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## INTRODUCTION

## **ABOUT PYTHON:**

Python is a high-level, interpreted programming language known for its simplicity, readability, and versatility. Created by Guido van Rossum and first released in 1991, Python has since gained immense popularity among developers for its ease of use and powerful features. This introduction will provide an overview of Python's key characteristics, applications, syntax, and ecosystem.

### • History of Python:

Python's development began in the late 1980s when Guido van Rossum, a Dutch programmer, set out to create a new scripting language. The first version of Python, Python 0.9.0, was released in 1991. Over the years, Python has undergone several major releases, with Python 2 and Python 3 being the most significant. Python 3, released in 2008, introduced backward-incompatible changes to improve the language's consistency and remove redundancy.

#### • Key Features of Python:

Python boasts several features that contribute to its popularity:Simple and Readable Syntax: Python's syntax is designed to be clear, concise, and easy to read, making it accessible to beginners and experienced programmers alike.Interpreted Language: Python is interpreted, meaning that code is executed line by line by the Python interpreter. This allows for quick prototyping and debugging.Dynamic Typing: Python is dynamically typed, meaning that variables do not have a fixed type and can be reassigned to different types of data during execution.Automatic Memory Management: Python automatically manages memory allocation and deallocation through a process known as garbage collection, relieving the programmer from manual memory management tasks.Extensive Standard Library: Python comes with a comprehensive standard library that provides support for a wide range of tasks, from file I/O to networking to mathematical operations.

#### • Python's Applications:

Python finds applications in various domains, including:Web Development: Frameworks like Django and Flask are popular for building web applications and APIs.Data Science: Libraries such as NumPy, Pandas, and Matplotlib are widely used for data manipulation, analysis, and visualization.Machine Learning and Artificial Intelligence: Python is the language of choice for many machine learning and AI projects, thanks to libraries like TensorFlow, PyTorch, and scikit-learn.Scripting and Automation: Python's simplicity and versatility make it ideal for writing automation scripts, performing system administration tasks, and creating utilities for everyday use.Game Development: Python is used in game development for prototyping, scripting, and building simple games, often with libraries like Pygame.

#### Python Syntax Basics:

Python syntax is straightforward and easy to understand. Here are some fundamental concepts: Variables and Data Types: Variables are containers for storing data. Python supports various data types, including integers, floats, strings, lists, tuples, dictionaries, and sets. Control Structures: Control structures allow you to control the flow of execution in your program. Python supports conditional statements (if, elif, else), loops (for, while), and exception handling (try, except). Functions: Functions are reusable blocks of code that perform a specific task. They help organize code and promote code reusability. Classes and Objects: Python is an object-oriented programming language, meaning that it supports classes and objects. Classes are blueprints for creating objects, which are instances of classes.

## • Functions and Object-Oriented Programming:

Python supports functions, which are reusable blocks of code that perform a specific task. Functions help organize code and promote code reusability. Python also supports object-oriented programming (OOP), allowing developers to create classes and objects to model real-world entities and their interactions.

## • Conclusion:

Python's simplicity, readability, and versatility make it a popular choice for beginners and experienced programmers alike. Its extensive standard library, rich ecosystem, and active community support contribute to its widespread adoption and continued growth. Whether you're building web applications, analyzing data, training machine learning models, or automating tasks, Python provides the tools and resources you need to succeed.

## **ABOUT CSS:**

- CSS is the language we use to style a Web page.
- CSS stands for Cascading Style Sheets
- CSS describes how HTML elements are to be displayed on screen, paper, or in other media
- CSS saves a lot of work. It can control the layout of multiple web pages all at once
- External stylesheets are stored in CSS files

#### Why Use CSS?

- CSS is used to define styles for your web pages, including the design, layout and variations in display for different devices and screen sizes.
- A CSS rule consists of a selector and a declaration block.
- CSS Syntax
- CSS selector
- The selector points to the HTML element you want to style.

The declaration block contains one or more declarations separated by semicolons.

Each declaration includes a CSS property name and a value, separated by a colon Multiple CSS declarations are separated with semicolons, and declaration blocks are surrounded by curly braces.

## About javascript:

- JavaScript Can Change HTML Content
- One of many JavaScript HTML methods is getElementById().
- The example below "finds" an HTML element (with id="demo"), and changes the element content (innerHTML) to "Hello JavaScript":

- JavaScript Can Hide HTML Elements
- Hiding HTML elements can be done by changing the display style:
- JavaScript Can Show HTML Elements
- Showing hidden HTML elements can also be done by changing the display style:
- JavaScript Functions and Events
- A JavaScript function is a block of JavaScript code, that can be executed when "called" for.
- For example, a function can be called when an event occurs, like when the user clicks a button.
- JavaScript and Java are completely different languages, both in concept and design.
- JavaScript was invented by Brendan Eich in 1995, and became an ECMA standard in 1997.
- ECMA-262 is the official name of the standard. ECMAScript is the official name of the language.

