

BALENCIAGA

BRAND

GUIDELINES

2022

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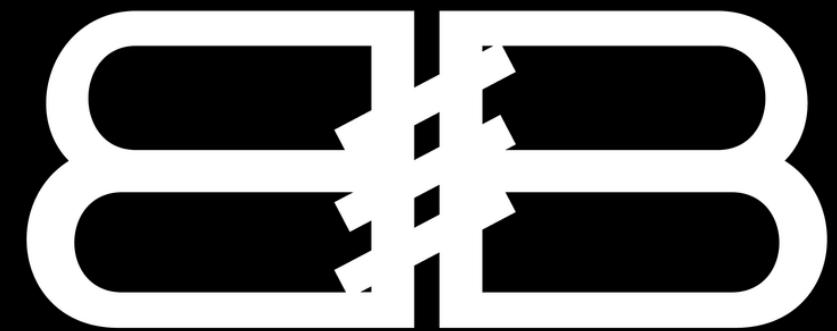
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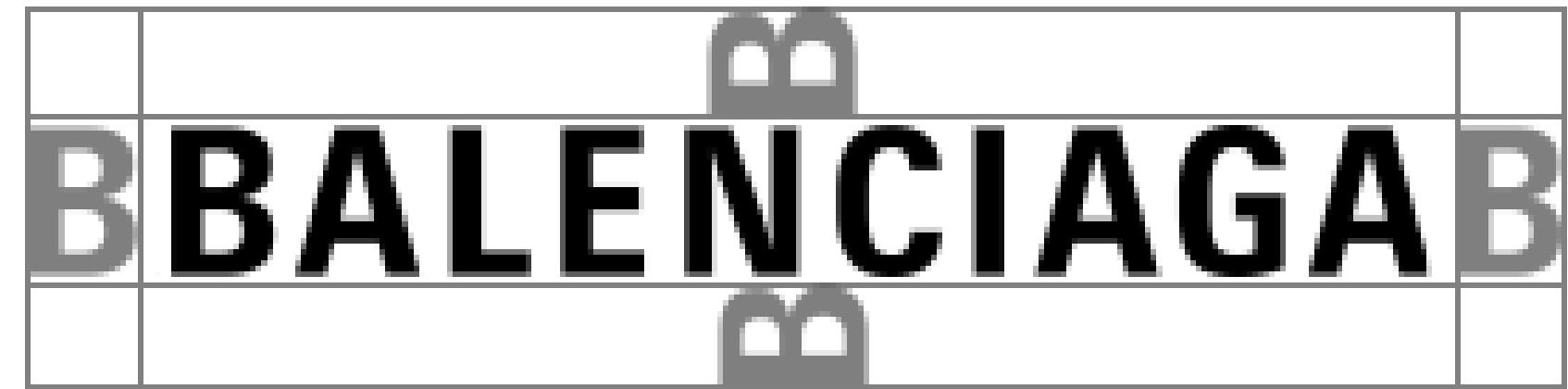
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PARIS

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SECONDARY LOGO • BALENCIAGA



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CLEAR SPACE • BALENCIAGA

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COMPETITIVE COLORS • BALENCIAGA



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BRAND IN USE • BALENCIAGA



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