

Total Revenue

984.87M

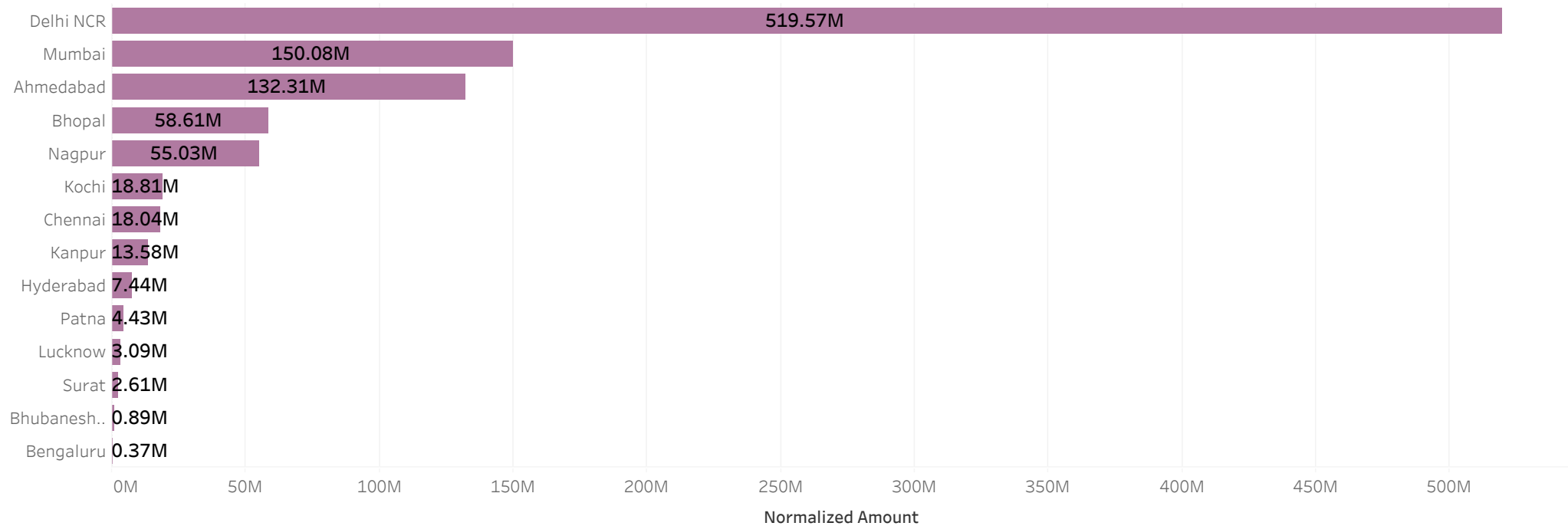
Sum of Normalized Amount.
The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Product Code (Products)), Action (YEAR(Cy Date), MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Cy Date), MONTH(Cy Date)) filter keeps 33 members. The Action (Markets Name) filter keeps 14 members.