## **ABOUT HTML:**

- HTML is the standard markup language for creating Web pages.
- HTML stands for Hyper Text Markup Language
- HTML is the standard markup language for creating Web pages
- HTML describes the structure of a Web page
- HTML consists of a series of elements
- HTML elements tell the browser how to display the content
- HTML elements label pieces of content such as "this is a heading", "this is a paragraph", "this is a link", etc.
- The <!DOCTYPE html> declaration defines that this document is an HTML5 document
- The <html> element is the root element of an HTML page
- The <head> element contains meta information about the HTML page
- The <title> element specifies a title for the HTML page (which is shown in the browser's title bar or in the page's tab)

- The <body> element defines the document's body, and is a container for all the visible contents, such as headings, paragraphs, images, hyperlinks, tables, lists, etc.
- The <h1> element defines a large heading
- The element defines a paragraph
- The purpose of a web browser (Chrome, Edge, Firefox, Safari) is to read HTML documents and display them correctly

## **ABOUT MYSQL:**

• SQL is a standard language for accessing and manipulating databases.

### What is SQL?

- SQL stands for Structured Query Language
- SQL lets you access and manipulate databases
- SQL became a standard of the American National Standards Institute (ANSI) in 1986, and of the International Organization for Standardization (ISO) in 1987

### What Can SQL do?

- SQL can execute queries against a database
- SQL can retrieve data from a database
- SQL can insert records in a database
- SQL can update records in a database
- SQL can delete records from a database
- SQL can create new databases
- SQL can create new tables in a database
- SQL can create stored procedures in a database
- SQL can create views in a database
- SQL can set permissions on tables, procedures, and views
- Using SQL in Your Web Site .To build a web site that shows data from a database, you will need:
- An RDBMS database program (i.e. MS Access, SQL Server, MySQL)
- To use a server-side scripting language, like PHP or ASP
- To use SQL to get the data you want
- To use HTML / CSS to style the page

## **SQL WITH PYTHON**:

SQL (Structured Query Language) is a powerful tool for managing and querying relational databases. Python, being a versatile programming language, offers several libraries and frameworks to interact with databases using SQL.

One popular library for working with SQL databases in Python is SQLAlchemy. SQLAlchemy provides an Object-Relational Mapping (ORM) system that allows developers to interact with databases using Python objects, making database operations more intuitive and Pythonic.

Another commonly used library is sqlite3, which is included in Python's standard library. It provides a lightweight, serverless SQL database engine that allows you to create and interact with SQLite databases directly from Python code.

With these tools, developers can connect to databases, execute SQL queries, fetch results, and manipulate data—all within the familiar Python programming environment. This integration of SQL with Python empowers developers to build robust applications that leverage the power of relational databases seamlessly.

## **ABSTRACT**

## "Watch Finder & Go" – Iconic Omega Watches

Wrist watches are essential devices that are important to us on a daily basis. If so, what is the importance of wrist watch and its benefits to us in our everyday lives? Not only will I be giving more tips into the uses, but also be talking about the advantage of wrist watch; even as an investment.

As you know, certain things are important to us on a daily basis; these things are those we ingest into our body (food) or those we wear on our body (clothes, watches and shoes).

Although, some people may say otherwise; but in this article, I will share with you the importance of wrist watch and its benefits in our daily lives. So, whether you are looking to buy a wrist watch as a gift for someone special; or for personal use, this post will guide you through the main benefits of wrist watches.

Furthermore, this first timepiece was made for a lady called Countess Koscowicz of Hungary; as a piece of decorative (fashion) jewellery for use on the wrist as a timekeeping device.

## PROPOSED SYSTEM

- 1. **INTRODUCTION:** A watch is a portable timepiece intended to be carried or worn by a person. It is designed to keep a consistent movement despite the motions caused by the person's activities. A wristwatch is designed to be worn around the wrist, attached by a watch strap or other type of bracelet, including metal bands, leather straps, or any other kind of bracelet. A pocket watch is designed for a person to carry in a pocket, often attached to a chain.
- 2. <u>Background and Market Analysis</u>: The market players use high-quality raw materials and production technologies to produce durable and sustainable watches. Watches are sold through various channels, including physical retail stores, online retailers, and brand boutiques. E-commerce has grown significantly over the past few years as online shopping is gaining consumer recognition.
- 3. <u>Vision and Mission of WatchFinder&Go:</u> Carlington Watches' mission is to create exceptional timepieces that reflect our customers' individuality and personal style. We strive to provide superior quality and craftsmanship while also maintaining affordable prices.
- 4. Why Choose Us?: In our commitment to bring you only the best, we've partnered with some of the topmost watch brands in the industry. Our selection features brands that are renowned for their craftsmanship, durability, and innovative designs. These brands have stood the test of time and continue to lead the market with their exceptional quality and aesthetic appeal. Whether you're looking for a watch that embodies classic elegance or one that boasts the latest technology, our collection has something for every taste. Explore our range of luxury watches from these prestigious brands and discover the perfect timepiece that not only meets, but exceeds, your expectations.
- 5. <u>User Experience:</u> The feeling users experience when using a product, application, system, or service. It is a broad term that can cover anything from how well the user can navigate the product, how easy it is to use, how relevant the content displayed is etc.
- 6. <u>Future Innovations of Watches</u>: Master watchmakers refined the design and construction of these movements, introducing innovations such as lever escapement, which improved accuracy, and the development of jewel bearings to reduce friction and increase durability.

