

The Bike Haven

Sales Overview	Customer Dashboard	Product Dashboard	Sales Dashboard	Regional Sales	End
----------------	--------------------	-------------------	-----------------	----------------	-----

Sales Analysis of "The Bike Heaven"

Things to Discuss

Customer Dashboard that helps us to identify most valuable customers

Product Dashboard to identify products that are generating most revenue

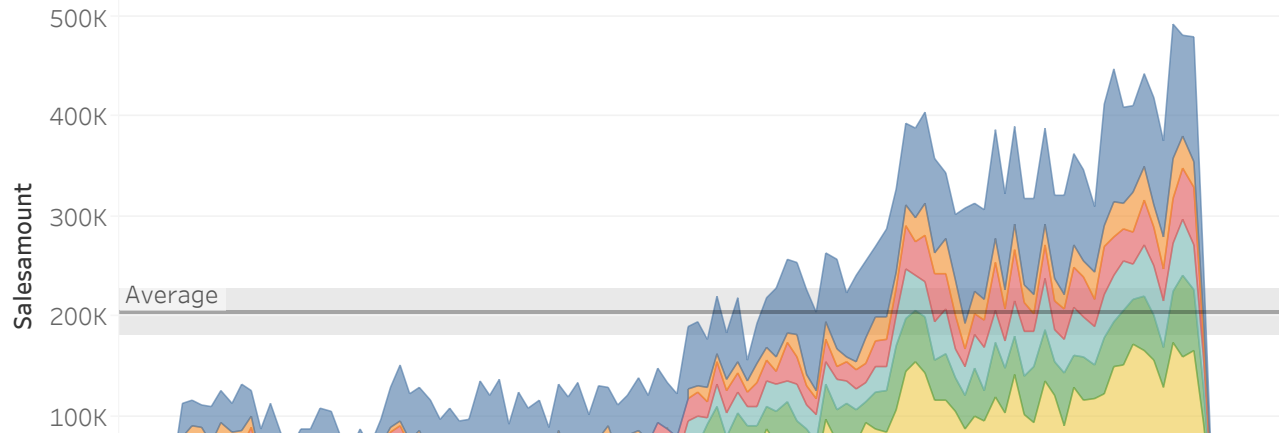
Sales Dashboard to understand the behaviour of sales figures

Sales by Region Dashboard to identify regional trends

Measures Summary

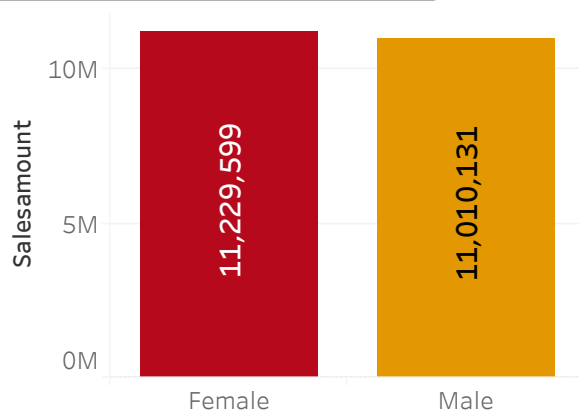
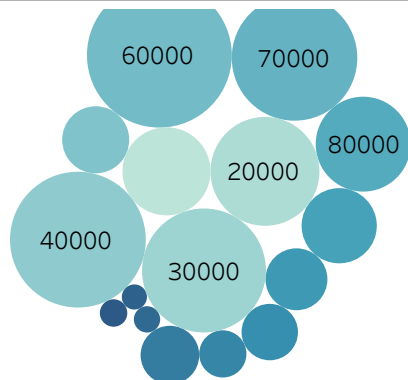
Avg. Budget	Count of cu..	Count of pr..	Count of sal..	Currency	Count of Cu..	Count of Ge..	Count of Pr..	S
923,618	18,484	397	58,168	4,090,653	18,484	18,484	58,168	

Country Wise Weekly Sales



The Bike Haven

Sales Overview	Customer Dashboard	Product Dashboard	Sales Dashboard	Regional Sales	End
----------------	--------------------	-------------------	-----------------	----------------	-----