Sales Quantity

₹ 2,429.28K

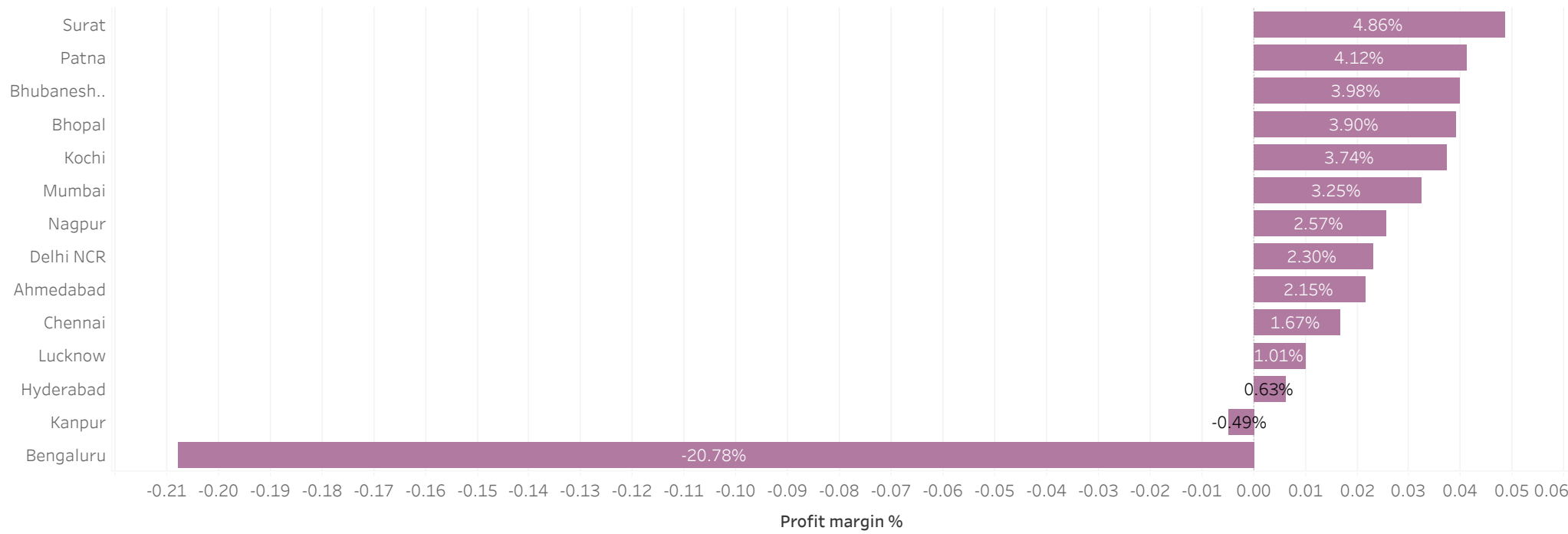
Sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Product Code (Products)), Action (YEAR(Cy Date), MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Cy Date), MONTH(Cy Date)) filter keeps 33 members. The Action (Markets Name) filter keeps 14 members.

Revenue by Markets



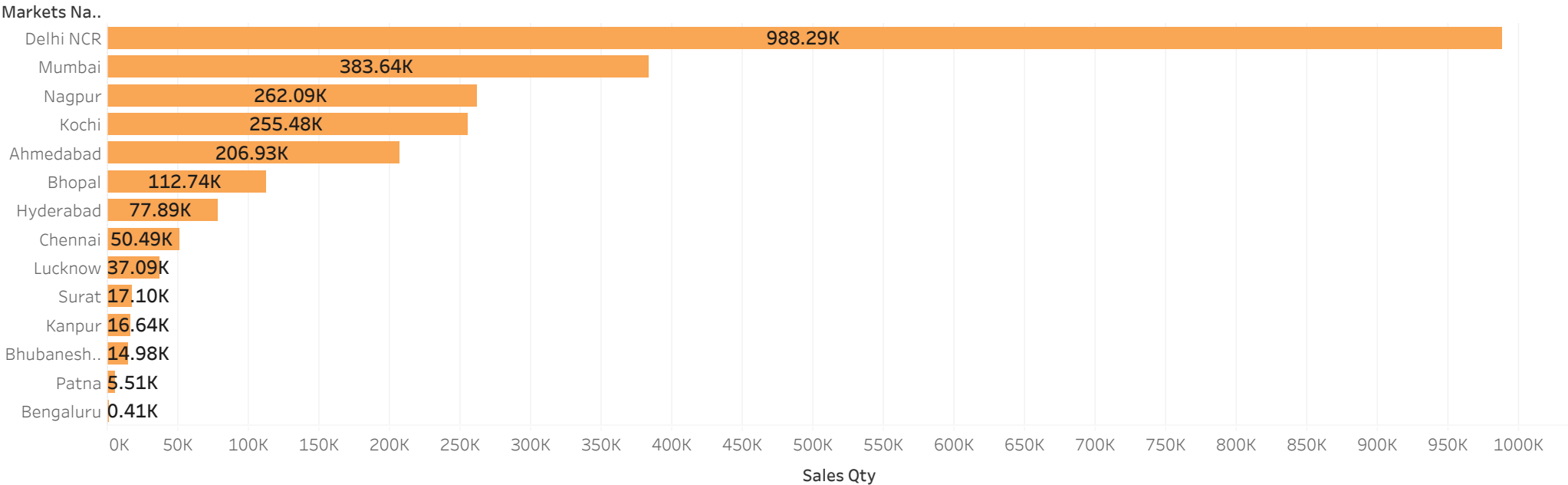
Sum of Normalized Amount for each Markets Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Product Code (Products)) and Action (YEAR(Cy Date),MONTH(Cy Date)). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Cy Date),MONTH(Cy Date)) filter keeps 33 members.

