posts

Reply to submitted  
questions

TODO



TODO



TODO



Post opportunities

Edit blog posts

Link reference  
material for users

TODO



TODO



TODO



Post workshops/talks

Delete blog posts

Edit staff directory

TODO

TODO

TODO

Manage Career  
Opportunities

Edit Job Submission  
Form

Manage Existing Job  
Postings

Publish New Jobs

✖ Cards ▼

Change submission  
form requirements

Edit job posting  
content

View pending  
submission forms

TODO

TODO

TODO

Set price for job  
postings

Remove posting

Review submission  
content

TODO

TODO



TODO

View payment history

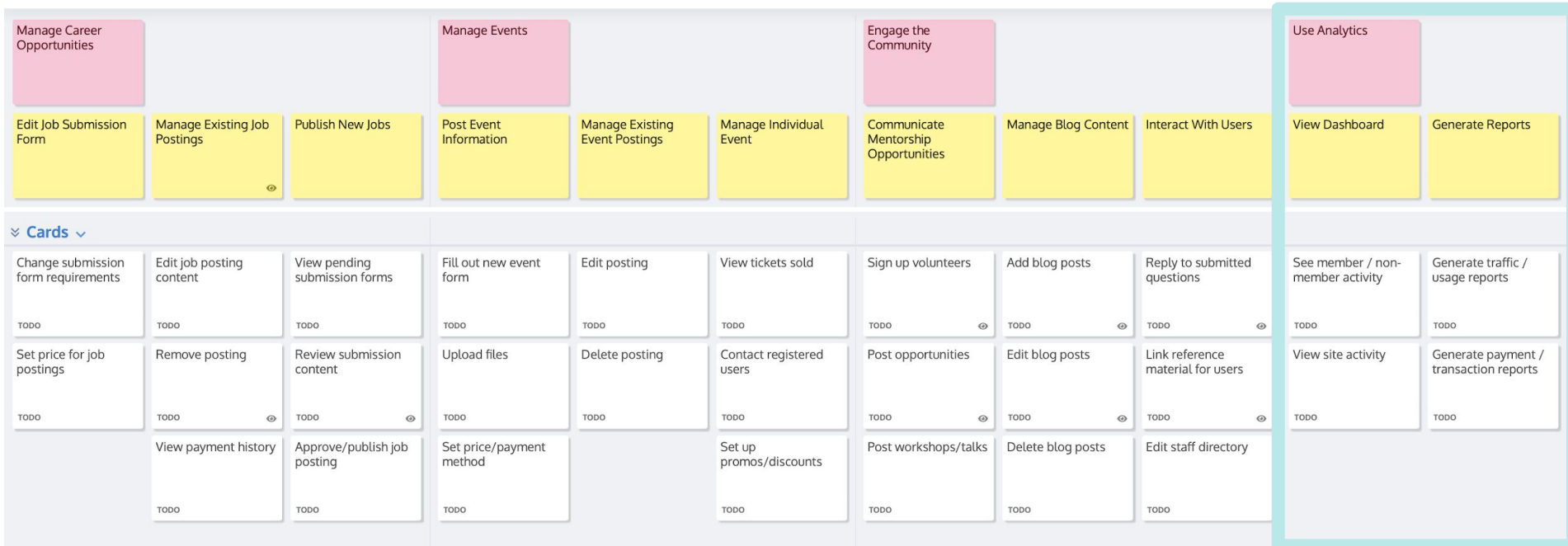
Approve/publish job  
posting

TODO

TODO



# User Tasks



# User Tasks

Use Analytics

View Dashboard

Generate Reports

Manage Career Opportunities

Manage Events

Edit Job Submission Form

Manage Existing Job Postings

Publish New Jobs

Post Event Information

✕ Cards ▾

Change submission form requirements

Edit job posting content

View pending submission forms

Fill out new event form

TODO

TODO

TODO

TODO

Set price for job postings

Remove posting

Review submission content

Upload files

TODO

TODO

TODO

TODO

View payment history

Approve/publish job posting

Set price/payment method

TODO

TODO

TODO

See member / non-member activity

Generate traffic / usage reports

TODO

TODO

View site activity

Generate payment / transaction reports

TODO

TODO

Use Analytics

View Dashboard

Generate Reports

Blog Content

Interact With Users

posts

Reply to submitted questions

See member / non-member activity

Generate traffic / usage reports

TODO

TODO

TODO

TODO

posts

Link reference material for users

View site activity

Generate payment / transaction reports

TODO

TODO

TODO

TODO

Blog posts

Edit staff directory

TODO

# User Tasks

Manage Career Opportunities			Manage Events			Engage the Community			Use Analytics	
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	TODO	TODO	TODO		TODO	TODO	TODO	TODO		

# Questions

- Comments / Feedback

# Discussion Topics

- Volunteer duties
- IABC colors / content / themes
- FAQ page / User Engagement?

Thank You