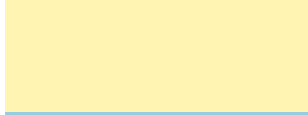# SquareStair Media - Brand Color Palette

Primary - Deep Navy Blue (#114b72)
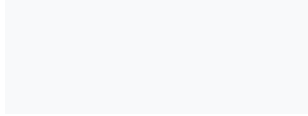
Accent - Teal Blue (#2a8cba)

Accent - Soft Pastel Yellow (#fff4b2)

Neutral - Sky Blue (#98cce0)

Text - Slate Gray (#4a4a4a)

Background - Off-White (#f8f9fa)