

# DATA 605

# Ethical & Legal Issues in

# Data Science

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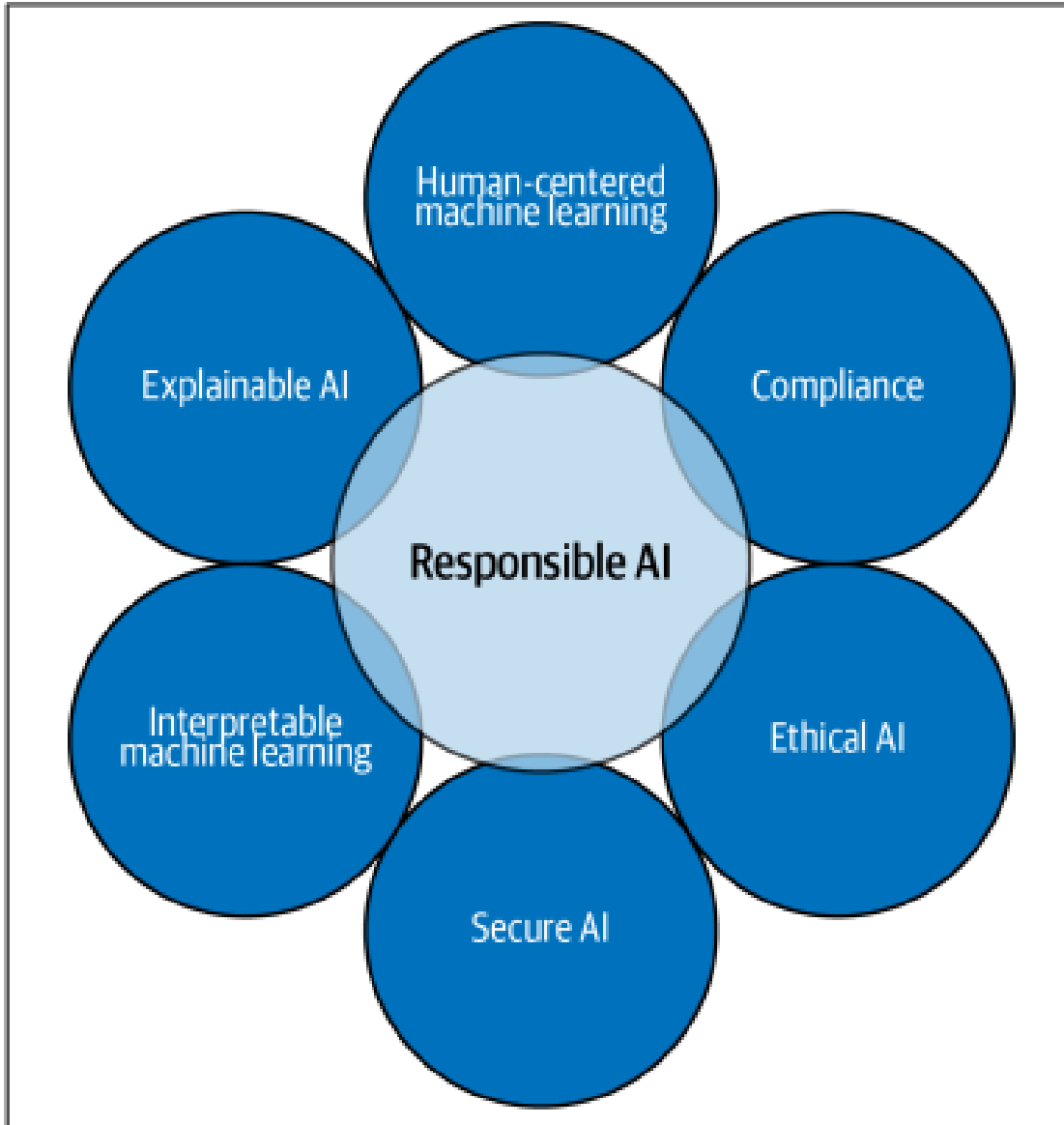
SPRING 2022

SUNELA THOMAS

APRIL 14, 2022

# AGENDA

- Questions?
- NO “live” class on April 21<sup>st</sup> ; materials and online graded class discussion topic will be available on April 21<sup>st</sup>
- Responsible Machine Learning
- Breakout
- Team Assignments for Group Presentation



What is  
Responsible  
Machine  
Learning?