Top N
10

Year of Date

- ☒ Null
- ☒ 2021
- ☒ 2022
- ☒ 2023

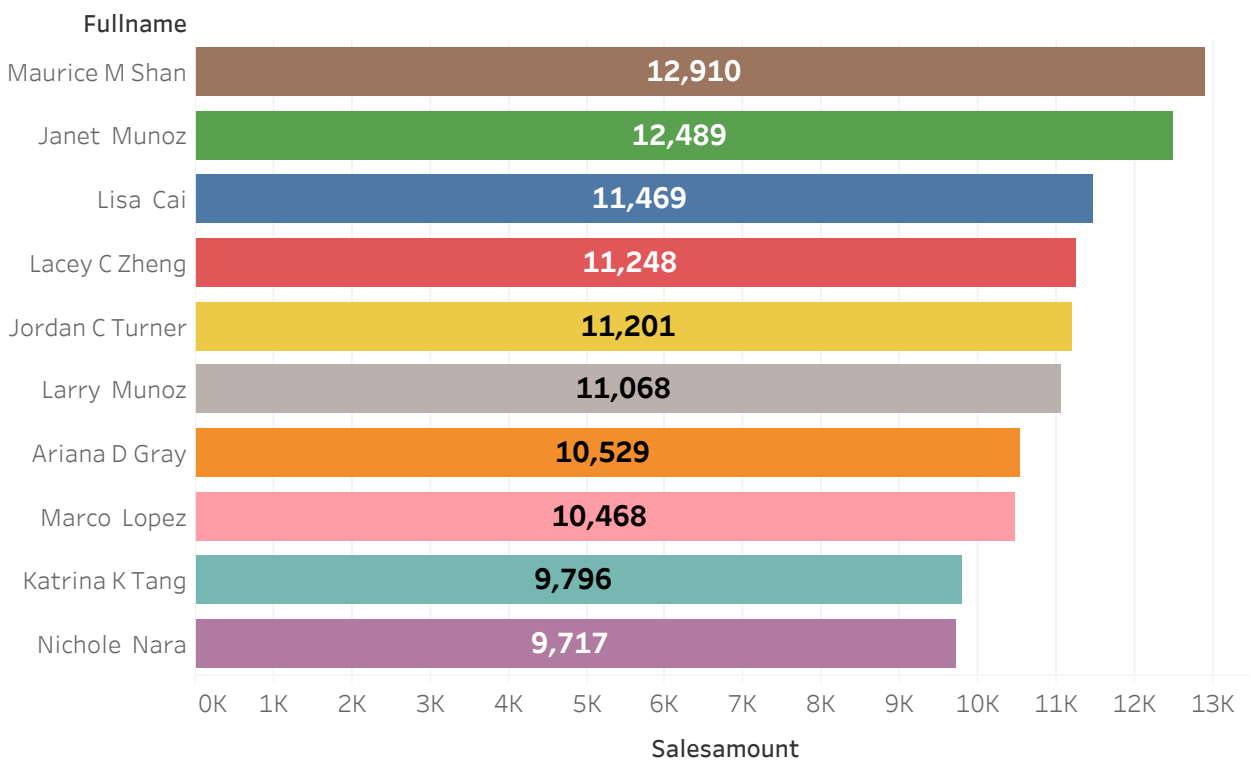
Gender

- ☒ Female
- ☒ Male

Customers

18,484

Top 10 Customers based on maximum Sales Amount



City ☒ Les Ulis ☒ Metz ☒ Pantin ☒ Paris ☒ Paris La Def.. ☒ Roubaix

[Download Dasboard](#)

