

Customer Overview

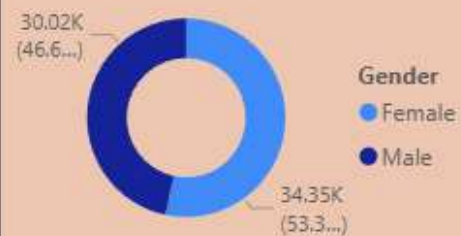
Select all

Basic

Premium

Standard

Gender Distribution of Customers



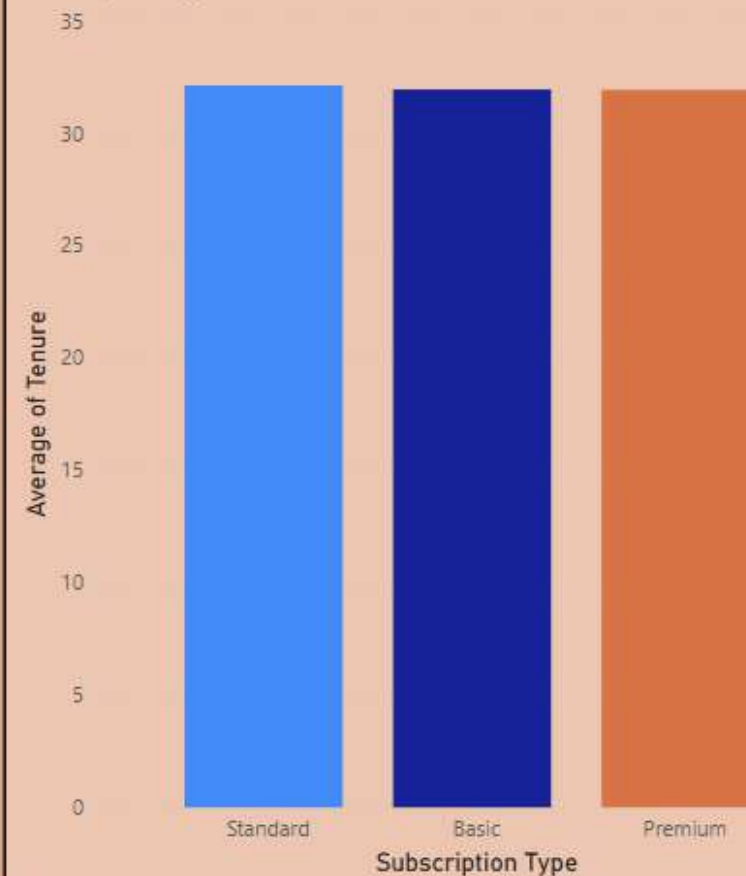
Average Tenure of Customers

31.99

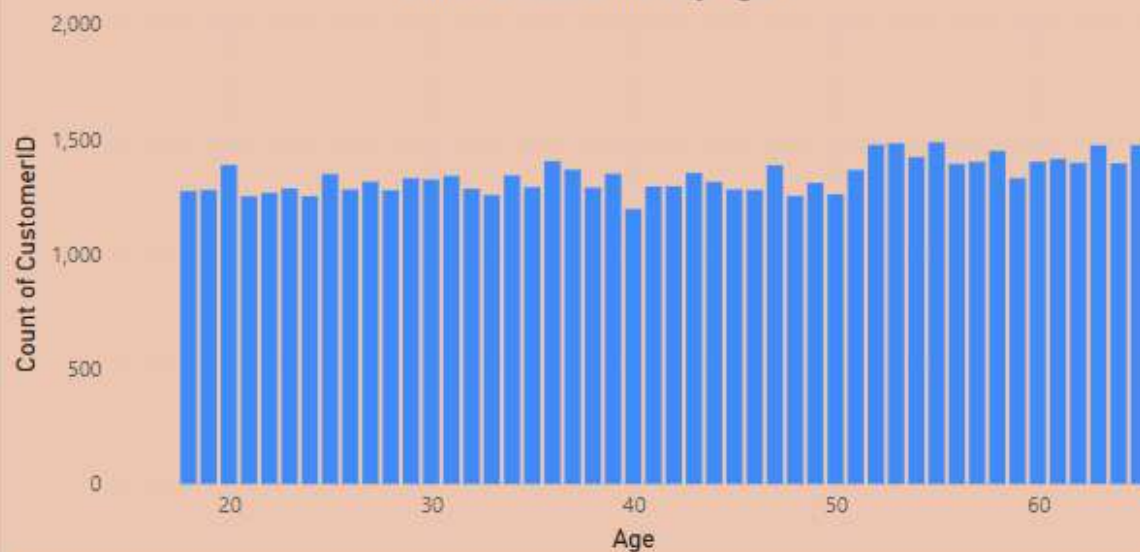
Average of Tenure

Average of Tenure by Subscription Type

Subscription Type ● Standard ● Basic ● Premium

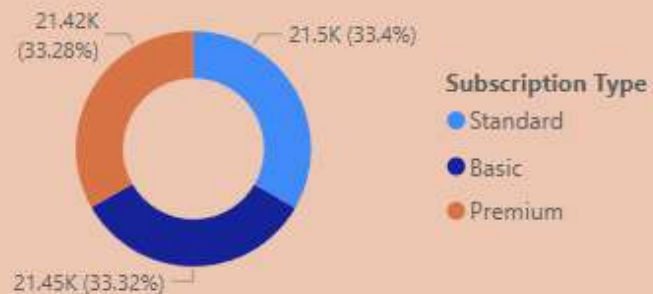


Count of Customer's by Age



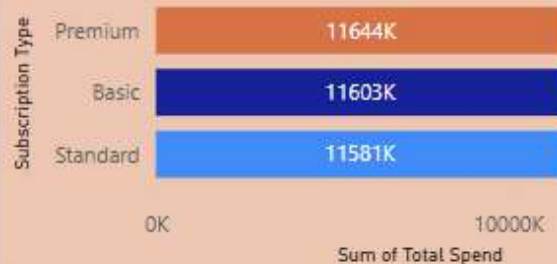
Subscription and Payment

Distribution of Customers Across Different Subscription Types



Sum of Total Spend by Subscription Type

Subscription Ty... Premium Basic Standard



Select all

Basic

Premium

Standard

63K

Delayed Payments

Count of Payment Delay by Contract Length



Count of Customer by Payment Delay



Usage and Support

15.08

Average of Usage Frequency

Customers with Most Support calls

CustomerID	Sum of Support Calls
6	10
9	10
49	10
55	10
62	10
75	10
88	10
90	10
98	10
Total	347664

Select all

Basic

Premium

Standard

Highest Usage frequency by Age, Contract Length and Subscription Type

Age	Contract Length	Subscription Type	Max of Usage Frequency
18	Annual	Basic	30
19	Annual	Basic	30
20	Annual	Basic	30
21	Annual	Basic	30
22	Annual	Basic	30
Total			30

Average of Support Calls by Payment Delay

