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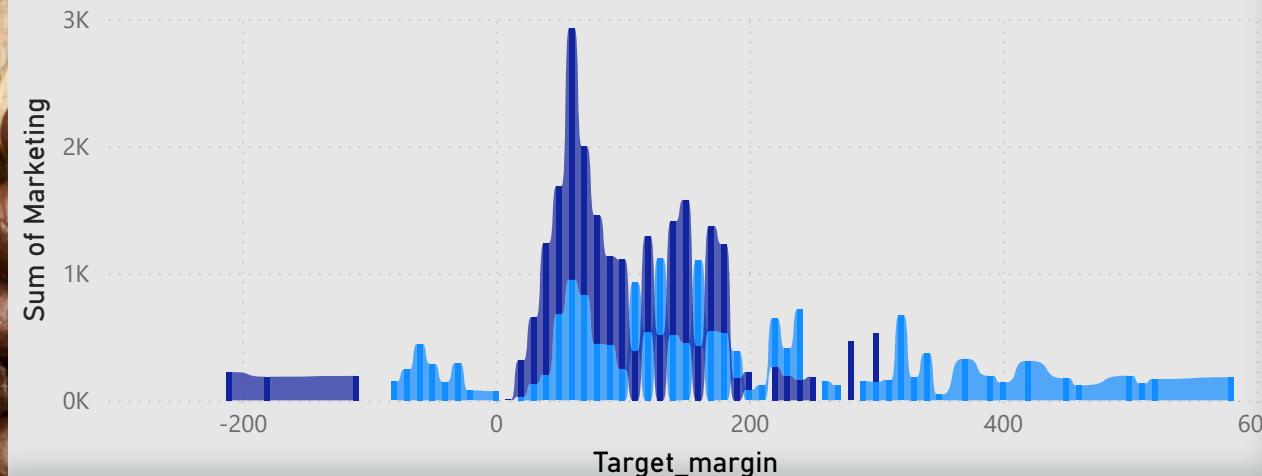
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Coffee Chain Sales