#### **Conclusion:**

This is our final conclusion in a series of blogs that aims to give you some insights in the future of the smartwatch. In the first blog we have outlined the situation in the smartwatch market according to analist expert Gartner. After conducting a small survey among 20 smartwatch users around us, we got our hands on valuable insights in user experience. We summed those insights up in a positive summary as well as a list of highly needed improvements. We hope that this smartwatch series provides some insights in how we and some users are seeing the potential of smartwatches. In this final piece we add our own opinion about the future of the smartwatch.

If we look to what our (basic) research shows, we see that 68% of the respondents believe that the smartwatch is here to stay. They consider the smartwatch 'compatible with the Internet of Things' and a 'new touch point'. The remainder believes that the smartwatch is 'under-delivering' due to 'too limited functionalities' and that 'it can never be as useful as the smartphone'.

Now we'd like to share our vision on the future of the smartwatch and will slide forward our own forward-looking experts: Bart Fussel, CEO of aFrogleap, and Sam Warnaars, and our in-house 'futurist' and Digital producer at aFrogleap.

## Methodology

## > HTML CODE:

#### Website.html:-

```
<!DOCTYPE html>
<html>
<head>
           <title>WatchFinder&Go</title>
           <link rel="stylesheet" type="text/css" href="index.css">
</head>
<body>
<div class="main">
             <nav class="navbar">
                   <div class="navdiv">
                          <div class="logo"><a href="">WatchFinder&Go</a></div>
                          \langle ul \rangle
                                 <a href="website.html">Home</a>
                                 <a href="categeory4.html">Categeory</a>
                                 <a href="brands.html">Brands</a>
                                 <a href="about.html">About</a>
                                 <a href="contact.html">Contact</a>
                          </div>
             </nav>
                    <div class="content">
                   <h1>Icomic &<br><span
class="OMEGA">omega</span><br>Watches</h1>
             </div>
             A watch is a portable timepiece intended to be carried or
worn<br/>
br>by a person. It is designed to keep a consistent movement despite the <br/>
br>motions caused
by the person's activities. A wristwatch is designed to be by worn around the wrist, attached by a
watch strap or other type of bracelet, <br/>br> including metal bands, leather straps, or any other kind of
bracelet.<br/>
<br/>
A pocket watch is designed for a person to carry in a pocket, often <br/>
br>attached to a
chain.
             <div class="buttondiv"><button class="button"><a href="categeory4.html">Find
More</a></button></div>
                    <div class="form">
                          <span>WELCOME</span>
                          <form>
                                 <input type="email" name="" placeholder="Enter your email"</pre>
><br>
                                 <input type="password" name="" placeholder="Enter your</pre>
password"><br>
                                 <button><h3>Login</h3> </button>
                                 Don't have an account?<br>
                                        <a href="#">Sign up</a> here
                                        Log in with
```

```
<div class="icon">
                                             <a href="#"><ion-icon name="logo-
facebook"></ion-icon></a>
                                             <a href="#"><ion-icon name="logo-
instagram"></ion-icon></a>
                                             <a href="#"><ion-icon name="logo-
twitter"></ion-icon></a>
                                             <a href="#"><ion-icon name="logo-
google"></ion-icon></a>
                                             <a href="#"><ion-icon name="logo-
skype"></ion-icon></a>
                                       </form>
                                </div>
                   </div>
             </div>
           </div>
          <script src="https://unpkg.com/ionicons@5.4.0/dist/ionicons.js"></script>
                          </form>
                   </div>
             </div>
          </div>
</body>
</html>
</body>
</html>
Categeory4.html:-
<!DOCTYPE html>
<html>
<head>
          <title>OUR CATEGEORIES</title>
          k rel="stylesheet" type="text/css" href="category4.css">
</head>
<body>
          <nav class="navbar">
                   <div class="navdiv">
                          <div class="logo"><a href="">WatchFinder&Go</a></div>
                          ul>
                                <a href="website.html">Home</a>
                                <a href="categeory4.html">Categeory</a>
                                <a href="brands.html">Brands</a>
                                <a href="about.html">About</a>
                                <a href="contact.html">Contact</a>
                          </div>
             </nav>
          <h1><em><center>OUR CATEGEORIES</h1></em></center>
          <div class="card-container">
```