Profit margin by Markets



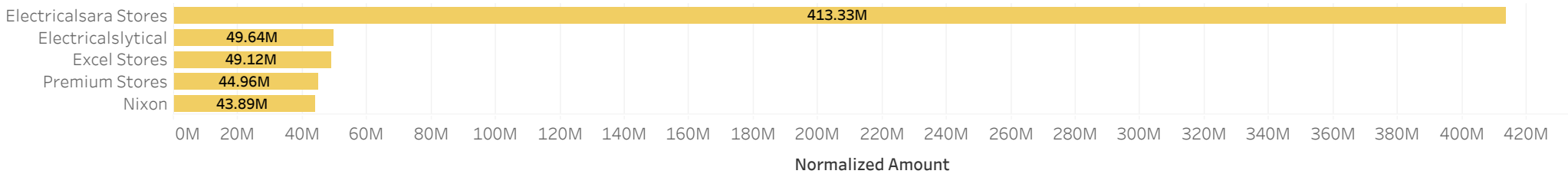
Profit margin % for each Markets Name. The marks are labeled by Profit margin %. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Product Code (Products)), Action (YEAR(Cy Date), MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Cy Date), MONTH(Cy Date)) filter keeps 33 members. The Action (Markets Name) filter keeps 14 members.

Sales Qty by markets



Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Product Code (Products)), Action (YEAR(Cy Date), MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Cy Date), MONTH(Cy Date)) filter keeps 33 members. The Action (Markets Name) filter keeps 14 members.

Top 5 customers



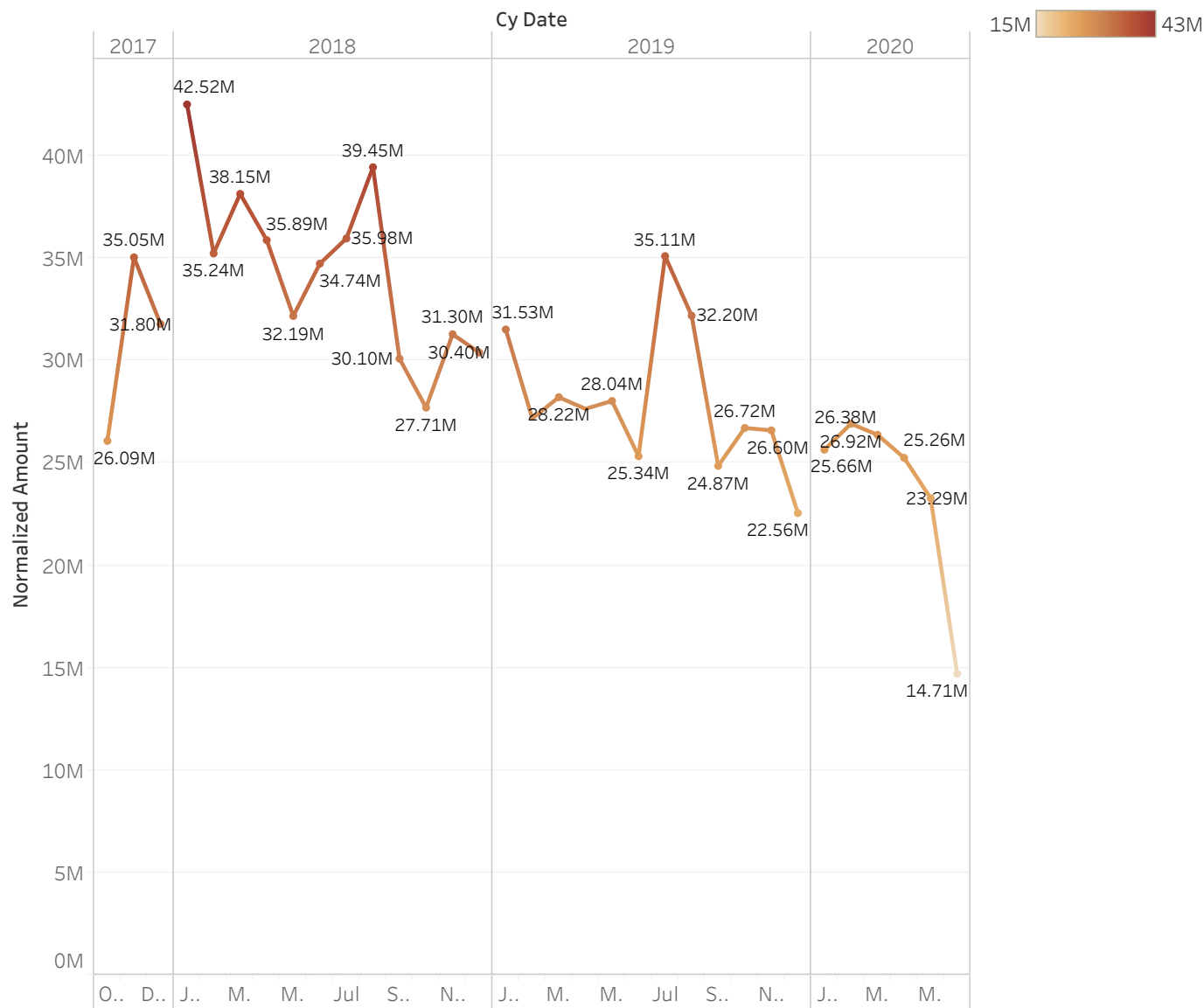
Sum of Normalized Amount for each Custmer Name. The marks are labeled by sum of Normalized Amount. The context is filtered on Action (Blank, YEAR(Cy Date)), Action (Markets Name), Action (Product Code (Products)) and Action (YEAR(Cy Date), MONTH(Cy Date)). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Cy Date), MONTH(Cy Date)) filter keeps 33 members. The view is filtered on Custmer Name, which has multiple members selected.