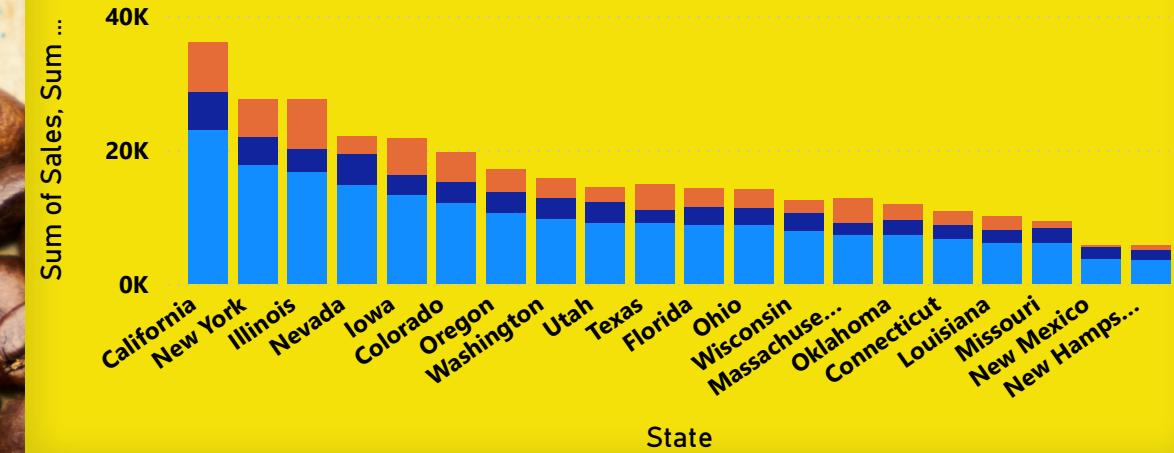
MARKETING BY TARGET_MARGIN AND MARKET SIZE

Market_size ● Major Market ● Small Market



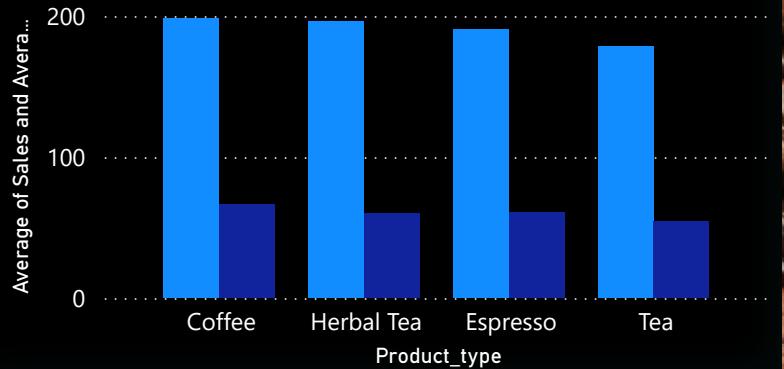
SALES AND TOTAL EXPENSES

● Sum of Sales ● Sum of Total_expenses ● Sum of Profit

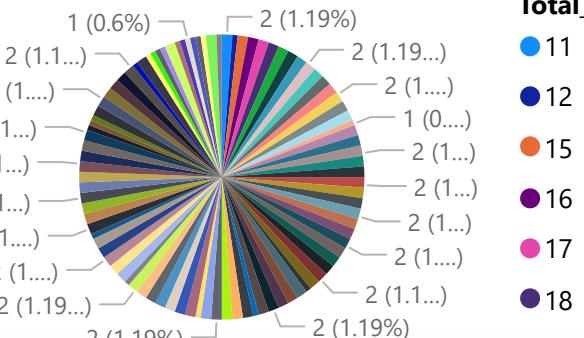


