# Tanusree Sharma

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# Research interests

usable privacy and security; human-computer interaction; decentralized governance; usable crypto

# **Employments**

## **Academic Positions**

08/2024 - now Assistant Professor, Pennsylvania State University

**Industry / Research** 

06/22-08/22 Visiting Scholar, Max Planck Institute (Responsible Computing Group)
06/21-08/21 Privacy Engineer Intern, Google (SFDC -Third Party Privacy Group)

05/19-08/19 Researcher, Cisco (Cloud Privacy)

01/18-07/18 European Union (Data Privacy in Health Scheme)

# Education

8/2019- 8/2024 **Ph.D. in Informatics**, University of Illinois at Urbana Champaign

Thesis: Engaging People in Ethical AI Development: Design, Dataset Creation, and

Decision-Making

Committee: Yang Wang (chair), Andrew Miller, Yun Huang, Sauvik Das (Carnegie

Mellon University)

2012-2016 **B.Sc. in Computer and Information Technology**, Jahangirnagar University,

Bangladesh, Highest Honor (top 4%)

## Honors & Awards

2024 Two ACM CHI 2024 Best paper honorable mention for crypto papers

"I Can't Believe It's Not Custodial!": Usable Trustless Decentralized Key Management [CHI 24]

"Don't put all your eggs in one basket": How Cryptocurrency Users Secure Their Wallets

Democratic inputs to AI by OpenAI - Awarded \$110,000

Awarded for my Ph.D. Dissertation

- 2023 SIGCHI Gary Marsden Travel Grant \$2500
- 2023 IC3 Blockchain Summit Student Travel Award Awarded \$2,000
- 2022 Meta People's Expectations and Experiences with Digital Privacy Research Awards \$100,000
- 2022 Plurality Student Travel Grant \$2000
- Nomination by UIUC Grad College for Google PhD Fellowship (in top 5)
- 2022 Nomination by UIUC Grad College for Apple AI/ML Ph.D. Fellowship (in top 5)

# **Publications**

See Google Scholar for citation records

Conference Proceedings (peer-reviewed)

[C.24] "I'm not convinced that they don't collect more than is necessary": User-Controlled Data Minimization Design in Search Engines Tanusree Sharma, Lin Kyi, Yang Wang, Asia Biega USENIX Security Symposium 2024

- [C.23] "I Can't Believe It's Not Custodial!": Usable Trustless Decentralized Key Management Tanusree Sharma, Vivek Nair, Henry Wang, Yang Wang, Dawn Song 2024 CHI Conference on Human Factors in Computing Systems. Best Paper Honorable Mention
- [C.22] Unpacking How Decentralized Autonomous Organizations (DAOs) Work in Practice. Tanusree Sharma, Yujin Kwon, Kornrapat Pongmala, Henry Wang, Andrew Miller, Dawn Song, Yang Wang.
  IEEE International Conference on Blockchain and Cryptocurrency 2024
- [C.21] Designing Accessible Obfuscation Support for Blind People's Visual Privacy Lotus Zhang, Abigale Stangl, Tanusree Sharma, Yu-Yun Tseng, Inan Xu, Danna Gurari, Yang Wang, Leah Findlater. 2024 CHI Conference on Human Factors in Computing Systems
- [C.20] Don't put all your eggs in one basket": Understanding Crypto Users' Perceptions and Practices Towards Multi-Wallet Usage.
  Yaman Yu, Tanusree Sharma, Sauvik Das, Yang Wang.

Yaman Yu, **Tanusree Sharma**, Sauvik Das, Yang Wang.

2024 CHI Conference on Human Factors in Computing Systems. **Best Paper Honorable Mention** 

- [C.19] Understanding User-Perceived Security Risks and Mitigation Strategies in the Web3 Ecosystem Jianing Si, Tanusree Sharma, Ye Wang. 2024 CHI Conference on Human Factors in Computing Systems
- [C.18] Disability-first Design and Creation of a Dataset Showing Private Visual Information Collected with People Who are Blind. [Acceptance Rate: 24.7%]
   Tanusree Sharma, Abigale Stangl, Lotus Zhang, Yu-Yun Tseng, Inan Xu, Leah Findlater, Danna Gurari, Yang Wang.
   2023 CHI Conference on Human Factors in Computing Systems
- [C.17] User Perceptions and Experiences of Targeted Ads on Social Media Platforms: Learning from Bangladesh and India. [Acceptance Rate: 24.7%]
   Tanusree Sharma\*, Smirity Kaushik\*, Yaman Yu\*, Syed Ishtiaque Ahmed, Yang Wang.
   2023 CHI Conference on Human Factors in Computing Systems
- [C.16] A Mixed-Methods Study of Security Practices of Smart Contract Developers.