Top 5 Products



Sum of Normalized Amount for each Product Code (Products). The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (YEAR(Cy Date), MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (YEAR(Cy Date), MONTH(Cy Date)) filter keeps 33 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Product Code (Products), which has multiple members selected.

Revenue by year



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Product Code (Products)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (Markets Name) filter keeps 14 members.

2017201820192020

Blank broken down by Cy Date Year. The data is filtered on Action (Product Code (Products)), Action (YEAR(Cy Date),MONTH(Cy Date)) and Action (Markets Name). The Action (Product Code (Products)) filter keeps 279 members. The Action (YEAR(Cy Date),MONTH(Cy Date)) filter keeps 33 members. The Action (Markets Name) filter keeps 14 members.

JanFebMarAprMayJunJulAugSeptOctNovDec

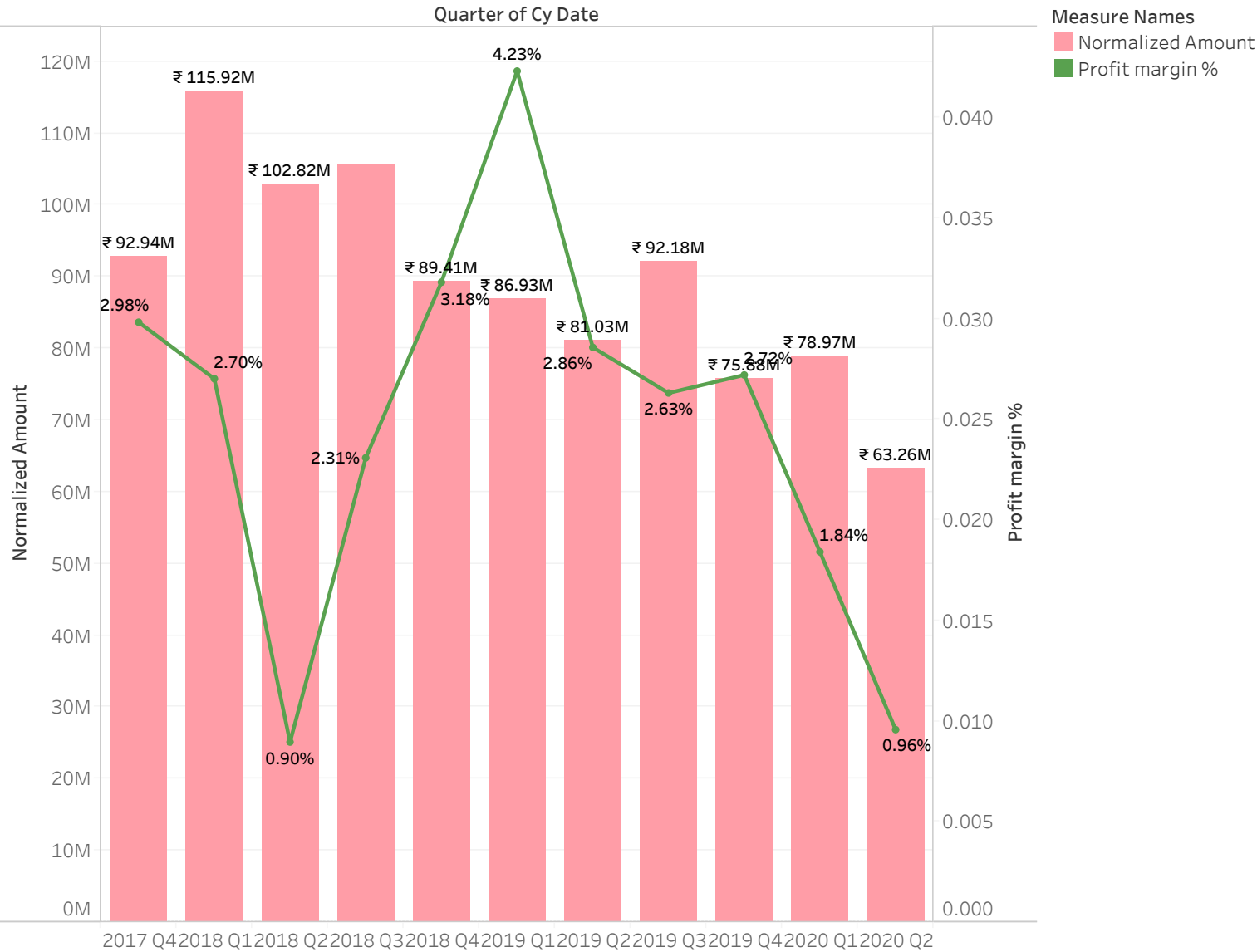
Blank broken down by Cy Date Month. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Product Code (Products)), Action (YEAR(Cy Date), MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Product Code (Products)) filter keeps 279 members. The Action (YEAR(Cy Date), MONTH(Cy Date)) filter keeps 33 members. The Action (Markets Name) filter keeps 14 members.

Profit

₹ 24.66M

Sum of profit_margin. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Profit trend



The trends of Normalized Amount and Profit margin % for Cy Date Quarter. Color shows details about Normalized Amount and Profit margin %. For pane Sum of Normalized Amount: The marks are labeled by Normalized Amount. For pane Profit margin %: The marks are labeled by Profit margin %. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