AVERAGE SALES

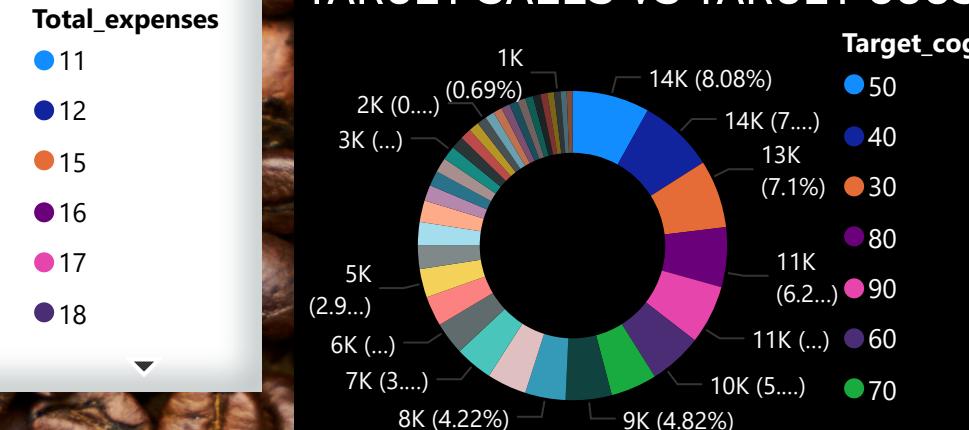
● Average of Sales ● Average of Profit



Count of Product_line by Total_expenses



TARGET SALES VS TARGET COGS



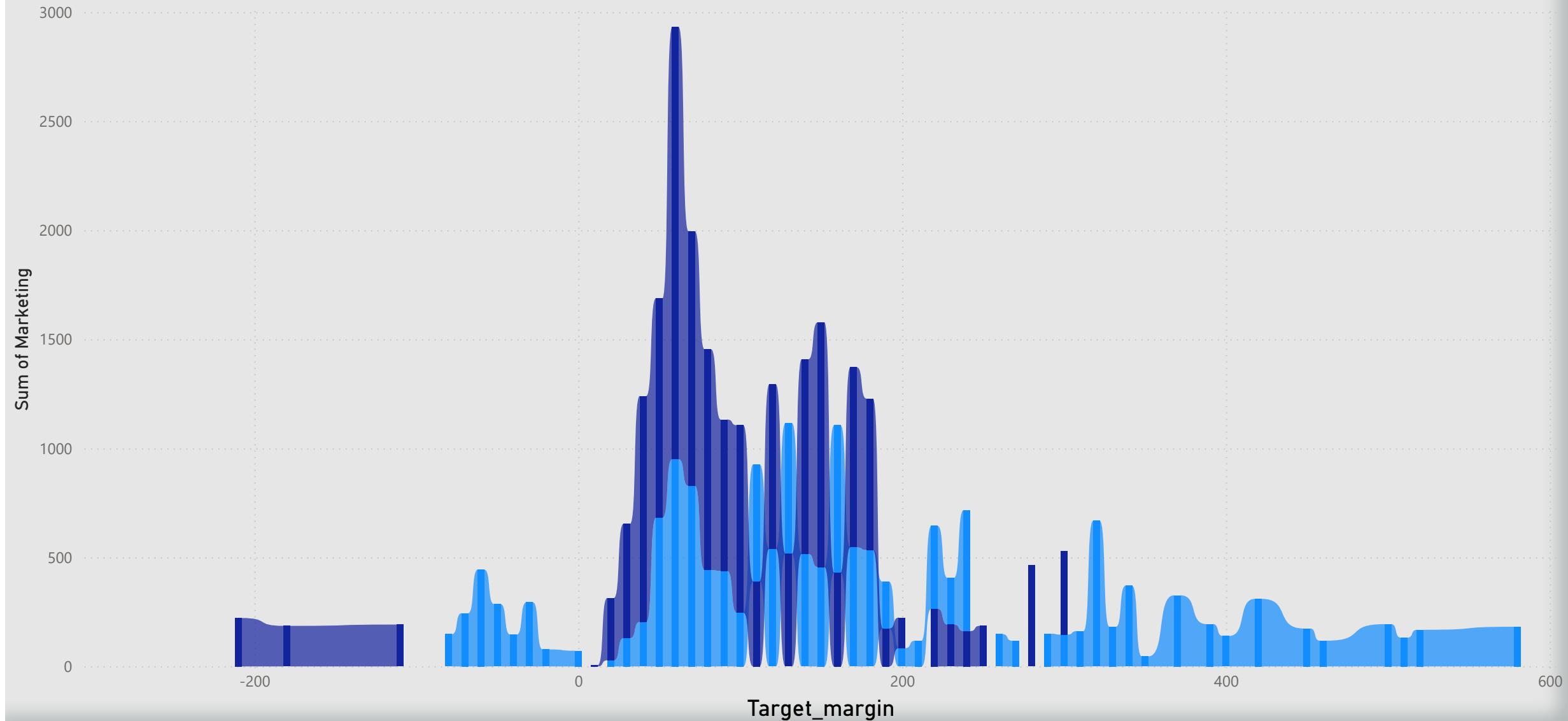
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MARKETING BY TARGET_MARGIN AND MARKET SIZE