# Responsible AI

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**Ethical AI** Sociological fairness in ML predictions (i.e., whether one category of person is being weighed unequally or unfavorably)

**Explainable AI** The ability to explain a model after it has been developed

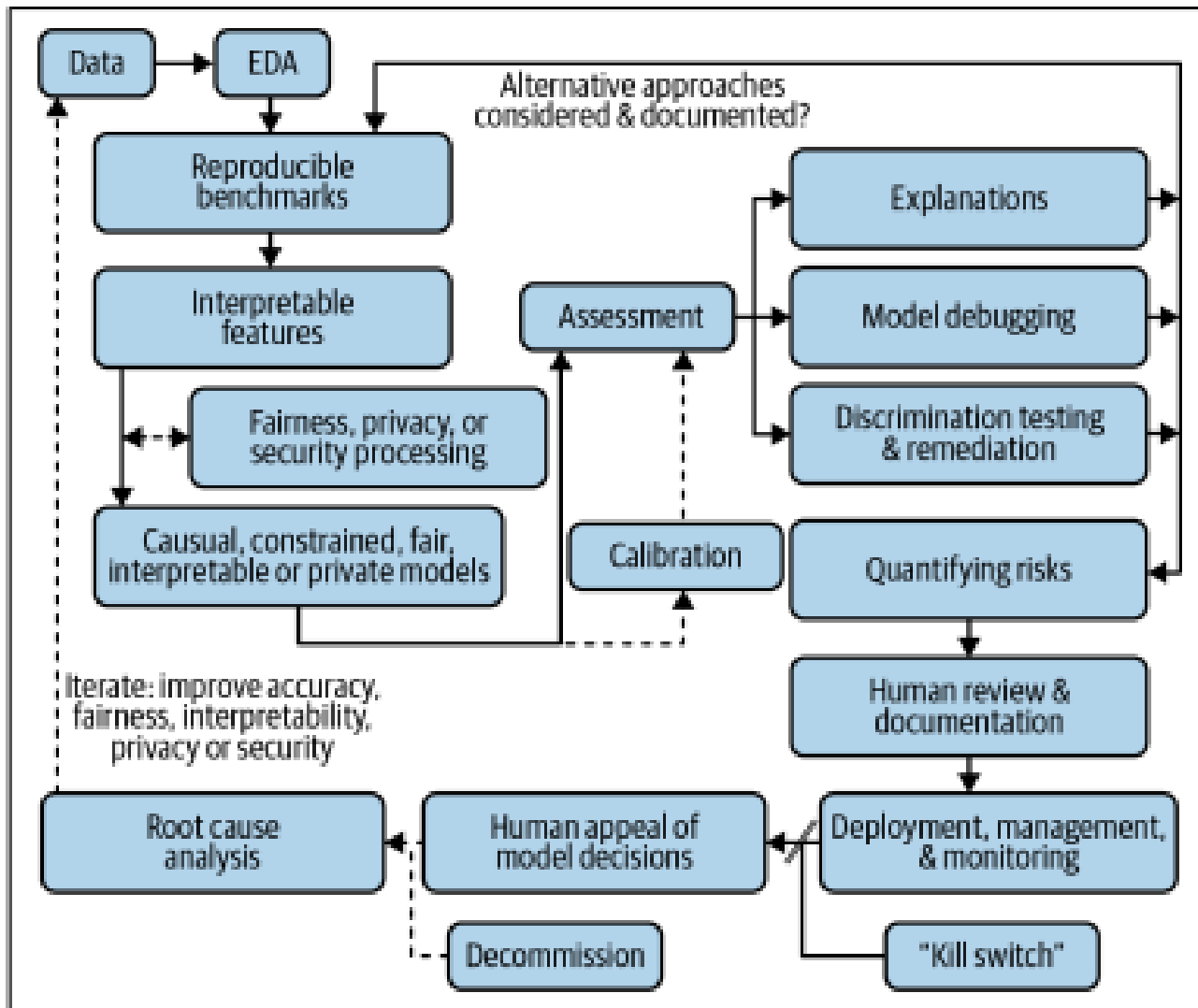
**Human-centered machine learning** Meaningful user interactions with AI and ML systems

**Interpretable machine learning** Transparent model architectures and increasing how intuitive and comprehensible ML models can be

**Secure AI** Debugging and deploying ML models with similar counter measures against insider and cyber threats, as seen in traditional software

**Compliance** Aligning your ML systems with leading compliance guidance such as the EU GDPR, the Equal Credit Opportunity Act (ECOA), or the US Federal Reserve's SR 11-7 guidance on model governance

# Responsible Machine Learning Workflow - Sample



# Principles for Responsible ML

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- Human Augmentation
- Bias Evaluation
- Explainability by Justification
- Reproducible Operations
- Displacement Strategies
- Practical Accuracy
- Trust by Privacy
- Data Risk Awareness

# Responsible Machine Learning Culture

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Accountability

Dogfooding

Demographic and Professional Diversity

Cultural Effective Challenge

Going Fast and Breaking Things

Get in the Loop

Human Audit of ML Systems

Domain Expertise

User Interactions with ML

User Appeal and Operator Override

Kill Switches

# Accountability

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Who tracks the way ML is developed and used at my organization?

Who is responsible for auditing our ML systems?

Do we have AI incident response plans?

Typically answer????

if an organization assumes everyone is accountable for ML risk and AI incidents, the reality is that no one is accountable.