Customer table

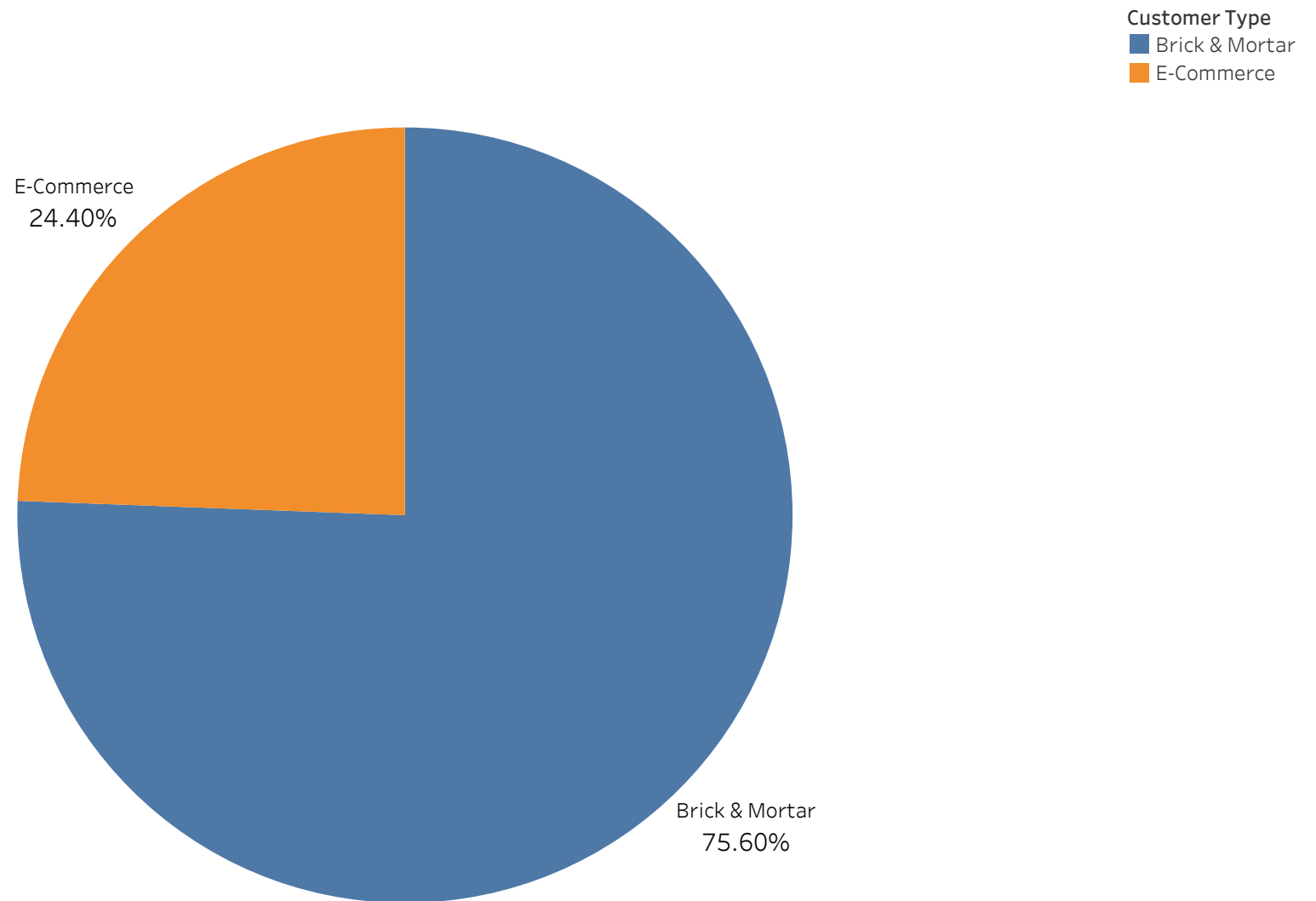
Custmer Name	Normalized Amount	Profit margin %	profit
Leader	16,529,970	7.54%	1,246,643
Electricalsquipo Sto..	1,330,361	6.59%	87,623
Power	5,727,123	6.18%	353,695
Elite	4,837,239	4.39%	212,317
Electricalsociety	17,489,935	4.14%	724,632
Nixon	43,893,083	4.07%	1,785,811
Sound	4,966,707	4.00%	198,906
Logic Stores	13,201,366	3.69%	486,810
Expression	430,368	3.51%	15,086
Flawless Stores	9,156,412	3.43%	314,033
Electricalslytical	49,644,189	3.40%	1,688,260
Propel	4,183,862	3.33%	139,303
Relief	5,230,158	3.27%	170,834
Surface Stores	15,242,562	3.22%	490,679
Electricalsopedia St..	10,281,203	3.21%	329,932
Novus	2,359,799	3.19%	75,341
Nomad Stores	17,739,351	2.89%	512,481
Forward Stores	21,026,079	2.67%	560,789
Control	31,771,997	2.60%	825,928
Modular	17,379,851	2.60%	451,682
All-Out	6,068,432	2.55%	154,730
Premium Stores	44,961,416	2.34%	1,053,784
Surge Stores	28,648,916	2.29%	656,033
Electricalsara Stores	413,333,588	2.25%	9,307,899
Unity Stores	12,589,257	1.83%	229,876
Atlas Stores	16,666,713	1.78%	295,896
Integration Stores	13,979,716	1.76%	246,400
Epic Stores	18,750,440	1.76%	329,118
Path	12,995,938	1.65%	214,153
Sage	2,252,506	1.53%	34,480
Acclaimed Stores	21,196,727	1.51%	321,095
Synthetic	6,173,068	1.42%	87,752
Excel Stores	49,115,620	1.38%	679,991
Zone	5,067,349	1.20%	60,753
Insight	3,342,051	1.04%	34,610
Info Stores	35,100,033	0.90%	314,451

Normalized Amount, Profit margin % and profit broken down by Custmer Name.

Customer table

Custmer Name	Normalized Amount	Profit margin %	profit
Electricalsbea Stores	336,367	0.82%	2,748
Electricalslance Stor..	1,868,461	-2.01%	-37,487

Normalized Amount, Profit margin % and profit broken down by Custmer Name.