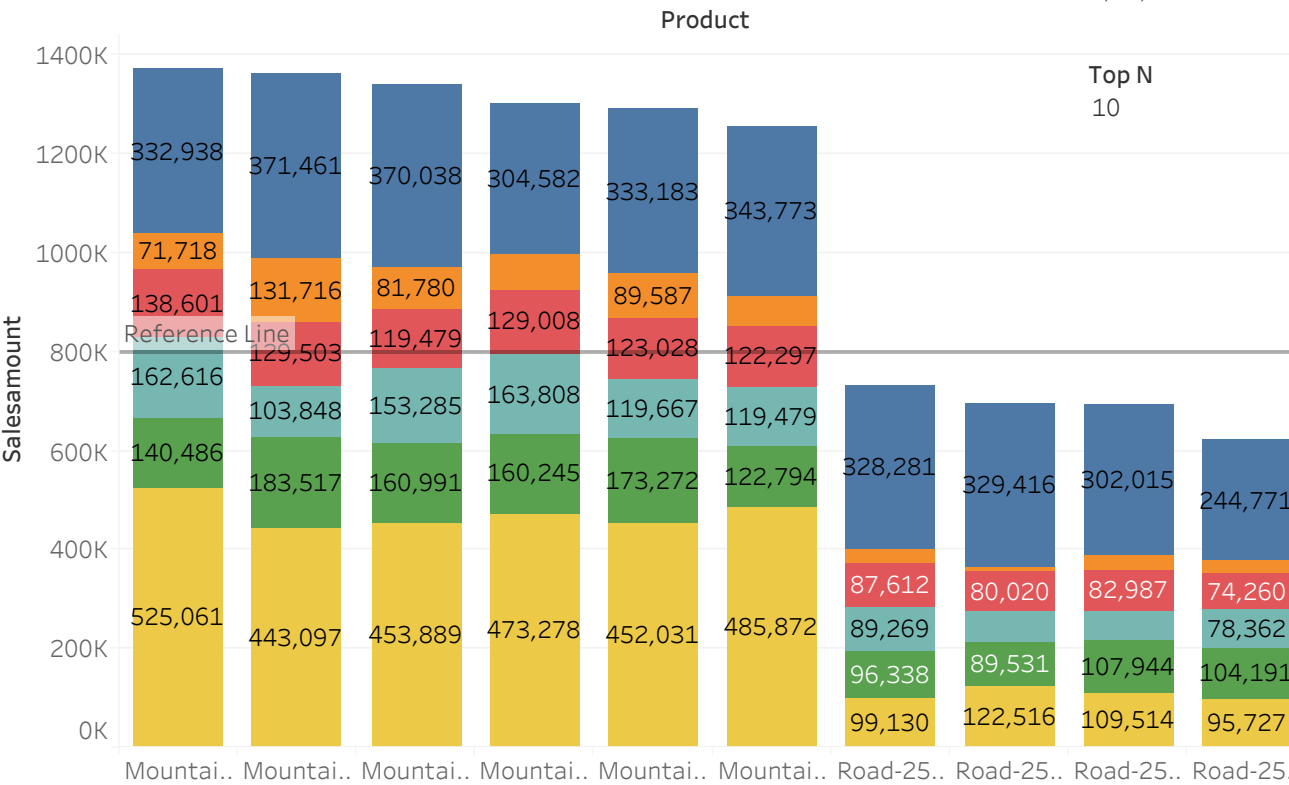
The Bike Haven

Sales Overview	Customer Dashboard	Product Dashboard	Sales Dashboard	Regional Sales	End
----------------	--------------------	-------------------	-----------------	----------------	-----

