

# Squeezer Pitch Deck

## Build Serverless dApps

Agnostic blockchain solution for two-way payment systems & smart contracts

# Problem

- 1. The complexity** of setting up a development environment when building blockchain apps.
- 2. Building, deploying and maintaining** dApps architecture is difficult and increases with the growth of the codebase.
- 3. Hiring blockchain developers** is expensive and requires an enormous extra HR effort.

# Solution

**A toolkit** to help developers build blockchain apps easily:



## FRAMEWORK

Convenient way to build and debug dApps on your local machine. Writing production-ready code is a breeze.



## PLATFORM

Collaborate with your team, use continuous integration and deploy apps with just a simple code push.



## CHAINKIT

Send, receive or react to blockchain transactions. ChainKit is the easiest and securest way to access blockchain as a service.

# Main Features



## Wallet Security

Chainkit empowers the end user to manage and store his own private credentials and by adding double wallet encryption.



## Bidirectional Payment Channels

Get integration for both inbound and outbound blockchain transactions. Build complex payment systems on blockchain.



## Blockchain agnostic

We help you access different blockchains or switch between them with only one line of code.



## Smart contract secure access

Squeezer adds an extra layer on top of your smart contract to protect private methods and make it easier to access.

# Use Cases

## Exchanges

Crypto Exchanges are having difficulties with large transaction volumes. With Squeezer these issues go away.

## Banks And Financial Institutions

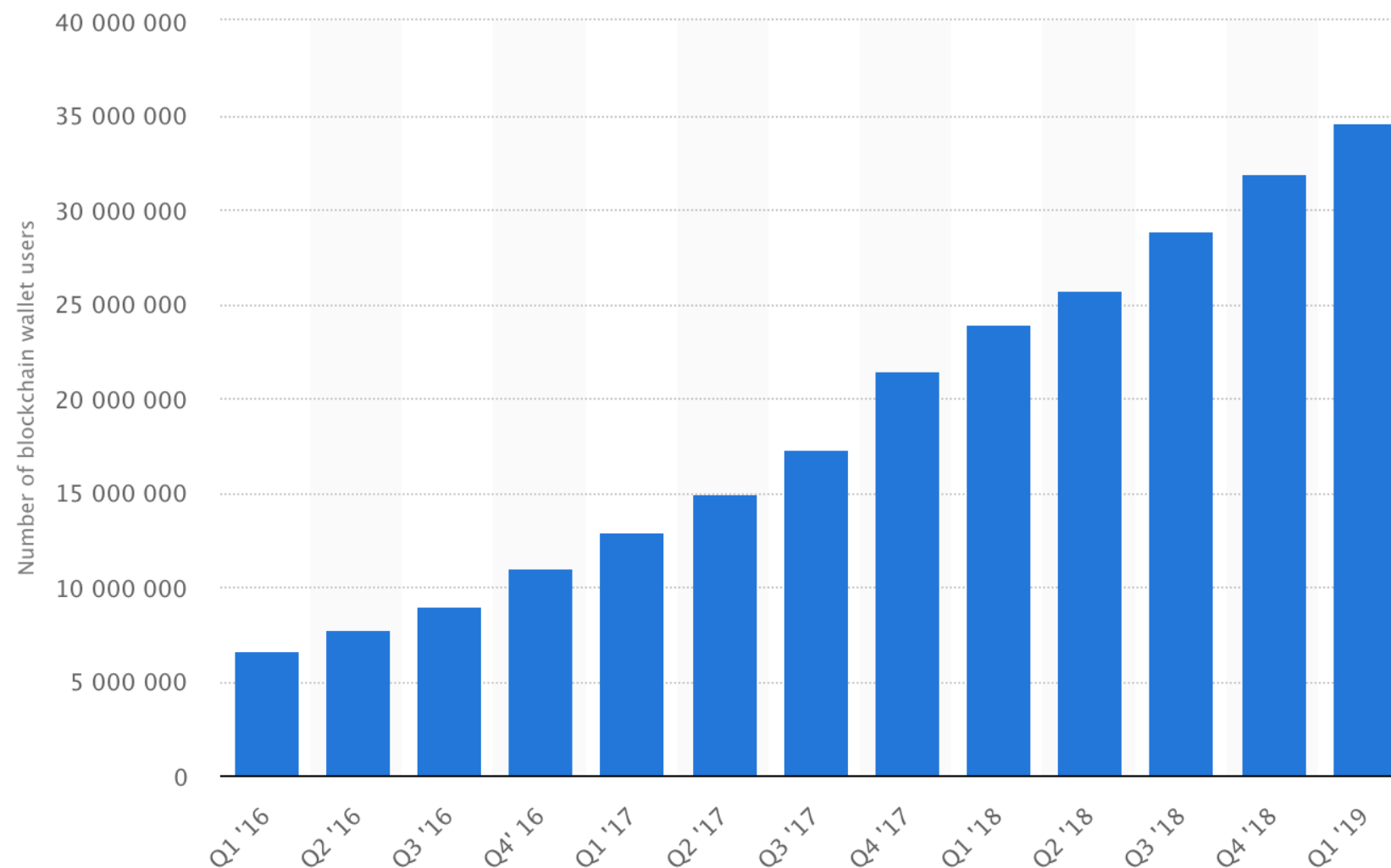
Major banks are diving into the blockchain world. Squeezer is the best gateway into this emerging ecosystem.