<div class="card">

```
<img
src="https://i.etsystatic.com/25689876/r/il/3aabf6/3146720519/il_570xN.3146720519_5v6c.jpg">
                    <div class="card-content">
                    <h2>MEN WATCHES</h2>
                    A watch can tell a lot about a person, from their profession, hobbies and
interests to personal style and fashion sense. Whether you are looking for a gift for someone special,
or want to read into those around you a little more, you should always take note of the watch around
a man's wrist.
                    <a href="" class="card-button">Read More</a>
             </div>
             </div>
             <div class="card">
                    <img
src="https://www.titan.co.in/dw/image/v2/BKDD_PRD/on/demandware.static/-/Sites-titan-master-
catalog/default/dw4c40ef2e/images/Titan/Catalog/95058WM02_1.jpg?sw=800&sh=800">
                    <div class="card-content">
                    <h2>WOMEN WATCHES</h2>
                    A woman's timepiece is often a slimmer rectangular or oval shape,
whereas men's watches are mostly round. Lovely examples of this are the Venezia and Pistoia from
the Italian timepiece collection. The premium quality, elegant, feminine diamond finish on these
models draws the eye.
                    <a href="" class="card-button">Read More</a>
             </div>
             </div>
             <div class="card">
                    <img
src="https://5.imimg.com/data5/SELLER/Default/2023/10/353958982/WM/OB/LX/149374783/tren
ding-square-color-analog-wrist-watch-for-kids-boys-men-s-watches-500x500.jpeg">
                    <div class="card-content">
                    <h2>CHILDREN WATCHES</h2>
                    One of the core advantages is that, by owning a watch, children are
encouraged to develop a sense of responsibility. They are responsible for taking care of their watch,
and using it to keep track of time is an excellent way to introduce them to timekeeping and the
importance of managing their time effectively.
                    <a href="" class="card-button">Read More</a>
              </div>
             </div>
           </div>
</body>
</html>
Brands.html:-
<!DOCTYPE html>
<html>
<head>
           <title>BRANDS</title>
           k rel="stylesheet" type="text/css" href="https://cdnjs.cloudflare.com/ajax/libs/font-
awesome/6.4.0/css/all.min.css">
           k rel="stylesheet" type="text/css" href="Brand.css">
```

```
</head>
<body>
          <nav class="navbar">
                   <div class="navdiv">
                         <div class="logo"><a href="">WatchFinder&Go</a></div>
                         <111>
                                <a href="website.html">Home</a>
                                <a href="categeory4.html">Categeory</a>
                                <a href="brands.html">Brands</a>
                                <a href="about.html">About</a>
                                <a href="contact.html">Contact</a>
                         </div>
            </nav>
          <h1><em><center>Fashion <span style="color:powderblue">максs</span>
Brands<span style="color:powderblue">!!</span></h1></em></center>
          <div class="card-container">
            <div class="card">
                   <img src="https://encrypted-</pre>
tbn2.gstatic.com/shopping?q=tbn:ANd9GcQPysDQ3j6VCdD_etI52aHaQngrvIXdepqx4h-
Ubly_7bnyITWu59uUPJkri-
w_NSTXKzgLtE8fGyTJmZegbSpxsALtOw5keBdf5oUKBm24&usqp=CAE">
                   <div class="card-content">
                   <h2>Fastrack</h2>
                   <i class="fa-solid fa-indian-rupee-sign"></i>4999
                   Free Delivery Available
                   <a href="" class="card-button">Buy Now</a>
            </div>
            </div>
            <div class="card">
                   <img src="https://encrypted-</pre>
tbn1.gstatic.com/shopping?q=tbn:ANd9GcQsCiwZLqJ9ruQiwHg27CXQnB2aYMZjphVSKnAELL
cPE86YWG9AgyaB7Q2-RPsUJKCnVbGKNZ5xkT8QQHRa_yAeMZYSenrYC2n-aiiosL-
827K1EbvfVM4l&usqp=CAE">
                   <div class="card-content">
                   <h2>Titan</h2>
                   <i class="fa-solid fa-indian-rupee-sign"></i>9999
                   Free Delivery Available
                   <a href="" class="card-button">Buy Now</a>
            </div>
            </div>
            <div class="card">
                   <img src="https://shop.finebuy.co.in/wp-content/uploads/2024/02/casio-</pre>
classic.webp">
                   <div class="card-content">
                   <h2>Quartz</h2>
                   <i class="fa-solid fa-indian-rupee-sign"></i>1999
                   Free Delivery Available
                   <a href="" class="card-button">Buy Now</a>
            </div>
            </div>
```

```
</div>
</body>
</html>
```

#### About.html:-

```
<!DOCTYPE html>
<html>
<head>
          <title>About us</title>
          <style type="text/css">
</head>
<body>
          <nav class="navbar">
                  <div class="navdiv">
                        <div class="logo"><a href="">WatchFinder&Go</a></div>
                        ul>
                              <a href="website.html">Home</a>
                              <a href="categeory4.html">Categeory</a>
                              <a href="brands.html">Brands</a>
                              <a href="about.html">About</a>
                              <a href="contact.html">Contact</a>
                        </div>
            </nav>
          <h1><center>ICONIC & OMEGA WATCHES<span style="color:
```

</blockguote>

rosybrown"></span></center></h1>

<blockquote>Analog display of the time is nearly universal in watches sold as jewelry or collectibles, and in these watches, the range of different styles of hands, numbers, and other aspects of the analog dial is very broad. In watches sold for timekeeping, analog display remains very popular, as many people find it easier to read than digital display; but in timekeeping watches the emphasis is on clarity and accurate reading of the time under all conditions (clearly marked digits, easily visible hands, large watch faces, etc.).

