Problem Statement

NGOs depend on donors and volunteers to keep their activities running. But many NGOs still use manual methods like paper or spreadsheets to track donations, events, and volunteers. This causes problems like missing donor details, forgetting to send thank-you emails or reminders, and difficulty in knowing how much money or help has come in.

Because of this, NGOs struggle to maintain donor trust, engage volunteers properly, and run events smoothly.

To solve this, we built an **NGO Management app on Salesforce**. This app keeps everything in one place — donations, volunteers, and events. It also sends automatic thank-you messages, reminders, and event updates. Plus, it shows reports and dashboards so NGOs can easily see who donated, which events were successful, and how volunteers are helping.