Customer Type and % of Total Normalized Amount. Color shows details about Customer Type. The marks are labeled by Customer Type and % of Total Normalized Amount.

Customer Type
■ Brick & Mortar
■ E-Commerce

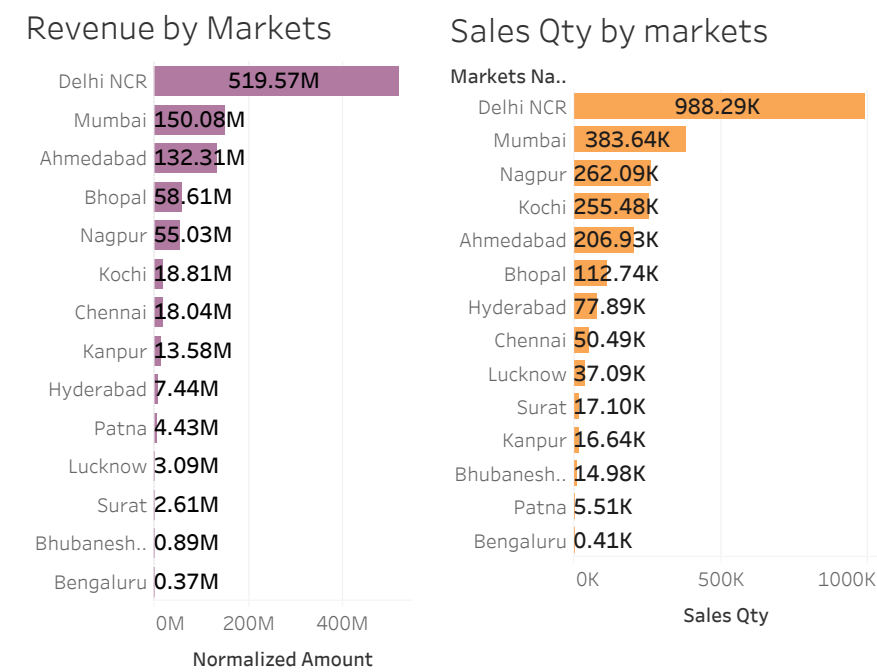
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Total Revenue

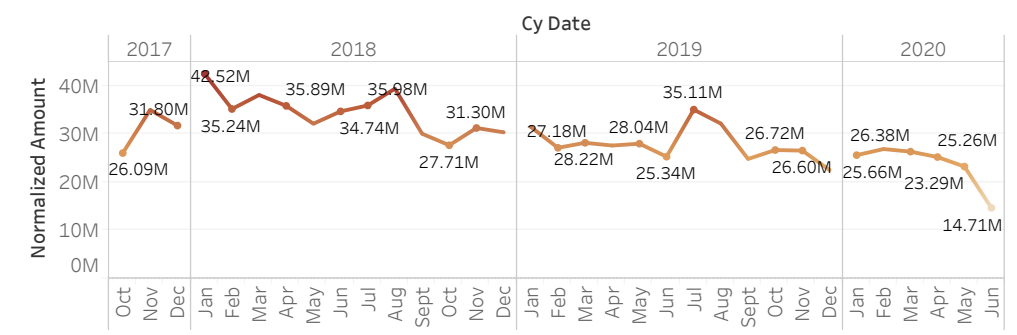
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Sales Quantity

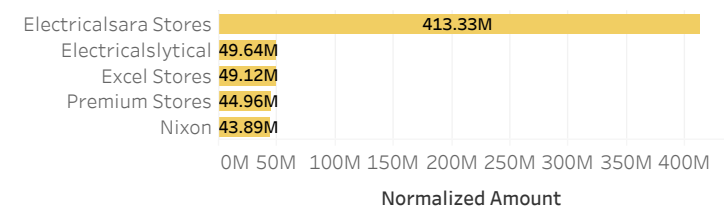
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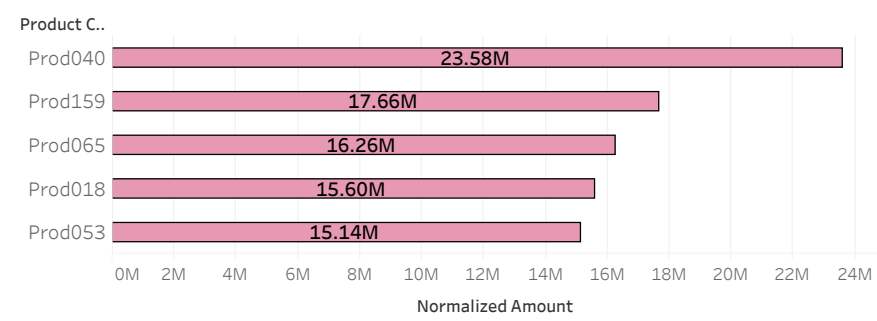
Revenue by year