</blockquote>

<blockquote>The first digital electronic watch, a Pulsar LED prototype in 1970, was developed jointly by Hamilton Watch Company and Electro-Data, founded by George H. Thiess.[88] John Bergey, the head of Hamilton's Pulsar division, said that he was inspired to make a digital timepiece by the then-futuristic digital clock that Hamilton themselves made for the 1968 science fiction film

```
2001: A Space Odyssey. On 4 April 1972, the Pulsar was finally ready, made in an 18-carat gold
case and sold for $2,100. It had a red light-emitting diode (LED) display.
</blockquote>
<div class="list1">
                  \langle ul \rangle
                   <a href=""><em>Best Watches</a></em>
                   <a href=""><em>Reasonable prices</a></em>
                   <a href=""><em>Free Delivery Available</a></em>
                   <a href=""><em>Best offers</a></em>
                  </div>
<h2><center>Thank you for visiting us!!!</center></h2>
</body>
</html>
Contact.html:-
<!DOCTYPE html>
<html>
<head>
          <title>CONTACT</title>
          link rel="stylesheet" type="text/css" href="https://cdnjs.cloudflare.com/ajax/libs/font-
awesome/6.4.0/css/all.min.css">
          <style type="text/css">
</head>
<body>
          <nav class="navbar">
                   <div class="navdiv">
                         <div class="logo"><a href="">WatchFinder&Go</a></div>
                         ul>
                               <a href="website.html">Home</a>
                               <a href="categeory4.html">Categeory</a>
                               <a href="brands.html">Brands</a>
                               <a href="about.html">About</a>
                               <a href="contact.html">Contact</a>
                         </div>
            </nav>
            <div class="content">
                   <h2>Our Contact Details:-</h2>
            </div>
          <h1><center>GET IN TOUCH</center></h1>
          <h3><center>We'd love to hear from you!!</center></h3>
          <h3><center><i class="fa-solid fa-
envelope"></i>watchfindergo@gmail.com</center></h3>
          <h3><center><i class="fa-solid fa-phone"></i>+919293945678</center></h3>
</body>
</html>
```

## **CSS CODE:**

#### Index.css:-

```
*{
text-decoration: none;
.main{
            height: 120vh;
            background-size: cover;
            width: 100vw;
            background:
url("https://png.pngtree.com/thumb_back/fw800/background/20220819/pngtree-old-watch-near-
book-art-novel-illumination-photo-image_33345380.jpg");
            background-size: 1400px;
}
.navbar{
            background-color: orange;
            font-family: calibri;
            padding-right: 15px;
            padding-left: 15px;
.navdiv{
            display: flex;
            align-items: center;
            justify-content: space-between;
}
.logo a{
            font-size: 35px;
            font font-weight: 600;
            color: black;
            margin-left: 30px;
}
li{
            list-style: none;
            display: inline-block;
}
li a{
            color: white;
            font-size: 18px;
            font-weight: bold;
            margin-right: 25px;
li a:hover{
            color:black;
}
.content{
            width: 700px;
.content h1{
```

```
color: yellow;
            font-size: 50px;
            padding-left: 200px;
            padding-top: 70px;
}
.OMEGA{
            color: white;
            font-size: 60px;
}
.para{
            color: white;
            padding-left: 200px;
            letter-spacing: 2px;
            font-size: 20px;
}
. button div \{\\
            padding-left: 200px;
            margin-top: 20px;
}
.button{
            padding: 5px 10px;
            border-radius: 10px;
}
.button:hover{
            background-color: pink;
            color: white;
}
.buttondiv a{
            text-decoration: none;
            color: orange;
            font-size: 15px;
            font-weight: bold;
}
.emi{
            font-weight: bold;
}
.form{}
            position: absolute;
            top: 200px;
            left: 1100px;
. form \ span \{
            color: white;
            background-color: orange;
            font-weight: bold;
            font-size: 25px;
            padding: 10px 90px;
            border-radius: 10px;
}
```

```
form input{
            height: 20px;
            width: 300px;
            margin-top: 20px;
            padding-top: 10px;
            background-color: transparent;
            font-family: sans-serif;
            font-size: 20px;
            color: white;
            border-top: 0;
            border-right: 0;
            border-left: 0;
form input:focus{
            outline: none;
}
.form button h3{
            font-weight: bold;
            font-size: 25px;
            color: orange;
.form button:hover{
            background-color: pink;
            color: white;
}
.form button{
            padding: 0px 60px;
            border-radius: 10px;
            margin-top: 5px;
            margin-left: 30px;
            cursor: pointer;
.form p{
            color: white;
            font-family:sans-serif;
            font-size: 17px;
            padding-top: 20px;
            text-align: center;
.form p a{
            text-decoration: none;
            color: orange;
}
.liw{
            padding-top: 15px;
            padding-bottom: 10px;
            text-align: center;
```

```
}
.form a{
            text-decoration: none;
            color: white;
}
.form ion-icon{
            color:white;
            font-size: 30px;
            padding-left: 10px;
            padding-top: 5px;
            transition: 0.3s ease;
.form ion-icon:hover{
            color: orange;
}
Categeory4.css:-
*{
            margin: 0px;
            padding: 0px;
            box-sizing: :border-box;
            font-style: sans-serif;
            text-decoration: none;
}
.navbar{
            background-color: orange;
            font-family: calibri;
            padding-right: 15px;
            padding-left: 15px;
}
.navdiv{
            display: flex;
            align-items: center;
            justify-content: space-between;
.logo a{
            font-size: 35px;
            font font-weight: 600;
            color: black;
            margin-left: 30px;
}
li{
            list-style: none;
            display: inline-block;
}
li a{
            color: white;
            font-size: 18px;
            font-weight: bold;
            margin-right: 25px;
```

```
li a:hover{
            color:black;
body{
            background-color:black;
}
h1{
            color:yellow;
            padding-top: 25px;
}
.card-container{
            display: flex;
            justify-content: center;
            flex-wrap: wrap;
            gap:25px;
            margin-top: 100px;
}
.card{
            width:325px;
  background-color: white smoke;
  border-radius:10px;
  box-shadow: 0px 2px 4px rgba(0,0,0,0.3);
  overflow: hidden;
  transition: transform 0.6s ease;
}
.card:hover{
            transform: translateY(-20px);
}
.card img{
            width:100%;
            height:auto;
            object-fit: cover;
.card-content{
            padding: 20px;
.card-content h2{
            color: white;
            font-size: 24px;
            margin-bottom: 10px;
.card-content p{
            font-size: 15px;
            color:white;
            margin-bottom: 20px;
.card-button{
display: inline-block;
background-color:blue;
color:white;
```

```
text-decoration: none;
border-radius: 5px;
padding:4px 8px;
}
```