## Governments

Blockchain technology will help to improve the efficiency and services of governments. The transparency will reduce corruption.

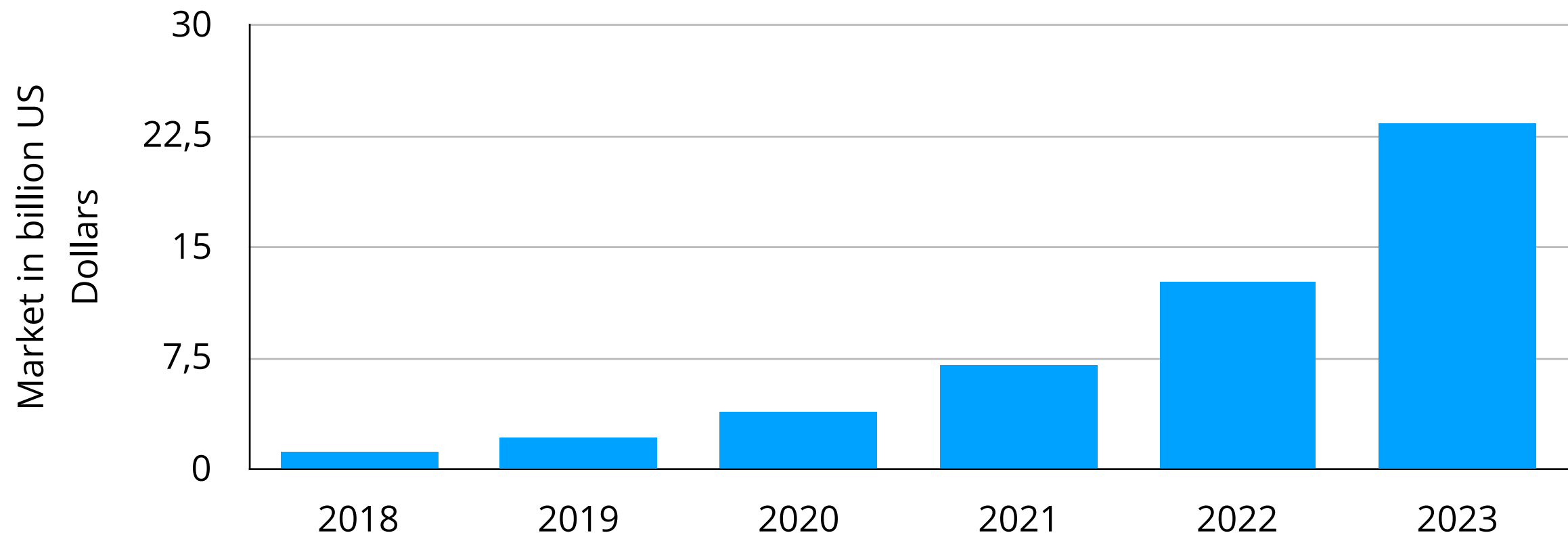
# Market Validation

**Number of Blockchain wallet users worldwide from 1st quarter 2016 to 1st quarter 2019**



# Blockchain Market Size

**Size of the blockchain technology market worldwide from 2018 to 2023 (in billion U.S. dollars)**



# Business Model

## Platform pricing

### // PAY-AS-YOU-GO

	Tier 1	Tier 2	Tier 3	Tier 4
	1 - 5	5 - 20	20 - 50	50+
Team members	\$2.4 <b>(12 SQR)</b> / unit	\$2 <b>(10 SQR)</b> / unit	\$1.8 <b>(9 SQR)</b> / unit	\$1.4 <b>(7 SQR)</b> / unit
	50 - 100	50 - 250	250 - 500	500+
Deployments	\$0.05 <b>(0.25 SQR)</b> / unit	\$0.04 <b>(0.2 SQR)</b> / unit	\$0.03 <b>(0.15 SQR)</b> / unit	\$0.02 <b>(0.1 SQR)</b> / unit



# Business Model

## Chainkit Pricing

### PAY-AS-YOU-GO

	Tier 1	Tier 2	Tier 3	Tier 4
	1 - 10000	10000 - 50000	50000 - 500000	500000+
Outbound Transaction	\$0.05 (0.25 SQR) / unit	\$0.04 (0.20 SQR) / unit	\$0.03 (0.15 SQR) / unit	\$0.02 (0.10 SQR) / unit
Inbound Transaction	\$0.04 (0.20 SQR) / unit	\$0.03 (0.15 SQR) / unit	\$0.02 (0.10 SQR) / unit	\$0.01 (0.05 SQR) / unit

# Market Adoption

## The 50 Largest Public Companies Are Exploring Blockchain Technologies

American Express, Oracle, Alibaba Group, Facebook, IBM, Goldman Sachs, Amazon, Morgan Stanley, Microsoft and Apple are only a few names in this list, that have reported started exploring and using the blockchain ecosystem.

**“The blockchain industry needs more work on creating user-friendly tools.”**

This is what Jack Lu, Founder of Wanchain and Factom said for Forbes. We are doing exactly that. The Squeezer Platform is a user friendly portal to import/deploy projects and for managing the SQR token, which can be used to pay for services.

# Competitive Advantage

## Complete Set Of Tools

Squeezer has it all. From start to finish, the Squeezer Framework, Platform and ChainKit guarantee a smooth and complete development process for any developer, making it unique in the blockchain industry. No other product offers the kind of tools and service Squeezer has.