Product Dashboard

Top 10 Products vs. Sales Amount

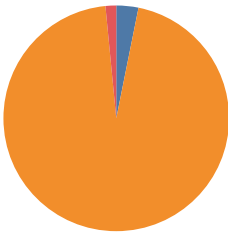
Reference Line
8,00,000



Product Category vs Sales Amount

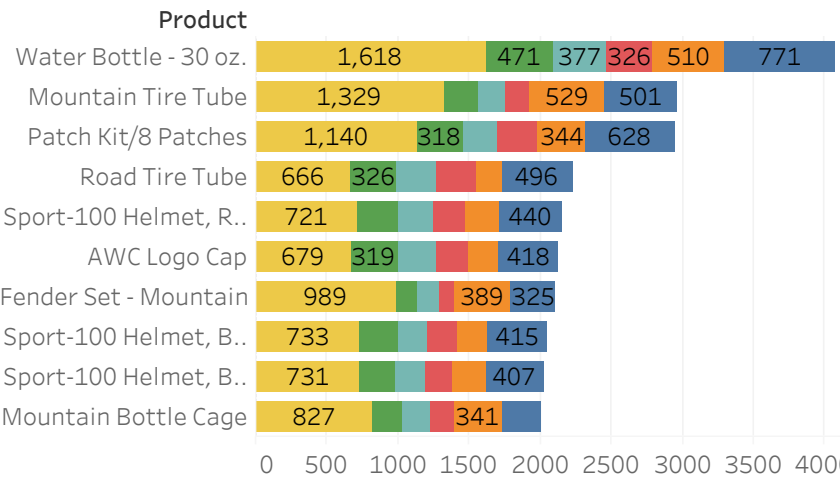
Clothing Accessories

1.53% 3.15%



Bikes

Top 10 most products sold



The Bike Haven

Sales Over..	Customer Dashboard	Product Dashboard	Sales Dashboard	Regional Sales	End
--------------	--------------------	-------------------	-----------------	----------------	-----

