Building Visualizations

- Dimensions, Measures
- Create Calculated Field
- Create Parameter (If else)
- Dual Axis
- Level of Detail (LOD)

Dashboard - Sales & Revenue Performance

- Monthly Sales
- Top-Selling Product Categories (By Purchase Amount)
- Online vs. In-Store Sales (By Purchase Amount)
- Frequently Purchased Categories

Dashboard - Customer Demographics

- Age
- Gender
- Income_Level
- Marital_Status
- Education_Level
- Occupation

Interactivity & User Experience

- Add Filters for User Selection
- Create Action Filters
- Add Date Range Parameter

Advanced Techniques

- Forecasting
- Level of Detail (Fixed, Include, Exclude)