

# BALA SRAVANI KONAKALLA

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## SUMMARY

An impact-driven finance professional at Tata Consultancy Services with expertise in financial analysis and forecasting, enhanced by proficiency in advanced Excel, AI tools and financial databases to automate reporting, strengthen compliance and improve operational efficiency. I am eager to apply this blend of finance and technology to address critical business challenges in a high-impact strategic role.

## WORK EXPERIENCE

### Financial Systems & Business Analyst

Tata Consultancy Services Limited | Hyderabad

Jun 2024 - Present

- Drove a 25% improvement in multi-currency forecast accuracy by integrating real-time foreign-exchange (FX) feeds into SAP BPC, equipping clients with more reliable scenario planning and currency-risk analysis.
- Guaranteed flawless data integrity for regulatory reporting by executing "Role Forward" protocols with 100% precision, ensuring seamless transfer of closing balances during month- and quarter-end closes.
- Strengthened governance and audit readiness by implementing an automated workflow for "Role IDs" and "cost-center mappings" using Excel macros and lightweight scripts, reducing processing time by >40%.
- Upheld stakeholder confidence by directing end-to-end functional testing across financial planning, budgeting and consolidation modules, certifying system integrity during high-stakes reporting windows.
- Championed a forward-looking "Finance Digital Twin" initiative — a real-time, AI-powered simulation of financial operations designed to enable dynamic what-if analysis and accelerate strategic decision-making.

### Sales Trainee Intern

Silver Star Mercedes Benz - Raam Group | Hyderabad

Jun 2023 - Jul 2023

- Tightened the cash-conversion cycle by 10% through strategic analysis of receivables and payables, optimizing working capital and strengthening short-term liquidity.
- Managed end-to-end accounts-payable (AP) operations — invoice validation, dispute resolution and vendor reconciliation — to minimize late fees, improve supplier relationships and ensure on-time payments.
- Built Excel-based financial models and conducted cost-benefit and ROI analyses for marketing initiatives, enabling data-driven reallocation of budget to high-impact campaigns.
- Implemented accounts-payable/accounts-receivable (AP/AR) reporting templates and aging dashboards to reduce manual effort, improve month-end close accuracy and accelerate decision-making.

## PROJECTS

### Chipotle Mexican Grill: Financial Modeling & Multi-Scenario Forecasting

- Assessed Chipotle's financial health and growth strategy by analyzing historical performance (FY21-FY24), identifying key trends in profitability and the trade-off between new store expansion and same-store sales.
- Built a financial model to forecast a 4-year outlook on revenue, EPS, and valuation, quantifying the potential impact of various market conditions through a detailed Bull, Base, and Bear scenario analysis.

## EDUCATION

### ➤ Masters of Business Administration - Finance & Marketing

GITAM School of Business, Visakhapatnam, AP.

Aug 2022 - May 2024

CGPA: 8.19 (A Grade)

### ➤ Bachelor of Technology - Civil Engineering

Shri Vishnu Engineering College for Women, Bhimavaram, AP.

Jul 2017 - Aug 2021

CGPA : 8.29 (A+ Grade)

## CERTIFICATIONS

- Financial Modeling & Valuation Analyst (FMVA) by Corporate Finance Institute (CFI).
- Bloomberg Market Concepts by Bloomberg.
- Microsoft 365 Fundamentals by Microsoft in Coursera.

Jun 2025

Sep 2025

Apr 2023

## KEY ACCOMPLISHMENTS

- Co-authored "A Throwback Moment", a dedication to the most important people in my life.
- Worked as a Head of Career Development Program at Shri Vishnu Engineering College for Women.
- Public Relations Head of AIKYA, The HR & Communications Club of GITAM School of Business.

## ADDITIONAL INFORMATION

- **Strategic Capabilities:** Financial Modeling (3-statement, DCF, Scenario), SAP BPC, Equity Research & Valuation, Financial Reconciliation, Financial Forecasting, Financial Statement Analysis, Advanced Excel (Power query), Bloomberg, S&P Capital IQ, Canva, Tableau.
- **Languages:** English, Hindi, Telugu.