Market_size ● Major Market ● Small Market



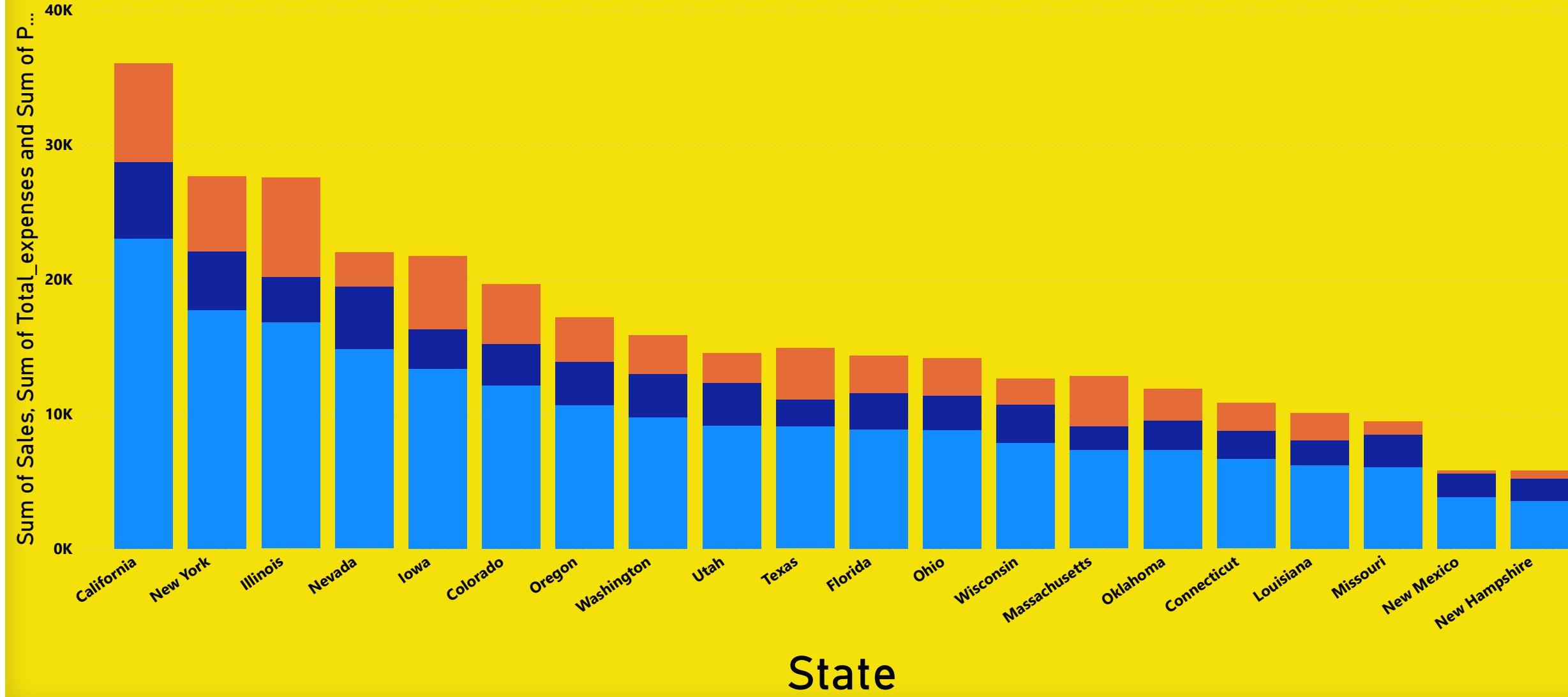
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SALES AND TOTAL EXPENSES