#### **Brands.css:-**

```
*{
            margin: 0px;
            padding: 0px;
            box-sizing: :border-box;
            font-style: sans-serif;
            text-decoration: none;
}
.navbar{
            background-color: orange;
            font-family: calibri;
            padding-right: 15px;
            padding-left: 15px;
.navdiv{
            display: flex;
            align-items: center;
            justify-content: space-between;
}
.logo a{
            font-size: 35px;
            font font-weight: 600;
            color: black;
            margin-left: 30px;
}
li{
            list-style: none;
            display: inline-block;
}
li a{
            color: white;
            font-size: 18px;
            font-weight: bold;
            margin-right: 25px;
li a:hover{
            color:black;
body{
            background
:url("https://png.pngtree.com/thumb_back/fh260/background/20230415/pngtree-website-technology-
line-dark-background-image_2344719.jpg");
            background-size: cover;
}
h1{
```

```
color:pink;
            font-family: sans-serif;
            padding-top: 25px;
}
.card-container{
            display: flex;
            justify-content: center;
            flex-wrap: wrap;
            gap:25px;
            margin-top: 100px;
}
.card{
            width:325px;
  background-color: white smoke;
  border-radius:10px;
  box-shadow: 0px 2px 4px rgba(0,0,0,0.3);
  overflow: hidden;
  transition: transform 0.6s ease;
}
.card:hover{
            transform: translateY(-20px);
}
.card img{
            width:100%;
            height:auto;
            object-fit: cover;
. card\text{-}content \{
            padding: 20px;
}
.card-content h2{
            color: white;
            font-size: 24px;
            margin-bottom: 10px;
}
.card-content p{
            font-size: 15px;
            color:white;
            margin-bottom: 20px;
}
.card-button{
display: inline-block;
background-color:blue;
color:white;
text-decoration: none;
border-radius: 5px;
padding:8px 16px;
```