  Tanusree Sharma, Zhixuan Zhou, Andrew Miller, and Yang Wang.

  USENIX Security 2023 [Acceptance Rate: 29.2%]
- [C.15] Iterative Design of An Accessible Crypto Wallet for Blind Users. [Acceptance Rate: 29.2%] Tanusree Sharma\*, Zhixuan Zhou\*, Luke Emano, Sauvik Das, Yang Wang. Symposium on Usable Privacy and Security (SOUPS 2023)
- [C.14] GuardLens: Supporting Safer Online Browsing for People with Visual Impairments.

Smirity Kaushik, Natã M. Barbosa, Yaman Yu, **Tanusree Sharma**, Zachary Kilhoffer, JooYoung Seo, Sauvik Das, and Yang Wang.

Symposium on Usable Privacy and Security (SOUPS 2023). [Acceptance Rate: 29.2%]

# [C.13] A First Look into Software Security Practices in Bangladesh.

**Tanusree Sharma\***, Ankit Shrestha\*, Pratyasha Saha, Syed Ishtiaque Ahmed, Mahdi Nasrullah Al-Ameen.

ACM Journal on Computing and Sustainable Societies (ACM COMPASS 23)

# [C.12] ChatGPT in HCI Research—A Trioethnography. [Acceptance Rate: 34%]

Smit Desai, Tanusree Sharma, Pratyasha Saha.

ACM Conference on Conversational User Interfaces (ACM CUI 23)

# [C.11] "It's A Blessing and A Curse": Unpacking Creators' Practices with Non-Fungible Tokens (NFTs) and Their Communities.

Tanusree Sharma, Zhixuan Zhou, Yun Huang, Yang Wang.

Crypto Economics Security Conference (CESC 22)

# [C.10] Privacy during pandemic: A global view of privacy practices around COVID-19 apps Tanusree Sharma, Md Mirajul Islam, Anupam Das, SM Taiabul Haque, and Syed Ishtiaque

Ahmed.

ACM SIGCAS Conference on Computing and Sustainable Societies. (ACM COMPASS 21)

### [C.9] Mapping risk assessment strategy for COVID-19 mobile apps' vulnerabilities.

**Tanusree Sharma**, Hunter A. Dyer, Roy H. Campbell, and Masooda Bashir. Computing Conference 2021.

# [C.8] Enabling user-centered privacy controls for mobile applications: COVID-19 perspective.

**Tanusree Sharma**, Hunter A. Dyer, and Masooda Bashir.

ACM Transactions on Internet Technology (ACM TOIT 2021) [Acceptance Rate: 33%]

## [C.7] Use of apps in the COVID-19 response and the loss of privacy protection.

Tanusree Sharma, and Masooda Bashir.

Nature Communication 2020.

## [C.6] Towards inclusive privacy protections in the cloud

Tanusree Sharma, Tian Wang, Carlo Di Giulio, and Masooda Bashir.

Applied Cryptography and Network Security 2020

# [C.5] Preserving Privacy in Cyber-Physical Social Systems: An Anonymity and Access Control Approach

Tanusree Sharma, John Bambenek, Masooda Bashir.

Proceedings of International Conference on the Internet of Things 2019

# [C.4] Privacy apps for smartphones: An assessment of users' preferences and limitations.

Tanusree Sharma, and Masooda Bashir.

HCI for Cybersecurity, Privacy, and Trust. (HCII20)

# [C.3] A restful e-governance application framework for people identity verification in the cloud

Ahmedur Rahman, Shanto Roy, Tanusree Sharma, Md Whaiduzzaman

In Cloud Computing-CLOUD 2018

- [C.2] **PSO-NF-based vertical handoff decision for ubiquitous heterogeneous wireless network** Saoreen Rahman, **Tanusree Sharma**, S. M. Reza, M. M. Rahman, and M. S. Kaiser. International Workshop on Computational Intelligence (IWCI 2016).
- [C.1] A dynamic data placement policy for heterogeneous Hadoop clusters. Santa Maria Sithil, Tushar Saha. Tanusree Sharma International Conference on Advances in Electrical Engineering (ICAEE 2017)

Workshop Papers (Lightly Peer-reviewed)

[C.4] Examining User Perceptions of Stablecoins: Understandings and Risks Guan, Yongqi, Yaman Yu, Tanusree Sharma, Kaihua Qin, Yang Wang, and Ye Wang. Posters at the Symposium on Usable Privacy and Security (SOUPS). 2023.