● Sum of Sales ● Sum of Total_expenses ● Sum of Profit



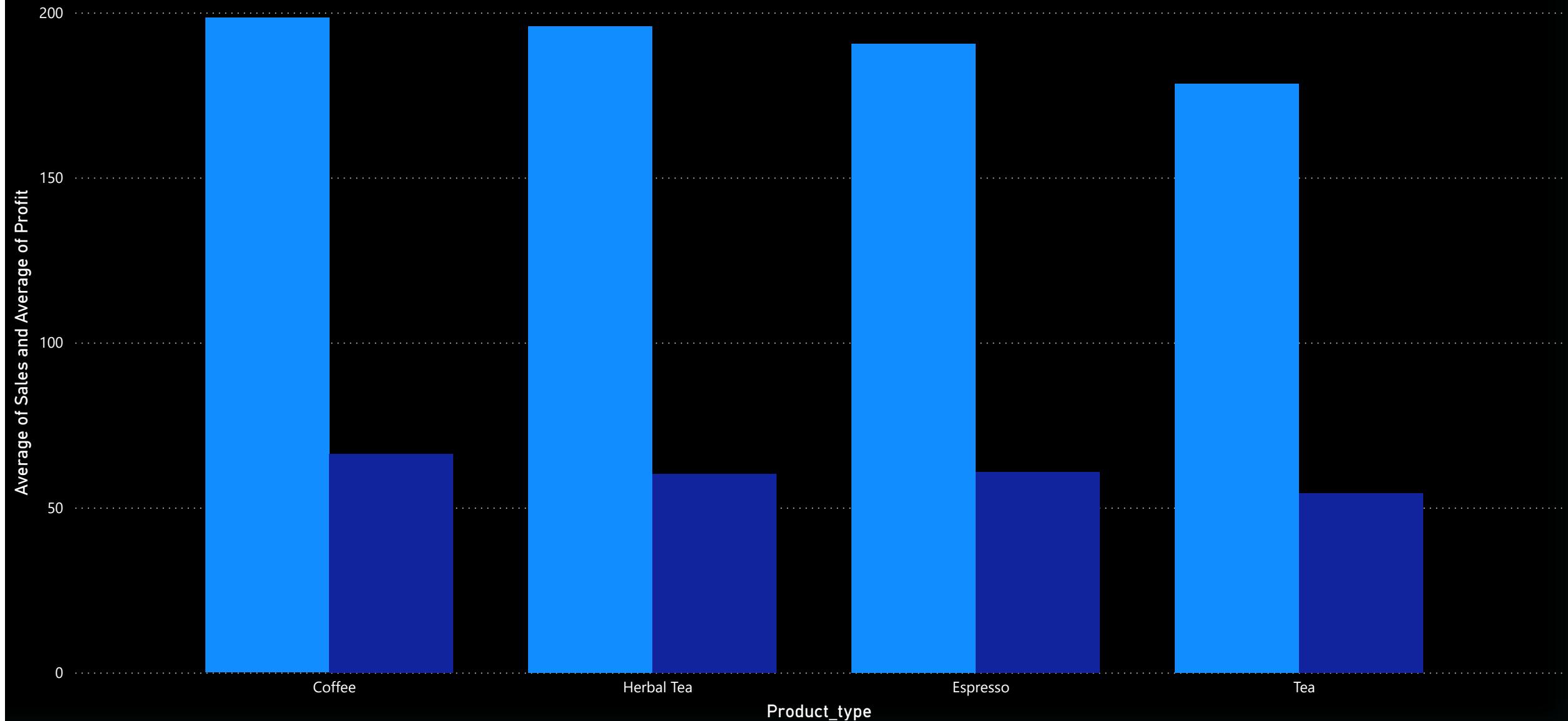
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AVERAGE SALES