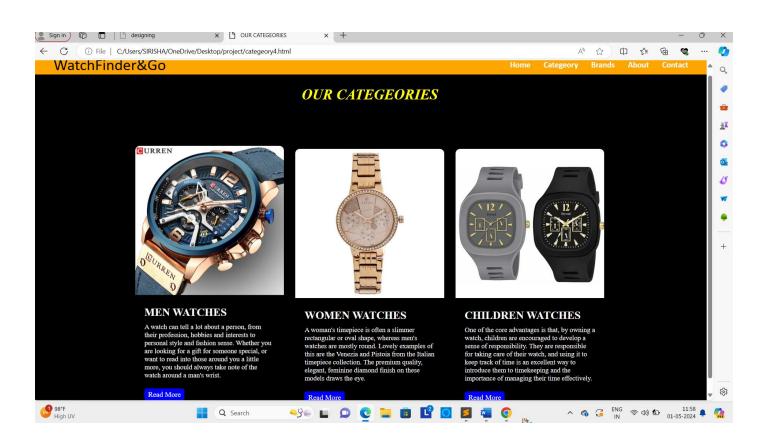
#### **About.css:-**

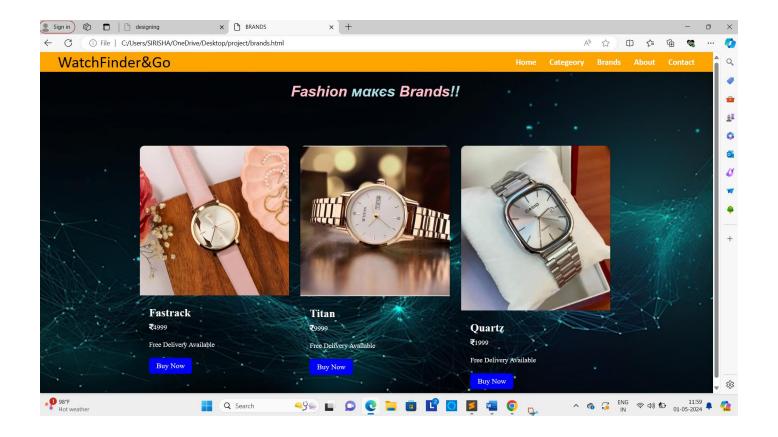
```
text-decoration: none;
               }
               .navbar{
            background-color: orange;
            font-family: calibri;
            padding-right: 15px;
            padding-left: 15px;
}
.navdiv{
            display: flex;
            align-items: center;
            justify-content: space-between;
.logo a{
            font-size: 35px;
            font font-weight: 600;
            color: black;
            margin-left: 30px;
}
li{
            list-style: none;
            display: inline-block;
}
li a{
            color: white;
            font-size: 18px;
            font-weight: bold;
            margin-right: 25px;
}
li a:hover{
            color:black;
}
               h1{
                      font-family: bold;
                      color: orange;
               h2{
                      font-family: bold;
                      color: orange;
               }
               p{
                      font-family: sans-serif;
                      color: white;
                      font-size: 20px;
               }
               body{
                      background: url(https://img.freepik.com/premium-photo/watch-vintage-
pocket-with-smoke-black-background_309761-600.jpg);
                      background-size: 1200px;
            </style>
```

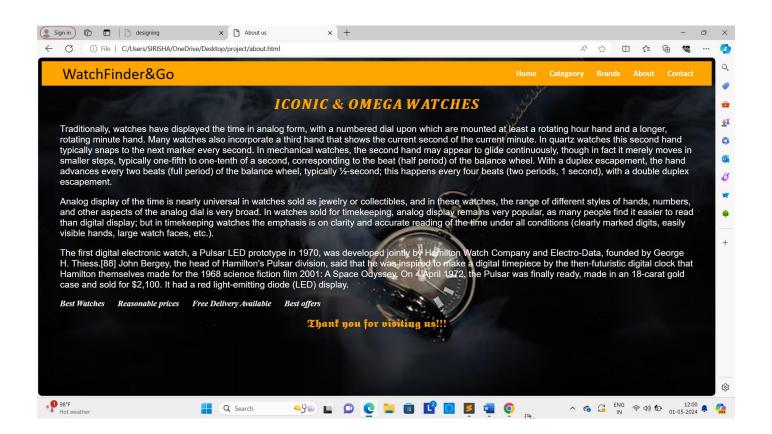
```
Contact.css:-
                      text-decoration: none;
               }
              .navbar{
            background-color: orange;
            font-family: calibri;
            padding-right: 15px;
            padding-left: 15px;
.navdiv{
            display: flex;
            align-items: center;
            justify-content: space-between;
}
.logo a{
            font-size: 35px;
            font font-weight: 600;
            color: black;
            margin-left: 30px;
}
li{
            list-style: none;
            display: inline-block;
}
li a{
            color: white;
            font-size: 18px;
            font-weight: bold;
            margin-right: 25px;
li a:hover{
            color:black;
}
              body{
                      padding-right: 50px;
                      background:url(https://media.istockphoto.com/id/672291718/photo/dark-
gears-background.webp?b=1&s=170667a&w=0&k=20&c=fyUjJ1AR7h3ISk-
wAjCZrk3r3qdrS9sdZAmthFE0mJU=);
                      background-size: cover;
                      color: white;
               }
              .content{
            width: 700px;
}
            .content h2{
                      padding-top: 200px;
                      padding-left: 300px;
                      font-family: italic;
                      color: rosybrown;
                      font-size: 30px;
```