Sales Dashboard

Year of Date

- ☒ 2021
- ☒ 2022
- ☒ 2023

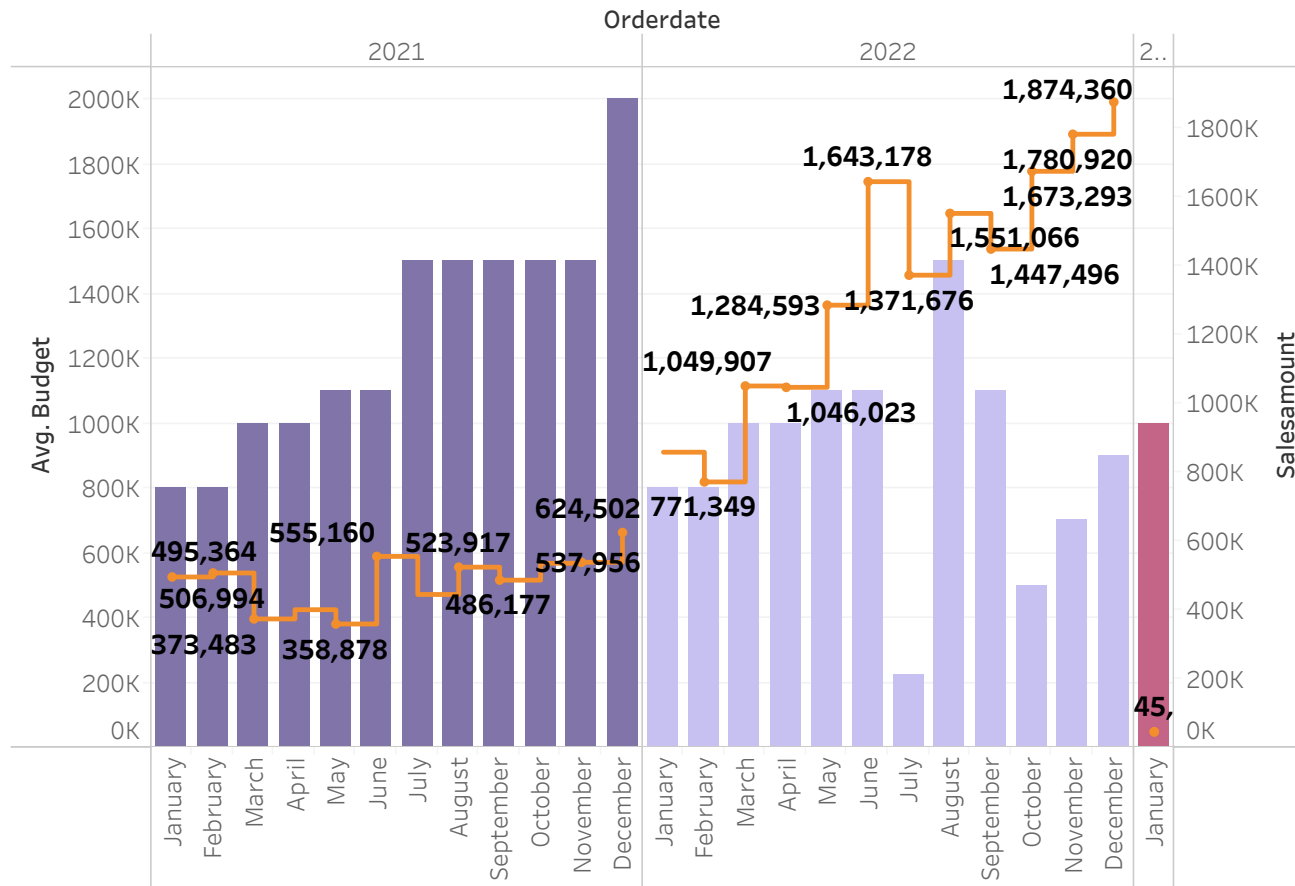
Total Sales Amount

22,239,730

Total Sales

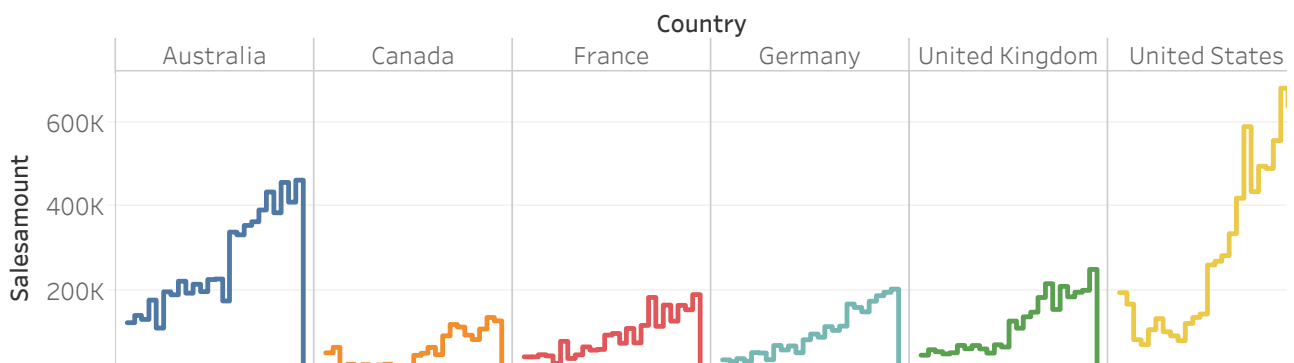
58,168

Sales Figures vs. Budget



[Click to "Forecast Sales Amount"](#)

Sales amount countrywise



The Bike Haven

Sales Over..	Customer Dashboard	Product Dashboard	Sales Dashboard	Regional Sales	End
--------------	--------------------	-------------------	-----------------	----------------	-----

Country ■ Australia ■ Canada ■ France ■ Germany ■ United King.. ■ United States

Regional Sales

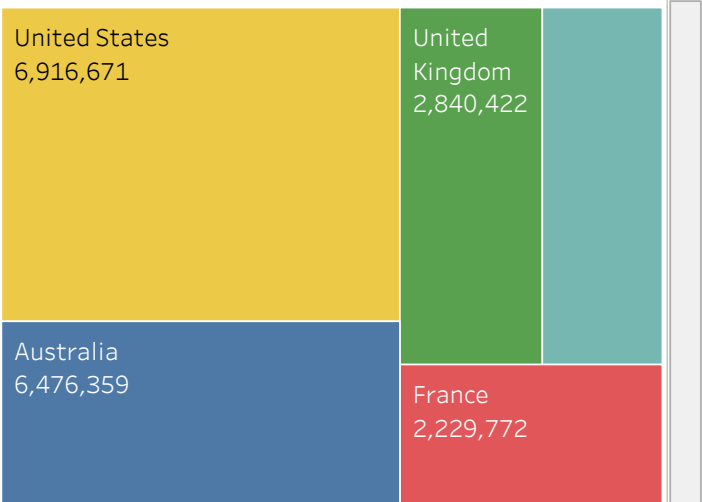
Sales Figures By Region



[Zoom In to view clearly](#)

[Click to view Sales Figures vs. Country,State,City](#)

Country Wise Sales



The Bike Haven

Sales Over..	Customer Dashboard	Product Dashboard	Sales Dashboard	Regional Sales	End
-----------------	-----------------------	----------------------	-----------------	----------------	-----

Thank You!!