

PROFIT ANALYTIC DASHBOARD

Filter your data for Region by
Clicking on Drop Down list

Region

Sales

55.4M

Profit

31.6M

Cost of Sales

23.8M

Unit Cost

1.9M

Order Qty

251.1K

of Orders

112,507

of Countries

34

of Cities

263

Product Category

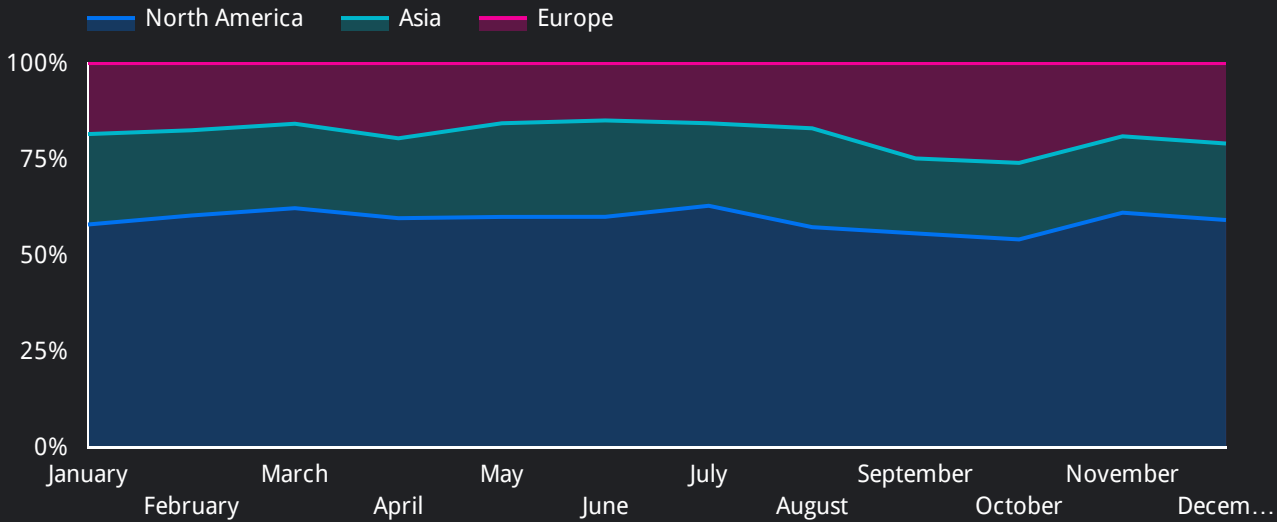
Profit Analysis

Product Category	Sales
Computers	21,306,971.17
Cameras and camcorders	17,048,931.69
TV and Video	9,107,839.47
Cell phones	5,841,155.77
Music, Movies and Audi...	1,057,480.36
Audio	1,029,381.32