# Dogfooding

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Is a term from software engineering that refers to an organization using its own software, i.e., “eating your own dog food.”

Brings an additional layer of alpha or pre-alpha testing that is often neglected in the mad dash to profit from a perceived ML gold rush.

If an organization has developed an ML system that operates in a manner that, say, violates their own privacy policies, or is meant to be deceptive or manipulative, employees engaging in dogfooding might find this objectionable and raise concerns.

# Diversity

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Demographic Diversity

Professional Diversity

Developing teams with deep cross-disciplinary professional experience can be invaluable as you look to deploy ML

Involving oversight professionals from the beginning is a great way to assess and mitigate the risks

# Cultural Effective Challenge

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When building complex ML systems, effective challenge roughly says that one of the best ways to guarantee good results is to actively challenge and question steps in the ML development process

A culture that encourages serious questioning of ML design choices will be more likely to catch problems before they balloon into AI incidents

# Going Fast and Breaking Things

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The mindsets of many top engineers and data scientists

Practitioners must recognize the implications and downstream risks of their work instead of racing towards results for an outdated maxim

# Get in the Loop

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Concrete steps practitioners or managers can take to get more control over ML systems

Human's detailed review of ML systems

Staple for model governance – inventories and documentation

Without domain expertise, ML systems can be trained on incorrect data, results can be misinterpreted, audits are less meaningful, and data or programming errors may explode into full-blown AI incidents

# Human Audit of ML Systems

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Google has put forward a framework for ML model audits

Sample documentation for models and data

What can you and your organization do to promote human audits of ML systems?

- Create an inventory of ML systems
- Nominate accountable executive(s)
- Instate executive and technical review of documented ML systems
- Require technical and executive sign off before deploying ML systems
- Carefully document, validate, and monitor all ML systems

# Domain Expertise

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Real-world success in ML almost always requires some input from humans with a deep understanding of the problem domain

Experts can also serve as a sanity check mechanism

For instance, if you're developing a medical ML system, you should consult physicians and other medical professionals.

# User Interactions with Machine Learning

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For maximum impact, nontechnical and decisionmaker users need to understand and act on ML system results

When constructing ML systems, it is wise to consider the different types of users and personas who will need to interact with the system



# User Appeal and Operator Override

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What if a computer unjustly kept you in prison?

What if a computer erroneously accused you of a crime?

What if a computer kept you or a loved one out of the college of your dreams?

Steps you can take to prevent your organization's ML systems from making unappealable, and potentially illegal, black-box decisions:

- Use of interpretable ML models or reliable post-hoc explanation techniques (preferably both)
- Proper documentation of the processes used in these systems
- Meticulous testing of ML system interpretability features before deployment

# Kill Switches

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If your ML system goes seriously wrong, you will want to be able to turn it off fast

ML systems should be monitored for multiple kinds of problems, including inaccuracy, instability, discrimination, leakage of private data, and security vulnerabilities.

# Breakout

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## **BIAS IN IMAGE DATA**

# Additional Resources

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<https://berryvilleiml.com/interactive/>

<https://towardsdatascience.com/responsible-machine-learning-with-error-analysis-a7553f649915>

<https://www.weforum.org/agenda/2021/03/responsible-machine-learning-that-protects-intellectual-property/>

# GROUP PRESENTATION

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- Groups are assigned (refer to next slide)
- Criteria:
  - Select your own topic for presentation – something that has an ethical issue in data science (e.g., can ads be banned in a browser, can genetic data be shared for analysis, does ethics differ in cultures, etc.)
  - Formal presentation – 10 minutes
  - Everyone in the team participates
  - Presentation to include:
    - Cover page – title and team members listed
    - Problem Statement/Summary
    - Ethical Issues & relation to the theories learned
    - Proposed Solution
    - References, if any
  - Copy of the presentation will be due to me on May 11<sup>th</sup> by 11:00pm ET
  - Live presentation to the class on May 12<sup>th</sup>

# GROUP PRESENTATION – Team Assignments

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## Team #1

Soumya Kasireddy

Pavan Chinthakunta

Sai Gangadhar  
Veeramreddy

Sai Krishna Jakkampudi

## Team #2

Carol Kingori

Daniel Rimdams

Chanakya Polisetty

## Team #3

Sai Sridhar Nenavath

Sravani Ravulaparthi

Sahithi Veeranki

## Team #4

Jael Kruthi Battana

Tahereh Hematian  
Pour Fard

Showri Yeruva

## Team #5

Nidhishree Sanam

Saketh Reddy

Jaspreet Singh Bhatia

## Team #6

Shiridinath Konduru

Yaswanth Reddy  
Annapureddy

Victoria Borsetti

## Team #7

Lavanya Telapudi

Harshini Akkapally

Prashanthi Ponakalla

## Team #8

Tarun Eswar Reddy  
Vuyyuru

Lokesh Katuri

Chandralekha Bhaviri