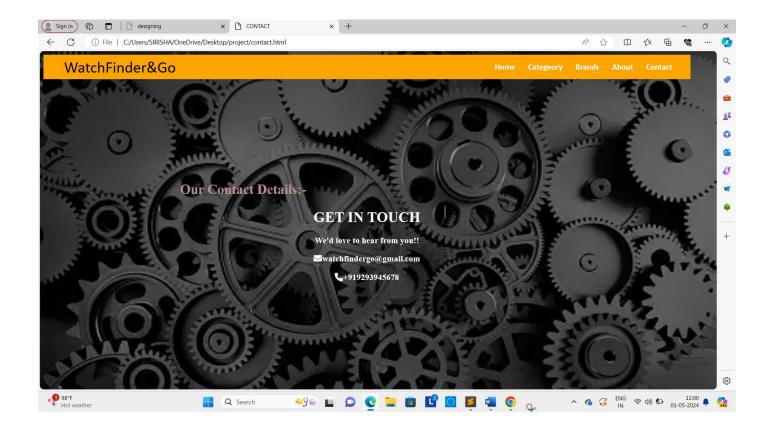
## **RESULTS**











## **ADVANTAGES**

Convenience: While a smartphone offers much more than just telling time, a wristwatch is a convenient way to read the time. By simply flipping your wrist you will be able to glance at the time whereas with a smartphone you will have to dig through your pocket or bag just to see the time. Sometimes fidgeting with your smartphone during a meeting or interview can be disrespectful so using a wristwatch makes it easier for you to read the time.

<u>Time Management:</u> Smartwatches can help you to manage your time more effectively by allowing you to set reminders and alarms, as well as providing calendar and schedule information.

<u>Craftsmanship:</u> This is among the most crucial aspects that make these timepieces predominant. The craftsmanship in mechanical watches is not only fascinating; it is also a brilliant work of art and immense creativity. It takes great mastery and impressive engineering to assemble hundreds of tiny parts localized and spinning to keep the hands ticking for that long. With this kind of watch on your wrist, you are basically carrying one of the most amazing works of engineering on your wrist. Surprisingly, most of the modern mechanical watches available today are built using the same technology invented and used centuries ago.

Less Distractions: Wearing a watch and knowing the time is just that. Nothing more. When we grab our smartphones, we not only see the time, but we check updates, play games, check Facebook, take photos. We become distracted. So much so there are an abundance of articles online about how our smartphones are actually making us less conversational one on one. Whereas having the simplicity of a wrist watch is just for the simple function it provides. To know what time it is and keep you on track throughout your day.

Accountability: The whole essence of a wristwatch, the function of it is to tell the time. There are still fields in our industries where wearing a watch and time are extremely important. Pilots, Airline Stewardesses, Businessmen and women, Stock Brokers, Military Men, Home Designers, Caterers. If time is an important function of your life, then a wristwatch is something that you will definitely need to keep you accountable.

## **FUTURE SCOPE**

Current Market: Taking the temperature of watch retail is not an easy task. There are many different facets to this industry and there are multiple different reports from which data can be pulled. There are plenty of opinions swirling around about this market, whether it is from a disgruntled consumer who struggled to deal with a member of staff in store, or from the brand owners who are considering putting more emphasis on their direct-to-consumer (DTC) model. Online Vs Bricks: The single space that has probably seen the biggest change over the last five to 10 years in watch retail has undoubtedly been online sales. It is often said that the watch industry is a slow one to react, and the adoption of e-commerce is a prime example of this glacial pace.

Mono Brand Vs Multi Brand: The world of watch shops is an old and complex one, and in the last few years we have seen the latest twist in this tale emerging. Brands are looking to take more control of the customer experience by moving out of the traditional multi-brand retailers and establishing their own mono-brand boutiques in their key markets. Not only are these mono-brand boutiques becoming a more and more common sight, but they are taking on different forms to meet the apparent market demands.

**Face Of Authorised Retailers:** Watch retailers have been around for more than a century now, but they look somewhat different today. Tiffany & Co and Beyer Chronometrie are two traditional retailers within this space, both with historic ties to many of the largest brands in the market today, and respected names in their own right. However, you no longer need to be a family business going back generations to become an authorised retailer – in fact, you don't even need to be a shop.

**Printing Thoughts:** Watchmaking may take a long time to change, but we are witnessing rapid shifts in the retail market at the moment. While it will never leave its roots in face-to-face interactions and physical stores, the move online cannot be ignored any longer. Even if a brand doesn't sell any watches through a traditional e-commerce platform, they will certainly have an online presence.

**Evaluation:** Being a part of the brand's history is something that every owner of a high-end watch may experience. The allure of high-end timepieces extends far beyond their practical use; it is the pride of ownership that comes from possessing an exquisite work of art that embodies refinement, grace, and exclusivity. It reflects one's taste and admiration for life's finest things and serves as a declaration of one's particular style.

## **CONCLUSION**

This is our final conclusion in a series of blogs that aims to give you some insights in the future of the smartwatch. In the first blog we have outlined the situation in the smartwatch market according to analist expert Gartner. After conducting a small survey among 20 smartwatch users around us, we got our hands on valuable insights in user experience. We summed those insights up in a positive summary as well as a list of highly needed improvements. We hope that this smartwatch series provides some insights in how we and some users are seeing the potential of smartwatches. In this final piece we add our own opinion about the future of the smartwatch.

If we look to what our (basic) research shows, we see that 68% of the respondents believe that the smartwatch is here to stay. They consider the smartwatch 'compatible with the Internet of Things' and a 'new touch point'. The remainder believes that the smartwatch is 'under-delivering' due to 'too limited functionalities' and that 'it can never be as useful as the smartphone'.