1 - 6 / 6

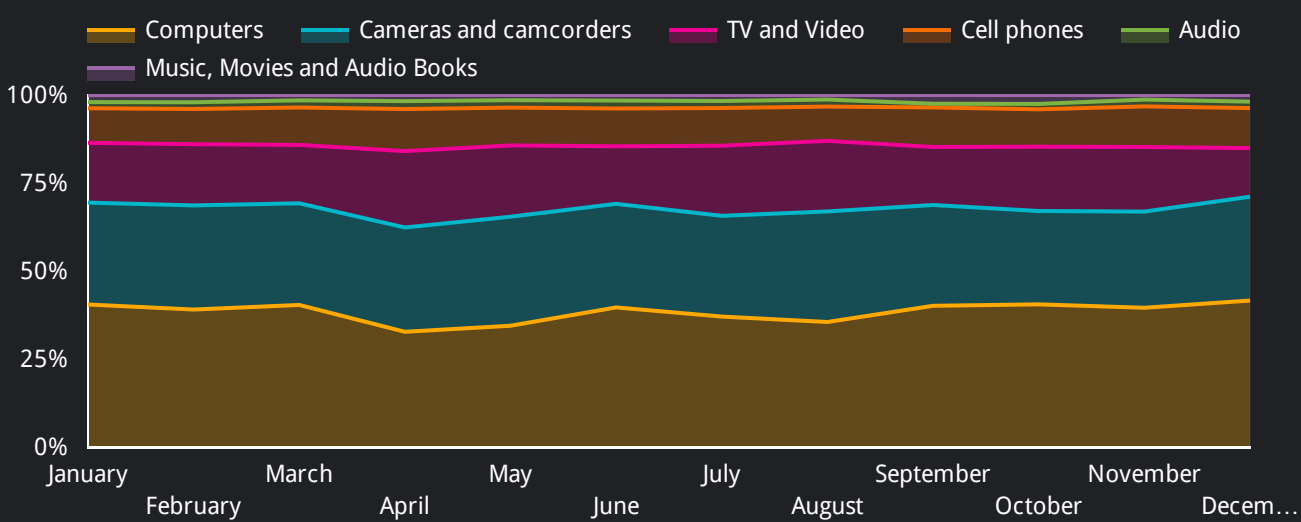
Profit Analysis

Monthly Analysis



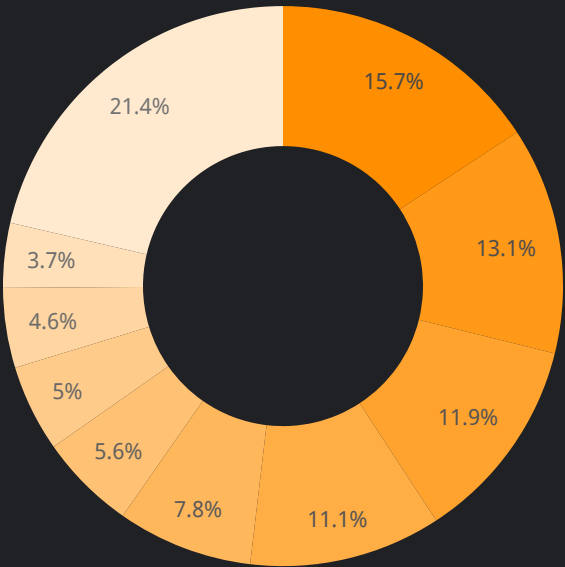
Profit Analysis

Monthly Analysis



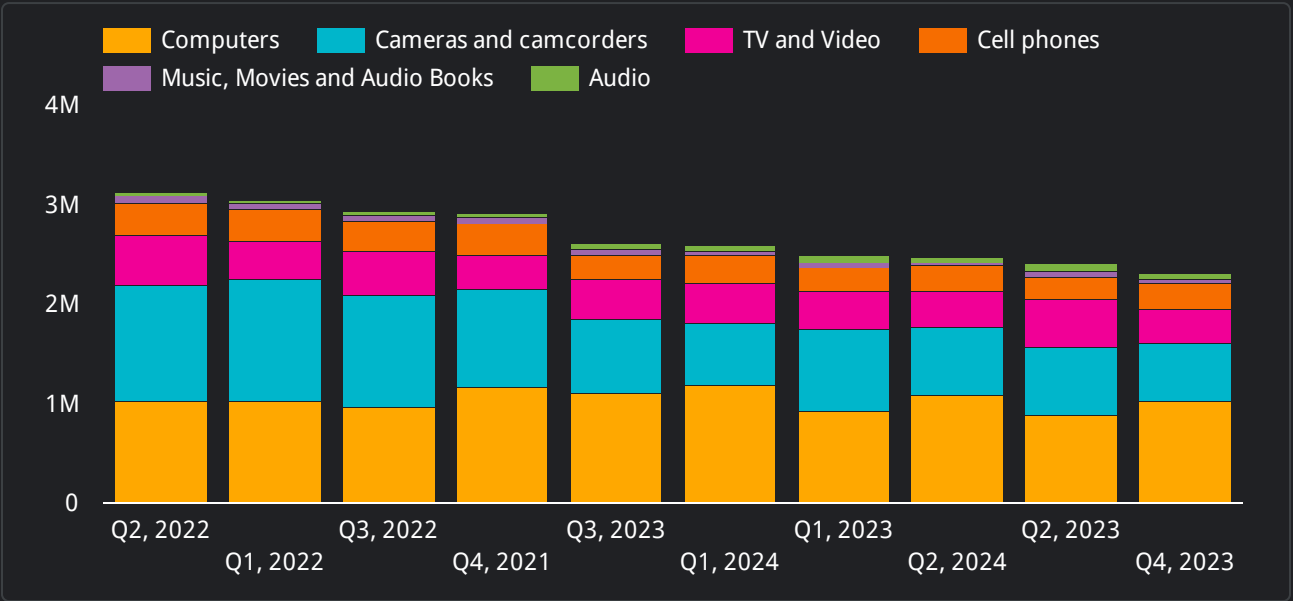
Product Subcategory

Profit Analysis



Trend Analysis

Quarter ,Year Analysis



Profit Analysis

Subcategory Breakdown

Product Sub Catego...	Sales	Profit	Unit Cost
Camcorders	8.5M	5M	286.8K
Projectors & Screens	7M	4.1M	240.9K
Laptops	6.4M	3.8M	218.1K
Digital SLR Cameras	5.7M	3.5M	181.6K
Home Theater System	4.7M	2.5M	185.1K
Desktops	3.5M	1.8M	75.4K
Smart phones & PDAs	2.8M	1.6M	104K
Digital Cameras	2.5M	1.5M	88.4K

1 - 22 / 22