● Average of Sales ● Average of Profit

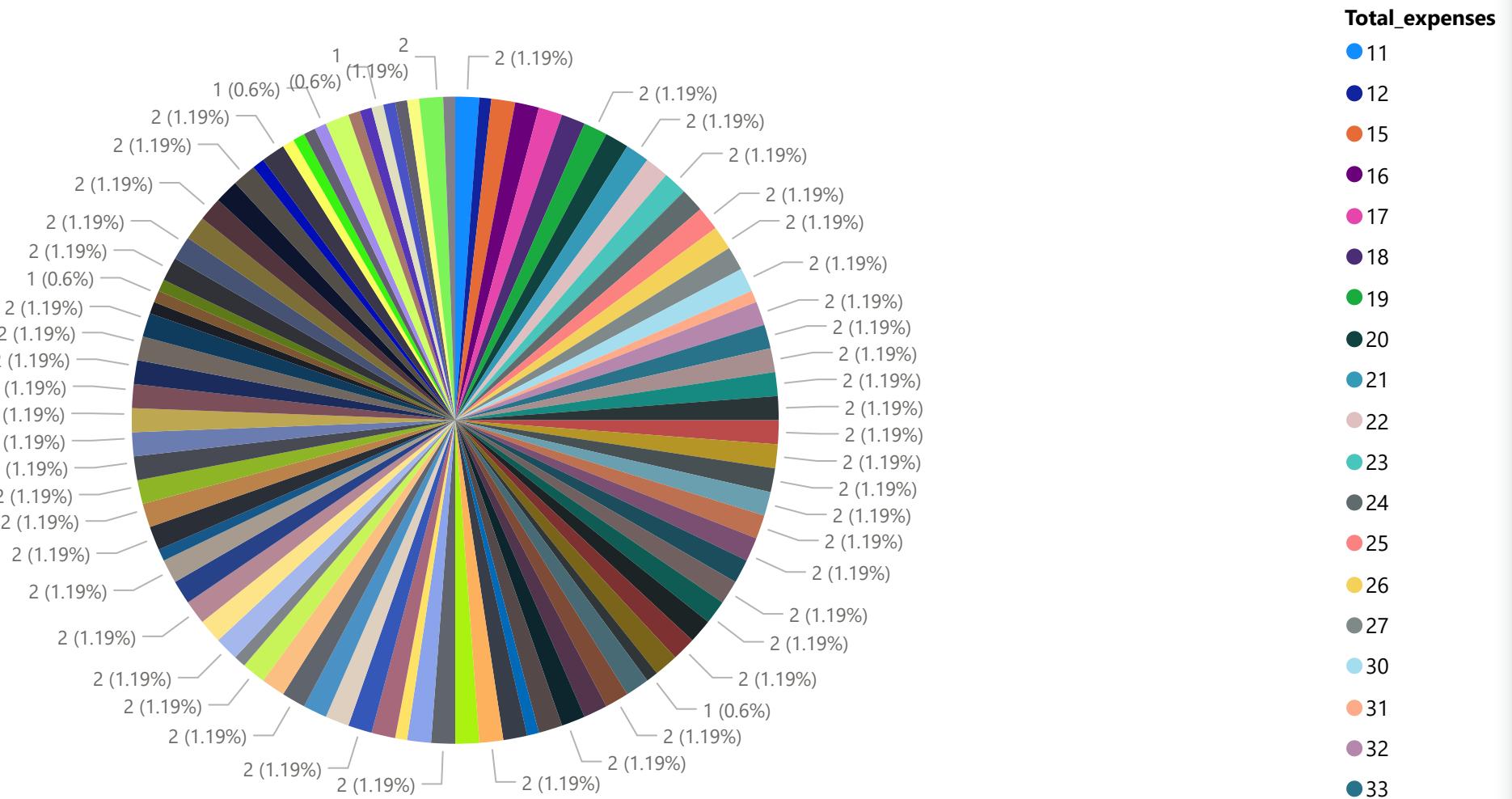


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Count of Product_line by Total_expenses

