

## FOR IMMEDIATE RELEASE

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### **WANTED: Secret Santa's for Needy Families**

**WOODBURY, TN** — “2020 has been a tough year for all of us—with layoffs, furloughs, and families unable to pay their bills and buy groceries,” said Child Advocacy Center Family Services Coordinator Jennifer Gamble. “Tragically, there are parents and grandparents who have also learned their child was being sexually abused by someone they knew and trusted. We have been taking calls from parents who are in tears because they know it will be impossible to provide their children with the *magic of Christmas*.”

***Here's where you come in.*** If you have not been financially impacted by COVID-19, please consider becoming a Secret Santa to a needy Cannon County family. It will warm your heart and enrich your holiday season in ways you cannot imagine. Something as simple as becoming a Secret Santa helps our community in big ways.

#### **3 Ways you can get involved this Holiday Season:**

1. Become a Secret Santa to a needy family. The Child Advocacy Center will provide you with the family's wish list and you shop for gifts and provide gift cards for food.
2. Become a Secret Santa to a needy family by providing gift cards for the family to purchase food and gifts. This is a great option for Secret Santa's who want to avoid shopping during the pandemic.
3. Sponsor the Child Advocacy Center by providing a special offering, in-kind contribution, or financial donation. The pandemic has also been financially challenging for non-profit agencies.

“It is a simple process to get involved,” said Cannon County Coordinator Amanda Hammond. “Visit the Cannon County Child Advocacy Center website at [www.cannoncac.org](http://www.cannoncac.org), fill out the Secret Santa sponsor form, and return it to us.” The Cannon County Child Advocacy Center is a 501(c)3 non-profit agency and your contribution is tax deductible.

Please mail the Secret Santa form to 214 West Water Street, Woodbury, TN 37190 or fax it to (615) 563-9916 or email it to Amanda Hammond at [ahammond@cannoncac.org](mailto:ahammond@cannoncac.org) or call us to sign up at (615) 563-9915.