

# **ABSTRACT**

**Topic: - CraftedEuphoria – Personalized Online Gift Store**

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# **ABSTRACT**

## **Topic: Personalized Online Gift Store**

The online gift store project aims to create a user-friendly and interactive platform where users can explore, select, and purchase a diverse range of gifts for various occasions. The platform provides a seamless shopping experience, allowing users to browse through a comprehensive catalog, add products to their shopping cart, and securely proceed to checkout. Additionally, the project incorporates features such as user registration and authentication, personalized recommendations based on user preferences, and social sharing options for sharing gift ideas with friends and family. The administrative panel enables efficient order management, tracking shipping, and generating invoices.

## **Topics to Cover during Mini Project**

### **➤ User Module**

- **Create Account:** - Users can create an account by registering with the personalized online gift store. They provide basic information such as their name, email address, and password to create their profile.
- **Browse:** - Here user can checkout multiple options based on their needs.
- **View:** - Here user can view multiple products from the wide collections.
- **Search Bar:** - Here Customers find the perfect gifts quickly and efficiently. The search bar is prominently displayed on the website's main page, allowing visitors to enter keywords, phrases, or specific details related to the gifts they are looking for.
- **Add to Cart:** - Once the user liked the product and they ready to purchase the products then they can move the desired products to the cart.
- **Place Order:** They can explore different categories, use search filters, and view product details, including images, descriptions, personalization options, and pricing.
  - Customers provide the shipping address and contact details for the delivery of their order. Before finalizing the order, customers can review an order summary that includes the selected products, quantities, personalization details, total cost, shipping charges, and any applicable discounts or promotions.
  - After reviewing the order summary, customers proceed to place the order. The confirmation includes essential details such as the order number, order date, purchased items, billing, and shipping information.
- **Payment Transaction:** - Integrate a payment gateway for online transactions.
- **Wishlist and Favourites**

## ➤ **Admin Module**

- **Product Management:** - Allow admin to add new products, delete or update products.
- **Order Management:** - Provide an order management system for admin to handle incoming orders.
- **Inventory Management:** - The system keeps a real-time record of all the products available in the store. It includes details such as product names, descriptions, quantities, variations, and personalized options. The system helps monitor stock levels and alerts when items are running low. It enables automatic reordering or manual replenishment to prevent stockouts or overstocking.
- **Payment Transaction:** - Popular digital wallets like PayPal, Google Pay, Apple Pay, or Amazon Pay can be integrated into the payment system. Users can link their accounts and make payments using the funds available in their digital wallets.

## ➤ **Community Module**

### • **Adding Products:** -

- Users can create their own products or collections within the community. They can name the products, provide descriptions, and choose appropriate tags or keywords to represent the theme or purpose of their category.
- Users can add specific products available in the gift store that align with their chosen theme or interest. They can include images, product descriptions, and other relevant information to showcase their selections.
- Users can share their created products with the community, allowing others to explore and discover unique gift ideas.

### • **Profile**

- Users can create an account by registering with the personalized online gift store. They provide basic information such as their name, email address, and password to create their profile.
- Once registered, users can personalize their profiles by adding additional information such as a profile picture, bio, location, and other optional details. This helps users express their individuality and interests within the community.
- The profile management functionality allows users to control the privacy settings of their profiles. They can choose to make their profile public, visible only to registered users, or set specific privacy preferences for different sections of their profile.
- Users can engage with other members of the community by following or connecting with them through their profiles. They can view and interact with other users' profiles, leave comments, send private messages, or initiate discussions.

## Topics to cover during Main Project

### ➤ User Module

- **Customer Support:** - Customers can reach out for assistance by sending direct messages or posting on the store's social media accounts.
- **Gift Finder Quiz:** - Create a fun quiz that helps users find the perfect gift based on the recipient's interests, age, and occasion.
- **Users Reviews and Ratings:** - Implement a review and rating system for products, allowing users to share their feedback and experiences with others, helping them make informed decisions.

### ➤ Admin Module

- **Tracking Order**
  - After customers place an order, they receive an order confirmation email or notification that includes essential details such as the order number, items purchased, shipping address, and estimated delivery timeframe.
  - Once the order is processed and shipped, the personalized online gift store generates a unique tracking number associated with that order.
  - Customers can use the tracking number to check the status of their order.
  - Customers can view the shipment's current location, expected delivery date, and any delivery exceptions or delays.
  - The store may offer delivery notifications to keep customers informed about their package's status.
  - The personalized online gift store maintains a customer's order history within their account.
- **Exclusive Deals**
  - The store can offer exclusive deals tailored to individual customers based on their preferences, purchase history, or behaviour.
  - By analysing customer data, the store can present personalized offers that are highly relevant and appealing to each customer.
- **Discount**
  - The store may offer coupon codes that customers can apply during the checkout process to receive discounts.
  - These codes can be specific to certain products, categories, or can be store-wide. Discounts can be offered as a percentage off the original price or as a flat rate reduction.

➤ **Community Module**

- **Online Reseller**
  - Enable Third-party vendors or resellers to sell products on to the online store.
  - Help expand the product range, attract more customers, and increase sales.
- **Gift Budget Planner**
  - Incorporate a budget planner tool that assists users in managing their gift expenses. It can help them set gift budgets for different occasions and track spending accordingly.

➤ **Delivery Boy Module**

- **Timely Delivery**
  - The Delivery Agent ensures timely and accurate deliveries to customers, keeping them informed of any delays or issues that may arise.
- **Order Confirmation**
  - Once the delivery is completed, the delivery agent updates the order status as “Delivered.”
- **Handling Returns**
  - In case of returns or exchanges, the delivery agent coordinates the pickup of returned items and update the order status accordingly.