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| Category | Criteria | |
| Project | Well-developed project idea | |
| Target market and user base are clear | |
| Selected tech architecture is appropriate for use case | |
| Plan is feasible | |
| Content - Slides | Information presented logically to tell a story | |
| Technical information made clear | |
| Visuals are effective and not distracting to speaker | |
| Design, Plan, and Costs are included at a high level | |
| Content - Summary | Paper is well written with few grammar, spelling, and punctuation errors | |
| critical thinking shows understanding using what you learn from this course to solve a business problem, it includes database, SQL, cloud, BI data visualization, big data, and so on | |
| Information is accurate and sources sited | |
| Data requirements are included | |
| Database design and diagram included | |
| Data acquisition methods discussed | |
| Application architecture and requirements included (e.g. data entry forms, cloud, etc.) | |
| organized with defined intro and conclusion | |
| Cost and resource estimate to develop and implement | |
| Presentation | Speech is clear with eye contact | |
| Technical concepts are understandable to audience | |
| Stays with in allotted time of 20 minutes | |
| Individual Points | |
| Teamwork | Worked well within team to resolve conflict, leverage skillsets and assign tasks | |
| Participation | contributed fair share of work for slides, summary, and speaking | |