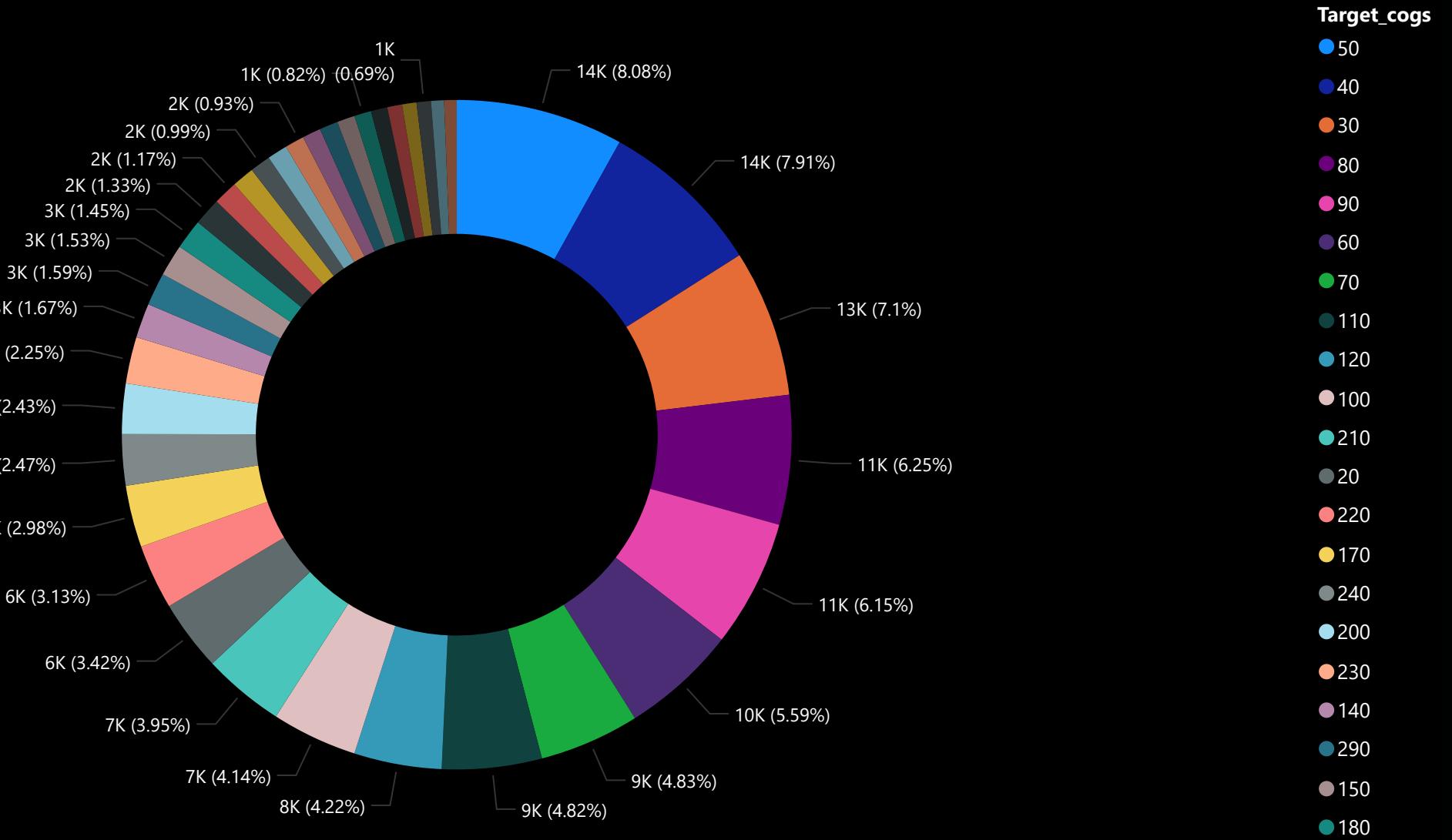


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TARGET SALES VS TARGET COGS



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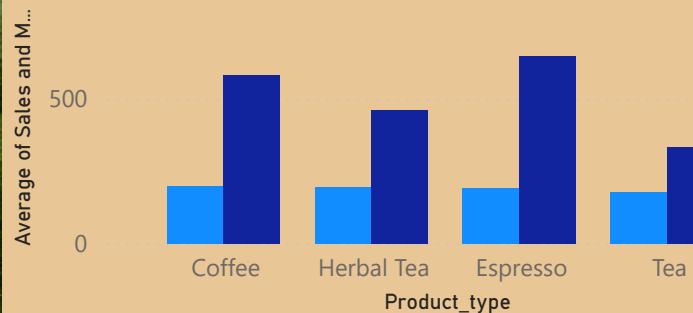
X

COFFEE SALES ANALYSIS REPORT



AVERAGE SALES AND MAX PROFIT BY PRODUCT_TYPE

Average of Sales Max of Profit



These matrices can help in making informed decisions about inventory management, marketing strategies, and resource allocation by highlighting which

A close-up photograph of dark brown coffee beans, some whole and some partially cracked open, filling the frame.

COFFEE CHAIN SALES: By analyzing market trends, customer preferences, and operational efficiencies, coffee chains can tailor their strategies to better meet consumer demands and maximize profitability.

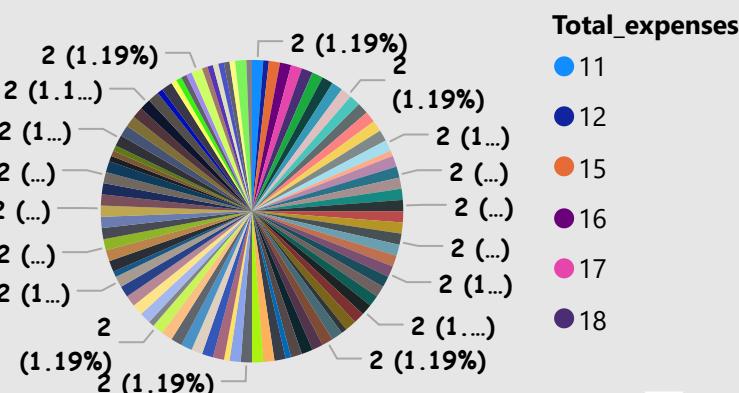
1. Customer Preferences: Understanding regional

COUNT OF AREA
CODE

1062

If you group products by total expenses, you might find that 3 product types have expenses under \$10,000, 5 products have expenses between \$10,000 and \$50,000, and 2 products have expenses over \$50,000. This

Count of Product line by Total expenses



MARKETING BY TARGET_MARGIN AND MARKET SIZE

Market size ● Major Market ● Small Market



COFFEE CHAIN SALES It is used to analyzing the sum of marketing by target margin and market size helps business owners that their marketing