Top 5 customers

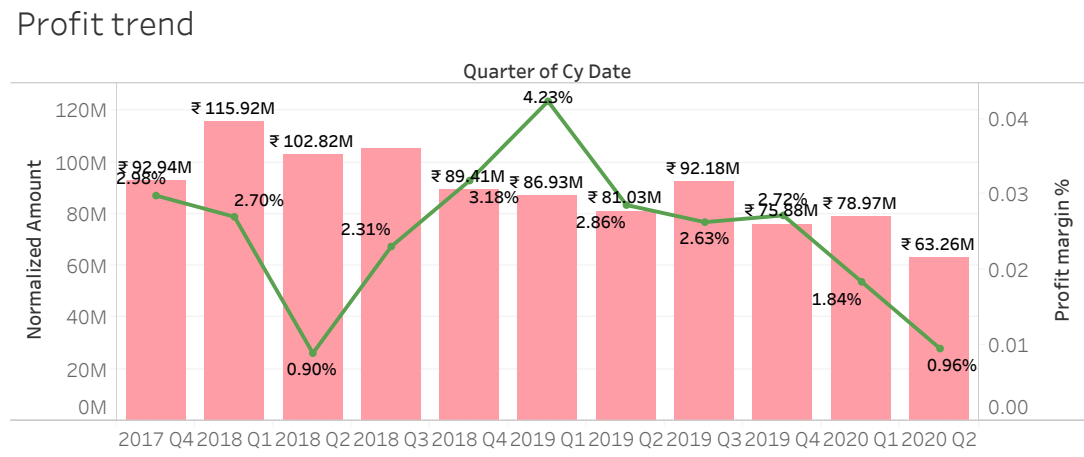
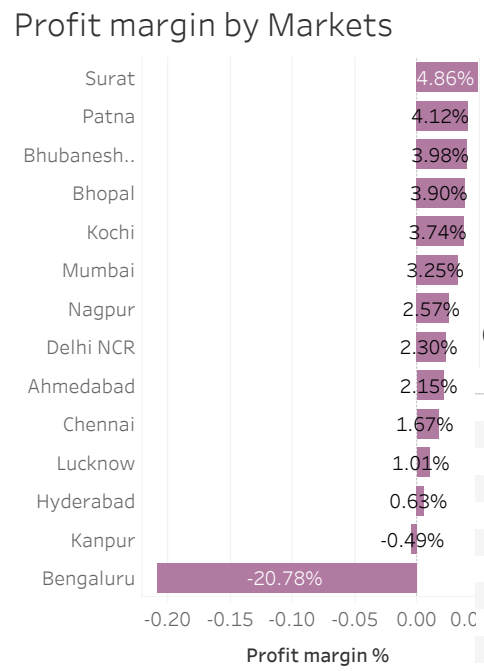
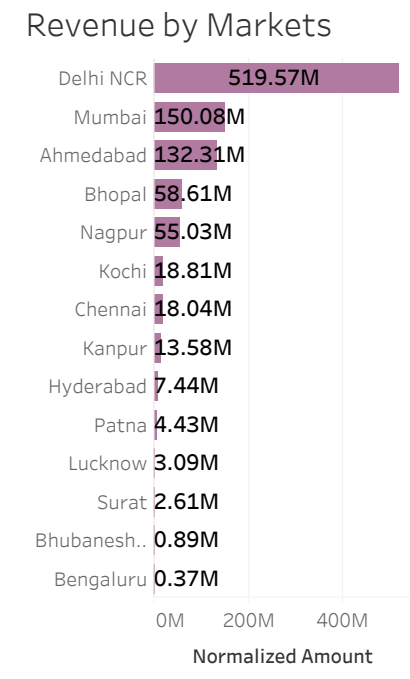


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