

# SOCIAL MEDIA CAMPAIGN PERFORMANCE TRACKER

United States

Spain

South Africa

Mexico

India

Germany

Canada

Australia

Total Spend

1M

Avg. Income

52K

Customers

2240

ResponseRate

15

AvgWebVisits

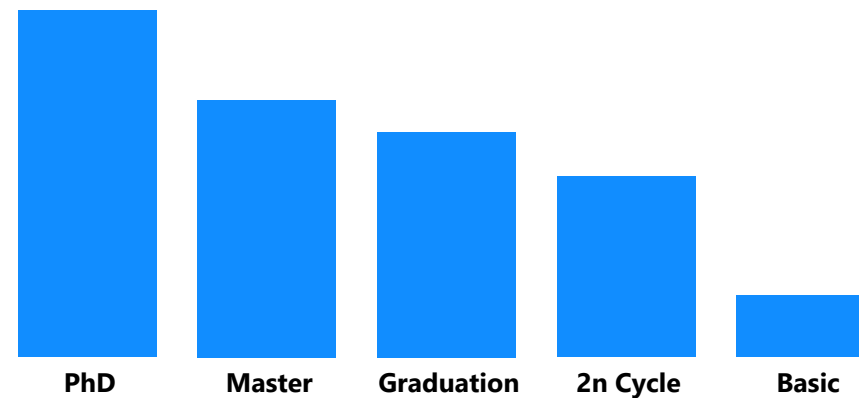
5

Age

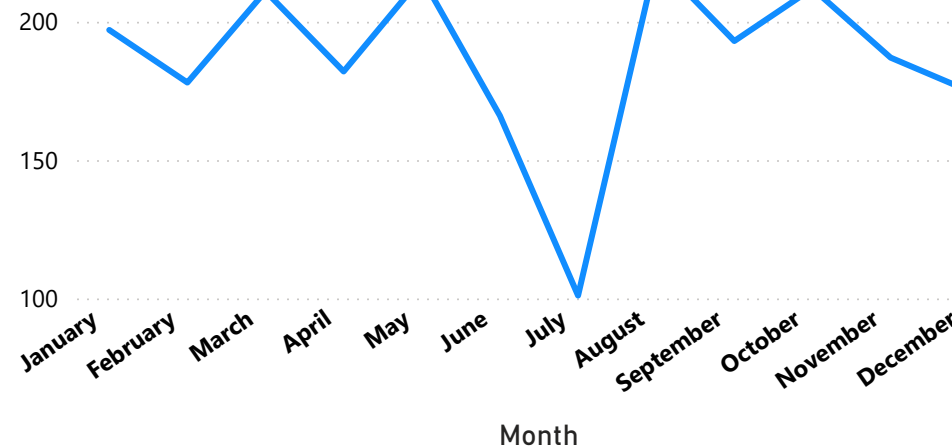
29

132

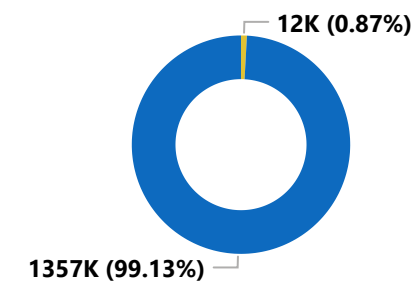
Campaign Response by Education



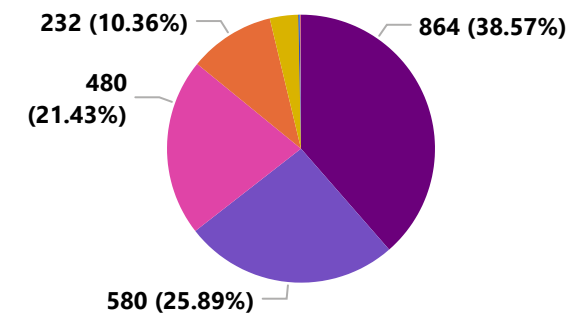
Customer Join Trend



Customer Web Engagement



Marital Status Distribution



Product Spend by Category