- [C.3] Rethinking Data Minimization from a User-Centered Approach: A Paradigm Tanusree Sharma, Lin Kyi, Yang Wang, Asia Beiga. USENIX PEPR 23
- [C.2] Cross-Country Examination of People's Experience with Targeted Advertising on social media.
  Smirity Kaushik, Tanusree Sharma, Yaman Yu, Amna Ali, Yang Wang, Yixin Zou.
  Extended Abstracts of the CHI Conference on Human Factors in Computing Systems 2024
- [C.1] Advocating for users' privacy protections: a case study of COVID-19 apps.
   Tanusree Sharma, Tian Wang, and Masooda Bashir.
   Human-Computer Interaction with Mobile Devices and Service 2020

Preprint / Under Review Papers

- [C.6] Inclusive.AI: Engaging Underserved Populations in Democratic Decision-Making on AI. Tanusree Sharma, Jongwon Park, Yujin Kwon, Yiren Liu, Yun Huang, Sunny Liu, Dawn Song, Jeff Hancock, Yang Wang. (Under review Nature Scientific Report)
- [C.5] Future of Algorithmic Organization: Decentralized Autonomous Organizations (DAOs).
  Tanusree Sharma, Yujin Kwon, Kornrapat Pongmala, Henry Wang, Andrew Miller, Dawn Song, Yun Huang, Yang Wang.
  (Under Review Nature Perspective)
- [C.4] BIV-Priv-Seg: Locating Private Content in Images Taken by People With Visual Impairments

Yu-Yun Tseng, **Tanusree Sharma**, Lotus Zhang, Abigale Stangl, Leah Findlater, Yang Wang, Danna Gurari. (Under Review)

[C.3] Changing Trust: Auditing's Impact on Web3 Security from a User Perspective Zhuangtong Huang, Rui Jiang, Tanusree Sharma, Ye Wang. (Under Review)

#### From Discussions to Decisions: Understanding User Behavior in Decentralized [C.2]**Autonomous Organizations.**

Janice Jianing SI, Tanusree Sharma, Silvan Bruggmann, Robin Fritsch, Roger Wattenhofer, Kanye Ye WANG. (under review CSCW)

#### [C.1]Cross-Country Examination of People's Experience with Targeted Advertising on social media.

Smirity Kaushik, Tanusree Sharma, Yaman Yu, Amna Ali, Yang Wang, Yixin Zou. (under review)

# Grants and Gifts

OpenAI 2023: Democratic inputs to AI

Role: Co-PI. Awarded \$110,000

Team: Tanusree Sharma, Yang Wang, Yun Huang, Dawn Song, Jeff Hancock, Sunny

Liu

Meta 2022, Social Media Advertisement Technology Design for Global South

Role: Co-PI; Awarded \$100,000

Team: Yang Wang, Smirity Kaushik, Yaman Yu

# Teaching Experience

Primary or Co-Instructor

Fall 24	IS-597- Usable Security in Blockchain (Graduate Class), Penn State
Spring 2020	INFO- 490: Python for Data Science; Spring 2020 (UIUC)
Spring 2019	COSC- 4377: Computer Network; Spring 2019 (UH)

#### **Guest Lectures**

Fall 2023	IS 236A: User Research & Evaluation; Host: Yang Wang (UIUC)
Fall 2023	IS 226: Introduction to HCI; Host: Yun Huang (UIUC)
Spring 2022	ECE 598: Principle of Blockchain; Host: Pramod Viswanath
Spring 2022	IS 400: Research Colloquium; Host: Ted Underwood

Invited Talk & Seminar

#### [T.10] Governing People's Values in Multimodal Generative AI Models: Political Videos

Invited talk at Berkeley RDI

Host: Cornell Tech, in person August 6, 2024

#### Tooling and Method to Engage Various Stakeholders in Governing AI: Gender Stereotypes [T.9]

Invited talk at IC3 Blockchain Camp

Host: Cornell Tech, in person June 15, 2024

#### [T.8] Trustworthy and Democratic Design for Emerging Technologies.

Invited talk at Arizona State University Host: Rakibul Hasan, in person Oct 24, 2023