## Blockchain Ready

[serverless.com](https://serverless.com) is another microservices platform oriented on traditional infrastructures that has a large user base. Squeezer has the same potential but within the blockchain ecosystem. We already got the attention of the developer community, which enjoys building apps with Squeezer.

# Team



**Nick Chisiu**

CEO & Chief Developer

Nick Chisiu is the creator of Squeezer. With over 15 years of technology experience he provided consultancy services for ConsenSys, Marriott Hotels, Roche among other from top 1000 US companies. He studied Informatics and Economics and created the Proof of Twins algorithm, has extensive knowledge on blockchain, networking, microservices and backend systems.



**Alex Sabau**

Product Owner

Alex Sabau is the Product Owner of Squeezer. Having a solid background in the tech industry of 15 years, he was involved in almost all aspects of a product development, starting from server administration to customer service, quality assurance and product delivery, for major clients such as: Tillster (Baskin-Robbins / Dunkin' Donuts / Burger King) , Demco Software, CalAmp, EDR - Collateral360 and Pfizer.

# Team



**Alex Lazar**

VP of Engineering

At base Alex Lazar is an experienced software engineer & architect with an extended experience in designing, architecting and developing web-based and native rich interface applications for mobile and desktop devices. Having technical skills and expertise in both front-end and back-end development.



**Odi Onyejekwe**

Business Developer

Odi works closely with the sales team to identify potential clients in the targeted market and complete necessary research on the prospective client's business requirements. Odi has experience on business development (Food Panda - largest online food delivery platform)

# Team



**Flavius Fulea**  
Marketing Chief

Flavius is a former art designer with exceptional skills in digital advertising and social media content. He delivers great art work and boosts our social activity on a daily basis.



**Tia Chisiu**  
Support Manager

Tia is an experienced support staff member with precise proofreading and editing skills. She worked on real estate where she offered premium services.