[T.7]	Inclusive.AI: Democratic Tooling to engage the underserved population in AI Invited talk at OpenAI, San Francisco, CA Host: OpenAI, in person Sept 28, 2023
[T.6]	Rethinking Data Minimization in AI System from a User-Centered Approach: A Paradigm Shift. Usenix Privacy Engineering Practice and Respect 2023 at Santa Clara, CA,Sept 11-12, 2023
[T.5]	Utilizing DAO Tooling for non-DAO Context: Democratic input to AI DAO workshop at the Science of Blockchain conference at Stanford University Host: Stanford Center for Blockchain Research; Aug 31, 2023
[T.4]	Workings and metrics to evaluate Decentralized Autonomous Organizations (DAOs). Invited Talk at IC3 Blockchain Camp Host: Cornell Tech, In-person Jun 12-17, 2023
[T.3]	Women in Computing & Higher Studies Invited Talk at IEEE Computer Society Bangladesh Chapter, July 22, 2023
[T.2]	DAOs as early adopters: How DAOs work in practice Plurality Conference at UC Berkeley Host: Glen Weyl & Audrey Tang; Jan. 13-15, 2023
[T.1]	BIV-Priv Dataset: Disability-First Design and Creation of a Dataset with Private Visual Information Collected With People Who Are Blind Invited Talk at iSchool Research Showcase Host: UIUC iSchool, Nov 15, 2022
	Academic Advising & Mentoring As a PhD Student at University of Illinois at Urbana Champaign
2023	Silvia Sandhi, Jahangirnagar University, Bangladesh
2023	ATM Mizanur Rahman (BUET, Bangladesh > incoming PhD Student, UIUC)
2023	Pinky Rani Sarkar (BUP, Bangladesh > incoming PhD student, UVA)
2023	Jongwon Park (Bachelor Student, UIUC) [Nature Sci Report under review]
2023	Melinda Hu (High School Student)
2023	Justin Wang (High School Student)
2022-2023	Henry Wang (PhD student, Cornell University) [CHI'24, IEEE ICBC 2024]
2022-2023	Inan Xu (Undergrad > incoming MS student, UC Santa Cruz) [CHI' 2024, CHI' 2023]
2022-2023	Luke Emano (Undergrad student, UIUC) [SOUPS' 2023]
2022	Kornrapat Pongmala (UC Berkeley > ML Engineer, TikTok) [IEEE ICBC 2024]
2022	Jessica Mack (Undergrad student, UIUC) [Usenix' 2023]
2020	Hunter Dyer (Undergrad student, UIUC)
	Service
	Program Committee Chair
2024	ACM Conference on Computer-Supported Cooperative Work July 2024 cycle
2024	Workshop on Usable Security and Privacy (Mentoring Co-Chair with Sauvik Das, Sana Maqsood)

2023 WIPS: Workshop on Inclusive Privacy and Security 2022 WIPS: Workshop on Inclusive Privacy and Security 2021 WIPS: Workshop on Inclusive Privacy and Security Track Chair Assistant 2024 ACM CHI: Privacy and Security Subcommittee (with Yang Wang) ACM CHI: Privacy and Security Subcommittee (with Yang Wang)

### External Reviewer

2023

I have served as an external reviewer for the following venues for one or more times:

ACM Conference on Human Factors in Computing Systems

ACM Conference on Designing Interactive Systems (DIS)

ACM Transactions on Computer-Human Interaction (TOCHI)

ACM Conference on Computer-Supported Cooperative

ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies (IMWUT)

ACM International Conference on Mobile Human-Computer Interaction (MobileHCI)

ACM COMPASS

IEEE Transactions on Dependable and Secure Computing

IEEE Symposium on Security and Privacy

# Media Coverage

#### Forbes 2020

Privacy Risks of COVID-19 Application, published in Nature Communication 2020 Meta Grant 2022

Social Media Advertising and Privacy in Global South – Covered by iSchool UIUC.

OpenAI Grant 2023

Democratic Input to AI – Covered by OpenAI

#### Crypto.news

Crypto claims to be inclusive. Not for the visually impaired as it turns out.

#### Hapticsdao

Web3 Accessibility

## Oasis Lab

DAO should enable private voting for decentralization